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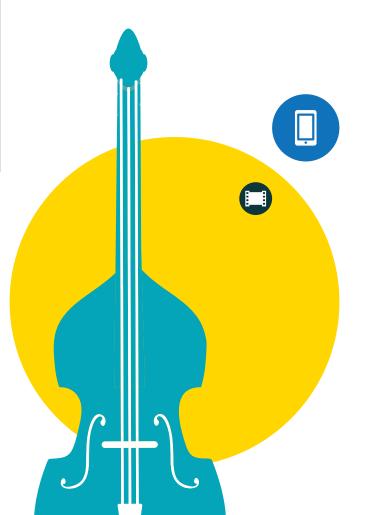
#### **INSIGHTS**

**Session Moderator** 

Capital Campaigns: Small Voices Lead to Big Wins

# **Table of Contents**

InterActivity 2023 Hosts5
Welcome to InterActivity 20237
Welcome from the Governor9
Welcome from the Mayor11
Thank You12
Acknowledgments14
Explore New Orleans18
Museum Open House Program21
General Conference Information 22
New Orleans Marriott Floor Plans25
ACM MarketPlace31
Concurrent Session Streams38
Join ACM62
Advertiser Index



#### **Conference Programming and Events**

#### Wednesday, April 26

	Emerging Museums Pre-Conference	27
	Museum CEO and Executive Directors Retreat	29
	Study Tour A	29
	New Attendee Orientation	31
	Opening Reception	31
Т	hursday, April 27	
	ACM MarketPlace	36
	Networking Breakfast in the ACM MarketPlace	36
	Plenary Session: Dr. Calvin Mackie Keynote	36
	Study Tour B	41
	Concurrent Professional Development Sessions	41
	Lunch in the ACM MarketPlace	44
	Study Tour C	44
	Study Tour D	44
	Concurrent Professional Development Sessions	45
	Coffee Break in the ACM MarketPlace	47
	Concurrent Professional Development Sessions	47
	Evening Event at Louisiana Children's Museum	50
F	riday, April 28	
	Continental Breakfast	52
	Peer-to-Peer Roundtable Discussions	52
	Plenary Session and Great Friend to Kids Award Ceremony:	<b>-</b> 0
	Dr. Kathy Hirsh-Pasek	
	interPlay Workshop	
	Concurrent Professional Development Sessions	
	Lunch on Your Own	
	Concurrent Professional Development Sessions	56

# **STEP INTO OUR EXHIBITS**









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childrensmuseum.org/about/traveling-exhibits





## **INTERACTIVITY 2023 HOSTS**

#### **Association of Children's Museums**



The Association of Children's Museums (ACM) champions children's museums and together

enrich the lives of children worldwide. Our vision is a world that prioritizes the rights of all children to playful learning and a healthy, safe, and equitable future. With nearly 500 members in all 50 states and in 19 countries, ACM is celebrating its 60th Anniversary, marking six decades of leadership and impactful service. As a global leader, advocate for children, and resource for the children's museum field, ACM and our member organizations strive to build a better world for children.

Visit <u>www.ChildrensMuseums.org</u> to learn more about ACM.

#### Louisiana Children's Museum



Thriving children are at the core of a thriving community. For more than 35 years,

the Louisiana Children's Museum (LCM) has engaged children in intentional, immersive experiences and interactive play to support optimal social, emotional, physical, and cognitive growth. Far more than a destination for entertainment, the Museum is a powerful hub for discovery, connecting, and hands-on learning that is committed to strengthening communities, one child and one experience at a time.

In a state and city known for being near the bottom rankings in children's well-being and education, the new campus, and its programs, exhibits, and approach to engaging children and their caregivers represent a bold effort to improve outcomes for Louisiana's children.

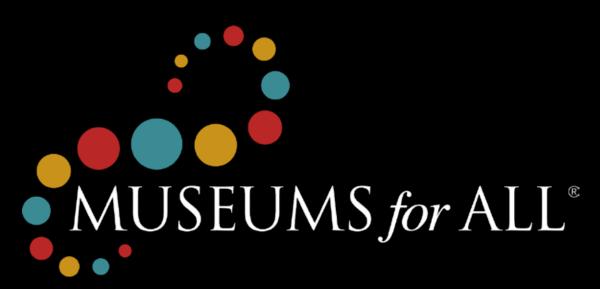
Nestled in the heart of New Orleans in City Park, the 8.5-acre site, which opened in August 2019, has a LEED Gold certification. Sustainability is paramount for LCM: the project preserved the site's trees, and 125 additional trees were added to the landscape. An interactive 9,000-gallon cistern collects rainwater and the Museum's lagoon was restored to include freshwater and brackish wetland environments.

In addition to a commitment to Sustainability, visitor experiences at LCM focus on other impact areas as well: Early Learning & Literacy, Arts & Culture, and Health & Wellness. These impact areas are also represented in the Museum's outreach programs, camps, and resources shared with families. Guests and partners will also notice that LCM places what children notice, think, and do at the forefront of the Museum's planning, experiences, and work. The Museum follows the Reggio Emilia Approach® to Childhood Education—a child-led approach that actively engages children in the process of learning. Ideas, quotes, and artwork from children are present throughout the museum, and guide the Museum's work and messaging. In fact, the drawing used in the LCM logo is the work of a child.

An authentic and collaborative approach to learning and wellness grounds the museum and its programming. Exhibits and programs are the product of conversations, focus groups, and extensive planning that involved early learning experts, grassroots community and civic partners, healthcare professionals, and higher education leaders and children. These efforts focused on infant and toddler mental health, physical development, caregiver engagement, early literacy, culture, heritage and the arts, and informed the design of the five exhibit galleries at LCM: Play with Me, Follow That Food, Dig Into Nature, Make Your Mark, and Move With The River.

The Louisiana Children's Museum provides safe spaces for all and continues to be a destination of discovery—opening the world of possibility to the children of the community and their caregivers. Learn more about the Louisiana Children's Museum at <a href="https://www.lcm.org">www.lcm.org</a>.





# an initiative of the Institute of Museum and Library Services



Ensure that every child and family has access to a high-quality children's museum experience.

## **Participate in Museums for All!**

- Offer admission of no more than \$3.00 per person displaying a SNAP EBT card.
- Good for families or groups of at least four people.
- Already offer discounted admission? You might already qualify to be a Museum for All.
- Museums for All offers only minimum guidelines.
   Feel free to make your museum even more accessible.

Learn more about Museums for All and accessibility by visiting:

# T-A at the entrance of the ACM MarketPlace in the Grand Ballroom

Wednesday, April 26 5:00 p.m.–7:00 p.m.

Thursday, April 27 7:30 a.m.-4:00 p.m.

Museums for All: Being a Pillar in Your Community session

Friday, April 28 2:45 p.m.–4:00 p.m. *Galerie 2* 

Visit www.Museums4All.org for resources, registration, and additional information.

Participating museums receive ongoing information and resources through newsletters, hangouts, and a dedicated Groupsite.

## **WELCOME TO INTERACTIVITY 2023**

Dear Colleague,

Welcome to New Orleans for InterActivity 2023: Leveraging Our Voice! The children's museum community is committed to helping children and their families grow into confident and skill-ful lifelong-learners, inquirers, and change agents. As the children's museum field continues to respond to challenges—and new opportunities—we know the importance of using our voice to advocate for our field, our communities, and most critically, the children and families we serve. We look forward to hearing those stories throughout the conference and leveraging the voices that share them!

Together, ACM and the Louisiana Children's Museum, in partnership with the InterActivity 2023 Program Committee, have created a robust program. The schedule is jam-packed including six blocks of professional development sessions, plenary sessions, the opening night reception in the ACM MarketPlace, and featured opportunities such as the Emerging Museums Pre-Conference, An Evening at the Louisiana Children's Museum, and the Museum CEO and Executive Directors Retreat. Diversity, equity, accessibility, and inclusion (DEAI) is embedded throughout the sessions. InterActivity 2023 will highlight two plenary sessions, welcoming trailblazing speakers from outside the field: Dr. Calvin Mackie, award-winning mentor, inventor, author, and founder of STEM NOLA, and Dr. Kathy Hirsh-Pasek, accepting the 2023 ACM Great Friend to Kids Award. A Professor of Psychology at Temple University and a Senior Fellow at the Brookings Institution, her research examines the development of early language and literacy as well as the role of play in learning.

InterActivity 2023: Leveraging Our Voice invites the children's museum field to celebrate how far we've come as well as envision how far we'll go. The conference marks the conclusion to ACM's 60th Anniversary Year as we look to the future under the guidance our 2023-2028 Strategic Plan.

You will leave New Orleans feeling connected, inspired, refreshed, and empowered to leverage the voice of children's museums within your own community.

**Tifferney White** 

CEO

Louisiana

Children's Museum

InterActivity 2023 Host

Vice-President, Governance, Board of Directors

Association of

Children's Museums

Joe Hastings

Co-Executive Director

**Explora** 

President, Board of Directors

Association of

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Arthur G. Affleck, III

Arthur D. Offler

Executive Director

Association of

Children's Museums



# Fore \( er Lawn \) GULF SOUTH



# Office of the Governor State of Louisiana

JOHN BEL EDWARDS
GOVERNOR



P.O. Box 94004 Baton Rouge, Louisiana 70804-9004 (225) 342-7015 gov.la.gov

Dear Friends,

It is my pleasure to welcome you to the great state of Louisiana for this year's Association of Children's Museums and the InterActivity conference. I don't believe you could have selected any place better than the wonderful city of New Orleans, which is one of the most hospitable and culturally vibrant cities in the world. The diversity of our people, history, music and food creates the richness that can only be experienced in Louisiana. I'm especially excited that you have chosen to meet at the Louisiana Children's Museum.

The Louisiana Children's Museum is an important asset for both the city of New Orleans and our state. As we're all very aware, families across Louisiana are facing many challenges. Fortunately, there are safe havens for children and their families to flourish. Children museums are vital institutions within our communities that are there to help support those who enter their doors every single day.

All Louisiana children deserve to be valued, and being able to work together with dedicated children's museum professionals to help build up the future leaders of our state is critical. The museum is not only a place for play, but a place where children can discover new interests, stimulate their creativity, and nurture their understanding of the world around them. Their programming within the impact areas of sustainability, arts and culture, health & wellness, and literacy offer visitors the opportunity to foster early childhood development, learning, exploration, and safe play experiences for all of our youngest citizens.

I applaud the work and dedication you bring to your profession. Through continued dialogue, we can continue to combat the challenges facing our communities and create a brighter future for all of our children. It is my hope that your time here inspires and cultivates new ideas for you to take home. Enjoy and have a great time.

John Bel Edwards

Governor



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Dear Friends,

On behalf of the City of New Orleans, we are excited that you have chosen our beautiful city to host the 2023 Association of Children's Museums Annual Conference. Your vision of a world that honors all children and respects the diverse ways in which they learn and develop is in alignment with the City of New Orleans' Youth Master Plan and its plan to improve the lives of children and youth in New Orleans across sectors.

It is my hope that the time spent in New Orleans will be a catalyst in the continued effort to find more ways to broaden the base of children

and families that have an opportunity to participate in the museum experience. Children's museums across the country have found creative and innovative ways to stimulate children's imaginations. The environment of learning, creating, and discovering is truly enchanting.

While you are here, it is our hope you will take advantage of the magic our city has to offer. New Orleans is a family-friendly city with a wide variety of activities to meet your needs. Our downtown is home to the historic French Quarter, which offers a peek into the past like no other city in the country. The "Crescent City" owes its nickname to the bend of the Mississippi River; we encourage you to stride along the Moon Walk and marvel up close at the power of this natural wonder. Other wonders downtown include award-winning museums which are nestled among a variety of art galleries. Hop on the streetcar and admire architectural gems along the famous St. Charles Avenue and stroll through Audubon Park as you make your way to the Audubon Zoo. Head to City Park and admire the majestic oaks, and while you're at it, stop at the New Orleans Museum of Art or at our exceptional Children's Museum. Of course, don't forget to sample some of the nation's best cuisine — we have over 1,000 restaurants to choose from! Lastly, be sure to fill your soul with the sweet sounds of New Orleans tunes. Best wishes for an informative, productive, and enjoyable conference. Laissez les bon temps rouler!

Sincerely,

LaToya Cantrell
Mayor, City of New Orleans

# **THANK YOU**

ACM gratefully acknowledges the following organizations for support of this year's conference.

## **InterActivity 2023 Major Sponsor**



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### Additional Support Provided by InterActivity 2023 Host

Louisiana Children's Museum

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Louisiana Children's Museum at City Park

New Orleans, LA

Boy Scouts of America Sustainability Treehouse, Mount Hope, WV

Northwest African American Museum Seattle, WA Mariposa Grove of Giant Sequoias Welcome and Arrival Center

Yosemite National Park, CA

**Santa Barbara Museum of Natural History** Santa Barbara, CA **Wanapum Heritage Center** Mattawa, WA

**Suquamish Museum** Suquamish, WA

**National Nordic Museum** Seattle, WA



## **ACKNOWLEDGMENTS**

#### **InterActivity 2023 Hosting Partner**

#### **LOUISIANA CHILDREN'S MUSEUM**

#### CEO

Tifferney White

#### Team Leader

Lauren Clay

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Gia Rabito

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Shannon Blady, PhD

#### **Volunteer Coordinator**

**Christopher Small** 

#### **Local Arrangements Coordinator**

Amy Diaz & Clare Messina

#### **Evening Event Coordinator**

Kelsey Thayer

#### **Public Relations Coordinator**

Amy Diaz

#### **InterActivity 2023 Program Committee**

#### **Program Committee Co-Chairs**

Roxane Hill, The Regnier Family Wonderscope Museum of Kansas City

Kia Karlen, Madison

Children's Museum

#### **Host Museum Members**

Shannon Bladv. PhD. Louisiana Children's Museum

Lauren Clay, Louisiana

Children's Museum

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Carol Tang. PhD. Children's Creativity Museum

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Jessica Aronoff, Cayton Children's Museum

Lynnsey Childress-Wimp, Discovery Lab

Dennise Day, Science City-Union Station Kansas City

Monique Ealey, Mississippi Children's Museum

Hardin Engelhardt, Marbles Kids Museum

Nancy Fowler, *The Sandbox* Children's Museum

Devon Hamilton, PhD, Blue Rhino Design

Beth Housewert. Golisano Children's Museum of Naples

Meredith Maple, Fairbanks Children's Museum

Kimberly McKenney, Greentrike

Elaine Morse, KidsQuest Children's Museum

Brindha Muniappan, PhD. Discovery Museum

Lindsay Newton, Missouri Historical Society

Alexandra Pafilis Silverstein. Chicago Children's Museum

Darrell Porcello, PhD, Children's Creativity Museum

Travis Reid, Process Curiosity

Leda Riley, The Magic House, St. Louis Children's Museum

Erik Smith. National

Children's Museum

Wendy Taylor, Don Harrington Discovery Center

#### InterActivity 2023 Museum CEO and Executive Directors Retreat **Planning Task Force**

Kelley Bass, Museum of Discovery

Putter Bert, KidsQuest Children's Museum

Joe Hastings, Explora

Kelly McKinley, Bay Area Discovery Museum

Dené Mosier, Kansas Children's

Discovery Center Kathy Parham, The

Children's Playhouse

Carter Polakoff, Port Discovery Children's Museum

Michael Shanklin, kidSTREAM Children's Museum

















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Michael McHorney, *Children's Museum of Eau Claire* 

Felipe Peña III, Children's Museum of Brownsville

Carol Tang, PhD, Children's Creativity Museum

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Gabrielle Gallagher

#### **Director, Field Services**

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#### Program Manager, Special Initiatives

Brendan Cartwright

#### **Program Manager, CCLI**

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#### **Coordinator, Museum Membership**

Daniel Fernandez-Baca

#### **Research Assistant**

Blythe Romano

#### Office Manager

Kelly Perkins

#### Editor, Hand to Hand (Contractor)

Mary Maher

# InterActivity 2023 Small Museum Financial Aid Program Recipients

#### Sponsored by JRA

Elizabeth Dilg, Mt. Pleasant Discovery Museum

Chantel Hoheb, *The Virgin Islands* Children's Museum

Jessica Huyett, COGNITION Interactive Children's Museum and Makerspace

Amarinda Keys, *Children's*Discovery Museum of

Central Maine

# InterActivity 2023 Diversity in Action Fellowship Recipients

#### Sponsored by Lord Cultural

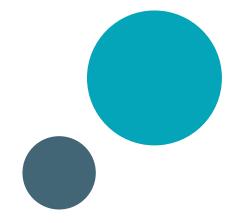
Resources, Metcalfe

#### Architecture, and Southeastern

#### Museums Conference

Children's Museum

Tyrone Beach, Muse Knoxville
Anjelica Blige, Oregon Museum of
Science and Industry (OMSI)
Sheldon Hamilton, Explora
Ayesha Inayat, DISCOVERY
Children's Museum
Stefanie Joseph, Long Island





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## **EXPLORE NEW ORLEANS**

ACM and the Louisiana Children's Museum welcome you to New Orleans for InterActivity. Make sure you leave time for all there is to see and do in the Crescent City! The city's invigorating spirit is sure to inspire, captivate, and motivate you to jump right in. History, art, music, culture, and more—you can find it all!



#### **National World War II Museum**

The top attraction in New Orleans and a bucket-list destination for fans and students of history around the world, the National WWII Museum takes visitors on a powerful, inspiring journey through the eyes of the men and women who fought for freedom and democracy in the war that changed the world. Immersive galleries and exhibits, interactive experiences, oral histories and more bring the American experience during WWII to life in ways that will stay with you long after your visit is over.

#### **New Orleans Museum of Art**

As New Orleans' oldest fine arts institution and one of the top art museums in the South, the New Orleans Museum of Art, or NOMA, hosts an impressive permanent collection of more than 40,000 objects. Known for its extraordinary strengths in French and American art, photography, glass, African and Japanese works plus rotating exhibits, NOMA offers a little something for everyone and anyone seeking inspiration and enjoyment through art and culture.







**New Orleans City Park** 

At 1,300 acres, New Orleans City Park is one of the largest urban parks in the United States. It's also home to the largest grove of mature live oaks in the world, some of which are more than 800 years old. Many of the city's most beloved attractions and outdoor spaces can be found here, including the Louisiana Children's Museum, the New Orleans Botanical Garden, Couturie Forest and Arboretum, the New Orleans Museum of Art, Carousel Gardens, City Putt, and bike and peddle boat rentals at Big Lake.



#### Nightlife/Music

New Orleans, the birthplace of jazz and cocktails and host to Mardi Gras every year, likes to stay up late. While music is the local language any time of the day or night, come sundown in New Orleans, opportunities to listen and dance to live music and catch cabaret shows are in every nook and cranny. The musical notes of jazz, brass, R&B, soul, and many mixes fill the air along with night-blooming jasmine and other fabulous tropical fragrances. Walk down Frenchmen Street, the main artery of the Marigny neighborhood adjacent to the French Quarter and take in the vibrant blocks of cafes, music

clubs and restaurants. Preservation Hall on Bourbon Street is always a hit but also visit the Mother-In-Law Lounge on Claiborne Avenue, Rock-N-Bowl in Mid-City, the Maple Leaf Uptown and Vaughn's in the Bywater. These local dives and music venues will keep you dancing all night. It's all part of the magic, part of the brilliant je ne sais quoi that is found only in New Orleans.



#### **Mardi Gras World**

To get the feeling of Mardi Gras year-round, visit Mardi Gras World, the largest float designing and building facility in the world. Here more than 80 percent of the floats that journey down New Orleans' streets during the Carnival season are designed and built. Begun in 1947 by float designer and builder Blaine Kern, Mardi Gras World provides visitors with the opportunity to don authentic Mardi Gras costumes and tour enormous warehouses filled with floats. The tour includes a short video and guide who is quite knowledgeable about Mardi Gras history and customs. And for a taste of Mardi Gras, king cake and piping hot New Orleans coffee are served.

For more information, visit <u>www.neworleans.com</u>.



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## **MUSEUM OPEN HOUSE PROGRAM**

The Museum Open House Program provides InterActivity 2023 attendees with the opportunity to explore many cultural institutions in New Orleans. The institutions listed below are generously offering free admission from April 24 to April 29, 2023. Simply present your InterActivity 2023 conference badge or registration confirmation. Please call ahead to confirm hours.

#### Louisiana Children's Museum

504.523.1357 www.lcm.org

#### **Ashé Cultural Arts Center**

504.569.9070 www.ashenola.org

#### **Audubon Zoo**

504.861.2537 *www. audubonnatureinstitute.org* 

#### **Beauregard-Keyes House**

504.523.7257 www.bkhouse.org

#### **Diboll Art Gallery**

504.864.7248 cmm.loyno.edu/diboll-gallery/diboll-gallery

#### **George Rodrigue Art Gallery**

504.581.4244 www.georgerodrigue.com

# Germaine Cazenave Wells Mardi Gras Museum at Arnaud's

504.523.5433 www.arnaudsrestaurant.com/about/ mardi-gras-museum

#### **Historic New Orleans Collection**

504.523.4662 www.hnoc.org

#### **New Orleans African American Museum**

504.218.8254 www.noaam.org

#### **New Orleans City Park Botanical Garden**

504.483.9488 www.neworleanscitypark.org/ visit-city-park/botanical-garden

# New Orleans Museum of Art & Besthoff Sculpture Garden

504.658.4100 www.noma.org

#### **Newcomb Art Museum**

504.865.5328 www.newcombartmuseum.tulane.edu

#### **Ogden Museum of Southern Art**

504.539.9650 www.ogdenmuseum.org

#### **Pitot House**

504.482.0312 www.pitothouse.org

#### **The Mardi Gras Museum**

504.218.4872 www.themardigrasmuseum.com

# The National Shrine of Blessed Francis Xavier Seelos

504.525.2495 www.seelos.org

#### The National WWII Museum

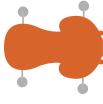
504.528.1944 www.nationalww2museum.org

#### **Sazerac House**

504.910.0100 www.sazerachouse.com

#### **University of New Orleans Art Galleries**

504.948.6939 www.unostclaudegallery.org





## GENERAL CONFERENCE INFORMATION

#### **InterActivity Registration Desk**

The ACM InterActivity Registration Desk is located in the Grand Ballroom Foyer on the third floor. Registration Desk hours are:

Wednesday, April 26: 7:00 a.m.-7:00 p.m. Thursday, April 27: 7:00 a.m.-6:00 p.m. Friday, April 28: 7:00 a.m.-4:00 p.m.

#### **Program Locations**

Most InterActivity 2023 programming will take place at the New Orleans Marriott (Marriott) unless otherwise noted.

#### **ACM MarketPlace**

The ACM MarketPlace will be held in Grand Ballroom of the Marriott. It will be open on Wednesday, April 26 from 5:00 p.m. to 7:00 p.m., with a reception starting at 5:00 p.m., and Thursday, April 27 from 7:30 a.m. to 4:00 p.m. Your conference badge is your entrance ticket, so please wear it at all times. Breakfast, lunch, and an afternoon coffee break will be served in the ACM MarketPlace on Thursday, April 27.

#### **Internet Access**

Complimentary internet access is provided throughout the Marriott in the public space and in your sleeping room.

#### **Social Media**

Follow ACM on Twitter (@ACM\_Worldwide) and Instagram (@AssocOfChildrensMuseums), and join the InterActivity conversation with the hashtag #IA23. Share your photos of the learning and fun on Facebook. Be sure to tag Association of Children's Museums. You can also post to the social feed in the InterActivity Mobile App (see the following page for details).

#### **ACM Bulletin Board**

The ACM Bulletin Board is located near the InterActivity Registration Desk on the third floor in the Grand Ballroom Foyer. Use the board to post messages and announcements, including event tickets you wish to resell.

#### **Information Tables**

Use the tables located in the Foyer of the fourth floor to share your museum's brochures and educational materials.

#### **Getting Around New Orleans**

The hotel is nestled on NOLA's Canal Street, between the French Quarter and the Warehouse District.

Get ready to explore New Orleans and enjoy an unforgettable trip to the Big Easy. Discover the vibrant street life and music spilling out of doorways on Frenchmen Street and Bourbon Street, see a show at historic Preservation Hall, or take an architectural walking tour through the French Quarter. Hop aboard the iconic streetcar lines to get around town, or venture outside the city to experience Louisiana's rich cultural heritage. You'll never run out of things to do in New Orleans.

Streetcars are a charming and convenient way to experience the many areas of New Orleans. Four distinct lines, each originating Downtown, will take you through the French Quarter and beyond to places you might not otherwise get to see.

The Canal Street line has a stop right in front of the Marriott and the St. Charles Avenue line has a stop two blocks from the Marriott at the corner of St. Charles Avenue and Canal Street. The fare is \$1.25 one way (exact amount required) and \$3.00 for a 1-Day Jazzy pass. ACM will provide transportation for the Study Tours, interPlay Workshop, and An Evening at the Louisiana Children's Museum.

Taxis, Uber, and Lyft are all available at the Marriott.

#### **InterActivity 2023 Evaluation**

We need your feedback to help plan InterActivity 2024! Please complete a session evaluation form in the app by selecting "Feedback" under each session you attend and take our electronic overall survey after the conference is over.

#### Consultations

Meet one-to-one with a representative from the following U.S. federal agencies:

- Institute of Museum and Library Services
- National Endowment for the Humanities
- National Science Foundation
- Department of Health and Human Services

Available in 15-minute intervals on Thursday, April 27, 12:30 p.m.-1:45 p.m. in Balcony I. Sign up at the InterActivity Registration Desk. Attend the session, U.S. Federal Agencies Funding Opportunities and and Commitment to Children and Families, on Thursday, April 27, 10:45 a.m.-12:00 p.m. to learn more about the programs they offer. Description on page 41.



Download "Pheedloop Go" in the App Store on iTunes or Google Play. Log in with the email address you used to register for the conference.

# **CambridgeSeven**

Architecture Planning Exhibits

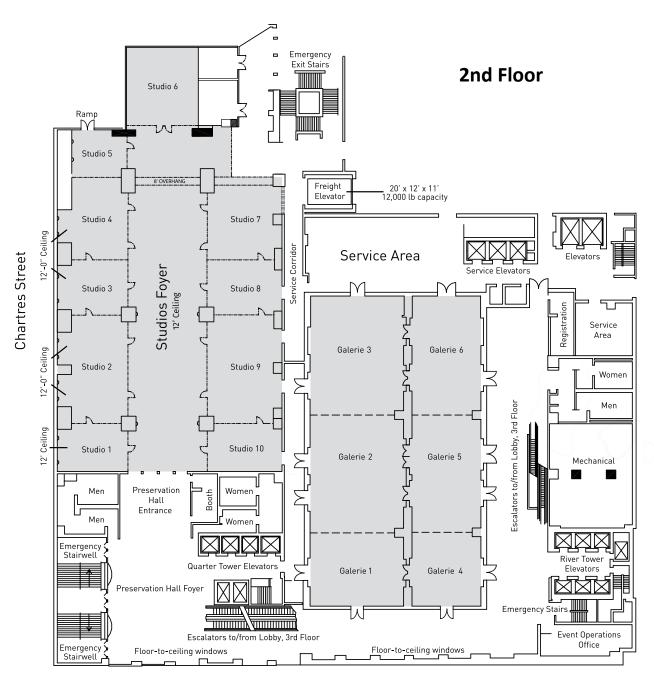
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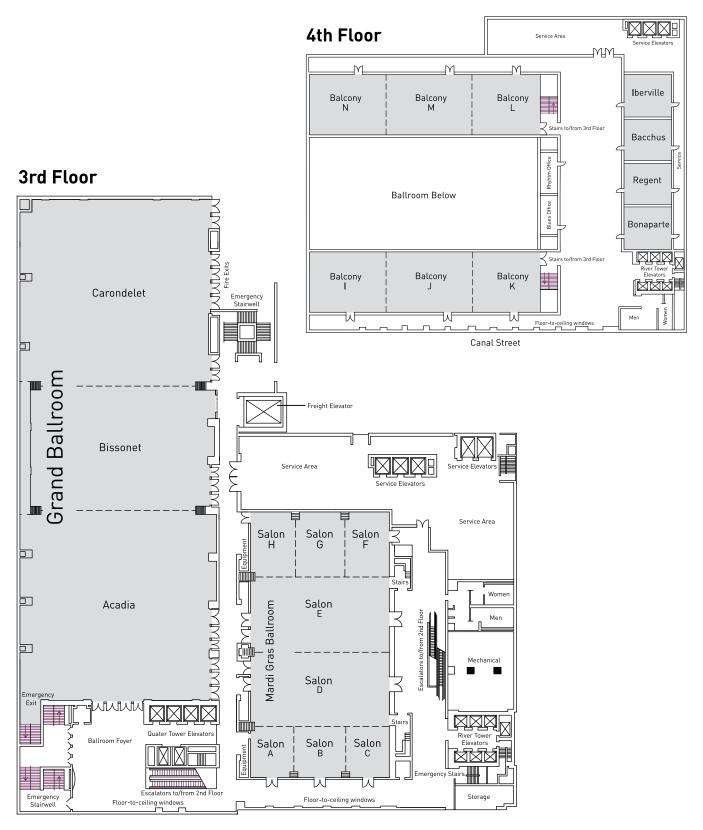
Wonders of Water | Rochester Museum & Science Center Rochester, NY

# NEW ORLEANS MARRIOTT: FLOOR PLANS



Canal Street

# NEW ORLEANS MARRIOTT: FLOOR PLANS



Canal Street



# **WEDNESDAY, APRIL 26**

All programming will be held at New Orleans Marriott, unless otherwise noted.

#### **Emerging Museums Pre-Conference**

Sponsored by Imagination Playground, LLC 8:00 a.m.-4:30 p.m.

BALCONY N

Pre-registration is required; Member, \$235, Nonmembers, \$335. This event is limited to emerging museums and individuals starting a children's museum. Registration fee includes breakfast and lunch, and handout materials.

ACM offers the annual Emerging Museums Pre-Conference to share foundational and effective practices of the field with those in the process of starting a children's museum. The agenda changes each year to keep pace with new trends and insights, but always includes perspectives from recently opened children's museums.

8:00 a.m.-8:30 a.m. Breakfast

8:30 a.m.-8:45 a.m. Welcome

8:45 a.m.-9:30 a.m.
Attendee Introductions and Networking

9:30 a.m.-10:45 a.m.

# Perspectives from Recently Opened Children's Museums

No two children's museums are ever planned alike. However, much can be learned from those who have gone before. Hear from leaders at recently opened children's museums. Session includes time for your questions.

**Jessica Huyett,** COGNITION, Interactive Children's Museum & Makerspace

**Becca Lard,** COGNITION, Interactive Children's Museum & Makerspace

Wendy Shriver, Discovery World on Market Tres Ross, Discovery World on Market Kase Zheng, Children's Museum Singapore Mishelle Lim, Children's Museum Singapore 10:45 a.m.-11:00 a.m. Break

#### 11:00 a.m.-12:15 p.m. Know When to Say NO!

When starting a children's museum, it is tempting to say YES to everything that is offered to you—and everything you see at other children's museums. After all, money is tight, resources are stretched, and donors bring ideas as well as funds. It turns out, however, that saying NO can be just as important as saying YES! Presenters will create a fun and interactive session about the joys, challenges, and surprises (as well as some common pitfalls), that can manifest during the start-up phase. Get ready to say YES to all the right things!

Alissa Rupp, FAIA, NCARB, LEED AP BD+C, FRAME | Integrative Design Strategies

Jill Randerson, JREMco

12:15 p.m.-1:15 p.m. Lunch and Networking 1:15 p.m.-1:45 p.m. ACM Resources

# 1:45 p. m.-2:45 p.m. Building Community Engagement

The process of starting a new museum has its challenges but thinking about what kind of programming your institution will offer doesn't have to be one of them. This session will discuss the highs and lows of museum programming before and after the doors are open.

**Beth Housewert,** Golisano Children's Museum of Naples

Kylie Conover, Great River Children's Museum

2:45 p. m.-3:00 p.m Break

3:00 p.m.-4:00 p.m. Funding for Start-Ups

From seed funding to capital campaigns, this session will cover the different phases of raising funds to begin and build a new children's museum—plus, how donor focus has changed since the pandemic.

Michael Shanklin, kidSTREAM Children's Museum Carla Precht, Independent Professional (formerly Bronx Children's Museum)

4:00 p.m.-4:30 p.m.
Unanswered Questions and Wrap Up





#### Sponsored by CambridgeSeven

8:30 a.m.-4:30 p.m.

**BALCONY IJK** 

Pre-registration is required; Member \$175. Registration includes breakfast and lunch. Attendance is limited to CEOs and Executive Directors at ACM member museums. Registrants may bring one senior staff to join after lunch. Fee includes senior staff attendee.

Re-energize, recharge, and engage with your peers before the conference begins in full.

Together we will explore issues and opportunities of interest to ACM member museums—large and small. While new and exciting ideas will be discussed, this retreat will be decidedly tactical. We will surface and discuss some of the "big hairy" problems CEOs are facing. Participants will leave inspired and energized with ideas, effective practices, and innovative approaches to take back to advance their museums. Using the unconference approach, attendees will be asked to select the hot topics for discussion.

New this year, if they wish, participants may bring one senior staffer to the afternoon session. This senior staffer might be the deputy director or other senior level staffer that executives believe might benefit from and contribute to this experience.

8:30 a.m.-9:00 a.m.

**Breakfast** 

9:00 a.m.-12:00 p.m.

**Morning Session** 

Museum CEOs and Executive Directors

12:00 p.m.-1:00 p.m.

Lunch

The networking lunch will allow time for attendees to have further and deeper conversations with selected colleagues.

1:00 p.m.-4:00 p.m.

**Afternoon Session** 

Museum CEO and Executive Directors Retreat and one senior staffer.

4:00 p.m.-4:30 p.m.

Closing

Wrap up and sharing of key takeaways.

#### **STUDY TOUR**

# A Reggio-Inspired Louisiana Children's Museum

1:00 p.m.-3:45 p.m.

Tickets are required. Transportation is included. Ticket holders should meet at the Canal Street entrance of the Marriott. The bus will leave promptly at 1:10 p.m. and return by 3:45 p.m.

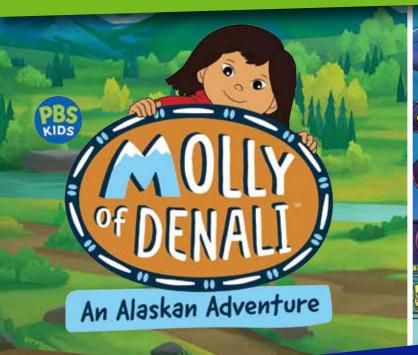
The Louisiana Children's Museum (LCM) was developed and designed around the Reggio Emilia Approach® to childhood education. This approach focuses on the image of the child which describes children as being capable, creative, and curious. Come explore LCM as you are guided through how the museum was built and designed to display and enhance how capable children truly are. During the tour, attendees will learn how each exhibit includes In Dialogue threads: tips for



caregivers to be in dialogue with their children during a visit. The tour will also showcase children's assets in each gallery and the museum's documentation panels. Staff share their processes of observation and documentation, both in daily programming and within their outreach programs. The tour wraps up in the Reggioinspired atelier, or art studio, where staff will explain how they design experiences that honor their image of the child.

# **Announcing New Traveling Exhibits** from Two PBS KIDS® Shows







Learn, play, and discover with a unique traveling exhibit from The Magic House!









Visit Booth 39 for more info!

# **<sup>≗</sup>Magic**H Louis Children's Museum

314.288.2539 · travelingexhibits@magichouse.org





# New Attendee Orientation 4:30 p.m.-5:15 p.m.

MARDI GRAS BALLROOM

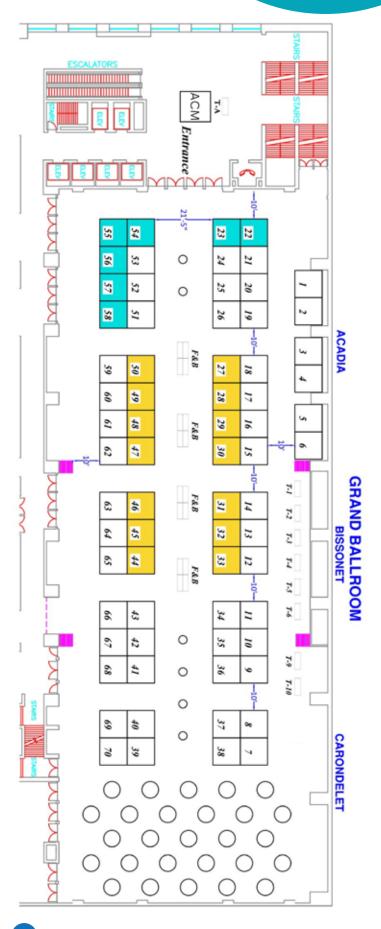
If you are attending InterActivity for the first time, or it's been a few years, join us for an orientation to learn how to get the most from the conference, take your learnings back to your colleagues, and meet ACM staff and members of the InterActivity 2023 Program Committee.

#### Opening Reception in the ACM MarketPlace Drink tickets sponsored by Blackbaud and Haizlip Studio 5:00 p.m.-7:00 p.m.

**GRAND BALLROOM** 

The ACM MarketPlace is a central part of the InterActivity experience! Find an assortment of product and service solutions, consultants and program experts, exhibit rentals and more. See pages 32 and 34 for the ACM MarketPlace exhibitor listings.





# **EXHIBITOR LISTING BY LOCATION**

Booth or Table Top Location	Organization Name
Ballroom Foyer	Association of Children's Museums (ACM)
1	Universal Services Associates, Inc.
2	StoryHabitat
3	GestureTek
4	MathTalk
5	Playspace Design
6	Zono Disinfecting & Sanitizing Cabinets
7	Sciencenter
8	Heartland Scenic Studio
9	Dorand Design Studio
10	Chair Massage Station sponsored by SafeSpace Concepts
11	SafeSpace Concepts
12	Bloomerang
13	Carnegie Science Center
14	Omaha Children's Museum
15	Working Studio, Inc.
16	Kraemer Design & Production
17	Force of Nature Clean
18	1220 Exhibits
19	Flexhibit
20	Eriksen Translations
21	Kidzibits
22	Minnesota Children's Museum
23	Science Museum of Minnesota
24 & 25	Boss Display
26	Children's Museum of Pittsburgh
27 & 28	Imagination Playground
29	Speak Creative
30	Haizlip Studio
31	RedBox Workshop
32	TAM Intelliware
33	Discount School Supply
34	The Children's Museum of Indianapolis
35	Evergreen Exhibitions
36	Museum Anywhere
37	NISE Network
38	Sinking Ship Entertainment

Booth or Table Top Location	Organization Name
39	The Magic House, St. Louis Children's Museum
40	BIG, experience design
41	Tessitura Network
42	Freenotes Harmony Park
43	Hüttinger Interactive Exhibitions
44	JRA
45 & 46	Rigamajig
47 & 48	Roto
49	ForeverLawn
50	Blackbaud
51	Kubik Maltbie
52	Gyroscope, Inc.
53	PlayLearn
54 & 55	Percussion Play
56	Doubleknot
57	Paylocity
58	CharityProud
59	Blick Art Materials
60	Veevart
61	CampDoc
62	Oregon Museum of Science and Industry (OMSI)
63	Ontario Science Centre
64	Humanitru
65	Litezilla
66	Channel Craft
67	Museum Store Association
68	Explus
69	A-MAZE-D
70	DuPage Children's Museum
T-A	Museums for All
T-1 & T-2	RJ & Associates/Replica Food By RJ
T-3	Miami Children's Museum
T-4	Lulu Jr
T-5	Museum Trustee Association
T-6	American Alliance of Museums
T-9	Action Based Learning
T-10	Propel Consulting, LLC

<sup>\*</sup>Exhibitors highlighted in **blue** are also InterActivity sponsors. Stop by and say thank you!





Turn-Key Package •

**Repeat visitation** • Increased memberships



Nature Exchange

Let's talk! internationsales@sciencenorth.ca Funded by the



Science North is an agency of the Government of Ontario and a registered charity.

# **EXHIBITOR LISTING A-Z**

Organization Name	Booth or Table Top Location
1220 Exhibits	18
Action Based Learning	T-9
A-MAZE-D	69
American Alliance of Museums	T-6
Association of Children's Museums (ACM)	Ballroom Foyer
BIG, experience design	40
Blackbaud	50
Blick Art Materials	59
Bloomerang	12
Boss Display	24 & 25
CampDoc	61
Carnegie Science Center	13
Channel Craft	66
CharityProud	58
Children's Museum of Pittsburgh	26
Discount School Supply	33
Dorand Design Studio	9
Doubleknot	56
DuPage Children's Museum	70
Eriksen Translations	20
Explus	68
Evergreen Exhibitions	35
Flexhibit	19
Force of Nature Clean	17
ForeverLawn	49
Freenotes Harmony Park	42
GestureTek	3
Gyroscope, Inc.	52
Heartland Scenic Studio	8
Haizlip Studio	30
Humanitru	64
Hüttinger Interactive Exhibitions	43
Imagination Playground	27 & 28
JRA	44
Kidzibits	21
Kraemer Design & Production	16
Kubik Maltbie	51

Organization Name	Booth or Table Top Location
Litezilla	65
Lulu Jr	T-4
MathTalk	4
Miami Children's Museum	T-3
Minnesota Children's Museum	22
Museum Anywhere	36
Museum Store Association	67
Museums for All	T-A
Museum Trustee Association	T-5
NISE Network	37
Omaha Children's Museum	14
Ontario Science Centre	63
Oregon Museum of Science and Industry (OMSI)	62
Paylocity	57
Percussion Play	54 & 55
PlayLearn	53
Playspace Design	5
Propel Consulting, LLC	T-10
RedBox Workshop	31
Rigamajig	45 & 46
RJ & Associates/Replica Food By RJ	T-1 & T-2
Roto	47 & 48
SafeSpace Concepts	11
Science Museum of Minnesota	23
Sciencenter	7
Sinking Ship Entertainment	38
Speak Creative	29
StoryHabitat	2
TAM Intelliware	32
Tessitura Network	41
The Children's Museum of Indianapolis	34
The Magic House, St. Louis Children's Museum	39
Universal Services Associates, Inc.	1
Veevart	60
Working Studio, Inc.	15
Zono Disinfecting & Sanitizing Cabinets	6

<sup>\*</sup>Exhibitors highlighted in **blue** are also InterActivity sponsors. Stop by and say thank you!







# thinking big for the little ones

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# **THURSDAY, APRIL 27**

All programming will be held at New Orleans Marriott, unless otherwise noted.

#### **ACM MarketPlace**

#### 7:30 a.m-4:00 p.m.

**GRAND BALLROOM** 

The ACM MarketPlace is a central part of the InterActivity experience! Find an assortment of product and service solutions, consultants and program experts, exhibit rentals and more. See pages 31-34 for the ACM MarketPlace floorplan and exhibitor listings.

#### **Professional Networking Breakfast**

7:30 a.m.-8:45 a.m.

Network with peers over breakfast. Tables will be organized by professional job functions and special interest groups, including:

#### **GRAND BALLROOM**

- Education
- Exhibits

#### **GALERIE 1**

- Administration
- Communications
- Development

#### **GALERIE 3**

- Marketing
- Membership
- Research and Evaluation
- Trustees
- Visitor Experience/Services
- Volunteers Managers

#### **GALERIE 4**

- Finance
- Human Resources
- International Attendees
- Libraries

#### **Museum CEO and Executive Directors Breakfast**

7:30 a.m.-8:45 a.m.

**BALCONY JK** 

#### **Plenary Session and Keynote Address**

9:00 a.m.-10:30 a.m.

MARDI GRAS BALLROOM



Today's Tinkers Are Tomorrow's Inventors Educators acknowledge that when children are allowed to play and tinker, they explore the world around them, figuring out materials and testing the limits of objects and the environment around them. This process

develops fine motor skills, and often, the combination of thinking and calculating during tinkering, leads to a vibrant imagination and the building of things from any materials a kid can find.

Today, with so much attention on new technology in the home and classroom, advancing motor skills and stimulating the imaginations of our children too often takes a backseat. When tinkering, a child is continuously asking, 'Why does this work or why isn't that working?' We must keep our children's minds and hands engaged if we want them to blossom into the next generation's inventors and STEM leaders.

Calvin Mackie, PhD, President and CEO of STEM NOLA, is an award-winning mentor, inventor, author, former engineering professor, internationally renowned speaker, and successful entrepreneur. In 2013, Dr. Mackie founded STEM NOLA, a nonprofit organization created to expose, inspire, and engage communities in the opportunities in Science, Technology, Engineering and Mathematics (STEM). To date, STEM NOLA has engaged more than 125,000 K-12 students in hands-on project-based STEM activities. In 2021, he launched STEM Global Action to advance K-12 STEM education across the U.S. and the world. A lifelong resident of New Orleans, Dr. Mackie is the author of two award-winning books, *A View from the Roof: Lessons for Life and Business* and *Grandma's Hands: Cherished Moments of Faith and Wisdom*.

# PAUL ORSELLI WORKSHOP

### Bringing a world of experience to your museum!





Heilbronn and Nuremberg Germany Workshops





Tunis, Tunisia Workshops

Doseum, San Antonio, TX
Explora, Albuquerque, NM
Exploratorium, San Francisco, CA
Frost Science Museum, Miami, FL
Acton Discovery Museum, Acton, MA
Great Lakes Science Center, Cleveland, OH
Minnesota Children's Museum, St. Paul, MN
FIT and Bank Street Graduate Programs, NYC

Fairbanks Children's Museum, Fairbanks, Alaska









ECONTACT Y

Paul Orselli Workshop Inc. 1684 Victoria Street Baldwin, NY 11510 web: orselli.net email: info@orselli.net phone: (516) 238-2797

### **CONCURRENT SESSION STREAMS**

InterActivity 2023 includes six blocks of Concurrent Professional Development Sessions which feature seven thematic streams. Diversity, equity, accessibility, and inclusion (DEAI) is embedded in the sessions. Use the stream icons to identify sessions of interest and create your own learning experience at the conference.



#### Biz Ops

Business Operations. Content areas cover development, marketing, membership, planning, communications, finance, and administration.



#### Design

Content areas cover exhibit and learning spaces, design and fabrication, architecture, construction, and renovation.

#### Sponsored by Roto



#### Leadership

Content areas cover topics of interest to museum CEOs and aspiring CEOs, such as innovation and inspiring change, advocacy, standards, and leadership development.



#### Learning

Content areas cover everything from pedagogy to programs and experiences designed for learning.



#### **Partnerships**

Content areas cover informal and formal community connections and collaborative projects that advance partner goals.



#### People

Content areas cover organizational culture, professional development, staff empowerment, and self-care.



#### **Research and Evaluation**

Content areas cover research findings and their application to data collection methods and analysis.

# iexplora! Albuquerque, NM



Explora Science Center and Children's Museum is New Mexico's family learning space, with a mission to inspire discovery and lifelong inquiry with over 250 interactive exhibits in science, technology, engineering, art, and math.





As part of our Cradle through Career STEAM Learning Campus, Explora just opened X Studio: an education and workforce development center for teens, connecting them with tools, technologies, and mentors.





Coming Soon: Brillante Early
Learning Center will be New
Mexico's only full-time,
museum-based early childhood
education center, serving over 150
infants, toddlers, and young
children and acting as the lab
school for the community college.



**NOW OPEN!** The Museum of Discovery, Little Rock, is climbing to new heights with this two-story, three-tower structure of exciting experiences planned and designed by Hands On! Studio.

Four more galleries that invite **families to have fun and learn together** are in the works, with phased openings starting in 2023.



# Hands On! Studio Curious Creative Collaborative

(727) 824-8988 • greg@hostudio.net www.hostudio.net



#### **STUDY TOUR**

#### **B** Louisiana Children's Museum: **Designed for Sustainability**

10:30 a.m.-12:45 p.m.

Tickets are required. Transportation is included. Ticket holders should meet at the Canal Street entrance of the Marriott. The bus will leave promptly



SOLDOUT

at 10:40 a.m. and return by 12:45 p.m.

At the Louisiana Children's Museum (LCM), sustainability is paramount, from each intentional design decision to daily practices. Led by museum staff and multidisciplinary design firm Mithun, this tour will include a deep dive into the design processes and features of LCM that are responsible for their LEED Gold Certification, from the front porch louvers to the backyard 9,000-gallon cistern and the many sustainable landscape features on the eight-acre campus. Museum staff will showcase how, three years later, they maintain these standards and practice these principles daily. The tour will end with a trip on the Floating Classroom, where the museum's sustainability efforts are made visible with playful and engaging programming.

#### **CONCURRENT PROFESSIONAL DEVELOPMENT SESSIONS**

#### 10:45 a.m.-12:00 p.m.

#### Small but Mighty! Keeping Your Small-Scale **Museum Vibrant**

**BALCONY JK** 

Small museums can be game changing institutions for their communities by serving as a gathering place and town square. These are the hubs where neighbors get to know one another and a sense of belonging begins. Unlike larger institutions, small museums face unique challenges and have unique opportunities. In this session, presenters from small museums in the US and abroad will share practical resources and ideas for how small museums with small budgets can create and maintain vibrancy. Attendees will discover innovative strategies for staffing, programming, and exhibit creation that keep small museums relevant and thriving.

Sharon Vegh Williams, North Country Children's Museum (moderator)

Erin Dowdall, Wonder Works Children's Museum Amarinda Keys, Children's Discovery Museum Rohani de Pont, Children's Museum Curação

#### **U.S. Federal Agencies Funding Opportunities and Commitment to Children** and Families

**BONAPARTE** 

Come hear from the Institute of Museum and Library Services (IMLS), National Endowment for the Humanities (NEH), National Endowment for the Arts (NEA), National Science Foundation (NSF), and the Department of Health and Human Services (HHS) about their commitment to children and families, as well as funding opportunities, available to children's museums.

Reagan Moore, Institute of Museum and Library Services

Peter Fristedt, PhD, National Endowment for the Humanities

Toniqua Grigsby, National Endowment for the Arts Lynn Tran, National Science Foundation Erin Hemlin, Department of Health and Human Services



### Sparking Creative Futures: Co-Designing with Children

**BALCONY LM** 

Children and families have been vital in shaping exhibits and programs in our museums. In this session, presenters will discuss inclusive design practices and how collaboration with young audiences and their caregivers have helped make their museums relevant and engaging places of learning deeply embedded in the fabric of their communities. Ultimately, giving children and families a voice enhances a museum's unique identity and cultivates a deeper connection between them.

Alexandra Pafilis Silverstein, Chicago Children's Museum

**Lindsay Newton,** *Missouri Historical Society* **Helen Charman, PhD,** *Victoria & Albert Museum/ Young V&A* 



#### Children's Museums Deserve Public Funding— Government Advocacy at Every Level

**GALERIE 2** 

Children's museums are doing incredible work in their communities across the country, serving children and families, supporting schools, and so much more. Unfortunately, children's museums can sometimes be left out of arts and education funding opportunities from public sources. Local, statewide, and federal advocacy is needed to help get the message out that children's museums are critical cornerstones of every community and a child's learning ecosystem. Museum leaders share their case studies and effective strategies, and provide tools to help museums of any size, and in various locations, to advocate for funding for their institutions.

Crystal Bowyer, National Children's Museum Michael McHorney, Children's Museum of Eau Claire Dené Mosier, Kansas Children's Discovery Center



### Caretakers of Wonder: Climate Action and Children's Well-Being

**GALERIE 4** 

This session will provide an overview of the Caretakers of Wonder project, outlining its work in creating a new developmental framework on climate change for our field, with a resiliency and well-being lens at its core. The session will introduce the network of museums involved, each of whom has committed to taking regenerative climate action that reduces carbon emissions and building educational initiatives that foster compassion, hope, and agency among young children and those who care about them. This playful session will turn a daunting topic on its head and help reframe the conversation to the incredible opportunities that the climate challenge presents museums.

**Keni Sturgeon,** Association of Children's Museums (moderator)

Brenda Baker, Madison Children's Museum Joseph Cox, Museum of Discovery and Science Neil Gordon, Discovery Museum



### Exploring Religious Literacy in Children's Museums: Some Whys and Hows

REGENT

Religious literacy in children's museums? If you're curious about how those concepts fit together, this session is for you! Hear from staff at Boston Children's Museum, Children's Museum Houston, and Science Museum of Minnesota who will share background and programs related to their ongoing religious literacy work. While none of these institutions have all the answers related to religious literacy for young learners, their caregivers, and staff in museum settings, we do have questions, hypotheses, and things we are testing and grappling with in our museums. This session focuses on the importance of religious literacy as it relates to identity development, inclusion, and being welcoming institutions for all visitors.

Vaughan Bradley-Willemann, Boston Children's Museum Cheryl McCallum, EdD, Children's Museum Houston Mary Perez, IDEAL Center, Science Museum of Minnesota

















#### Who Are We Missing? Ways to Connect with **Underserved Communities**

**GALERIE 3** 

Sometimes exciting exhibits, friendly staff, and free admission are not what's needed to engage underserved and under-represented families and communities in our organizations. Participants will learn about unique ways that four different institutions have been able to implement meaningful programming to connect with underrepresented communities. During this session, participants will workshop a plan to expand their organization's reach, leaving with potential partners in their communities, ways of reaching out to those partners and funders, and ideas for building shared purpose and a sense of belonging with their organization.

Lynnsey Childress-Wimp, Discovery Lab (Tulsa Children's Museum)

Brindha Muniappan, PhD, Discovery Museum Whitney Raser, San Diego Children's Discovery Museum

Cindy DeFrances, Lynn Meadows Discovery Center



#### Building a Community of Playful Learners— One Brick at a Time!

**GALERIE 1** 

Experience how four museums are using playful learning approaches to create community. As members of the LEGO Playful Learning Museum Network community of practice, these colleagues will share learnings from their participation in the Network and how they are employing shared philosophies to create positive impact through play in their communities, with a focus on supporting children and families who face systemic barriers. Museums will share their challenges and interim findings.

Natalie Bortoli, Chicago Children's Museum (moderator)

Carol Tang, PhD, Children's Creativity Museum Lance Cutrer, Museum of Discovery and Science Tifferney White, Louisiana Children's Museum Lizabeth Sklaroff, The LEGO Group



#### **Empowering Aspiring Educators**

Positive modeling from museum staff has a profound impact on the developing child, caretakers, and the community as a whole. This session offers rich content to support employee's happiness and confidence within their roles. Presenters will discuss topics such as professional development, supporting employees where they stand, the power of modeling, healthy work/life balance and the importance of self-care, engagement at special programs, and how to support parent education. The three partnering museums strive to represent and offer support to a variety of spaces and capacities, socio-economic status and staff sizes while speaking on how the same topics can be applied to all.

**Lauren Geiger,** *Pretend City (moderator)* Jonathan Frederick, Marbles Kids Museum Kim Kleven, Children's Museum of Minnesota Mariesa Acosta, Pretend City Childrens Museum Carly Snyder, Pretend City Childrens Museum



#### Measuring Social Impact for **Strategic Change**

BALCONY I

The Measurement of Museum Social Impact (MOMSI) study is validating a social impact instrument for museums to use to measure their social impact. This session explores the social impact data that emerged from the national study as well as successes and challenges of measuring museum social impact. Staff from two children's museums will reflect on their experience with the study, including how they recruited participants, internal procedures for navigating the study, and how they intend to use the findings. Attendees will learn about the forthcoming social impact toolkit and be provided an opportunity to shape that toolkit based on their needs.

Kari Ross Nelson, Thanksgiving Point Pam Hillestad, Glazer Children's Museum Claire Thoma Emmons, The Children's Museum of Indianapolis

#### **Chair Massage Station**

Sponsored by SafeSpace Concepts 11:00 a.m.-4:00 p.m.

**GRAND BALLROOM** 

Need a break? Come by Booth #10 for some relaxation. 5-10 minute complimentary massages are available on a first-come, first-served basis. Note: massages are for relaxation purposes only.



#### Lunch in the ACM MarketPlace

12:00 p.m.-2:00 p.m.

**GRAND BALLROOM** 

Enjoy lunch in the ACM MarketPlace, and then take your time to explore the exhibit booths. The next sessions don't start until 2:00 p.m.

#### **STUDY TOUR**

#### C Community, Cooperation, and Problem Solving at The National World War II Museum

#### 1:15 p.m.-3:00 p.m.

Tickets are required.
Ticket holders should
meet at the Canal
Street entrance of the
Marriott. A National
World War II Museum
staff member will meet
the group to walk
them over. It is about a
10-minute walk.



The National World War II Museum has been serving the children of families and schools for over 15 years. In this study tour, experience the Home Front gallery and view the tanks and seven planes in the U.S. Freedom Pavilion. Education staff will discuss programs and events that highlight parts of the story of WWII that children can appreciate, and that relate to subjects they need to learn: community, cooperation, and problem-solving. On field trips, and in creative uses of our spaces, children learn by asking questions and exploring alongside other children, using their natural curiosity and language to see how communities came together in hard times and found ways to get through them. These big stories, ideas, and artifacts organically connect science, social studies, math, and literacy in student investigations. Learn how to bring children multidisciplinary learning into a history museum. Ideas of how you can do the same will be shared.

#### **STUDY TOUR**

### D 826 New Orleans: A Space to Cultivate the Voices of Youth Writers

#### 2:00 p.m.-4:00 p.m.

Tickets are required.
Transportation is
included. Ticket
holders should
meet at the Canal
Street entrance
of the Marriott.
The bus will leave
promptly at 2:10



p.m. and return by 4:00 p.m.

826 New Orleans cultivates and supports the voices of young writers in New Orleans, ages 6-18, through creative collaborations with schools and communities. It is the first 826 National Network location in the South and works from the belief that writing is the key to cultivating a new generation of creative and diverse thinkers who will define a better, brighter, and more compassionate future. During the tour of 826 New Orleans, participants will visit the Writing Lab for young writers (ages 6-11) and the Writer's Room where the organization's Young Writer's Council collaborate on book topics and titles and professionally record their stories. Participants will also have an opportunity to hear from some local youth writers and can visit the multi-functional storefront that allows visitors to get lost in literature while relaxing in a book nook. Did we mention that the store front is also a ghost supply store? Only in New Orleans!















#### **CONCURRENT PROFESSIONAL DEVELOPMENT SESSIONS**

#### 2:00 p.m.-3:15 p.m.



#### **Grow With Your Families: Use Data to Cultivate Relationships and Create Lifelong Donors**

BALCONY I

Your families love coming to your museums and become members to benefit from all the wonderful children's programming offered. But as the children grow up are you losing donors, members, and supporters? Younger parents most likely have less of a discretionary spend leaving you unsure of who to ask to invest in your mission. Featuring case studies from innovative development professionals from children's museums, this session will reveal how to appeal to different types of donors and use data to tailor outreach. Those who already have an affinity for your children's museum are more likely to make larger and more frequent gifts, which makes stewardship a vital component of your donor program. Learn how to retain donors and find new people so they can be part of your mission to create memories that last well beyond childhood.

Lexi Trempe, Blackbaud **Leigh Moring,** Speak Creative (formerly Blackbaud) Olivia Pekkala, Nido & Mariana Qubein Children's Museum

Kailey Singleton, Kidzu Children's Museum



#### Trending Toward Social Media Success

**GALERIE 2** 

A 2022 National Awareness, Attitudes, and Usage Study indicates that second to an organization's website, social media is the largest source of engagement for cultural organizations. As museums look to increase attendance and visibility in their communities, it is imperative that social media is a part of their marketing strategy. Social media marketing doesn't have to cost thousands of dollars. With a little creativity and drive, museums can create a social media strategy, gather content, and increase their networks with little to no cost involved.

Kathleen Sandoval, San Diego Children's Discovery Museum

Amanda Sobczak, Betty Brinn Children's Museum Rebecca Morelo Jackson, Children's Museum of Atlanta

#### How Rewarding is Risk? Play, Risk-Taking, and Building Capable Children

**GALERIE 3** 

How important is risk-taking in play? Can we advocate for children as they assess and take risks responsibly? Children's museums provide opportunities for types of play that help visitors develop decision-making and risk-assessment skills. Whether the challenge is physical, creative, intellectual, or social, the best exhibits and programs present safe spaces for cultivating new skills. This session will explore museum environments where parents trust that children are safe, children encounter new, playful challenges, and everyone learns about reacting to "mistakes" or "failures." By encouraging (risky) play, we can help children become better decision-makers, and more confident, resilient world citizens.

Alissa Rupp, FAIA, NCARB, LEED AP BD+C, FRAME | Integrative Design Strategies Putter Bert. KidsQuest Children's Museum Amanda Wilkening, Hands On Children's Museum Sunny Spicer, The Children's Museum of Southern Oregon



#### The Importance of Accreditation to **Children's Museums**

BALCONY N

Explore the experiences of children's museums who have gone through the accreditation process. Presenters will speak about steps their organizations took to prepare for each phase of accreditation, organizational resources needed during the process and how children's museums uniquely align with accreditation. Each museum will discuss accreditation benefits and overcoming some of the perceived challenges faced in applying. Hear from a representative of the American Alliance of Museums (AAM) to gain a better sense of where your museum fits in AAM's Continuum of Excellence, and the resources this continuum provides to leverage your organization's voice.

Jeanmarie Walsh Mansfield, Long Island Children's Museum

Cheryl McCallum, EdD, Children's Museum Houston Julie Hart, American Alliance of Museums Chris Carron, The Children's Museum of Indianapolis



#### Applying the Reggio Emilia Philosophy to a Museum Context

**GALERIE 1** 

In this session, participants will hear a brief history of the infant-toddler centers and preschool in the city of Reggio Emilia, Italy. The presenters will give examples of how they integrate the Reggio Emilia Approach® and pedagogy into their museum space for infants, toddlers, and their caregivers. The participants will engage with the presenters' planning and documentation framework and work in small groups to discuss how they can integrate them into their specific contexts.

Samantha Shannon, Kidzu Children's Museum Melanie Hatz Levinson, Kidzu Children's Museum Shannon Blady, PhD, Louisiana Children's Museum Alyssa Tongue, Greentrike



### Overloaded: Sensory Integration and Inclusion for All!

**BALCONY LM** 

"It's so loud! It's so bright! Oh! Look over there!" We all have encountered experiences with sensory integration throughout our lives and particularly in our work in the museum setting, but do we fully understand what sensory integration is and how we can provide inclusion to our guests, team, and community? This interactive session aims to tackle those queries to leverage our voice towards our obligation toward inclusion. Participants will interact with sensory materials and discuss experiences. They will leave with an introductory understanding of sensory processing and resources to take further steps to integrate it at in their facility.

Sommer Murphy, Museum of Discovery (moderator)
Erin Neuman, Science City, Union Station Kansas City
Sarah lannotti, Orlando Science Center
Brittney Kugler, Museum of Discovery
Janis Benton, San Diego Children's Discovery Center



### Necessity is the Mother of Invention: Novel Ideas for Community Engagement

**GALERIE 4** 

What do advertisements in Navajo language newspapers, citizen science with tulip bulbs, watching children play with raw materials in a park, and mass production of STEM activity kits have in common? They're all creative ways museums reached out to their communities during pandemic restrictions, and they were so successful, they're still using them today. Join presenters from Explora, Thanksgiving Point, WonderTrek and OH WOW! As they discuss how they arrived at their creative solutions and engage with them and your fellow attendees on ways to use these methods as springboards for what could work with your own community.

Barbara Punt, Punt Consulting Group (moderator)
Peter Olson, WonderTrek Children's Museum
Marvin Logan, Jr., OH WOW! The Roger & Gloria
Jones Children's Center for Science & Technology
Lorie Millward, Thanksgiving Point
Tara Henderson, Explora



#### Museums and Firefighters Collaborating to Keep Children and Families Safe

**BONAPARTE** 

Come hear the two-decades-long tale of a children's museum, a state fire marshal's office, and a FEMA-supported exhibit. Discover how the partnership came to be, how it has grown, and how children are learning in the museum to stay safe at home. See real-life firefighters and museum staff working together, watch videos, understand helpful data, play real games, and design a plan of your own! Plus, get tips on writing a FEMA grant proposal.

**Robin Harriford,** *EdVenture Children's Museum* (moderator)

**George Stapleton,** Office of State Fire Marshal, South Carolina

**Joshua Fulbright,** Office of State Fire Marshal, South Carolina

**Lloyd McDonald,** *EdVenture Children's Museum* **Kashaad Kraus,** *EdVenture Children's Museum* 















#### **Community Building from the Ground Up: Focusing on Relationships**

**BALCONY JK** 

Research shows that human interactions are the essential building block of relationships. This is true in our work with visitors and with one another, and it is especially important now in the face of many changes and challenges. This session applies a professional learning approach grounded in reflecting on our everyday interactions. Presenters will share research about building community with colleagues and discuss how practices, programs, and policies can encourage, enrich, and empower relationships in our museums. This session also explores how a relationship-based approach supports professional learning and community-building to foster organizational strength.

Dana Winters, PhD, Fred Rogers Institute Katie "KT" Todd, EdD, Children's Museum of Pittsburgh

**Debbie Coppula,** Children's Museum of Pittsburgh Erica Knuckles, PhD, Westmoreland Museum of American Art



#### Exploring the Sustainability of **Virtual Programs**

REGENT

Responding to the increase in virtual programs during the pandemic, ACM, Knology, and Rockman et al are researching the sustainability of children's museums continuing virtual programs in a post-pandemic era. With recent IMLS funding, the project team is exploring what virtual programs look like now by understanding current priorities of parents, caregivers, and educators and the needs and resources of museums. During this session, we will share current findings and compare results to findings from spring 2021. We will have a data-driven discussion on the feasibility of continuing, or starting, virtual programs as we continue into a post-pandemic future.

Jennifer Rehkamp, Association of Children's Museums Shaun Field, Knology Scott Burg, Rockman et al

#### Coffee Break in the ACM MarketPlace

Sponsored by POW! (Paul Orselli Workshop, Inc.) 3:15 p.m.-3:45 p.m.

**GRAND BALLROOM** 

Eniov a coffee break in the ACM MarketPlace. Pause for a pick-me-up and take advantage of your last chance to visit with exhibitors in person to find the products and services your museum needs.

#### CONCURRENT PROFESSIONAL **DEVELOPMENT SESSIONS**

3:45 p.m.-5:00 p.m.



#### **Priceless Visits: Pay-What-You-Can Price Models**

**BALCONY JK** 

What happens when you let visitors decide what they'll pay? Madison Children's Museum will discuss Little John's Lunchbox, a new Pay What You Can, self-serve museum café in partnership with a local nonprofit addressing food insecurity. The Children's Museum of Tacoma and Cayton Children's Museum will discuss their Pay As You Will admission models. Topics include planning, launch, partnerships, and lessons learned. Participants will leave with tools for identifying and assessing programs ripe for conversion from earned to contributed revenue and pitfalls to avoid-all in the context of serving our communities and their most acute needs.

**Jonathan Zarov,** *Madison Children's Museum (moderator)* Dave Heide, Little John's Kitchens Lily Hoyer-Winfield, Madison Children's Museum Rolfe Bautista, Greentrike Jessica Aronoff, Cayton Children's Museum



### Capital Campaigns: Small Voices Lead to Big Wins

GALERIE 2

The prospect of a museum capital campaign often produces anxiety in CEOs and board members. Inner voices whisper, "It's too much, you can't do it," or, "our community can't afford that." Nevertheless, equipped with a strong vision three museum leaders share how they leveraged community voices—including children as young as six years old—for their successful campaigns: La Nube, an \$80M start-up in the Borderplex of El Paso; the Louisiana Children's Museum's new \$47.5M project in City Park, New Orleans; and the 'Nest', a rooftop community representative space funded by HUD at Brooklyn Children's Museum.

Maeryta Medrano, AIA, Gyroscope, Inc. Stephanie Otero, La Nube/El Paso Community Foundation

**Julia Bland,** *Independent Professional (formerly Louisiana Children's Museum)* 

Atiba Edwards, Brooklyn Children's Museum



## Transforming Our Capacity for Inclusive and Authentic STEM Experiences for Latinx Audiences

**BALCONY LM** 

How can you spark change within your organization and in relationship to Latinx communities and STEM? This session brings together museum staff participants and faculty from the National Science Foundation-funded Cambio professional development program to share strategies, actions, and insights designed to engage your organization and your communities.

**Veronica Garcia-Luis,** Exploratorium (moderator) **Hilary Van Alsburg,** Children's Museum of Tucson/ Oro Valley

**Priya Mohabir,** New York Hall of Science **Aylaia Sifuentes,** International Museum of Art and Science



### Youth and Young Adult Leadership Development—Building Bench

**GALERIE 4** 

Where did the work force go? We all feel it; everyone is hiring, looking for talent that brings heart, passion, experience, and skills to their work. Presenters will discuss programs to bridge work skills development and youth leadership; programs that focus on equity in education and community for youth aged 14-19. The goal of this session is to spark thinking around growing and retaining skilled staff and how, even in early learning and K-12, there is a way to engage youth and young adults in our spaces to give them a taste of real-life work.

Fahren Johnson, Schools Out Washington
Siryntra Peterson, University of Washington | Tacoma
LaQuan Smith, University of Washington | Seattle



## Teddy Talks: Supporting Social-Emotional Wellness through Innovative and Trauma-Informed Programming

**GALERIE 1** 

In this session, discover the design and pilot of an innovative program model within the museum that supports social-emotional wellness. Drawing from a trauma-informed approach, Teddy Talks represents a creative and innovative program model that invites children and their families and caregivers to better understand their own emotional wellness and provides behavioral tips and strategies to support self-care. Attendees will learn how this program model leverages university partnerships and a museum-wide commitment to trauma-informed approaches.

**Rachel Demma, EdD,** Port Discovery Children's Museum, (moderator)

**Seth Kallick,** Port Discovery Children's Museum **Kate Sweeney,** The Institute for Innovation and Implementation, University of Maryland School of Social Work

Margo Candelaria, PhD, The Institute for Innovation and Implementation, University of Maryland School of Social Work

**Angela Breidenstine, PhD,** Child Mind Institute and Tulane University School of Medicine

















#### Size is Not a Constraint for Inclusion

BALCONY I

For kids, play reduces stress, removes barriers, and unites families. When kids play, they bring their authentic selves to the experience. With a growing need to provide the same opportunities for the entire family, conversations about diversity and inclusion must continue in our play spaces. Fostering environments that don't just welcome guests and staff but further represent guests and staff is imperative. In this session, you'll hear from three different sized museums about their work to be inclusive and reflect the diversity of their own communities. Explore ways to connect with your community, empower staff, and make space for everyone.

Meghan Toland, Sacramento Children's Museum Shenette Swann, Marbles Kids Museum Nancy Fowler, The Sandbox Children's Museum



### Playing with Purpose: Joyful Solutions for Societal Challenges

BALCONY N

Overwhelming societal issues like poverty, mental health concerns, and the pandemic impacted many families over the last year putting children museum visitors in the center of the crisis storm. Providence Children's Museum (PCM) doubled down on its ability to reach more kids than any other organization in Rhode Island—with a joyful, accessible, and appealing reputation. PCM partnered with the Rhode Island Department of Health to provide vaccinations to children ages 5-12 and developed mental health partnerships to address the growing crisis. Learn how PCM leveraged its unique voice, broad reach, and basis of play to address the broadest and most challenging of family concerns—and how your museum can leverage its voice.

**Caroline Payson,** *Providence Children's Museum* **Andrew Leveillee,** *Providence Children's Museum* 



### Keeping Families Intact: The Value Children's Museums Share With Prisons

**BACCHUS** 

Prison visiting rooms and children's museums share a value: keeping families intact. In this session, participants will hear from three museums about how they've partnered with prisons to serve families impacted by incarceration. Session attendees will learn about research that supports why museums should partner with local prisons and how your partnership could benefit at-risk children who have a parent who is incarcerated. A professional from Family Services at the Washington Department of Corrections will discuss strategies for approaching prisons to do this work and tips for a successful partnership.

Adrienne Testa, Sciencenter (moderator)
Amanda Wilkening, Hands On Children's Museum
Dené Mosier, Kansas Children's Discovery Center
Suzy Mirvis, Children's Museum of Manhattan
Dawn Taylor, Washington State Department
of Corrections



### **Inspiring Great Guest Engagement**

**GALERIE 3** 

While exhibits and props are the core of the children's museum experience, it is the interactions guests have with our teams that bring the wow and wonder. How can we equip our guest-facing teammates to have inspiring, impactful interactions with our guests and deliver an experience that wins the hearts of our visitors? Learn about the tools and strategies that three museums use to provide a vision and training for great guest engagement.

Hardin Engelhardt, Marbles Kids Museum Hana Elwell, Brooklyn Children's Museum Jamie Bonnett, KidsQuest Children's Museum Rachel Hamilton, Thinkery



#### **EVENING EVENT**

### An Evening at the Louisiana Children's Museum!

6:30 p.m.-9:30 p.m.

Pre-registration is required. Tickets are \$50.

Transportation is included. Ticket holders should meet at the Canal Street entrance of the Marriott.

Full buses will loop between the Marriott and the Louisiana Children's Museum starting at 6:15 p.m.

The last bus will leave the museum at 9:30 p.m.

Enjoy 8.5 acres of indoor and outdoor space! Immerse yourself in Louisiana food and New Orleans cooking. Explore the art of "making groceries" in our market and honor the legacy of Mr. Okra through a life-size replica of his famous truck that traveled throughout the New Orleans community to sell vegetables and fresh fruits for over fifty years. Jump right into our Dig Into Nature exhibit to learn all about our ecosystem right from a bayou pirogue. Then head over to our sedimentation table to learn how water shapes our world. Before heading to the second floor, visit our sensory lagoon and cypress reading nook to see how our littlest visitors explore the Play With Me area using all of their senses. Hear sounds of



New Orleans in our Make Your Mark exhibit and climb into a bubble in our Bubble Studio. Be amazed by the colors of New Orleans in our Studio in the Park and our shotgun house painted by local artist, Terrance Osborne. Travel the Mighty Mississippi River in our Move with the River exhibit: a 100-footlong water table featuring locks, dams, drainage systems, ports, tributaries, and all. Top off your night with a stroll through our outdoor area featuring an edible garden, music hummock, and a ride on our floating classroom. Enjoy the natural splendor of City Park, dine on the local flavors of New Orleans at the water's edge, and join us for an unforgettable evening of cocktails, cuisine, and of course, music.

# From concept to prototype to finished interactive.

Text and photos fall short.

Get a sense of the magic of interactivity firsthand.



# See it in action.



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### FRIDAY, APRIL 28

All programming will be held at New Orleans Marriott, unless otherwise noted.

#### **Continental Breakfast**

7:30 a.m-8:45 a.m.

**ACADIA** 

There are never enough opportunities to connect with old friends and make new ones. Use this unstructured time for networking.

#### **Peer-to-Peer Roundtable Discussions**

7:30 a.m.-8:45 a.m.

Grab your breakfast and connect with colleagues on topics not addressed in the concurrent professional development sessions. Table moderators will introduce a topic and facilitate a conversation. Stay at one roundtable discussion or move between tables to touch on multiple topics.

#### **BALCONY JK**

#### 1. Don't Go It Alone! Peer Support for Development Directors

Moderator: Marie Beam, Discovery Museum

### 2. Closing the Race Demographics Gap in STEAM Education

Moderator: Lyric Ellison, Explora

#### 3. Managing Time, Tasks, and Deadlines

Moderator: Beth Housewert, Golisano Children's Museum of Naples

#### 4. Sharing Strategies for Work/Life Balance

Moderator: Lillian Whitnell, *The Children's Museum of Southern Oregon* 

#### 5. Shared Leadership: The Wave of the Future

Moderators: Lara Sweeney, *Children's Museum of the East End* and Kristin Leigh, *Explora* 

#### **BALCONY LM**

#### 6. Board Member to Board Member

Moderator: Shelly Smith, Mt. Pleasant Children's Museum

#### 7. Museum as an Extension of School

Moderator: Patti Reiss, Mississippi Children's Museum

#### 8. New Considerations in Museum Operations

Moderator: Alan Kahle, *Great Explorations, The Children's Museum* 

### 9. Environmental Education and Garden Education in Museum Settings

Moderator: Cheryl DeWelt, Madison Children's Museum

### 10. Healthy Learning Environments Practice Exchange

Moderator: Lauren Kaye, Kidspace Children's Museum

#### 11. Museum Professionals: The Freshman Year

Moderator: Scott Turner, National Children's Museum

#### Plenary Session and Great Friend to Kids Award Ceremony

9:00 a.m.-10:15 a.m.

MARDI GRAS BALLROOM



ACM will present its 2023 Great Friend to Kids Award to Dr. Kathryn Hirsh-Pasek. The award is presented annually at InterActivity and honors those organizations

and individuals who have made significant contributions to strengthen education and advance the interests of children.

ACM selected **Kathy Hirsh-Pasek**, **PhD**, for her outstanding contributions to understanding the development of early language and literacy and the role of play in learning.

Kathy is the Lefkowitz Faculty Fellow in Psychology at Temple University and a Senior Fellow at the Brookings Institution. She is best known as a translational researcher, who uses the latest findings in the science of learning to enhance education in and out of school. Kathy pioneered global initiatives like Playful Learning Landscapes and was on the founding committee of the Latin American School for Educational and Cognitive Neuroscience. She is the author of sixteen books and hundreds of publications, has won numerous awards in her field, and was inducted into the National Academy of Education. Vested in translating science for lay and professional audiences, her Becoming Brilliant, released in 2016, was on the New York Times Best Seller List in Education. Her most recent book, Making Schools Work, was released in October 2022.











Our exhibits are manufactured in the USA using the highest grade materials and time tested fabrication processes. With this combination of quality and craftsmanship our interactives are second to none. Whether you are a librarian from a small community, the owner of an emerging play space, or the director of an established museum, we are here to help you accomplish your goals. We create exhibits to fill any space and offer countless finish combinations to match your look.

#### **WORKSHOP**

#### interPLAY: Understanding Playful Learning in STEM Exhibits

10:30 a.m.-1:00 p.m

Tickets are required.
Transportation and lunch are included.
Ticket holders should



meet at the Canal Street entrance of the Marriott. The bus will leave promptly at 10:40 a.m. and return by 1:00 p.m.

ACM has partnered with the Oregon State University STEM Research Center to explore the intersection of play and STEM for young learners at STEM exhibits in children's museums and science centers. Over the past three years the project team has collected data from a literature review, practitioner focus groups, and extensive site observations at eleven museums across the U.S. to understand how STEM content is presented in exhibits targeting children ages 3-8 years old and how the presentation of this content impacts the playful learning approaches by children visiting these exhibits. As a result, the project team has drafted tools for practitioners to evaluate STEM exhibits in their museums and determine how these spaces are meeting intended playful learning goals. This workshop will be held at the Louisiana Children's Museum. During the first part of the workshop the project team will discuss the newest iteration of the reflective guide and observation tool and how they can be used to plan for and evaluate exhibits. Workshop participants will then move onto the floor of the museum to pilot the reflective guide and observation tool to assess the characteristics of a STEM exhibit and observe how children are engaging with the exhibit. Participants will then reconvene and share their feedback on both the tool and their overall observations.

### CONCURRENT PROFESSIONAL DEVELOPMENT SESSIONS

10:30 a.m.-11:45 a.m.



### **CEO/CDO Partnerships That Supercharge Fundraising**

**BALCONY JK** 

Without question, a successful fundraising and external relations program for any museum has to be rooted in a nuanced, productive, and collaborative partnership between the CEO/executive director and head of development. In this session, three sets of executive leadership and development professionals will share what has and hasn't worked for them, how they've weathered both successes and challenges, and tips for building partnerships that really work. There will be time for attendees to anonymously raise examples good and bad for discussion by the panelists.

Neil Gordon, Discovery Museum (moderator) Marie Beam, Discovery Museum Krishna Kabra, San Diego Children's

Discovery Museum

Heather Disher, San Diego Children's

Discovery Museum

Jane Bard, the Children's Museum of New Hampshire Monique Laforge, the Children's Museum of New Hampshire



### **Communications and Marketing Strategies for Smaller Museums**

**GALERIE 1** 

Smaller museums are often faced with the challenge of driving impact on limited resources. This session will provide tactical ways to identify and prioritize your marketing efforts, develop, and maintain valuable relationships with media and community partners, and how to effectively communicate and collaborate with all team members to reach your museum's marketing goals.

Rolfe Bautista, Greentrike Rebecca Schrack, Greentrike Laura Burton, Kansas Children's Discovery Center Kelly Stenka, Lincoln Children's Museum

















#### What's Up with Climbers?

**GALERIE 2** 

Considering adding a climbing experience to your museum? Do you have a climber now? What advice or tips would you want to know in advance of adding this experience to your museum? This session will give attendees an understanding of the "life cycle" of a climber including initial concept, design challenges, operational considerations, and long-term maintenance. Presenters will share what they have learned about designing and operating climbers and the opportunity and challenges that these unique visitor experiences present.

Greg Belew, Hands On! Studio Nathan Myhre, Hands On! Studio Erik Smith, National Children's Museum Kaia-Joye Wesolowski, MOXI, The Wolf Museum of Exploration and Innovation



#### Fostering Nimble, Culturally Competent and **Inclusive Museum Operations**

BALCONY I

What are effective practices for advancing equitable practices in museums? This interactive session introduces new tools and resources focused on fostering dialogue within museum teams about DEAI (diversity, equity, access, and inclusion) practices and action currently in development by Cultural Competence Learning Institute (CCLI) and featuring data from a recent museum-wide study. The tools include actionable insights for museums to leverage institutional strengths and take action toward inclusive practice for their institutions.

Ann Hernandez, Space Center Houston Jenni Martin, Children's Discovery Museum of San Jose

#### **Transforming Our World: Welcoming Immigrants and Refugees to Our Museums**

**GALERIE 4** 

Are we leveraging ALL of our voices? Presenters from various size museums will share how art, compassion, food, and learning has transformed outreach efforts to immigrant and refugee populations, creating successful and sustainable services to wider communities, and strong partnerships that inform and impact internal museum culture and external museum accessibility. These inclusion initiatives have impacted not only the recipient families and the educators, artists, and others who provide services, but the museums themselves. Ultimately, such services build positive institutional change and community engagement. Empathy, enthusiasm, and love become integral to each museum's daily life and operations.

Leah Oppenheimer, Children's Museum of the East End Kathryn Jones, Boston Children's Museum Melanie Hatz Levinson, Kidzu Children's Museum Tetyana Lewińska, PhD, University of Warsaw

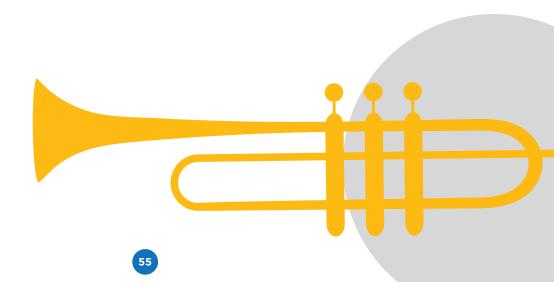


### Children's Museum Learning Frameworks

**GALERIE 3** 

Learn how children's museums are using learning frameworks to guide their work, train their staff, and share impact. Explore how these valuable tools support and advance children's museums' learning value. Time will be allocated to share tools your museum uses to develop and deliver meaningful play experiences.

Hardin Engelhardt, Marbles Kids Museum Jeanne Vergeront, Vergeront Museum Planning Peter Olson, WonderTrek Children's Museum Tiffany Espinosa, Children's Museum Houston





#### **Meaningful Moments of Play-Based Learning** in K-Institutions: Case Studies From South Korea

**BALCONY N** 

This session will discuss the whys and hows of introducing and cultivating learning through play into non-children's museums and organizations. Presenters from different institutions—including a science center, art museum, and various government agencies—will share how they have incorporated learning through play within their own individual educational projects. These case studies will provide participants with activities and workshop tools that promote learning through play among organizations in your community.

Jinhee Kim, Gyeonggi Northern Children's Museum Suyeon Kim, Chang Ucchin Museum of Art Yangju City Yu Mansun, Gwacheon National Science Museum Ji-un Park, Korea Productivity Center

#### Re-Envisioning Organizational Culture by **Centering Equity and Staff Voices**

**BALCONY LM** 

Including and listening to staff can build a culture of collaboration based on equity and the value of play. Glazer Children's Museum and Louisiana Children's Museum share lessons learned from centering DEAI (diversity, equity, access, and inclusion), valuing both learning and unlearning, and building lasting relationships. Attendees will work together to envision how to apply next steps in the process of centering equity and empowering staff.

Emily Woods, Glazer Children's Museum Sara Arias-Steele, PhD, Girl Scouts of West Central Florida (formerly Glazer Children's Museum) Athena Stanford, Louisiana Children's Museum

#### **Lunch on Your Own**

11:45 a.m.-1:15 p.m.

#### **CONCURRENT PROFESSIONAL DEVELOPMENT SESSIONS**

#### 1:15 p.m.-2:30 p.m.



#### Amplifying Your Museum's Voice: Working with Funding Officers

**BALCONY N** 

Gather with a cross-section of foundation and corporate funding officers to learn the most effective relationship-building approaches and hear from the grantmakers side on how to position your museum for funding success. Grantmakers will share insights on how they determine their giving priorities, how they prefer to build relationships with nonprofits, the benefits of collaboration among nonprofits and allied partners, and what they look for in initial communication, introductions, and conversations with you even before the letter of interest, proposal, and ask stage.

Arthur Affleck, Association of Children's Museums (moderator)

Jessie Schott Haynes, The Helis Foundation Sherman Whites, Prosperity Labs **Geoffrey Banks,** MacArthur Foundation



#### **Breaking the Invisible Line Between Museum Stores and Programmatic Play**

Play-driven experiences don't have to end where a retail space begins. This session will unpack practical strategies you can use to break the invisible line between a traditional store and programmatic play areas and develop a strong museum store experience. Discover how Scott Family Amazeum, Kidspace Children's Museum, and Louisiana Children's Museum each reimagined their respective stores, rebuilt their teams, and worked together through cross-team collaboration to find ways to extend the museum experience into guests' homes, inviting and inspiring families to continue the play, and supporting guest interests beyond their walls.

Kimberly Kay, Scott Family Amazeum Danyelle Vilmenay, Louisiana Children's Museum Kristen Metzger, Kidspace Children's Museum Katheen Hickey, Kidspace Children's Museum

















#### **Exhibit Master Planning: An Essential Tool** for Long-Term Sustainability

GALERIE 3

Whew! You just installed a brand-new exhibition. You won't need to think about new exhibits until at least... tomorrow. Facility and exhibit master planning is just as essential as a battery change to maintain your financial and operational stability. Whether you are in a brandnew facility, considering expansion, or looking for ways to remain relevant to your community, carving out time and space for long-term planning helps avoid costly missteps. Hear from museums at different stages of master planning as well as learn specific strategies so that your team can say, "I love it when a plan comes together."

Robin Gose, EdD, MOXI, The Wolf Museum of Exploration + Innovation

Joseph Cox, Museum of Discovery and Science Blake Wigdahl, Process Curiosity



#### **Children's Museums Effective Practices Jeopardy**

**BONAPARTE** 

This interactive game-show style session reverses the traditional three-person panel where YOU compete to gain museum effective practices knowledge. Compete to earn amazing rewards including cash, prizes, and children's museums effective practice knowledge.

Michael Shanklin, kidSTREAM Children's Museum Michael Yankovich, Children's Museum of Denver at Marsico Campus

Putter Bert, KidsQuest Children's Museum Tifferney White, Louisiana Children's Museum



#### **Benefits of Great Storytelling in Museums**

**GALERIE 2** 

Stories have the power to educate in an engaging manner, evoke emotions, and to help visitors connect with their community's identity. This session investigates the possible impacts of storytelling to enhance museum visits: educational, aesthetic, social, and transformative experiences. Findings suggest that storytelling has a large potential to give novices the context they need to experience culture and may help to generate long-lasting memories. Museums must design experiences that connect with visitors and cater to their particular needs. This may contribute not only to increased visitor numbers, but also to balance their perceived authority.

Amy Bluemel, Chickasaw Nation



#### Seeing Joy and Other Social Emotional **Moments in Our Museums**

**BALCONY LM** 

Children's museums have an interest in understanding children's social emotional experiences. Even prior to the unique challenges presented by the pandemic, interest in children's social emotional development and learning was growing because of their foundational role in life. While playing in children's museums, children demonstrate a range of social emotional behaviors, from joy and delight to frustration. But what do joy, or other social emotional expressions, look like? How do museums encourage positive social behaviors? Three approaches provide helpful insights into framing social emotional behaviors; listening to and observing children's expressions; and creating opportunities to invite delight, sharing, cooperating.

Jeanne Vergeront, Vergeront Museum Planning Nicole Rivera, EdD, North Central College Kari Ross Nelson, Thanksgiving Point



#### Scaling Respectfully: Co-Developing Play-**Based Activities Across a Museum Network** (and More!)

**GALERIE 4** 

Collaboration among children's museums can form a community of practice across institutions. This session highlights how several small and medium-sized children's museums, serving urban, rural, and suburban communities, worked together to explore playbased learning practices and co-develop Children's Creativity Museum's Mystery Box Challenge. Using the same practices, materials, and a variety of prompts, age-appropriate programming and adaptable activities were deployed across settings. In this session, participants will learn how they can leverage their own inter-organizational networks to scale programming in a way that is respectful, sustainable, collaborative, and de-colonized.

Carol Tang, PhD, Children's Creativity Museum (moderator)

Kelsey Holtaway, Children's Creativity Museum Collette Michaud, Children's Museum of Sonoma County

Sharon Stone Smith, Sacramento Children's Museum Scott Burg, Rockman et al



#### Advocating for the Floor—Opening **Communication Between Floor** and Management

**BALCONY JK** 

To guests, museum floor staff are the face and voice of the organization. But are these same voices valued in the board room? This session will feature stories from two museums where open communication between floor staff and managers has created meaningful organizational changes. Attendees will walk away from this session with guidance on how to advocate for themselves or their employees in the workplace, share their experiences and challenges with colleagues in the field, and build confidence in their abilities to effect positive change in their organization.

Jessica Berlinsky, Science City-Union Station Kansas City

Dennise Day, Science City-Union Station Kansas City Michelle Kortenaar, Sciencenter Annie Gordon, Sciencenter

#### **CONCURRENT PROFESSIONAL DEVELOPMENT SESSIONS**

#### 2:45 p.m.-4:00 p.m.



#### There Will be W(h)ine! Cheers to Financials **That Engage Boards**

**BALCONY LM** 

Financial presentations are essential business: not necessarily meant to be entertaining, yet don't typically inspire strategic engagement from our talented boards. More often, we can almost hear the internal groans of our colleagues and board leaders when we move through financial presentations. What if we were able to create deeper understanding for more organizational and board interest? What if we were able to tell our organization's story better, and ask questions in a more interesting and compelling way? This session will guide you to reduce complexity, listen more intently, and leverage the creativity and wisdom of your board in your museum's financial journey.

Elaine Morse, KidsQuest Children's Museum Alison Thurman, Ste. Michele Wine Estates Christine Dolan, The New Children's Museum Stacey Turner, Chicago Children's Museum



#### **Create a Space: What Do Feelings** LOOK Like?

**BACCHUS** 

What do "excited", "hangry", and "bored" look like? Be inspired to play, create, and explore feelings through designing and building what they might look like! Discover how Twirl launched their Create A Space project for children and families to explore the relationship between feelings and the space they inhabit. Also, learn about Louisiana Children's Museum's Play Power outreach program, designed to empower children to heal, grow, and develop through play. Create, have fun, and walk away with interactive ideas of how to incorporate social emotional learning and STEAM projects within your communities!

Nina Silfverberg, Twirl, A Play and Discovery Space Liana Bayles, Twirl, A Play and Discovery Space Holly Dalferes, Louisiana Children's Museum



#### Museums for All: Being a Pillar in **Your Community**

**GALERIE 2** 

Museums serve their communities and it is up to them to make the active invitation that ensures everyone has access and feels welcomed. Attendees will learn the value the Museums for All program can bring to both visitors and museums and learn how their own museums can participate. They will also learn ways in which they can partner with other museums in their community to make their Museums for All offering even more robust. The program is easy to use "out of the box," but also customizable for what makes sense for the museum and its community.

**Brendan Cartwright,** Association of Children's Museums (moderator)

Laura Huerta Migus, Institute of Museum and Library Services

Sonja Gillis, Lynn Meadows Discovery Center Alexander Major, Children's Creativity Museum Kara Edwards, T.R.E.E. House Children's Museum

















#### **Engineering with Young Children**

**BALCONY JK** 

Can a preschooler engage in real engineering practices? We think YES! Come learn how OMSI and the Boston Children's Museum collaborate with families and preschool teachers as we share how engineering is a pathway to building empathy and to supporting bilingual/bicultural family connections. You are invited to consider both families and teachers as learning audiences, test out favorite hands-on engineering activities that empower engineering design process skill-building and leave with tools to implement engineering for early learners at your own site.

**Annie Douglass,** Oregon Museum of Science and Industry (OMSI)

**Raquel Stewart,** Oregon Museum of Science and Industry

Melissa Higgins, Boston Children's Museum Julie Allen, Mount Hood Community College Head Start



### Strengthening Families by Engaging Parents in Play

GALERIE 3

In this session, representatives from Port Discovery Children's Museum, The Regnier Family Wonderscope Children's Museum, and community partners will discuss the structure and impact of parent education programs run by children's museums. Both museums are currently in their second year of running parenting programs for families in need of additional support and resources. Attendees will learn how to utilize family engagement, parent voices, community partnerships, and social-emotional learning to have a lasting, positive effect on family relationships. After attending this session, attendees will understand how museums can leverage their voices in their communities to strengthen families.

Natalie Ortega Wells, The Regnier Family Wonderscope Children's Museum Rachel Demma, EdD, Port Discovery

Children's Museum

Kathy Hedge, Parent Encouragement Program, Inc. Linda Callahan, LCSW, Furman L. Templeton Preparatory Academy/Promise Heights

#### Amplifying Our Impact through Play-Based Learning

**GALERIE 1** 

Children's museums are known as hubs for play-based learning. How can we leverage our expertise to meet community needs and amplify our impact? The Children's Museum of New Hampshire and Scott Family Amazeum asked that question and found solutions to share play-based learning knowledge, serve new audiences, create partnerships, and expand each museum's reach and impact. This session will explore how they identified community needs and program partners, as well as how they created and disseminated content. Attendees will break into groups to brainstorm and capture ways to leverage their own museum's expertise. Leave with play-based learning resources and ideas to implement with limited resources.

**Xanthi Gray,** Children's Museum of New Hampshire (moderator)

**Meredith Brustlin,** *Children's Museum of New Hampshire* 

Mindy Porter, Scott Family Amazeum Nathan Manley, Neosho School District Kimberly Turner Nesbitt, PhD, University of New Hampshire



#### **More Mistakes Were Made!**

**BALCONY I** 

As museum professionals, we don't usually admit our mistakes. It's understandable—we answer to supervisors, boards of directors, government institutions, funders, clients, and to the public. Sharing our mistakes is the first step in learning from them. Join us as we come together to create a playful and safe environment that allows for admission of failure, encourages reflection, and celebrates professional growth. A crowd-sourced contest awards the Epic Failure Trophy of 2023 to the person in the room with the biggest mistake of the year and a "Red Pencil Reward" for all!

Kathy Gustafson-Hilton, Hands On! Studio Jane Werner, Children's Museum of Pittsburgh Devon Hamilton, PhD, Blue Rhino Design



### What Does a Post-Pandemic Children's Museum Look Like?

**GALERIE 4** 

Since the spring of 2020, ACM and Knology have been collecting data to understand the ongoing impact of the pandemic on children's museums. The information gathered has been discussed via ACM Trends Reports and ACM hangouts. The ACM Data Hub launching in Spring 2023 will provide museums with operational data trends from before the pandemic to 2021. During this session we will reflect on data collected, discuss trends, and use information from the ACM Data Hub and Blackbaud to determine what a post-pandemic children's museum looks like and what this all means for the field moving forward.

**Jennifer Rehkamp,** Association of Children's Museums (moderator)

**Shaun Field,** *Knology* **Katherine Liles,** *Blackbaud* 















# boss display









design develop build

While LEGOLAND® Billund Resort is not the first LEGOLAND® location we've created interactive exhibits for, it presented unique challenges that we were excited to tackle. This table, hand-painted to resemble the canyon walls of the Colorado River, creates an immersive boat racing experience that invites visitors to play with various interactives and propel their LEGO® boats through the water.



→ business@bossdisplay.com

614-443-9495

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### **JOIN ACM: BECOME A MEMBER!**

Serving members in the United States and countries across the globe, the Association of Children's Museums (ACM) is an international nonprofit professional service organization that champions children's museums around the world. Currently, ACM serves more than 470 museums, businesses, educational organizations, and individuals.

#### Which membership level is right for you?

ACM offers a number of membership levels for both individuals and organizations. Each level is tailored to provide benefits to meet your needs. ACM supports its members through leadership, advocacy, professional development, and service.

#### **ACM Annual Membership Dues**

#### **Open Museum Categories**

Effective January 1, 2021. Dues are based on annual operating income.

Level I (under \$250k):	\$475
Level 2 (under \$500k):	\$850
Level 3 (under \$1 million):	\$1,100
Level 4 (under \$3 million):	\$1,475
Level 5 (under \$5 million):	\$1,675
Level 6 (\$5 million and over):	\$2,050

#### **Special Museum Categories**

#### **Individual Categories**

Friends of the Field: .....\$125 Student: .....\$100

#### **Organizational Categories**

Academic/Research Institution: ......\$475

#### **ACM Annual Business Membership Dues**

ACM business members represent a diverse range of organizations serving the field and supporting the growth of children's museums in their communities. They gain exposure to a unique and focused audience through ACM membership while acknowledging the value of children's museums worldwide.

#### **Business Categories**

Business Visionary:	\$2,500
Business Supporter:	\$750
Rusiness Associate	\$300

#### **Questions about ACM Membership?**

**Museums:** Ask Daniel Fernandez-Baca, Coordinator, Museum Membership, at <a href="Membership@ChildrensMuseums.org">Membership@ChildrensMuseums.org</a>. **Businesses:** Ask Emily Miranker, Manager, Development, at <a href="Emily.Miranker@ChildrensMuseums.org">Emily.Miranker@ChildrensMuseums.org</a>.





InterActivity 2024

### Flourish!

Hosted by Madison Children's Museum



#### May 15-17, 2024 | Madison, Wisconsin

ACM and Madison Children's Museum invite you to **InterActivity 2024:** *Flourish!* Children's museums have a unique opportunity to reimagine and create a positive future. By radically flourishing in an ever-changing society and environment we can re-establish our sense of interconnection, use language and actions to frame the positive, and help our communities thrive.

InterActivity 2024 will explore how the field can ensure that every child prospers and becomes their best self, which in turn creates a more caring, compassionate, inclusive, and sustainable global community.





# Submit a Session Proposal

We invite you to submit a session proposal. Tie your proposal to the theme: How has your museum helped children prosper? What creative collaborations have nourished connections in your community? What bold actions are creating a positive future for children and families? Proposals are selected by the InterActivity Program Committee who look for innovative, adaptable practices. The session proposal form and selection criteria are available at www.ChildrensMuseums.org.

Session proposals are due by Monday, July 31, 2023.

### **Destination Madison**

Madison Children's Museum holds an expansive view of the role a children's museum can play in its community—and the world. Known nationally for four decades of groundbreaking work, including sustainable children's museum exhibit design, strong access programs, and a free First-Time Parent membership, Madison Children's Museum has been leading the way to create welcoming spaces that inspire imagination and creativity. Its central downtown location with a green rooftop garden and new Wonderground outdoor exhibit, makes it a favorite destination for families from every community in the area.



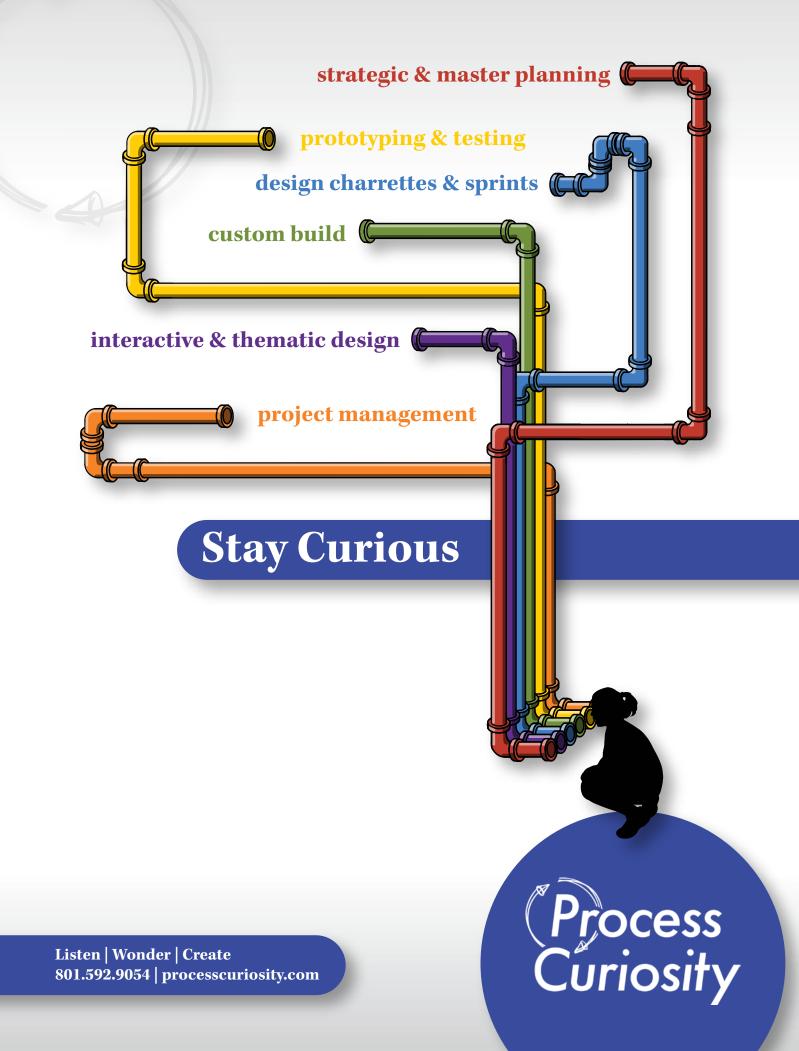
### INTERACTIVITY 2023 ADVERTISER INDEX

Organization	Please see page
ACM InterActivity 2024	63
ACM InterActivity Mobile App	23
Blackbaud	28
Boss Display	61
CambridgeSeven	24
Explora	39
ForeverLawn	8
Gyroscope, Inc	Inside Front Cover
Haizlip Studio	35
Hands On! Studio	40
Imagination Playground, LLC	20
Mithun	13
Momentum	53
Museums for All	6
Paylocity	17
Percussion Play	10
POW! (Paul Orselli Workshop, Inc.)	37
Process Curiosity	Inside Back Cover
Roto	Back Cover
Science North	33
The Children's Museum of Indianapolis	4
The Magic House, St. Louis Children's Museum	30
Toboggan Design	51
Universal Services Associates, Inc	15



### **NOTES**













# We build genuine human connections.

Museum Start-Up Planning
Exhibit Development & Evaluation
Full-Service Exhibit Design

Theming & Environmental Design
Interactive Engineering & Prototyping
Fabrication & Turnkey Installation

