



ACM

InterActivity 2026

April 21–23, 2026 | San Diego, CA

Sheraton San Diego Hotel & Marina

Hosted in partnership with
The New Children's Museum



**Preview
Prospectus**

THANK YOU! The Association of Children’s Museums wants to express our appreciation to exhibitors and sponsors for your support of InterActivity 2025: *Reaching New Heights Together*. Here is the preview for the ACM MarketPlace at InterActivity 2026. We hope to see you there!

ADVERTISE AT INTERACTIVITY 2026

Put your organization’s ad in the hands of every InterActivity attendee.

	Preliminary & Final Programs		Final Program Only	
	Member	Nonmember	Member	Nonmember
Inside Half Page	\$995	\$1,195	\$795	\$895
Inside Full Page	\$1,195	\$1,395	\$895	\$995
Inside Front Cover	\$1,695	\$1,895	\$1,195	\$1,395
Inside Back Cover	\$1,695	\$1,895	\$1,195	\$1,395
Outside Back Cover	\$1,995	\$2,195	\$1,595	\$1,795

ACM MARKETPLACE

- The ACM MarketPlace will take place in the Eventide of the Sheraton San Diego Hotel & Marina and will be open Tuesday, April 21 from 5:00 p.m. to 7:00 p.m. and Wednesday, April 22 from 7:30 a.m. to 4:00 p.m.
- All booths are 10’x10’ with an 8’ high back wall and 3’ high side drape and include one 6’ draped table, two chairs, and a 7”x 44” sign displaying your organization’s name.
- All tabletop displays include one 6’ draped table, two chairs, and a 7” x 44” sign displaying your organization’s name.
- Each exhibitor receives two free ACM MarketPlace registrations. Additional staff registrations or full conference registrations can be purchased at a discounted rate.
- While booths are assigned on a first-come, first-served basis, ACM reserves the right to assign final booth locations.
- An exhibitor services kit will be sent by the official InterActivity 2026 conference drayage partner, Paramount Convention Services.
- Exhibitors move in Tuesday, April 21 from 8:00 a.m. to 2:00 p.m. and move out Wednesday, April 22 from 4:00 p.m. to 9:00 p.m.

INTERACTIVITY 2026 HEADQUARTERS

Most InterActivity 2026 programming will take place at the Sheraton San Diego Hotel & Marina. The ACM MarketPlace will take place in the Eventide pavilion.

INTERACTIVITY 2026 EVENT SPONSORSHIPS

Interested in getting your name out in front of everyone? Or aiming to reach a specific audience? Work with ACM to customize a sponsorship package that meets your exact marketing needs.

Packages can include an ACM MarketPlace booth, ads in the Preliminary and Final Programs, or an event sponsorship that connects you with your target audience.

Dream big—the sponsorship possibilities are endless!

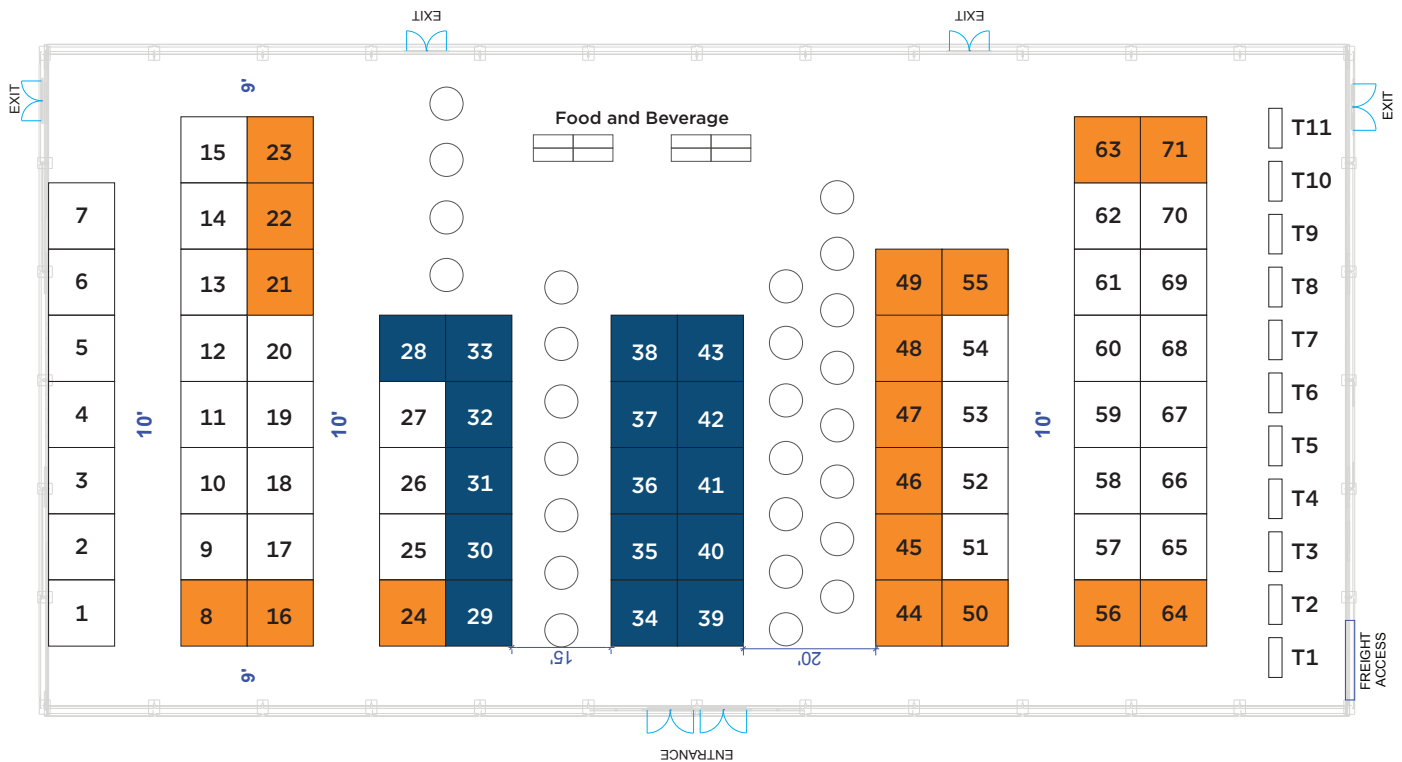
Contact ACM to create a custom sponsorship that reaches your intended audience. Let’s get started!

AVAILABLE SPONSORSHIPS INCLUDE:

- InterActivity Fellowships and Financial Aid
- Plenary Sessions
- Conference Mobile App
- CEO Retreat
- Professional Networking Breakfast
- Lunch in the ACM MarketPlace
- Concurrent Session Streams
- New Attendee Orientation

BOOTH A key to business development, a booth lets you engage directly with your target audience.	ACM Member	\$1,395
	Affiliate Nonprofit	\$1,495
	Nonmember	\$1,795
PRIME LOCATION BOOTH Secure a prime location in the ACM MarketPlace.	ACM Member	\$1,695
	Affiliate Nonprofit	\$1,795
	Nonmember	\$2,195
TWO BOOTHS Double your impression without doubling the price. Booths can be side by side or strategically separated.	ACM Member	\$2,295
	Affiliate Nonprofit	\$2,595
	Nonmember	\$2,995
BOOTH + FULL-PAGE AD A step above. One booth plus a full-page ad in both the Preliminary and Final Programs. Available through December 1, 2025.	Available to ACM Members Only	\$2,495
TABLETOP An ideal solution for organizations that don’t require a large space but still want to make an impact.	ACM Member	\$895
	Affiliate Nonprofit	\$1,095
	Nonmember	\$1,295

2026 Floor Plan



Booths 1-71

measure 10' x 10' and come with a standard 8' high back wall, 3' high side drape, 6' draped table, and chairs

Tabletops T1-T11

include one draped 6' table and two chairs

■ Reserved for exhibitors that also sponsor InterActivity at \$4,000 or higher

■ Reserved for Prime Location exhibitors

NB:MarketPlace floorplan may shift slightly as space layout is finalized with the hotel.

QUESTIONS?

Contact Emily Miranker at
Emily.Miranker@ChildrensMuseums.org
 or 703.224.3100 x104

SPONSOR OR EXHIBIT AT INTERACTIVITY 2026

Return this form to ACM to reserve your sponsorship, booth, and/or ad at InterActivity 2026. ACM offers InterActivity 2025 sponsors the right of first refusal on their "currently" sponsored items or events for InterActivity 2026. Right of first refusal expires Friday, July 25, 2025.

ACM will prioritize your top choice space in the ACM MarketPlace based on receipt of payment. To reserve your space in the MarketPlace, deposits of at least 50 percent of total cost must be made within 60 days of InterActivity 2025.

Payment in full must be made by **Friday, January 30, 2026**.

Sponsorship Options

- ☐ Please contact me with more information about sponsorship
- ☐ My company would like to secure our current sponsorship selection again for InterActivity 2026

Exhibit Hall Options

Exhibitors will have the opportunity to select booth locations on a first-come, first-served basis. Booths are assigned based on ACM receipt of a deposit of 50 percent of total cost.

ACM Membership

- ☐ I am an ACM Member ☐ I am not an ACM Member
- ☐ I want to become an ACM Member
- ☐ Visionary \$2,750 (includes 1 complimentary Full Conference Registration)
- ☐ Business Patron \$1,200 (includes 1 complimentary Full Conference Registration)
- ☐ Supporter \$825
- ☐ Associate \$330 (for individual consultants)

BOOTH	ACM Member	<input type="checkbox"/> \$1,395
	Affiliate Nonprofit	<input type="checkbox"/> \$1,495
	Nonmember	<input type="checkbox"/> \$1,795
PRIME LOCATION BOOTH	ACM Member	<input type="checkbox"/> \$1,695
	Affiliate Nonprofit	<input type="checkbox"/> \$1,795
	Nonmember	<input type="checkbox"/> \$2,195
TWO BOOTHS	ACM Member	<input type="checkbox"/> \$2,295
	Affiliate Nonprofit	<input type="checkbox"/> \$2,595
	Nonmember	<input type="checkbox"/> \$2,995
BOOTH + ADS	ACM Member only, with ads in Preliminary and Final Program*	<input type="checkbox"/> \$2,495
TABLETOP	ACM Member	<input type="checkbox"/> \$895
	Affiliate Nonprofit	<input type="checkbox"/> \$1,095
	Nonmember	<input type="checkbox"/> \$1,295

AD TYPE: _____ QTY: _____ AD RATE: _____

See ad types and rates on page 2.

*available through Friday November 14, 2025

Contact Information

Name

Company

Address

City, State & Zip Code

Office Phone

Mobile Phone

Email Address

Company Name As It Should Appear In Promotional Materials

Preferred Exhibitor Location 1. _____ 2. _____ 3. _____

Payment Total:

Total Cost

Onsite Deposit

Remaining Balance

Payment Information

- ☐ Enclosed is my check payable to Association of Children's Museums

Please charge my:

- ☐ Visa ☐ MasterCard
☐ American Express ☐ Discover

Name As It Appears On Card

Card Number

Security Code

Expiration Date

Billing Zip

Return this page of the form to ACM, Registration or ACM Staffers; thank you.

QUESTIONS? Contact Emily Miranker at Emily.Miranker@ChildrensMuseums.org or 703.224.3100 x104