



**ACM**

# InterActivity 2025

**May 14-16, 2025 | Albuquerque, NM**

Albuquerque Convention Center

Hosted in partnership with

Explora Science Center & Children's Museum



**Preview  
Prospectus**

**THANK YOU!** The Association of Children’s Museums wants to express our appreciation to exhibitors and sponsors for your support of InterActivity 2024: *Flourish!* Here is the preview for the ACM MarketPlace at InterActivity 2025. We hope to see you there!

**ADVERTISE AT INTERACTIVITY 2025**

Put your organization’s ad in the hands of every InterActivity attendee.

	Preliminary & Final Programs		Final Program Only	
	Member	Nonmember	Member	Nonmember
Inside Half Page	\$995	\$1,195	\$795	\$895
Inside Full Page	\$1,195	\$1,395	\$895	\$995
Inside Front Cover	\$1,695	\$1,895	\$1,195	\$1,395
Inside Back Cover	\$1,695	\$1,795	\$1,095	\$1,395
Outside Back Cover	\$1,995	\$2,195	\$1,495	\$1,795

**INTERACTIVITY 2025 HEADQUARTERS**

Most InterActivity 2025 programming will take place at the Albuquerque Convention Center. The ACM MarketPlace will take place in the Ballroom.

**INTERACTIVITY 2025 EVENT SPONSORSHIPS**

Interested in getting your name out in front of everyone? Or aiming to reach a specific audience? Work with ACM to customize a sponsorship package that meets your exact marketing needs.

Packages can include an ACM MarketPlace booth, ads in the Preliminary and Final Programs, or an event sponsorship that connects you with your target audience.

Dream big—the sponsorship possibilities are endless!

**Contact ACM to create a custom sponsorship that reaches your intended audience. Let’s get started!**

**AVAILABLE SPONSORSHIPS INCLUDE:**

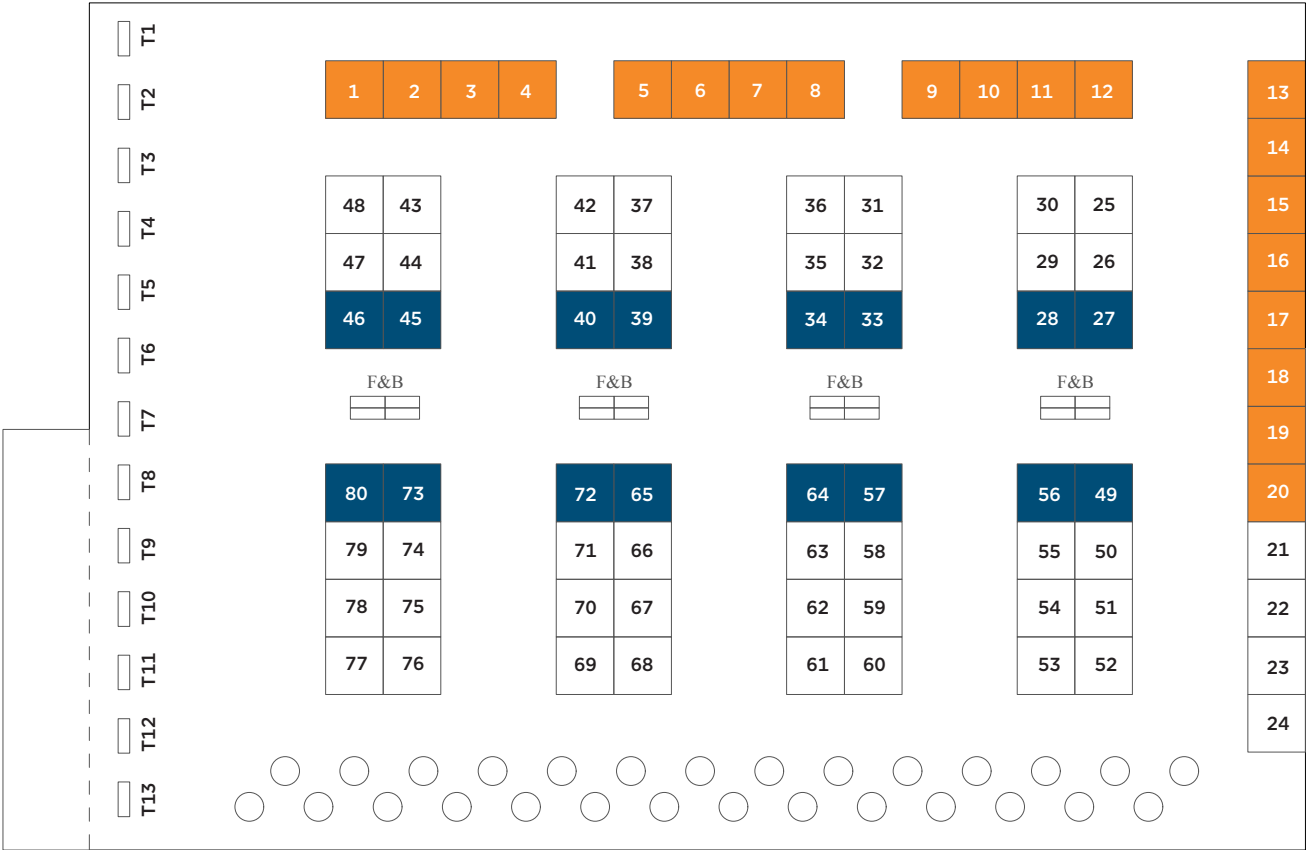
- Diversity in Action Fellowships
- Small Museum Financial Aid
- Professional Networking Breakfast
- Concurrent Session Streams
- Plenary Sessions
- CEO Retreat
- Lunch in the ACM MarketPlace
- New Attendee Orientation

**ACM MARKETPLACE**

- The ACM MarketPlace will take place in the Ballroom of the Albuquerque Convention Center and will be open Wednesday, May 14 from 5:00 p.m.-7:00 p.m. and Thursday, May 15 from 7:30 a.m.-4:00 p.m.
- All booths are 10’x10’ with an 8’ high back wall and 3’ high side drape and include one 6’ draped table, two chairs, and a 7”x 44” sign displaying your organization’s name.
- All tabletop displays include one 6’ draped table, two chairs, and a 7” x 44” sign displaying your organization’s name.
- Each exhibitor receives two free ACM MarketPlace registrations. Additional staff registrations or full conference registrations can be purchased at a discounted rate.
- While booths are assigned on a first-come, first-served basis, ACM reserves the right to assign final booth locations.
- An exhibitor services kit will be sent by the official InterActivity 2025 conference drayage partner, Paramount Convention Services.
- Exhibitors move in Wednesday, May 14 from 8:00 a.m. to 2:00 p.m. and move out Thursday, May 15 from 4:00 p.m. to 9:00 p.m.

<b>BOOTH</b> A key to business development, a booth lets you engage directly with your target audience.	ACM Member	\$1,395
	Affiliate Nonprofit	\$1,495
	Nonmember	\$1,795
<b>PRIME LOCATION BOOTH</b> Secure a prime location in the ACM MarketPlace.	ACM Member	\$1,695
	Affiliate Nonprofit	\$1,795
	Nonmember	\$2,195
<b>TWO BOOTHS</b> Double your impression without doubling the price. Booths can be side by side or strategically separated.	ACM Member	\$2,295
	Affiliate Nonprofit	\$2,595
	Nonmember	\$2,995
<b>BOOTH + FULL-PAGE AD</b> A step above. One booth plus a full-page ad in both the Preliminary and Final Programs.	Available to ACM Members Only	\$2,495
<b>TABLETOP</b> An ideal solution for organizations that don’t require a large space but still want to make an impact.	ACM Member	\$895
	Affiliate Nonprofit	\$1,095
	Nonmember	\$1,295

# 2025 Floor Plan



### Booths 1–80

measure 10' x 10' and come with a standard 8' high back wall, 3' high side drape, 6' draped table, and chairs

### Tabletops T1–T13

include one draped 6' table and two chairs

### QUESTIONS?

Contact Emily Miranker at  
[Emily.Miranker@ChildrensMuseums.org](mailto:Emily.Miranker@ChildrensMuseums.org)  
 or 703.224.3100 x104

■ Reserved for exhibitors that also sponsor InterActivity at \$4,000 or higher

■ Reserved for Prime Location exhibitors

NB:MarketPlace floorplan may shift slightly as space layout is finalized with the convention center.

## SPONSOR OR EXHIBIT AT INTERACTIVITY 2025

Return this form to ACM to reserve your sponsorship and booth at InterActivity 2025. ACM offers InterActivity 2024 sponsors the right of first refusal on their “currently” sponsored items or events for InterActivity 2025. Right of first refusal expires Friday, July 26, 2024.

ACM will prioritize your top choice space in the ACM MarketPlace based on receipt of payment. To reserve your space in the MarketPlace, deposits of at least 50 percent of total cost must be made within 60 days of InterActivity 2024.

Payment in full must be made by **Friday, January 31, 2025.**

### Sponsorship Options

- Please contact me with more information about sponsorship
- My company would like to secure our current sponsorship selection again for InterActivity 2025

### Exhibit Hall Options

Exhibitors will have the opportunity to select booth locations on a first-come, first-served basis. Booths are assigned based on ACM receipt of a deposit of 50 percent of total cost.

### ACM Membership

- I am an ACM Member       I am not an ACM Member
- I want to become an ACM Member
  - Visionary      \$2,750 (includes 1 complimentary Full Conference Registration)
  - Business Patron      \$1,200 (includes 1 complimentary Full Conference Registration)
  - Supporter      \$825
  - Associate      \$330

BOOTH	ACM Member	<input type="checkbox"/> \$1,395
	Affiliate Nonprofit	<input type="checkbox"/> \$1,495
	Nonmember	<input type="checkbox"/> \$1,795
PRIME LOCATION BOOTH	ACM Member	<input type="checkbox"/> \$1,695
	Affiliate Nonprofit	<input type="checkbox"/> \$1,795
	Nonmember	<input type="checkbox"/> \$2,195
TWO BOOTHS	ACM Member	<input type="checkbox"/> \$2,295
	Affiliate Nonprofit	<input type="checkbox"/> \$2,595
	Nonmember	<input type="checkbox"/> \$2,995
BOOTH + ADS	ACM Member only, with ads in Preliminary and Final Program	<input type="checkbox"/> \$2,495
TABLETOP	ACM Member	<input type="checkbox"/> \$895
	Affiliate Nonprofit	<input type="checkbox"/> \$1,095
	Nonmember	<input type="checkbox"/> \$1,295

AD TYPE: \_\_\_\_\_ QTY: \_\_\_\_\_ AD RATE: \_\_\_\_\_

### Contact Information

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City, State & Zip Code \_\_\_\_\_

Office Phone \_\_\_\_\_

Mobile Phone \_\_\_\_\_

Email Address \_\_\_\_\_

Company Name As It Should Appear In Promotional Materials \_\_\_\_\_

Preferred Exhibitor Location 1. \_\_\_\_\_ 2. \_\_\_\_\_ 3. \_\_\_\_\_

### Payment Total:

Total Cost \_\_\_\_\_

Onsite Deposit \_\_\_\_\_

Remaining Balance \_\_\_\_\_

### Payment Information

- Enclosed is my check payable to Association of Children’s Museums

Please charge my:

- Visa       MasterCard
- American Express       Discover

Name As It Appears On Card \_\_\_\_\_

Card Number \_\_\_\_\_ Security Code \_\_\_\_\_

Expiration Date \_\_\_\_\_ Billing Zip \_\_\_\_\_

Return this page of the form to ACM, Registration or ACM Staffers; thank you.

**QUESTIONS?** Contact Emily Miranker at [Emily.Miranker@ChildrensMuseums.org](mailto:Emily.Miranker@ChildrensMuseums.org) or 703.224.3100 x104