

ACM Business Member Benefits

ACM manages membership through our database: <u>myACM</u>. You may use the database to become a new member, renew or upgrade your membership; purchase products and register for events.

Note: Associate membership is for solo consultants/self-employed individuals.

		Visionary		Supporter	
	Inclusion in ACM Products & Services	\$2,750	\$1,200	\$825	\$330
Visibility & Thought Leadership	Directory	✓	√	√	✓
	Company Logo in ACM Products & Services Directory	√	√		
	Listed at the top of ACM Products & Services Directory	√			
	Include link to post, article or resource in ACM Products & Services Directory	√	Additional Cost	Additional Cost	
	Contribute one blog post to ACM on your recent work	√			
	Include ACM logo to your website	✓	✓	✓	✓
Discounts	Ad in Executive Update - exclusively for members	√	Additional Cost	Additional Cost	Additional Cost
	Ad in E-Forum- exclusively for members	2	I	Additional Cost	Additional Cost
	Ad on ACM Website	√	✓	Additional Cost	Additional Cost
	InterActivity Booth/Tabletop Discount	√	\	✓	√
	One free InterActivity Registration	✓			
	InterActivity Program Ad Discount	✓	✓	✓	✓
	InterActivity Registration discount	\checkmark	✓	\checkmark	✓
	Posting to Jobs Classifieds on ACM website	First Free; additional \$25	First Free; additional \$25	First Free; additional \$25	First Free; additional \$25
	Posting to Exhibits Classifieds on ACM website	\$75, additional \$50	\$75, additional \$50	\$75, additional \$50	\$75, additional \$50
	Set of museum member mailing labels	2	Ι	I	Additional Cost
ACM Resources	Access to the online members forum, Groupsite	√	√	✓	√
	Hand to Hand Subscription	✓	✓	✓	√
	e-Forum monthly e-newsletter	✓	✓	✓	✓
	ACM Trends DataHub	√	✓	√	√
	Free ACM database Query report	3 free reports/year	2 free reports/year	I free report/year	l free report/year



Business Member Additional Costs

Business Member Rates	Visionary \$2,750	Patron \$1,200	Supporter \$825	Associate \$330		
Include link in ACM Products & Services Directory listing	Free	\$25	\$25	\$25		
Ad in Executive Update	l Free	Banner Ad \$500 *bulk discounts				
400 subscribers		Sidebar Ad \$250 *bulk discounts				
Ad in E-Forum	2 Free	I Free	Banner Ad \$500 *bulk discounts			
4,100 subscribers	21166		Sidebar Ad \$250 *bulk discounts			
Ad on ACM website	First 3mo Free	First Imo Free	\$1,500/mo *bulk discounts			
Posting to Jobs Classifieds on ACM website	First Free; Addt'l \$25	First Free; Addt'l \$25	First Free; Addt'l \$25	First Free; Addt'l \$25		
Posting to Exhibits Classifieds on ACM website	\$75; Addt'l \$50	\$75; Addt'l \$50	\$75; Addt'l \$50	\$75; Addt'l \$50		
Set of museum member mailing labels	2 Free sets/yr; addt'l \$100	l Free set/yr; addt'l \$100	I Free set/yr; addt'l \$100	\$100		
ACM database Query report	3 Free reports/yr Addt'l \$75	2 Free reports/yr Addt'l \$75	l Free report/yr Addt'l \$75	I Free report/yr Addt'l \$75		

To access the database at any time visit: https://myacm.childrensmuseums.org.

For questions contact Emily Miranker, Development Manager, at Emily.Miranker@ChildrensMuseums.org.