



ACM

InterActivity 2027

May 12 – 14, 2027 | Tulsa, OK

Arvest Convention Center

Hosted in partnership with
The Discovery Lab



Tulsa Children's Museum



**Preview
Prospectus**

THANK YOU! The Association of Children’s Museums wants to express our appreciation to exhibitors and sponsors for your support of InterActivity 2026: *The Fabric of Belonging*. Here is the preview for the ACM MarketPlace at InterActivity 2027. We hope to see you there!

ADVERTISE AT INTERACTIVITY 2027

Put your organization’s ad in the hands of every InterActivity attendee.

	Preliminary & Final Programs		Final Program Only	
	Member	Nonmember	Member	Nonmember
Inside Half Page	\$995	\$1,195	\$795	\$895
Inside Full Page	\$1,195	\$1,395	\$895	\$995
Inside Front Cover	\$1,695	\$1,895	\$1,195	\$1,395
Inside Back Cover	\$1,695	\$1,895	\$1,195	\$1,395
Outside Back Cover	\$1,995	\$2,195	\$1,595	\$1,795

INTERACTIVITY 2027 HEADQUARTERS

Most InterActivity 2027 programming will take place at the Arvest Convention Center. The ACM MarketPlace will take place in the Grand Ballroom.

INTERACTIVITY 2027 EVENT SPONSORSHIPS

Interested in getting your name out in front of everyone? Or aiming to reach a specific audience? Work with ACM to customize a sponsorship package that meets your exact marketing needs.

Packages can include an ACM MarketPlace booth, ads in the Preliminary and Final Programs, or an event sponsorship that connects you with your target audience.

Dream big—the sponsorship possibilities are endless!

Contact ACM to create a custom sponsorship that reaches your intended audience. Let’s get started!

AVAILABLE SPONSORSHIPS INCLUDE:

- InterActivity Fellowships and Financial Aid
- Plenary Sessions
- Conference Mobile App
- CEO Retreat
- MarketPlace Lounge
- Lunch in the ACM MarketPlace
- Concurrent Session Streams
- New Attendee Orientation

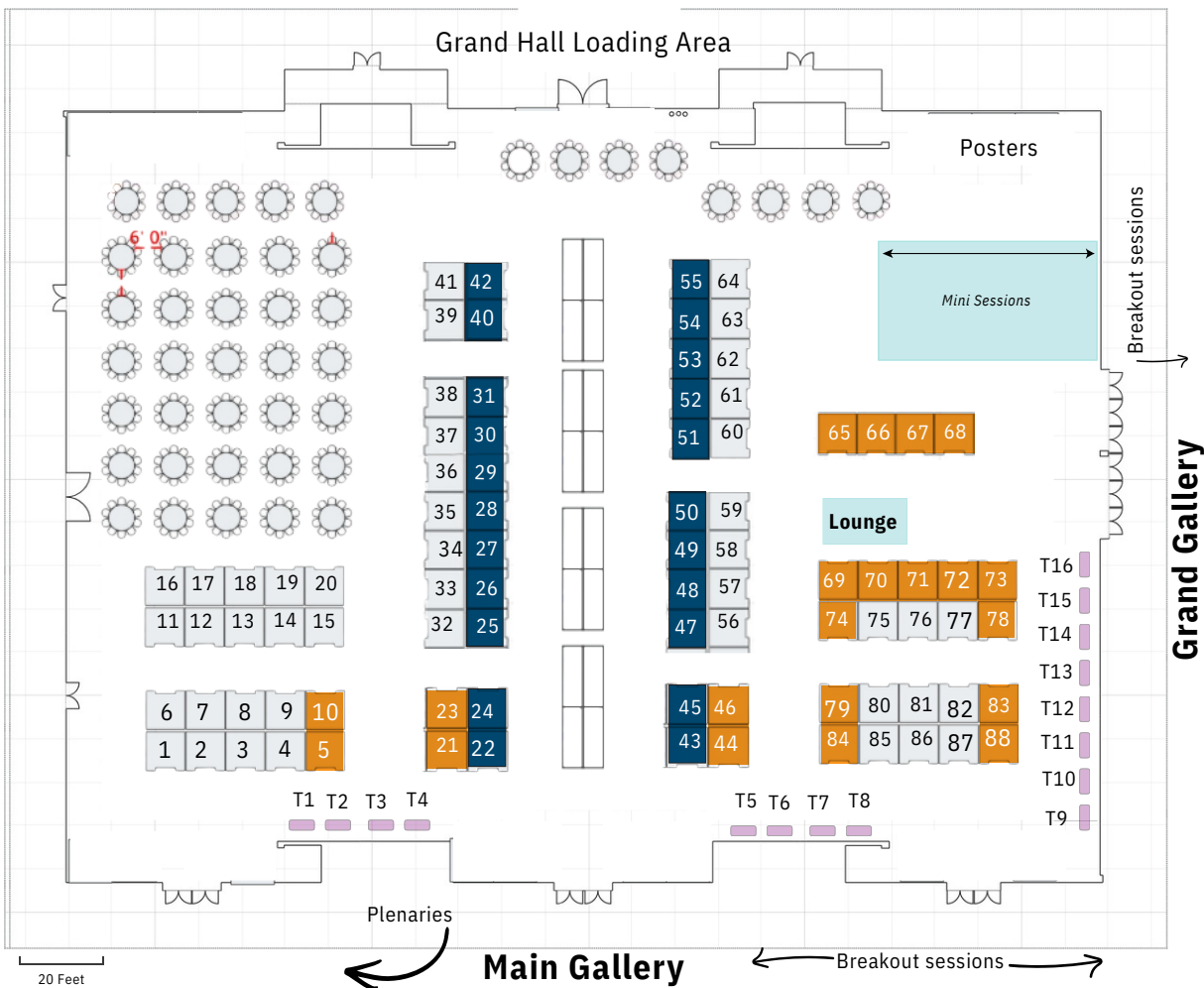
ACM MARKETPLACE

- The ACM MarketPlace will take place in the Grand Ballroom of the Arvest Convention Center and will be open Tuesday, May 11 from 5:00 p.m. to 7:00 p.m. and Wednesday, May 12 from 7:30 a.m. to 4:00 p.m.
- All booths are 10’x10’ with an 8’ high back wall and 3’ high side drape and include one 6’ draped table, two chairs, and a 7”x 44” sign displaying your organization’s name.
- All tabletop displays include one 6’ draped table, two chairs, and a 7” x 44” sign displaying your organization’s name.
- Each exhibitor receives two free ACM MarketPlace registrations. Additional staff registrations or full conference registrations can be purchased at a discounted rate.
- While booths are assigned on a first-come, first-served basis, ACM reserves the right to assign final booth locations.
- An exhibitor services kit will be sent by the official InterActivity 2027 conference drayage partner Paramount Convention Services.
- Exhibitors move in Wednesday, May 12 from 8:00 a.m. to 2:00 p.m. and move out Thursday, May 13 from 4:00 p.m. to 9:00 p.m.

Early Bird Exhibitor Rates Apply through March 16, 2027, book now!

		Rate thru 3/16/27	Rate after 3/16/27
BOOTH A key to business development, a booth lets you engage directly with your target audience.	ACM Member	\$1,395	\$1,595
	Affiliate Nonprofit	\$1,495	\$1,645
	Nonmember	\$1,795	\$2,095
PRIME LOCATION BOOTH Secure a prime location in the ACM MarketPlace.	ACM Member	\$1,695	\$1,895
	Affiliate Nonprofit	\$1,795	\$1,945
	Nonmember	\$2,195	\$2,495
TWO BOOTHS Double your impression without doubling the price. Booths can be side by side or strategically separated.	ACM Member	\$2,295	\$2,495
	Affiliate Nonprofit	\$2,595	\$2,745
	Nonmember	\$2,995	\$3,295
BOOTH + FULL-PAGE AD A step above. One booth plus a full-page ad in both the Preliminary and Final Programs. Available through Friday, November 20, 2026	Available to ACM Members Only	\$2,495	N/A
TABLETOP An ideal solution for organizations that don’t require a large space but still want to make an impact.	ACM Member	\$895	\$995
	Affiliate Nonprofit	\$1,095	\$1,165
	Nonmember	\$1,295	\$1,445

2027 Floor Plan



Booths 1–88

- measure 10' x 10' and come with a standard 8' high back wall, 3' high side drape, 6' draped table, and chairs
- Booths 21-24, 43-46 and 65-68 are formatted to easily become 40'x40' or mini-pavilions; any open both location is available to be combined with adjacent booths subject to ACM approval.

Tabletops T1–T16

- include one draped 6' table and two chairs

QUESTIONS?

Contact Emily Miranker at
Emily.Miranker@ChildrensMuseums.org
 or 703.224.3100 x104

- Reserved for exhibitors that also sponsor InterActivity at \$4,000 or higher
- Reserved for Prime Location exhibitors

NB: MarketPlace floorplan may shift slightly as floorplan is finalized with the convention center.

Exhibit Hall Options

Exhibitors will have the opportunity to select booth locations on a first-come, first-served basis. Booths are assigned based on ACM receipt of a deposit of 50 percent of total cost.

SPONSOR OR EXHIBIT AT INTERACTIVITY 2027

Return this form to ACM to reserve your sponsorship, booth, and/or ad at InterActivity 2027. ACM offers InterActivity 2026 sponsors the right of first refusal on their “currently” sponsored items or events for InterActivity 2027. Right of first refusal expires Friday, July 31, 2026.

ACM will prioritize your top choice space in the ACM MarketPlace based on receipt of payment. To reserve your space in the MarketPlace, deposits of at least 50 percent of total cost must be made within 60 days of InterActivity 2026.

Payment in full must be made by **Friday, January 29, 2026**.

Sponsorship Options

- Please contact me with more information about sponsorship
- My company would like to secure our current sponsorship selection again for InterActivity 2027

ACM Membership

- I am an ACM Member I am not an ACM Member
- I want to become an ACM Member
 - Visionary \$2,750 (includes 1 complimentary Full Conference Registration)
 - Business Patron \$1,200 (includes 1 complimentary Full Conference Registration)
 - Supporter \$825
 - Associate \$330 (for individual consultants)

BOOTH	ACM Member	<input type="checkbox"/> \$1,395
	Affiliate Nonprofit	<input type="checkbox"/> \$1,495
	Nonmember	<input type="checkbox"/> \$1,795
PRIME LOCATION BOOTH	ACM Member	<input type="checkbox"/> \$1,695
	Affiliate Nonprofit	<input type="checkbox"/> \$1,795
	Nonmember	<input type="checkbox"/> \$2,195
TWO BOOTHS	ACM Member	<input type="checkbox"/> \$2,295
	Affiliate Nonprofit	<input type="checkbox"/> \$2,595
	Nonmember	<input type="checkbox"/> \$2,995
BOOTH + ADS	ACM Member only, with ads in Preliminary and Final Program*	<input type="checkbox"/> \$2,495
TABLETOP	ACM Member	<input type="checkbox"/> \$895
	Affiliate Nonprofit	<input type="checkbox"/> \$1,095
	Nonmember	<input type="checkbox"/> \$1,295

AD TYPE: _____ QTY: _____ AD RATE: _____

See ad types and rates on page 2.

*available through Friday November 20, 2026

Contact Information

Name _____

Company _____

Address _____

City, State & Zip Code _____

Office Phone _____

Mobile Phone _____

Email Address _____

Company Name As It Should Appear In Promotional Materials _____

Preferred Exhibitor Location 1. _____ 2. _____ 3. _____ 4. _____

Payment Total:

Total Cost _____

Onsite Deposit _____

Remaining Balance _____

Add a Donation:

\$15 \$25 \$50 \$100

Payment Information

Enclosed is my check payable to Association of Children’s Museums

Please charge my:

- Visa MasterCard
- American Express Discover

Name As It Appears On Card _____

Card Number _____ Security Code _____

Expiration Date _____ Billing Zip _____

Return this page of the form to ACM, Registration or ACM Staffers; thank you.

QUESTIONS? Contact Emily Miranker at Emily.Miranker@ChildrensMuseums.org or 703.224.3100 x104