

# VALUES INFORMED CRITERIA

Example criteria used to inform product purchases and categories.



## Criteria

- Support core values of joy, inclusivity, community and creativity.
- Reflects or relates to a seasonal theme, exhibit, or other special event/initiative.
- Support a variety of play patterns and types across a category.

## Categories

- Animals and Nature
- Pretend Play
- Art & Creativity
- Vehicles and Construction
- Baby & Toddler



## Criteria

- Authentic to Community
- Engages the Imagination & Playful
- Inquiry Based, Curiosity, & Questioning
- Exploration / Discovery
- Community Building / Whole Family Engagement
- Unconventional & Innovative

## Categories

- Plush
- Imagination / Role Play
- Reusable Compounds
- Design Kits
- Building Sets and Accessories
- Early Learner Education/Development
- Brainteasers / Logic Games
- Games For Kids
- Games - Whole Family Engagement
- Infant and Preschool Games and Puzzles
- Novelty / Impulse
- Seasonal
- Tinkering/Making
- Educational / Science Kits
- Science
- Books
- Local-made / Unique / Artist
- Branded





### Criteria

- Commercial-free
- Invites/allows for open-ended play
- Invites/benefits from participation of more than one person (especially adults).
- Educational content incorporated but not school-like (it complements and supports school learning)



### Categories

- Books
- LCM brand products & logo items
- Cheap Thrills
- Infant
- Blocks
- Balls
- Bubbles
- Geography
- Science
- Human Body
- Klutz items
- Placemats
- Math
- Music
- Puppets
- Puzzles
- Classics toys
- Art supplies and creativity kits
- Games
- Glow in the dark
- Louisiana items (place based)
- Multicultural items
- Seasonal items
- Nature exploration and Green

## Your turn!

At your table, you have several products to choose from. Choose 8 that you would purchase for your store with mission word/words of your table's museum. Somethings to consider:

- Mission alignment (sustainable, educational, etc.)
- Price
- Age Groups
- Product Type/Category
- Use Value (consider your education and programs team!)
- Whimsy