



Wednesday, May 14

All programming will be held at Albuquerque Convention Center, 401 2nd St NW, Albuquerque, NM 87102, except where noted.

Emerging Museums Pre-Conference

Sponsored by Imagination Playground, LLC

8:00 a.m.–4:30 p.m.

Pre-registration is required; Member, \$235, Nonmember, \$335. This event is limited to emerging museums and individuals starting a children's museum. Registration fee includes breakfast and lunch, and handout materials.

ACM offers the annual Emerging Museums Pre-Conference to share foundational and effective practices of the field with those in the process of starting a children's museum. The agenda changes each year to keep pace with new trends and insights, but always includes perspectives from recently opened children's museums.

Preliminary Agenda

8:00 a.m.–8:30 a.m.

Breakfast

8:30 a.m.–8:45 a.m.

Welcome

8:45 a.m.–9:30 a.m.

Attendee Introductions and Networking

9:30 a.m.–10:45 a.m.

Perspectives from Recently Opened Children's Museums

No two children's museums are ever planned alike. However, much can be learned from those who have gone before. Hear from leaders at recently opened children's museums. Session includes time for your questions.

Denise Rosario Adusei, *Bronx Children's Museum*

Carolyn Schwartz, *Bronx Children's Museum*

Gina Martinez, *La Nube, STEAM Discovery Center*

Stephanie Otero, *La Nube, STEAM Discovery Center*

10:45 a.m.–11:00 a.m.

Break

11:00 a.m.–12:00 p.m.

Management Essentials for Start Ups

As a start up museum moves from a volunteer-run organization to a staff-run organization with a governing board, there are key management decisions to be made. Included in this session, aligning staffing choices with overall business strategy, hiring to build a strong future, and creating a competitive advantage.

Daniel Julius, EdD, *School of Management, Case Western Reserve*

12:00 p.m.–1:15 p.m.

Lunch and Networking

1:15 p.m.–2:30 p.m.

Exhibit Decisions: What Exhibits Are Right for Your Community?

This session will guide you through the key considerations in the exhibit planning process. Questions addressed will include: Where do you start? Are there some must haves? Should you look to other museums' exhibits? How do you ensure your educational goals are met? How do you deal with donor input? What level of technology is right for you? Who is the right team to help you? Whether you're just starting out or refining an existing plan, this session will provide practical insights to help you create meaningful and impactful exhibits tailored to your audience.

Peter Olson, *WonderTrek Children's Museum*

Jill Randerson, *Exhibit Management*

Alissa Rupp, *FAIA, LEED AP BD+C, FRAME | Integrative Design Strategies*

2:30 p.m.–2:45 p.m.

Break

2:45 p.m.–4:00 p.m.

Emerging Museums Jeopardy!

Back by popular demand with new categories, in this game-show style session you'll get essential knowledge for every stage of a start up children's museum.

Michael Shanklin, *kidSTREAM Children's Museum*

Michael Yankovich, *Children's Museum of Denver at Marsico Campus*

Putter Bert, *KidsQuest Children's Museum*

Tifferney White, *Louisiana Children's Museum*

4:00 p.m.–4:30 p.m.

Final Questions and Wrap Up