



ACM

InterActivity 2024

Flourish!

May 15–17, 2024 | Madison, WI

Monona Terrace Community and Convention Center

Hosted by



madison children's museum



**Preview
Prospectus**

THANK YOU! The Association of Children’s Museums wants to express our appreciation to exhibitors and sponsors for your support of InterActivity 2023: *Leveraging Our Voice*. To say thank you, we want you to have the first glimpse of the ACM MarketPlace at InterActivity 2024.

INTERACTIVITY 2024 MUSEUM HOST
Madison Children’s Museum

Guarantee your 2024 booth location today by submitting the form on page 4!

INTERACTIVITY 2024 HEADQUARTERS

Monona Terrace Community and Convention Center

Most InterActivity 2024 programming will take place at the Monona Terrace Community and Convention Center. The ACM MarketPlace will take place in Exhibit Hall A.

INTERACTIVITY 2024 EVENT SPONSORSHIPS

Interested in getting your name out in front of everyone? Or aiming to reach a specific audience? Work with ACM to customize a sponsorship package that meets your exact marketing needs.

Packages can include an ACM MarketPlace booth, ads in the Preliminary and Final Programs, or an event sponsorship that connects you with your target audience.

Dream big—the sponsorship possibilities are endless!

Contact ACM to create a custom sponsorship that reaches your intended audience. Let’s get started!

AVAILABLE SPONSORSHIPS INCLUDE:

- Diversity in Action Fellowships
- Professional Networking Breakfast
- Small Museum Financial Aid
- Concurrent Session Streams
- Plenary Sessions
- CEO Retreat
- Lunch in the ACM MarketPlace
- Professional Headshot Station

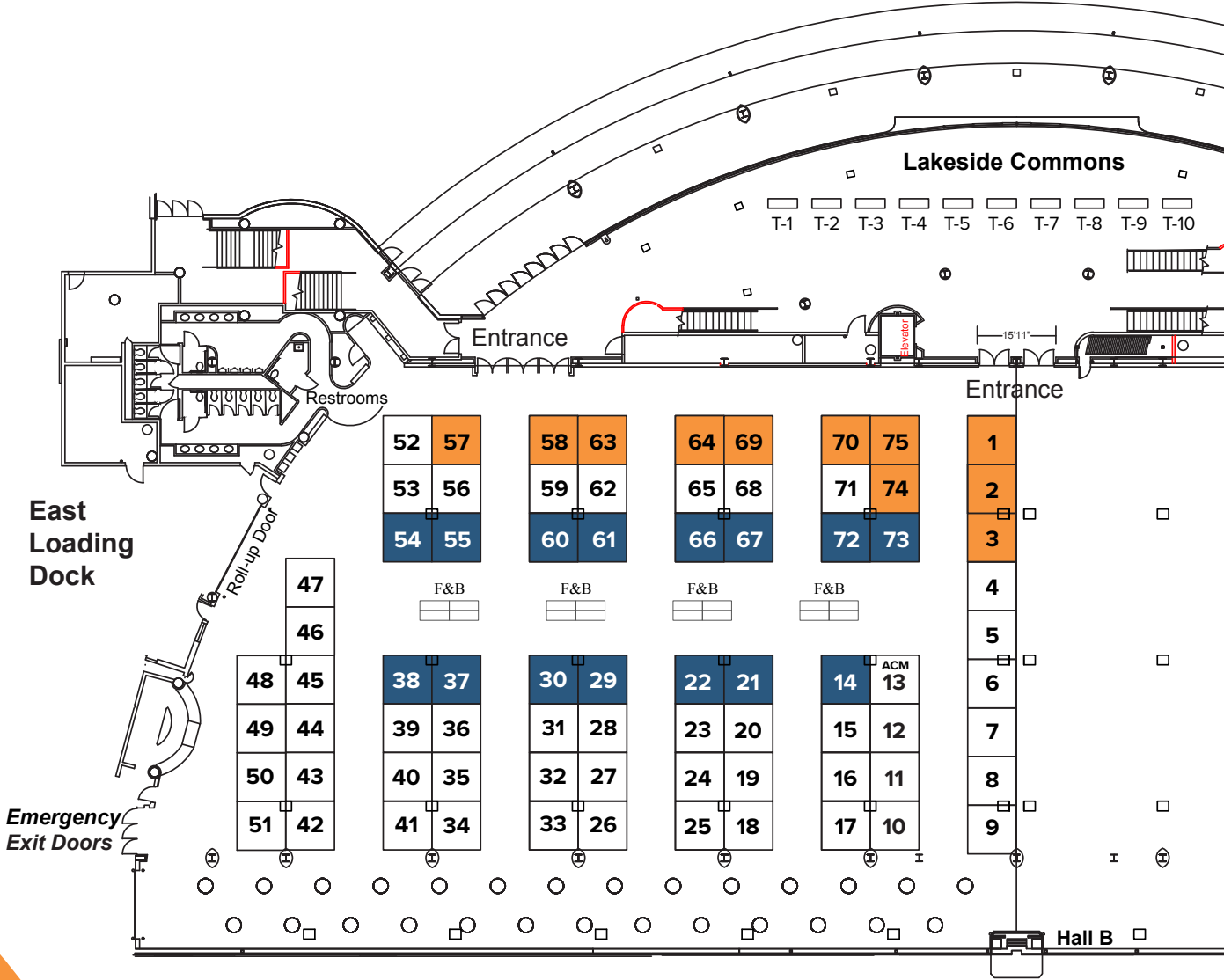
ACM MARKETPLACE

- The ACM MarketPlace will take place in Exhibit Hall A of the Monona Terrace Community and Convention Center and will be open Wednesday, May 15 from 5:00 p.m.-7:00 p.m. and Thursday, May 16 from 7:30 a.m.-4:00 p.m.
- All booths are 10’x10’ with an 8’ high back wall and 3’ high side drape and include one 6’ draped table, two chairs, and a 7”x 44” sign displaying your organization’s name.
- All tabletop displays include one 6’ draped table, two chairs, and a 7” x 44” sign displaying your organization’s name.
- Each exhibitor receives two free ACM MarketPlace registrations. Additional staff registrations or full conference registrations can be purchased at a discounted rate.
- While booths are assigned on a first-come, first-served basis, ACM reserves the right to assign final booth locations.
- An exhibitor services kit will be sent by the official InterActivity 2024 conference drayage partner, Paramount Convention Services.
- Exhibitors move in Wednesday, May 15 from 8:00 a.m. to 2:00 p.m. and move out Thursday, May 17 from 4:00 p.m. to 9:00 p.m.

These prices are valid for this Preview Prospectus only. Prices are subject to change once the Final Prospectus is approved.

BOOTH A key to business development, a booth lets you engage directly with your target audience.	ACM Member	\$1,395
	Affiliate Nonprofit	\$1,495
	Nonmember	\$1,795
PRIME LOCATION BOOTH Secure a prime location in the ACM MarketPlace.	ACM Member	\$1,695
	Affiliate Nonprofit	\$1,795
	Nonmember	\$2,195
TWO BOOTHS A chance to double your impression without doubling the price. Booths can be side by side or strategically separated.	ACM Member	\$2,295
	Affiliate Nonprofit	\$2,595
	Nonmember	\$2,995
BOOTH + FULL-PAGE AD A step above. One booth plus a full-page ad in both the Preliminary and Final Programs.	ACM Member	\$2,395
TABLETOP An ideal solution for organizations that don’t require a large space but still want to make an impact.	ACM Member	\$895
	Affiliate Nonprofit	\$1,095
	Nonmember	\$1,295

2024 Floor Plan



Booths 1-75

measure 10' x 10' and come with a standard 8' high back wall, 3' high side drape, 6' draped table, and chairs

Tabletops T1-T10

include one draped 6' table and two chairs

QUESTIONS?

Contact Emily Miranker at
Emily.Miranker@ChildrensMuseums.org
 or 703.224.3100 x104

- Reserved for exhibitors that also sponsor InterActivity at \$6,000 or higher
- Reserved for Prime Location exhibitors

Please note the ceiling height in Exhibit Hall A is 20 ft.

SPONSOR OR EXHIBIT AT INTERACTIVITY 2024

Return this form to ACM to reserve your sponsorship and booth at InterActivity 2024. ACM offers InterActivity 2023 sponsors the right of first refusal on their sponsorship items or events for InterActivity 2024. Right of first refusal expires Friday July 28, 2023.

ACM will prioritize your top choice space in the ACM MarketPlace based on receipt of payment. To reserve your space in the ACM MarketPlace, deposits of at least 50 percent of total cost must be made within 30 days of InterActivity 2023.

Payment in full must be made by **Wednesday, January 31, 2024.**

Sponsorship Options

- Please contact me with more information about sponsorship
- My company would like to secure our current sponsorship selection again for InterActivity 2024

Exhibit Hall Options

Exhibitors will have the opportunity to select booth location on a first-come, first-served basis. Booths are assigned based on ACM receipt of a deposit of 50 percent of total cost.

ACM Membership

- I am an ACM Member I am not an ACM Member
- I want to become an ACM Member
 - Business Visionary \$2,500 (includes 1 complimentary Full Conference Registration)
 - Business Supporter \$750
 - Business Associate \$300

* Annual membership fees are subject to change on October 1, 2023. Becoming a member now will lock in this rate for the coming year.

BOOTH	ACM Member	<input type="checkbox"/> \$1,395
	Affiliate Nonprofit	<input type="checkbox"/> \$1,495
	Nonmember	<input type="checkbox"/> \$1,795
PRIME LOCATION BOOTH	ACM Member	<input type="checkbox"/> \$1,695
	Affiliate Nonprofit	<input type="checkbox"/> \$1,795
	Nonmember	<input type="checkbox"/> \$2,195
TWO BOOTHS	ACM Member	<input type="checkbox"/> \$2,295
	Affiliate Nonprofit	<input type="checkbox"/> \$2,595
	Nonmember	<input type="checkbox"/> \$2,995
BOOTH + ADS	ACM Member, with ads in Preliminary and Final Program	<input type="checkbox"/> \$2,395
TABLETOP	ACM Member	<input type="checkbox"/> \$895
	Affiliate Nonprofit	<input type="checkbox"/> \$1,095
	Nonmember	<input type="checkbox"/> \$1,295

MEMBERS SAVE

Booth + Full-Page Ad for \$2,395!

For ACM Members only!

Return this portion of the form to ACM Booth, Registration or ACM Staffers; thank you.

<h3>Contact Information</h3> <p>Name _____</p> <p>Company _____</p> <p>Address _____</p> <p>City, State & Zip Code _____</p> <p>Office Phone _____</p> <p>Mobile Phone _____</p> <p>Email Address _____</p> <p>Company Name As It Should Appear In Promotional Materials _____</p> <p>Preferred Exhibitor Location 1. _____ 2. _____ 3. _____</p>	<h3>Payment Total:</h3> <p>Total Cost _____</p> <p>Onsite Deposit _____</p> <p>Remaining Balance _____</p> <h3>Payment Information</h3> <p><input type="checkbox"/> Enclosed is my check payable to Association of Children's Museums</p> <p>Please charge my:</p> <p><input type="checkbox"/> Visa <input type="checkbox"/> MasterCard</p> <p><input type="checkbox"/> American Express <input type="checkbox"/> Discover</p> <p>Name As It Appears On Card _____</p> <p>Card Number _____ Security Code _____</p> <p>Expiration Date _____ Billing Zip _____</p>
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QUESTIONS? Contact Emily Miranker at Emily.Miranker@ChildrensMuseums.org or 703.224.3100 x104