



InterActivity 2025

May 14–16, 2025 • Albuquerque, NM

Uplifting the Community:
Reaching New Heights Together

HOSTED IN
PARTNERSHIP WITH



PROSPECTUS

Welcome to InterActivity

What

InterActivity is the annual conference held by the Association of Children's Museums (ACM) for museum professionals, community partners, and businesses. InterActivity sparks conversations about children's museums that last all year long.

Who

InterActivity is the largest gathering of children's museum professionals in the world.

When

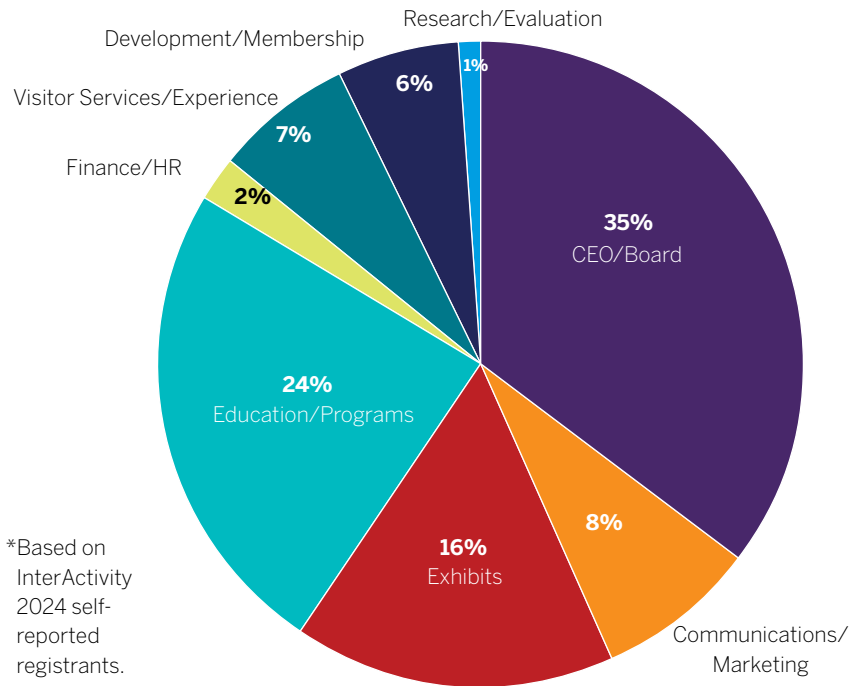
InterActivity Dates:

May 14–16, 2025

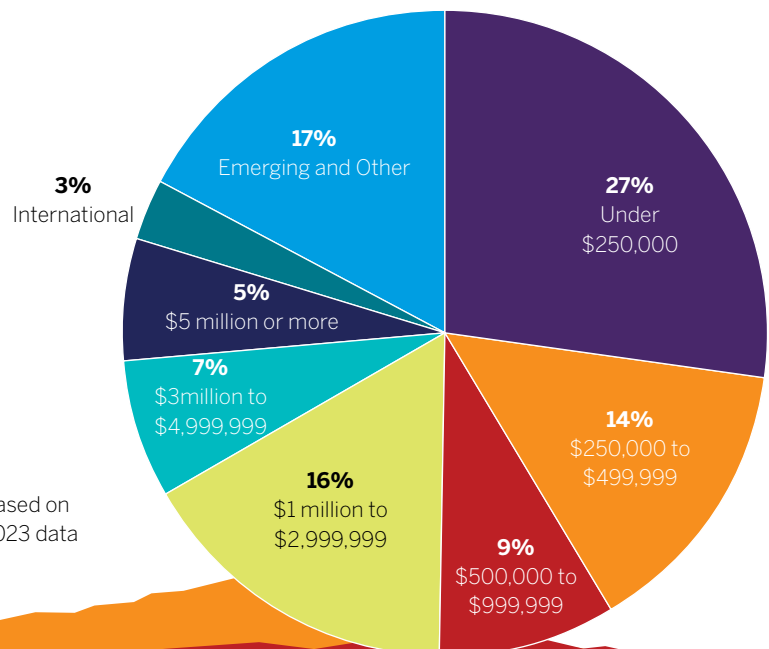
ACM MarketPlace Dates:

May 14–15, 2025

InterActivity Attendee Job Functions

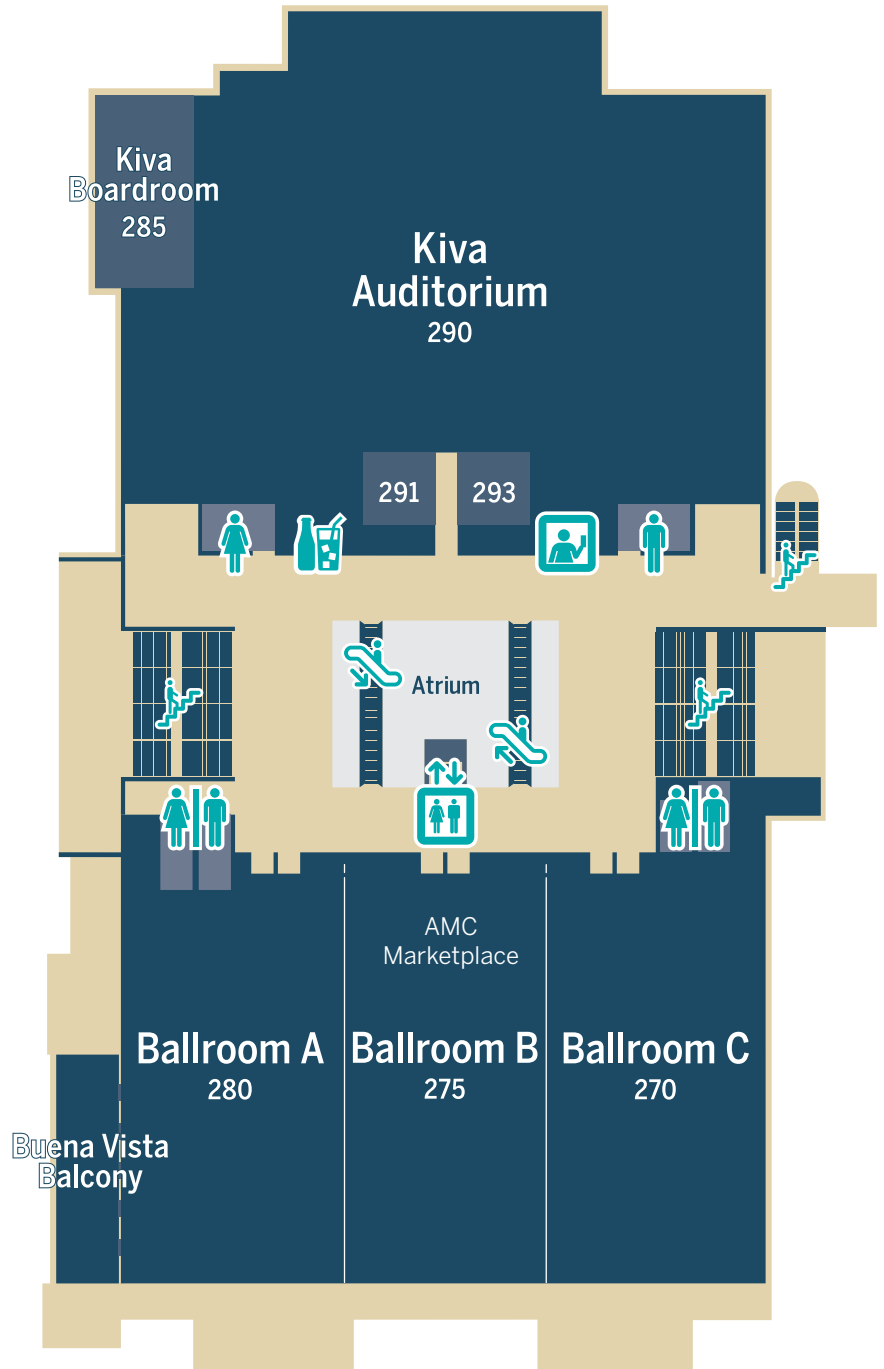


ACM Museum Membership Budget Categories



Where

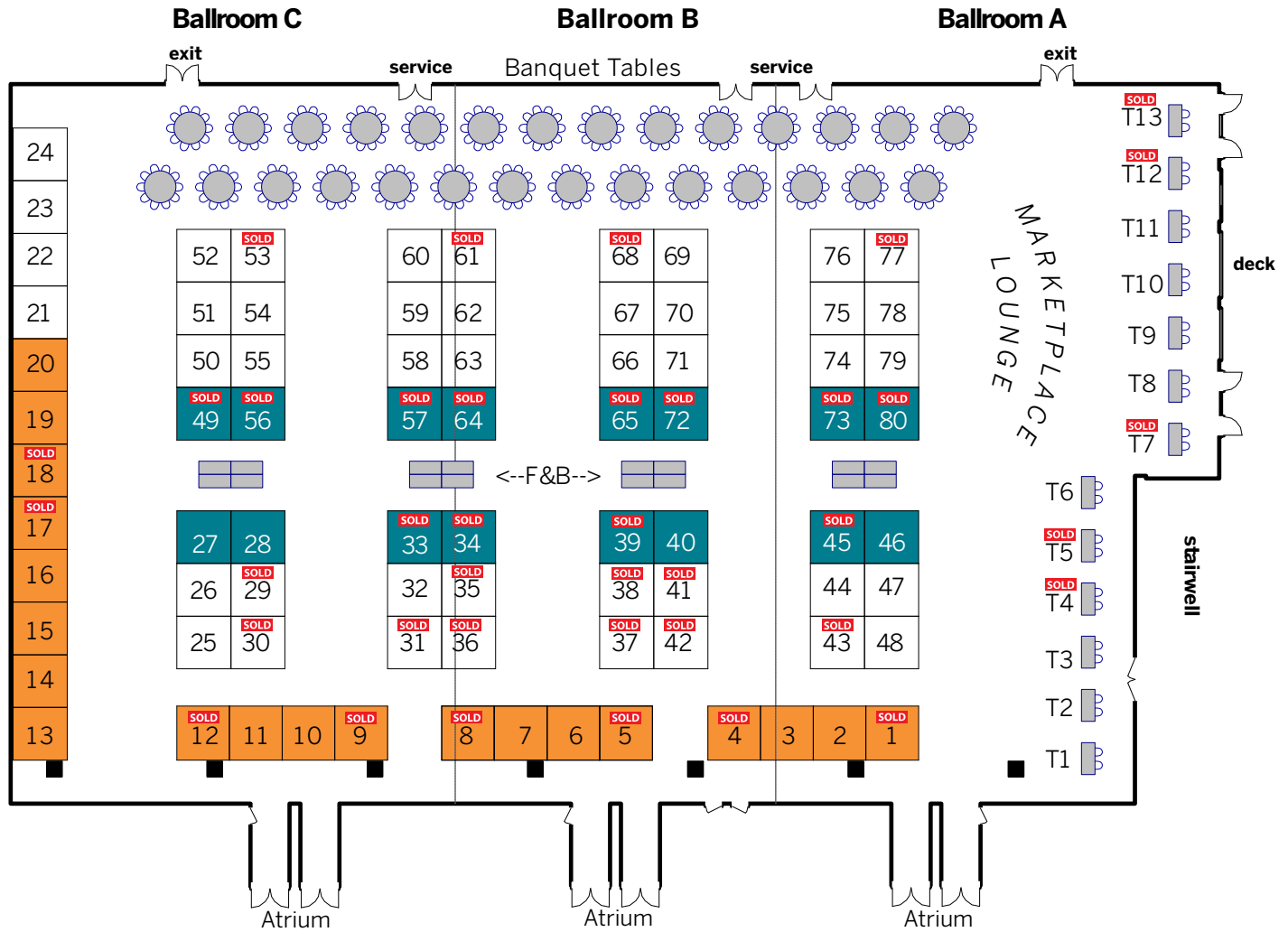
InterActivity will be held in held in Albuquerque, NM at the Albuquerque Convention Center. The ACM MarketPlace will be held on the upper level in the Ballroom. Most concurrent sessions will be held on the main and upper levels of the Albuquerque Convention Center. Plenary sessions will be held on the upper level in the Kiva Auditorium.



ACM has two central lenses that guide our work diversity, equity, accessibility, and inclusion (DEAI); and environmental resiliency. In your advertisements, exhibiting, and sponsorships with ACM we invite you to highlight these elements, aspirations, and accomplishments in your own work to resonate with our values and those of our community.

Exhibit at InterActivity

The ACM MarketPlace will be located in the West Building of the Albuquerque Convention Center on the Upper Level in the Ballroom.



ACM MarketPlace Schedule

Move In

May 14

8:00 a.m. to 2:00 p.m.*

Event Hours

May 14

5:00 p.m. to 7:00 p.m.

May 15


7:30 a.m. to 4:00 p.m.


Move Out

May 15

4:00 p.m. to 9:00 p.m.

* Alternate Move In times may be available upon request.

 Reserved for exhibitors that also sponsor InterActivity at \$4k or higher

 Reserved for Prime Location exhibitors

Booths 1-80

measure 10' x 10' and come with a standard 8' high back wall, 3' high side drape, 6' draped table, and chairs.

Tabletops T1-T13

include one draped 6' table and two chairs.

Questions? Contact Emily Miranker at Emily.Miranker@ChildrensMuseums.org

Exhibit at InterActivity 2025 to connect with high-level decision-makers and influencers from children's museums around the world.

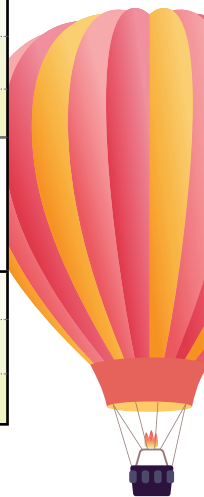
Exhibit Hall Benefits

- Face-to-face networking with new and existing clients
- Hands-on interactions with your products
- Two complimentary ACM MarketPlace Only registrations per booth or tabletop
- Discounted registration rates for the InterActivity conference
- Food served in the ACM MarketPlace to drive traffic
- First look at the ACM MarketPlace floorplan for InterActivity 2026



Exhibitor Options

Booth A key to business development, a booth enables you to engage with your target audience directly.	ACM Member	\$1,395
	Affiliate Nonprofit	\$1,495
	Nonmember	\$1,795
Prime Location Booth A prime location in the ACM MarketPlace. See exhibit hall map on page 2 for prime locations.	ACM Member	\$1,695
	Affiliate Nonprofit	\$1,795
	Nonmember	\$2,195
Two Booths A chance to double your impression without doubling the price. Booths can be side by side or strategically separated. <i>*applies only to standard booth spaces</i>	ACM Member	\$2,295
	Affiliate Nonprofit	\$2,595
	Nonmember	\$2,995
Booth + Ad A step above. One booth plus a full-page ad in both the Preliminary Program and the Final Program.	ACM Member	\$2,495
Tabletop An ideal solution for organizations that don't require a large space.	ACM Member	\$895
	Affiliate Nonprofit	\$1,095
	Nonmember	\$1,295



PRO TIP
 Drive traffic to your booth with hands-on activities.



Sponsor at InterActivity

ACM is pleased to offer many ways to position your organization within this exciting and growing field. Sponsoring at InterActivity provides you with access to over 900 conference attendees before, during, and after the event; with distributions lists reaching more than 4,100 professionals. Whether your goal is brand recognition, thought leadership, or targeted audience engagement; ACM has ways to make your message visible to our community!

General Sponsorship Levels and Benefits

InterActivity 2025 General Sponsorships	Signature Sponsor \$35,000+ <i>exclusive</i>	Lead Sponsor \$20,000	Major Sponsor \$15,000	Patron Sponsor \$10,000	Supporter Sponsor \$5,000	Partner Sponsor \$2,500
Inclusion in Press Release announcing ACM conference	X	X	X	X		
Booth in Sponsor Section of the MarketPlace	Double Booth	Single Booth	Single Booth	Single Booth		
Verbal recognition at Plenary Sessions	X	X	X	X		
Recognition in special event signage	<ul style="list-style-type: none"> ■ Museum Party ■ Networking Breakfast ■ Peer-to-Peer Roundtable Discussions 	<ul style="list-style-type: none"> ■ Museum Party ■ Networking Breakfast ■ Peer-to-Peer Roundtable Discussions 	<ul style="list-style-type: none"> ■ Networking Breakfast ■ Peer-to-Peer Roundtable Discussions 	Networking Breakfast		
Invitation to include promotional material in conference tote bag	X	X	X	X		
Complimentary Full Conference registrations**	6	4	2	2		
Complimentary party tickets for evening event at host museum	6	4	2	2		
Ad in conference final program	Two page spread	Full Page	Full Page	Full Page	Half Page	
Sponsor sign displayed at registration and high-traffic location throughout the conference	Logo	Logo	Logo	Logo	text	text
Recognition in plenary sessions slideshow	Logo	Logo	Logo	Logo	text	text
Recognition on sponsorship page of conference preliminary and final program	Logo	Logo	Logo	Logo	text	text
Inclusion in Sponsor recognition webpage	Logo	Logo	Logo	Logo	text	text
Recognition in conference mobile app	Logo	Logo	Logo	Logo	text	text
Inclusion in (3) ACM eblasts	Logo	Logo	Logo	Logo	text	
Social Media post during the week of the event	4	3	2	2	1	
Access to opt-in attendee list	X	X	X	X	X	X

**Complimentary registration is non-transferable and must be used by a member of sponsoring organization.

Attendee Amenities Pricing

Reusable Conference Tote Bags	\$5,000
Conference Wifi	\$4,000
Conference Water Stations	\$3,000
Drink Tickets for the ACM- MarketPlace Reception	SOLD \$2,500
Conference Badge Holders*	\$2,500
Reusable Silicone Straws*	\$2,500
Reusable Water Bottles*	\$2,000
Program At A Glance	SOLD \$2,000
Recycled Paper Conference- Notebooks*	SOLD \$1,500
1/2 oz. bottle of Hand Sanitizer*	\$1,500
Tote Bag Item*	\$1,500
Conference Pens*	SOLD \$1,000
Recycled Paper Emerging Museums- Pre-Conference Notebooks*	SOLD \$500

*Additional production costs are the responsibility of the sponsor.

Still looking to make an impact?

Honor Children's Museum professionals by making a contribution to the Impact Fund. ACM's Impact Fund supports the work of institutions and people in this field to ensure the rights of all children to playful learning, and a healthy, safe, and equitable future.

Contributors will be recognized in a full-page ad in the final program and in the plenary sessions slideshow; all donations are tax deductible to the full extent of the law.

Sponsorship Showcase

On the Mainstage	
Plenary Session - Keynote	\$15,000
Plenary Session - Great Friend to Kids Award	\$15,000
Reach All Attendees	
Professional Headshot Station	\$4,500
Chair Massage Station	\$3,500
Power Charging Unit	\$2,500
Professional Networking Breakfast	\$3,000
Coffee Break	SOLD \$3,000
ACM MarketPlace Lunch	\$4,000
Closing Breakfast	\$3,000
Target Your Audience	
Concurrent Session Stream Sponsorship (6 avail.)	\$2,500
CEO Retreat (2 available) Expected attendance 100-150	\$10,000
Emerging Museums Pre-Conference Expected attendance 50-75	SOLD \$5,000
DEAI & Sustainability	
Multiple available	
Small Museums Financial Aid Sponsorship Underwrite conference attendance for Small Museums (budgets under <\$500k) Employees Expected recipients: 5 people	\$5,000
Diversity in Action Fellowship Underwrite conference attendance for self-identified staff from underrepresented groups Expected recipients: 5 people	\$6,500
Green Champion Support conference sustainability efforts such as adding recyclable and compostable options, optimizing digital communications, as well as using greener print materials.	\$8,000

Questions? Ideas? Want to Sponsor?

Emily Miranker

Emily.Miranker@ChildrensMuseums.org | 703.224.3100 x104
Add Emily Miranker's digital business card to your contacts.



Sponsor a lounge in the ACM MarketPlace

Basic: Sofa, armchair & coffee table \$3,750

Deluxe: Basic, PLUS armchair & endtable \$4,800

Supreme: Basic, PLUS 2 sofas & armchair \$6,500

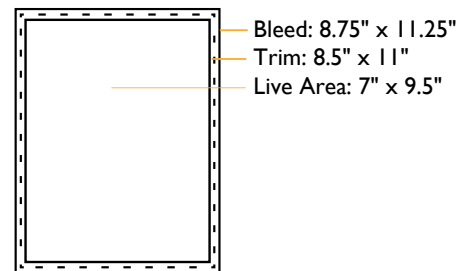
Advertise at InterActivity

Preliminary and Final Program Ads

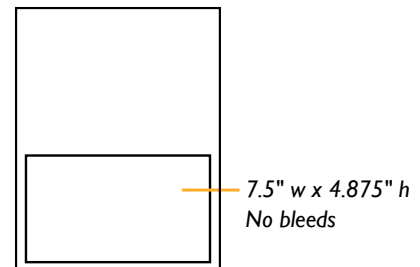
Put your organization's ad in the hands of every InterActivity attendee. Increase awareness for your expertise, product, or exhibit each time attendees look up information before, during, and after the conference. The Preliminary Program is released in December 2024 as an online-only publication. The Final Program is distributed onsite at InterActivity to all registered attendees and also is available as an online publication.

Deadline	Preliminary & Final Programs (Combo Ad Package)		Final Program Only	
	Monday, November 25, 2024		Friday, March 7, 2025	
	ACM Member	Nonmember	ACM Member	Nonmember
Inside Half Page	\$995	\$1,195	\$795	\$895
Inside Full Page	\$1,195	\$1,395	\$895	\$995
Inside Front Cover	\$1,695 SOLD	\$1,895 SOLD	\$1,195 SOLD	\$1,395 SOLD
Inside Back Cover	\$1,695	\$1,795	\$1,095	\$1,395
Outside Back Cover	\$1,995 SOLD	\$2,195 SOLD	\$1,495 SOLD	\$1,795 SOLD

FULL PAGE



HALF PAGE



InterActivity's Mobile App

Extend your reach to attendees' phones and mobile devices through our conference app.

Mobile App Sponsor	Sponsorship of the app will feature your logo on the Splash (Login) Screen, exclusively on the menu page within the app, on one event page within the app of your choice, as well as on the sponsor section of the app; PLUS recognition on the sponsor webpage, final program and mainstage slide show.	1 available	\$3,500
Logo Placement on Home Page	Showcase your logo with a URL on the home page of the event app.	4 available	\$500

InterActivity 2025 Exhibiting, Sponsoring, and Advertising Contract

CONTACT INFORMATION

ACM Member
 Not an ACM Member
 Interested in ACM Membership

Note: This person will be ACM's main contact for anything related to exhibiting, sponsoring, or advertising.

Organization			
Main contact name		Title	
Address			
City		State	Zip Code
Phone		Fax	
Email		Website	

ADVERTISEMENT OPTIONS	Combo Ad Package		Final Program	
	Member	Nonmember	Member	Nonmember
Inside Half Page	<input type="checkbox"/> \$995	<input type="checkbox"/> \$1,195	<input type="checkbox"/> \$795	<input type="checkbox"/> \$895
Inside Full Page	<input type="checkbox"/> \$1,195	<input type="checkbox"/> \$1,395	<input type="checkbox"/> \$895	<input type="checkbox"/> \$995
Inside Front Cover	<input type="checkbox"/> \$1,695 SOLD	<input type="checkbox"/> \$1,895 SOLD	<input type="checkbox"/> \$1,195 SOLD	<input type="checkbox"/> \$1,395 SOLD
Inside Back Cover	<input type="checkbox"/> \$1,695	<input type="checkbox"/> \$1,795	<input type="checkbox"/> \$1,095	<input type="checkbox"/> \$1,395
Outside Back Cover	<input type="checkbox"/> \$1,995 SOLD	<input type="checkbox"/> \$2,195 SOLD	<input type="checkbox"/> \$1,495 SOLD	<input type="checkbox"/> \$1,795 SOLD

EXHIBITING OPTIONS	Member	Nonprofit	Nonmember
Booth	<input type="checkbox"/> \$1,395	<input type="checkbox"/> \$1,495	<input type="checkbox"/> \$1,795
Prime Location Booth	<input type="checkbox"/> \$1,695	<input type="checkbox"/> \$1,795	<input type="checkbox"/> \$2,195
Two Booths	<input type="checkbox"/> \$2,295	<input type="checkbox"/> \$2,595	<input type="checkbox"/> \$2,995
Tabletop	<input type="checkbox"/> \$895	<input type="checkbox"/> \$1,095	<input type="checkbox"/> \$1,295

ACM Member-Only Exclusive Deals	
Booth + Ad	<input type="checkbox"/> \$2,495

EXHIBITOR LOCATION PREFERENCES (Visit www.ChildrensMuseums.org/interactivity/acm-marketplace/ for available locations.)

Indicate the number of your preferred ACM MarketPlace location 1. _____ 2. _____ 3. _____ 4. _____

SPONSORSHIP OPTIONS

Within the guidelines set forth in this prospectus, ACM will work with you to create a sponsorship package to fit your organization's needs.

Contact me about a custom sponsor package

Name _____

Email _____

Phone _____

Sponsor Selections

Sponsorship: _____ \$ _____

Sponsorship: _____ \$ _____

Impact Fund Contribution to honor Children's Museums Field \$ _____

SUBTOTAL: \$ _____

Advertisements: \$ _____

Exhibits: \$ _____

Sponsorships: \$ _____

CALCULATE TOTAL \$ _____

Attendee Amenities	
Reusable Conference Tote Bags	<input type="checkbox"/> \$5,000
Conference WiFi	<input type="checkbox"/> \$4,000
Conference Water Stations	<input type="checkbox"/> \$3,000
1/2 oz. bottle of Sanitizer	<input type="checkbox"/> \$3,000
Conference Badge Holders	<input type="checkbox"/> \$2,500 + cost
Drink Tickets at ACM MarketPlace Reception SOLD	<input type="checkbox"/> \$2,500
Reusable Silicone Straws	<input type="checkbox"/> \$2,500 + cost
Reusable Water Bottles	<input type="checkbox"/> \$2,000 + cost
Program At A Glance SOLD	<input type="checkbox"/> \$2,000
Recycled Paper Conference Notebooks SOLD	<input type="checkbox"/> \$1,500 + cost
Tote Bag Item	<input type="checkbox"/> \$1,500 + cost
Conference Pens SOLD	<input type="checkbox"/> \$1,000 + cost
Recycled Paper Emerging Museums Pre-Conference Notebooks SOLD	<input type="checkbox"/> \$500 + cost

All Exhibitors MUST register staff members to manage their exhibit; fees may apply. Registration options are listed on next page.

EXHIBITOR REGISTRATION

ACM MarketPlace Only Registration is free for up to two (2) exhibitor staff members per booth or tabletop purchased. Register additional exhibit staff at \$150 per person. Exhibitors must register staff to manage their booth or tabletop.

ACM MarketPlace Registration does not include InterActivity 2025 Registration. To attend InterActivity sessions, exhibitors must purchase Registration for InterActivity 2025.

After you submit this form, ACM will contact you with information about how to register your ACM MarketPlace exhibit staff online, with the option to purchase Full Conference Registration for InterActivity 2025; exhibitor receive a discounted rate of \$550 for up to two (2) staff. If you don't receive this email, contact Emily.Miranker@ChildrensMuseums.org.

MARKETING DESCRIPTION

Market your organization and let attendees know how to contact a sales representative via the InterActivity Mobile App.

Organization Name as it Should Appear in Publicity Materials

Sales Contact _____ Phone _____

Facebook Page URL _____ Instagram Page URL _____ Threads Page URL _____

X (formerly Twitter) Page URL _____ Organization LinkedIn Page URL _____

Email _____ Website _____

Choose **1-3** categories that best describes your organization or reason for exhibiting.

- Admissions & Ticketing
- Architectural Services
- A/V Products & Services
- Communications/Marketing
- Consulting & Nonprofit Services
- DEAI Services
- Signage & Wayfinding
- Digital/Experience Design
- Education Resources & Collaborations
- Fundraising/Development
- Gift Shop Vendor
- Graphic & Web Design
- Insurance
- Membership
- Playground/Climbers
- POS Products & Services
- Security & Safety
- Software
- Supplies & Manipulatives
- Environmental Products & Services

In 50 words, describe what you will be exhibiting. Write in the third person and use complete sentences. ACM may edit descriptions.

PAYMENT INFORMATION: Full payment is required with this contract.

- Enclosed is my check payable to Association of Children's Museums.
- Please charge to my: Visa MasterCard American Express Discover

Card Number _____ CVV _____

Zip Code _____ Expiration _____ / 20 _____

CALCULATE GRAND TOTAL

Subtotal from page 7
\$ _____

Registration Total \$ _____

GRAND TOTAL: \$ _____

SIGNATURE OF ACCEPTANCE Only signed contracts will be processed.

I have read and agree to abide by the Terms of Agreement (see page 9) governing our organization's participation in InterActivity 2025 as delineated in these materials. I understand that upon acceptance by ACM, this form serves as the official agreement for sponsorships, exhibits, and/or advertisements.

Authorizing Agent (please print) _____ Title _____

Name as it appears on card _____

Signature _____ Date _____



ACM's InterActivity 2025 Exhibitor Terms of Agreement

1. ACM strictly prohibits any marketing or promotion of goods and services at any InterActivity 2025 venue unless an organization has purchased an InterActivity sponsorship or exhibit space.
 2. Order taking and direct sales by exhibitors is permitted. Exhibitors that choose to sell merchandise at the InterActivity 2025 ACM Marketplace assume full responsibility for securing a vendor's license and complying with all applicable laws and regulations, including tax and revenue laws and regulations. An Albuquerque City permit is required for any type of retail sales conducted in the ACM Marketplace where money is exchanged.
 3. All materials, activities, and audio must be contained to the limits of the Exhibitor's booth or tabletop display and must not impede traffic or interfere with other exhibits. Exhibits must not extend beyond the space allowed or obstruct the sight lines of others. All interviews, demonstrations, and displays must take place within the exhibit space allocated. Aisles must be free of obstruction.
 4. Combustible decorations or display materials are prohibited.
 5. Audiovisual equipment (including LCD projectors, slide projectors, tape recorders, laptop computers, and/or other sound apparatus) that will enable Exhibitors to show manufacturing processes and similar matter may be used, provided that users adhere strictly to the following rules. The equipment must be entirely self-contained, fireproof, and safe. The sound must be kept at a volume not to exceed that of normal conversation (80 decibels). The equipment must not interfere with neighboring Exhibitors, and it must be devoted exclusively to the business of the Exhibitor. Equipment may be brought by the Exhibitor into the ACM Marketplace or rented through the AV department at the Albuquerque Convention Center. Exhibitor will be responsible for any costs related to these requests. Power necessary to support said equipment must be ordered exclusively through the Convention Center.
 6. Booths must be staffed during all ACM Marketplace hours by person(s) who are prepared to explain all displayed products and services in a courteous and effective manner. Each Exhibitor must wear the official identification badge provided by ACM.
 7. No rooms or other meeting space in the Albuquerque Convention Center, the official InterActivity 2025 ACM Marketplace location, and/or Explora Science Center and Children's Museum of Albuquerque (Explora) can be used for storage, exhibit purposes, workshops, or other Exhibitor sales-related use without prior ACM approval.
 8. Exhibitors retain sole responsibility for their own exhibit materials. Exhibitors are responsible for any damage to the exhibit area in the ACM Marketplace and/or at Explora, and/or the Albuquerque Convention Center, normal wear and tear excepted. Exhibitor agrees to protect, defend, indemnify, and hold ACM, the Albuquerque Convention Center, and Explora, its officers, directors, agents, and employees harmless from and against all claims, costs, and damages arising out of theft, negligence, or willful acts or omissions in the performance of this Agreement by Exhibitor or Exhibitor's agents or employees. Exhibitor also agrees to protect, defend, indemnify, and hold ACM, the Albuquerque Convention Center, and Explora harmless from any action, claim, suit, or liability based on a claim of infringement of any patent, copyright, trademark, trade name, or other proprietary right of any party.
 9. Exhibitor shall obtain and keep in force during the term of the installation and use of the exhibit premises, policies of Comprehensive General Liability Insurance and Contractual Liability Insurance, insuring and specifically referring to the Contractual liability set forth in this Exhibit, in an amount not less than \$2,000,000 Combined Single Limit for personal injury and property damage.
 10. Exhibitor shall be fully responsible to pay any and all damages to property owned by ACM, the Albuquerque Convention Center and/or Explora, and its owners or managers which results from any act or omission of Exhibitor. Exhibitor agrees to defend, indemnify, and hold harmless ACM, the Albuquerque Convention Center and/or Explora, its owners, managers, officers or directors, agents, employees, subsidiaries, and affiliates from any damages or charges resulting from or arising from or out of the Exhibitor's use of the property. Exhibitor's liability shall include all losses, costs, damages, or expenses arising from or out of or by reason of any accident or bodily injury or other occurrences to any person or persons, including the Exhibitor, its agents, employees, and business invitees which arise from or out of Exhibitor's occupancy and/or use of the exhibition premises, ACM, the Albuquerque Convention Center, and/or Explora, its employees, agents, or contractors.
 11. ACM reserves the right to modify ACM Marketplace hours as deemed necessary to meet program needs.
 12. ACM reserves the right to cancel the ACM Marketplace. If ACM exercises this option, ACM will inform Exhibitors on or before March 31, 2025, and will refund ACM Marketplace booth and conference registration fees in full.
 13. Acceptance of this contract by ACM may in no way be construed as an endorsement by ACM of an exhibiting company, institution, or its products, and/or services.
 14. Each Exhibitor must deliver and fully set up all equipment and materials by 2:00 p.m. on Wednesday, May 14, 2025. Exhibitors must remove the above items by 9:00 p.m. on Thursday, May 15, 2025.
 15. The ACM Marketplace decorator will send all confirmed Exhibitors a service kit that includes order forms for individual service needs.
 16. Out of the ordinary and /or special requests (use of water, live animals) requires prior approval by ACM and /or the Albuquerque Convention Center. Additional paperwork and/or fees may be required for this and are the sole responsibility of the Exhibitor.
 17. No outside food or beverage is permitted in the Albuquerque Convention Center, either in the ACM Marketplace or approved meeting space. All banquet food and beverage arrangements must be made through the Convention Center. Only food and beverage purchased from Convention Center may be served on Convention Center property, excluding limited to giveaways, tastings, samples, candy or other hospitalities. Should an exhibitor serve food or beverage not ordered through the Convention Center while on Convention Center property, ACM and/or the Convention Center may remove the product from the show floor or meeting space and are not responsible for the cost of any such product.
 18. Adequate lighting will be provided in the ACM Marketplace. Any additional electrical needs, Internet connections, and/or phone lines must be arranged by the Exhibitor directly with the aforementioned Marketplace decorator and/or the Albuquerque Convention Center. Exhibitor will be responsible for any costs related to these requests.
 19. Cancellations and Refunds: Should an Exhibitor need to cancel its participation, the Exhibitor will submit a written notice to ACM. ACM will refund an Exhibitor's payment in full, less a \$250 administrative fee, through November 29, 2024. Thereafter, ACM will refund 50% of Exhibitor's payment, less a \$250 administrative fee, through April 4, 2025. Refunds will not be issued after April 4, 2025.
 20. All prices quoted in this brochure are in U.S. dollars.
 21. Shipping and any related costs are the sole responsibility of the Exhibitor and may be arranged through the show decorator. ACM is not responsible for shipping, and exhibitors are encouraged to ship exhibits in a timely fashion, properly labeled, and should contact decorator to confirm arrival. Only the official show decorator will have access to and allowed to use the loading dock at the Albuquerque Convention Center. Exhibitors are encouraged to ship through the official show decorator and ship to the advanced warehouse by the due date that will be communicated in the Exhibitors Services Kit.
 22. Exhibit booths are assigned on a first-come, first-served basis. ACM has sole discretion on the assignment of booths and may place InterActivity Sponsors that elect to exhibit in a preferred location. ACM reserves the right to change an Exhibitor's assigned location at any time if deemed in the best interests of the ACM Marketplace. Before exercising this option, ACM will contact the exhibitor.
 23. Booth sharing is strongly discouraged. If two separate organizations are represented in one booth, an assessment of \$300 per organization will be issued.
 24. All prior obligations to ACM for any good or service must be settled prior to entering into an InterActivity 2025 Exhibitor Contract. In order for an organization to take advantage of ACM membership discounts for exhibitors, an organization's membership needs to be active and in good standing through May 31, 2025.
 25. By registering for, attending, and participating in InterActivity, all InterActivity attendees grant ACM consent for ACM's use and distribution of their image or voice in photographic, video, and electronic reproductions of the event. This agreement extends to use by third parties, including but not limited to the Albuquerque Convention Center and Explora.
- NOTE:** ACM is committed to preserving a professional and mutually respectful environment in the ACM Marketplace. Any Exhibitor in violation of the above listed terms will be required to amend the violation to ACM's satisfaction in a timely manner or will be required to remove all booth and exhibit materials from the ACM Marketplace premises within two hours. ACM reserves the right to void the contract of any Exhibitor that is in violation of the Terms of Agreement and bar the Exhibitor from future ACM Marketplace events



2550 South Clark Street
 Suite 600
 Arlington, VA 22202
www.ChildrensMuseums.org

Deadline Reminders

November 25, 2024	Ads for Online Preliminary Program
March 25, 2025 April 7, 2025	Ad Art for Final Program Due Sponsor Reservations Exhibitor Reservations
April 21, 2025	Hotel Room Reservations

Rooms Fill Up Fast—Book Early!

**DoubleTree by Hilton
 Hotel Albuquerque**
 201 Marquette Avenue NW
 Albuquerque, NM 87102
 505-247-3344

Group Name: ACM InterActivity 2025
 Group Code: ACM
 Group Rate: \$179
 Phone Reservations: 505-247-3344
 Online Reservations

The Clyde Hotel
 330 Tijeras Avenue NW
 Albuquerque, NM 87102
 505-302-6930 or 1-800-619-5632

Group Name: Association of Children's Museum InterActivity
 Group Code: 2025ACMCONF
 Group Rate: \$189
 Phone Reservations: 505-302-6930
 or 1-800-619-5632
 Online reservations

The Hotel Andaluz
 125 2nd St NW
 Albuquerque, NM 87102
 505-242-9090

Group Name: 2025 ACM Inter-Activity
 Group Code: 90G
 Group Rate: \$225 per night
 Phone Reservations: 505-302-6930
 Online reservations

Questions?

Emily Miranker
 Manager, Development
Emily.Miranker@ChildrensMuseums.org
 703.224.3100 x104

About ACM

Since its founding in 1962, the Association of Children's Museums (ACM) has become the world's foremost professional member-services organization for the children's museum field. With 470+ members in all 50 states and 12 countries, we leverage the collective knowledge and experience of children's museums through convening, sharing, and dissemination.

