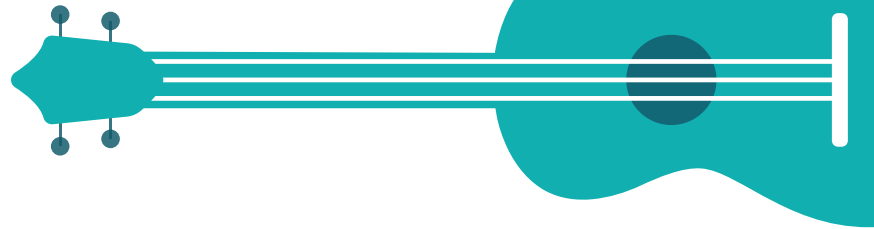
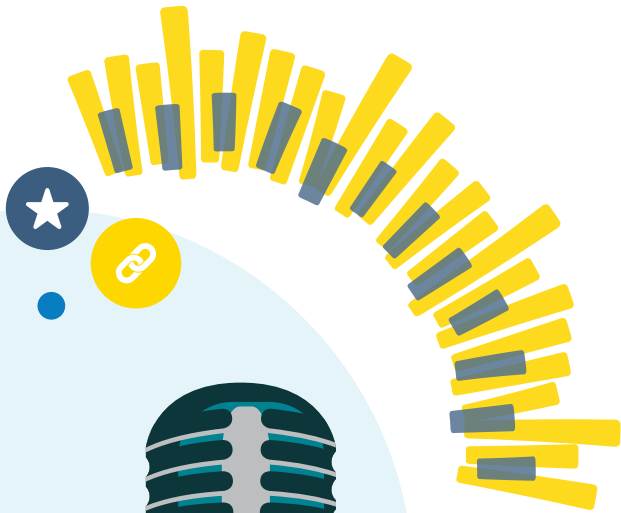


ASSOCIATION OF  
**CHILDREN'S  
MUSEUMS** 1962  
2022  
60TH ANNIVERSARY

**APRIL 26-28**  
**NEW ORLEANS**



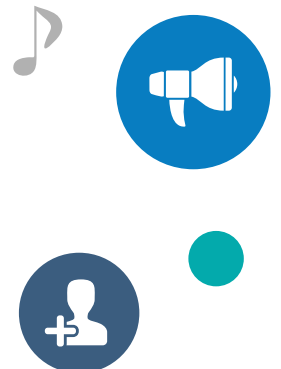
InterActivity 2023

# LEVERAGING OUR VOICE



Hosted by Louisiana Children's Museum

#IA23



**PRELIMINARY PROGRAM**



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## INSIGHTS

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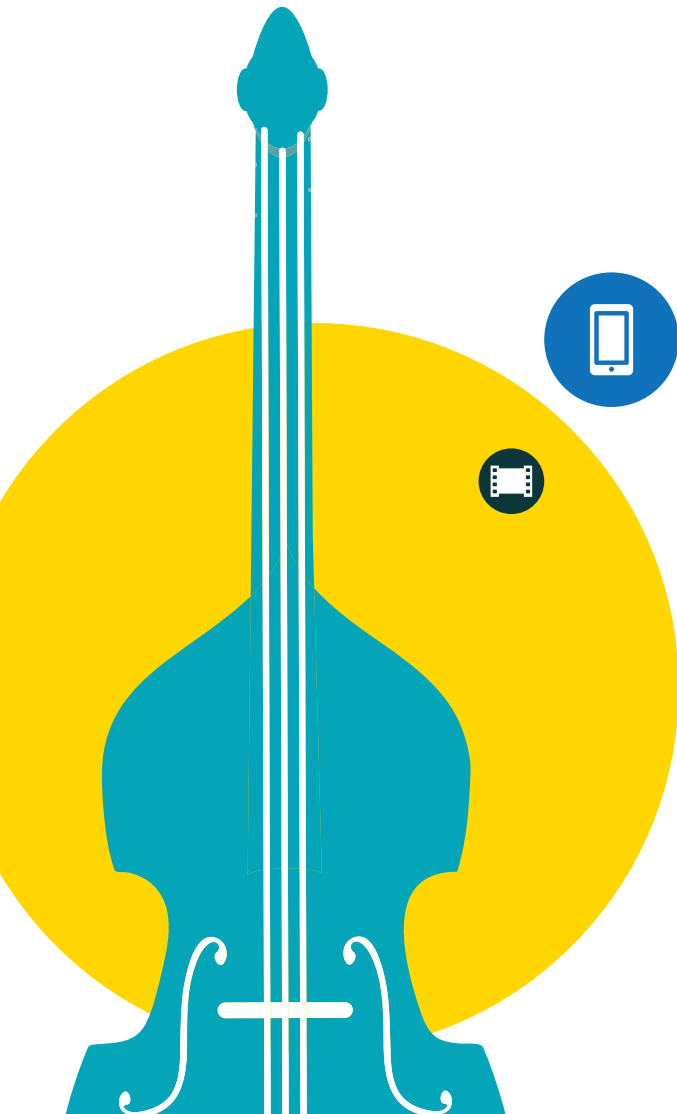
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# STEP INTO OUR EXHIBITS

## DC SUPER HEROES

DISCOVER YOUR SUPERPOWERS



Tour this exhibit!

DC WB JUSTICE LEAGUE and all related characters and elements  
© &™ DC Comics, WB SHIELD: © &™ WBEL (522)

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### The Exhibit

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For rental information, visit Booth #34 or  
contact: Sarah Myers, Director of Traveling Exhibits,  
sarahm@childrensmuseum.org  
[childrensmuseum.org/about/traveling-exhibits](http://childrensmuseum.org/about/traveling-exhibits)

CHILDREN'S  
MUSEUM  
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# INTERACTIVITY 2023 HOSTS

## Association of Children’s Museums



The Association of Children’s Museums (ACM) champions children’s museums and together enrich the lives of children world-

wide. Our vision is a world that prioritizes the rights of all children to playful learning and a healthy, safe, and equitable future. With nearly 500 members in all 50 states and in 19 countries, ACM is celebrating its 60th Anniversary, marking six decades of leadership and impactful service. As a global leader, advocate for children, and resource for the children’s museum field, ACM and our member organizations strive to build a better world for children.

Visit [www.ChildrensMuseums.org](http://www.ChildrensMuseums.org) to learn more about ACM.

## Louisiana Children’s Museum



Thriving children are at the core of a thriving community. For more than 35 years,

the Louisiana Children’s Museum (LCM) has engaged children in intentional, immersive experiences and interactive play to support optimal social, emotional, physical, and cognitive growth. Far more than a destination for entertainment, the Museum is a powerful hub for discovery, connecting, and hands-on learning that is committed to strengthening communities, one child and one experience at a time.

In a state and city known for being near the bottom rankings in children’s well-being and education, the new campus, and its programs, exhibits, and approach to engaging children and their caregivers represent a bold effort to improve outcomes for Louisiana’s children.

Nestled in the heart of New Orleans in City Park, the 8.5-acre site, which opened in August 2019, has a LEED Gold certification. Sustainability is paramount for LCM: the project preserved the site’s trees, and 125 additional trees were added to the landscape. An interactive 9,000-gallon cistern collects rainwater and the Museum’s lagoon was restored to include freshwater

and brackish wetland environments.

In addition to a focus on Sustainability, visitor experiences at LCM focus on other impact areas as well: Early Learning & Literacy, Arts & Culture, and Health & Wellness. These impact areas are also represented in the Museum’s outreach programs, camps, and resources shared with families. Guests and partners will also notice that LCM places what children notice, think, and do at the forefront of the Museum’s planning, experiences, and work. The Museum follows the Reggio Emilia Approach® to learning—a child-led approach that actively engages children in the process of learning. Ideas, quotes, and artwork from children are present throughout the museum, and guide the Museum’s work and messaging. In fact, the drawing used in the LCM logo is the work of a child.

An authentic and collaborative approach to learning and wellness grounds the museum and its programming. Exhibits and programs are the product of conversations, focus groups, and extensive planning that involved early learning experts, grassroots community and civic partners, healthcare professionals, and higher education leaders and children. These efforts focused on infant and toddler mental health, physical development, caregiver engagement, early literacy, culture, heritage and the arts, and informed the design of the five exhibit galleries at LCM: Play with Me, Follow That Food, Dig Into Nature, Make Your Mark, and Move With The River.

The Louisiana Children’s Museum provides safe spaces for all and continues to be a destination of discovery—opening the world of possibility to the children of the community and their caregivers. Learn more about the Louisiana Children’s Museum at [www.lcm.org](http://www.lcm.org).



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ACM gratefully acknowledges the following organizations for support of this year's conference.

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PNW Children's Museum Collaborative

POW! (Paul Orselli Workshop, Inc.)

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### Additional Support Provided by InterActivity 2023 Host

Louisiana Children's Museum



# ACKNOWLEDGMENTS

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Joe Hastings, *Explora*

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Kelly Perkins

### Editor, *Hand to Hand*

Mary Maher



# HOTEL AND TRAVEL INFORMATION



## Conference Hotel

ACM is holding a block of rooms at the New Orleans Marriott for InterActivity 2023. The Marriott welcomes you to Louisiana with style, substance and unparalleled service. The hotel is nestled on NOLA's Canal Street, between the French Quarter and the Warehouse District. Registration, the ACM MarketPlace, and sessions will take place at the Marriott, unless otherwise noted. The deadline to make reservations at the hotel is **Monday, April 3, 2023**.

## Hotel Reservations

### [New Orleans Marriott](#)

555 Canal Street  
New Orleans, LA 70130  
504.581.1000 or 1.888.236.2427

- Reservation deadline: April 3, 2023
- Group Name: Association of Children's Museum InterActivity
- Group Code: CMI
- Group Rate: \$209 per night (single or double, April 24-28, 2023, plus applicable taxes)
- Phone Reservations: 504.581.1000 or 1.888.236.2427
- [Online reservations](#)

## Book in the Block!

ACM has negotiated this special rate for InterActivity attendees at the New Orleans Marriott and needs your reservation to count towards our contract. We know you have a choice of where to stay in New Orleans and appreciate your support of ACM by making your reservation at the conference hotel.

## Travel

[Louis Armstrong New Orleans International Airport](#) (MSY) is approximately 15 miles from the New Orleans Marriott. It should be about a 25-minute ride, depending on traffic.

## Transportation To and From the Airport

- **Shuttle:** The New Orleans Marriott does not offer a shuttle service. [Click here](#) to visit Airport Shuttle Service and make reservations from/to the airport. ACM has received a discounted rate of \$40 per person round trip/\$20 one-way. To receive the discounted rate, tickets must be purchased through the website at least 48 hours prior to arrival. Please note this shuttle is not affiliated with the New Orleans Marriott.
- **Taxis:** Taxis pick up passengers in a dedicated taxi loading zone on the Arrivals Curb outside of Level 1, Baggage Claim Door 7. Taxi rides cost \$36.00 from the airport to the French Quarter for up to two (2) passengers. For three (3) or more passengers, the fare will be \$15.00 per passenger. Taxis are required to accept credit card payments.
- **Uber:** Uber riders should exit Doors 9-11, cross the walkway to the middle curb, and join the queue. Depending on time of day, Uber fares are approximately \$45

## Parking

Limited onsite parking is available at the New Orleans Marriott. Rates are valid as of October 2022:

- Valet parking daily fee: \$50.71 per night/one vehicle per room





Todd Coleman

# EXPLORE NEW ORLEANS

ACM and the Louisiana Children’s Museum welcome you to New Orleans for InterActivity. Make sure you leave time for all there is to see and do in the Crescent City! The city’s invigorating spirit is sure to inspire, captivate, and motivate you to jump right in. History, art, music, culture, and more—you can find it all!



## National World War II Museum

The top attraction in New Orleans and a bucket-list destination for fans and students of history around the world, the National WWII Museum takes visitors on a powerful, inspiring journey through the eyes of the men and women who fought for freedom and democracy in the war that changed the world. Immersive galleries and exhibits, interactive experiences, oral histories and more bring the American experience during WWII to life in ways that will stay with you long after your visit is over.

## New Orleans Museum of Art

As New Orleans’ oldest fine arts institution and one of the top art museums in the South, the New Orleans Museum of Art, or NOMA, hosts an impressive permanent collection of more than 40,000 objects. Known for its extraordinary strengths in French and American art, photography, glass, African and Japanese works plus rotating exhibits, NOMA offers a little something for everyone and anyone seeking inspiration and enjoyment through art and culture.



Zack Smith



Zack Smith

### New Orleans City Park

At 1,300 acres, New Orleans City Park is one of the largest urban parks in the United States. It's also home to the largest grove of mature live oaks in the world, some of which are more than 800 years old. Many of the city's most beloved attractions and outdoor spaces can be found here, including the Louisiana Children's Museum, the New Orleans Botanical Garden, Couturie Forest and Arboretum, the New Orleans Museum of Art, Carousel Gardens, City Putt, and bike and peddle boat rentals at Big Lake.



Chris Granger

### Nightlife/Music

New Orleans, the birthplace of jazz and cocktails and host to Mardi Gras every year, likes to stay up late. While music is the local language any time of the day or night, come sundown in New Orleans, opportunities to listen and dance to live music and catch cabaret shows are in every nook and cranny. The musical notes of jazz, brass, R&B, soul, and many mixes fill the air along with night-blooming jasmine and other fabulous tropical fragrances. Walk down Frenchmen Street, the main artery of the Marigny neighborhood adjacent to the French Quarter and take in the vibrant blocks of cafes, music

clubs and restaurants. Preservation Hall on Bourbon Street is always a hit but also visit the Mother-In-Law Lounge on Claiborne Avenue, Rock-N-Bowl in Mid-City, the Maple Leaf Uptown and Vaughn's in the Bywater. These local dives and music venues will keep you dancing all night. It's all part of the magic, part of the brilliant je ne sais quoi that is found only in New Orleans.



Pableaux Johnson

### Mardi Gras World

To get the feeling of Mardi Gras year-round, visit Mardi Gras World, the largest float designing and building facility in the world. Here more than 80 percent of the floats that journey down New Orleans' streets during the Carnival season are designed and built. Begun in 1947 by float designer and builder Blaine Kern, Mardi Gras World provides visitors with the opportunity to don authentic Mardi Gras costumes and tour enormous warehouses filled with floats. The tour includes a short video and guide who is quite knowledgeable about Mardi Gras history and customs. And for a taste of Mardi Gras, king cake and piping hot New Orleans coffee are served.

For more information, visit [www.neworleans.com](http://www.neworleans.com).





# MUSEUM OPEN HOUSE PROGRAM

The Museum Open House Program provides InterActivity 2023 attendees with the opportunity to explore many cultural institutions in New Orleans. The institutions listed below are generously offering free admission from April 24 to April 29, 2023. Simply present your InterActivity 2023 conference badge or registration confirmation. Please call ahead to confirm hours.

## Louisiana Children's Museum

504.523.1357  
[www.lcm.org](http://www.lcm.org)

## Ashé Cultural Arts Center

504.569.9070  
[www.ashenola.org](http://www.ashenola.org)

## Audubon Zoo

504.861.2537  
[www.audubonnatureinstitute.org](http://www.audubonnatureinstitute.org)

## Beauregard-Keyes House

504.523.7257  
[www.bkhouse.org](http://www.bkhouse.org)

## Diboll Art Gallery

504.864.7248  
[cmm.loyno.edu/diboll-gallery/diboll-gallery](http://cmm.loyno.edu/diboll-gallery/diboll-gallery)

## George Rodrigue Art Gallery

504.581.4244  
[www.georgerodrigue.com](http://www.georgerodrigue.com)

## Germaine Cazenave Wells Mardi Gras Museum at Arnaud's

504.523.5433  
[www.arnaudsrestaurant.com/about/mardi-gras-museum](http://www.arnaudsrestaurant.com/about/mardi-gras-museum)

## Historic New Orleans Collection

504.523.4662  
[www.hnoc.org](http://www.hnoc.org)

## National WWII Museum

504.528.1944  
[www.nationalww2museum.org](http://www.nationalww2museum.org)

## New Orleans African American Museum

504.218.8254  
[www.noaam.org](http://www.noaam.org)

## New Orleans City Park Botanical Garden

504.483.9488  
[www.neworleanscitypark.org/visit-city-park/botanical-garden](http://www.neworleanscitypark.org/visit-city-park/botanical-garden)

## Newcomb Art Museum

504.865.5328  
[www.newcombartmuseum.tulane.edu](http://www.newcombartmuseum.tulane.edu)

## Ogden Museum of Southern Art

504.539.9650  
[www.ogdenmuseum.org](http://www.ogdenmuseum.org)

## Pitot House

504.482.0312  
[www.pitohouse.org](http://www.pitohouse.org)

## The Mardi Gras Museum

504.218.4872  
[www.themardigrasmuseum.com](http://www.themardigrasmuseum.com)

## The National Shrine of Blessed Francis Xavier Seelos

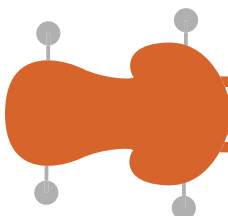
504.525.2495  
[www.seelos.org](http://www.seelos.org)

## Sazerac House

504.910.0100  
[www.sazerachouse.com](http://www.sazerachouse.com)

## University of New Orleans Art Galleries

504.948.6939  
[www.unostclaudegallery.org](http://www.unostclaudegallery.org)





# PRELIMINARY CONFERENCE SCHEDULE

The following schedule is subject to change.  
Optional ticketed events are indicated by an asterisk (\*).

## Wednesday, April 26

- 8:00 a.m.-4:30 p.m.** Emerging Museums Pre-Conference\*
- 8:30 a.m.-4:30 p.m.** Museum CEO and Executive Directors Retreat\*
- 1:00 p.m.-3:45 p.m.** Study Tour A. Reggio-Inspired Louisiana Children's Museum\*
- 4:30 p.m.-5:15 p.m.** New Attendee Orientation
- 5:00 p.m.-7:00 p.m.** Opening Reception in the ACM MarketPlace

## Thursday, April 27

- 7:30 a.m.-4:00 p.m.** ACM MarketPlace
- 7:30 a.m.-8:45 a.m.** Professional Networking Breakfast in the ACM MarketPlace
- 9:00 a.m.-10:30 a.m.** Plenary Session and Keynote Address
- 10:30 a.m.-12:45 p.m.** Study Tour B. Louisiana Children's Museum: Designed for Sustainability\*
- 10:45 a.m.-12:00 p.m.** Concurrent Professional Development Sessions
- 12:00 p.m.-2:00 p.m.** Lunch in the ACM MarketPlace
- 1:00 p.m.-3:15 p.m.** Study Tour C. Community, Cooperation, and Problem-Solving at The National World War II Museum\*
- 2:00 p.m.-4:00 p.m.** Study Tour D. 826 New Orleans: A Space to Cultivate the Voices of Young Writers\*
- 2:00 p.m.-3:15 p.m.** Concurrent Professional Development Sessions
- 3:15 p.m.-3:45 p.m.** Coffee Break in the ACM MarketPlace
- 3:45 p.m.-5:00 p.m.** Concurrent Professional Development Sessions
- 6:30 p.m.-9:30 p.m.** An Evening at the Louisiana Children's Museum\*

## Friday, April 28

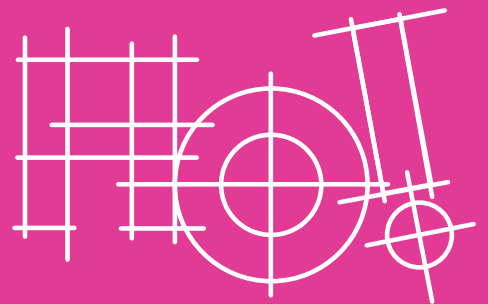
- 7:30 a.m.-8:45 a.m.** Continental Breakfast
- 7:30 a.m.-8:45 a.m.** Peer-to-Peer Roundtable Discussions
- 9:00 a.m.-10:15 a.m.** Plenary Session: ACM 2023 Great Friend to Kids Award, Dr. Kathryn Hirsh-Pasek
- 10:30 am.-11:45 a.m.** Concurrent Professional Development Sessions
- 10:30 am.-1:00 p.m.** interPLAY: Understanding Playful Learning in STEM Exhibits Workshop\*
- 11:45 a.m.-1:15 p.m.** Lunch on Your Own
- 1:15 p.m.-2:30 p.m.** Concurrent Professional Development Sessions
- 2:45 p.m.-4:00 p.m.** Concurrent Professional Development Sessions



Photo: Brent Walker Films

**NOW OPEN!** The Museum of Discovery, Little Rock, is climbing to new heights with this two-story, three-tower structure of exciting experiences **planned and designed by Hands On! Studio.**

Four more galleries that invite **families to have fun and learn together** are in the works, with phased openings starting in 2023.



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# WEDNESDAY, APRIL 26

All programming will be held at New Orleans Marriott, unless otherwise noted.

## Emerging Museums Pre-Conference

### Preliminary Agenda

*Sponsored by Imagination Playground, LLC*

**8:00 a.m.–4:30 p.m.**

*Pre-registration is required; Member, \$235, Nonmembers, \$335. This event is limited to emerging museums and individuals starting a children's museum. Registration fee includes breakfast and lunch, and handout materials.*

ACM offers the annual Emerging Museums Pre-Conference to share foundational and effective practices of the field with those in the process of starting a children's museum. The agenda changes each year to keep pace with new trends and insights, but always includes perspectives from recently opened children's museums.

**8:00 a.m.–8:30 a.m.**

Breakfast

**8:30 a.m.–8:45 a.m.**

Welcome

**8:45 a.m.–9:30 a.m.**

Attendee Introductions and Networking

**9:30 a.m.–10:45 a.m.**

Perspectives from Recently Opened Children's Museums

No two children's museums are ever planned alike. However, much can be learned from those who have gone before. Hear from leaders at recently opened children's museums. Session includes time for your questions.

**10:45 a.m.–11:00 a.m.**

Break

**11:00 a.m.–12:15 p.m.**

Know When to Say NO!

When starting a children's museum, it is tempting to say YES to everything that is offered to you—and everything you see at other children's museums. After all, money is tight, resources are stretched, and donors bring ideas as well as funds. It turns out, however, that saying NO can be just as important as saying YES! Presenters will create a fun and interactive session about the joys, challenges, and surprises (as well as some common pitfalls), that can manifest during the start-up phase. Get ready to say YES to all the right things!

**12:15 p.m.–1:15 p.m.**

Lunch and Networking

**1:15 p.m.–1:45 p.m.**

ACM Resources

**1:45 p.m.–2:45 p.m.**

Building Community Engagement

The process of starting a new museum has its challenges but thinking about what kind of programming your institution will offer doesn't have to be one of them. This session will discuss the highs and lows of museum programming before and after the doors are open.

**2:45 p.m.–3:00 p.m.**

Break

**3:00 p.m.–4:00 p.m.**

Funding for Start-Ups

From seed funding to capital campaigns, this session will cover the different phases of raising funds to begin and build a new children's museum—plus, how donor focus has changed since the pandemic.

**4:00 p.m.–4:30 p.m.**

Unanswered Questions and Wrap Up



## Museum CEO and Executive Directors Retreat

*Sponsored by CambridgeSeven*

**Wednesday, April 26, 8:30 a.m.–4:30 p.m.**

*Pre-registration is required; Member \$175*

*Registration includes breakfast and lunch. Attendance is limited to CEOs and Executive Directors at ACM member museums. Registrants may bring one senior staff to join after lunch. Fee includes senior staff attendee.*

Re-energize, recharge, and engage with your peers before the conference begins in full. Together we will explore issues and opportunities of interest to ACM member museums—large and small. While new and exciting ideas will be discussed, this retreat will be decidedly tactical. We will surface and discuss some of the “big hairy” problems CEOs are facing. Participants will leave inspired and energized with ideas, effective practices, and innovative approaches to take back to advance their museums. Using the unconference approach, attendees will be asked to select the hot topics for discussion.

New this year, if they wish, participants may bring one senior staffer to the afternoon session. This senior staffer might be the deputy director or other senior level staffer that executives believe might benefit from and contribute to this experience.

### Preliminary Agenda

**8:30 a.m.–9:00 a.m.**

Breakfast

**9:00 a.m.–12:00 p.m.**

Morning Session

Museum CEOs and Executive Directors

**12:00 p.m.–1:00 p.m.**

Lunch

The networking lunch will allow time for attendees to have further and deeper conversations with selected colleagues.

**1:00 p.m.–4:00 p.m.**

Afternoon Session

Museum CEO and Executive Directors Retreat and one senior staffer.

**4:00 p.m.–4:30 p.m.**

Closing

Wrap up and sharing of key takeaways.

## STUDY TOUR

### **A** Reggio-Inspired Louisiana Children’s Museum

**1:00 p.m.–3:45 p.m.**

*Pre-registration is required; tickets are \$35.*

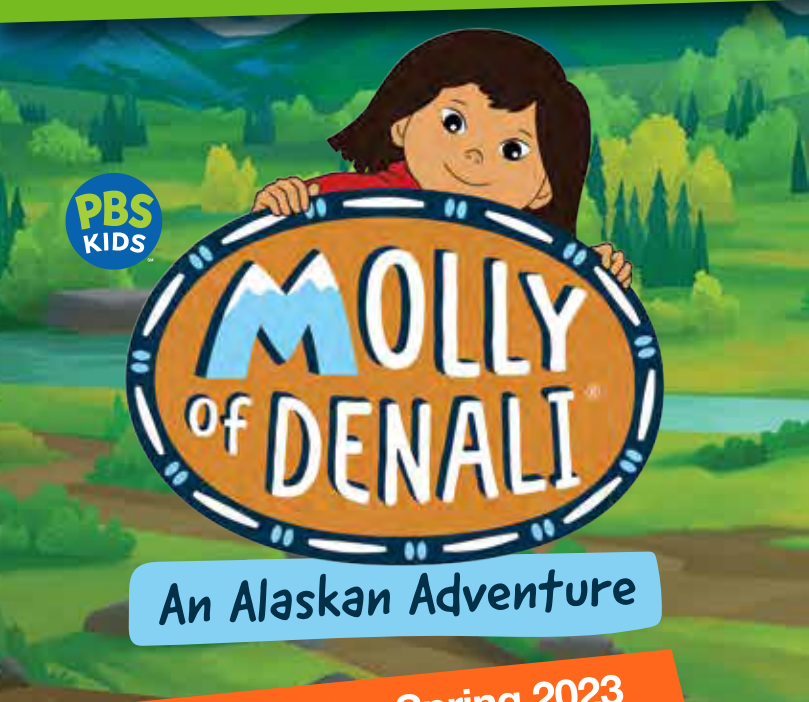
*Transportation is included.*

The Louisiana Children’s Museum (LCM) was developed and designed around the Reggio Emilia Approach® to childhood education. This approach focuses on the image of the child which describes children as being capable, creative, and curious. Come explore LCM as you are guided through how the museum was built and designed to display and enhance how capable children truly are. During the tour, attendees will learn how each exhibit includes In Dialogue threads: tips for caregivers to be in dialogue with their children during a visit. The tour will



also showcase children’s assets in each gallery and the museum’s documentation panels. Staff share their processes of observation and documentation, both in daily programming and within their outreach programs. The tour wraps up in the Reggio-inspired atelier, or art studio, where staff will explain how they design experiences that honor their image of the child.

# Announcing New Traveling Exhibits from Two PBS KIDS® Shows



An Alaskan Adventure

Tour Begins Spring 2023



Tour Begins Fall 2023

Learn, play, and discover with a unique  
**traveling exhibit** from The Magic House!



Argentina's Niños



Namaste India



Kenya's Kids



Ciao Bambini  
Touring Summer 2024

Visit Booth 39  
for more info!

# The Magic House®

St. Louis Children's Museum

314.288.2539 • [travelingexhibits@magichouse.org](mailto:travelingexhibits@magichouse.org)

Molly of Denali, TM/© 2023 WGBH Educational Foundation. All rights reserved. Xavier Riddle, © and TM 9 Story Media Group Inc. All rights reserved. PBS KIDS © Public Broadcasting Service. Used with permission.

Wednesday  
April 26

# InterActivity 2023 Officially Starts

## New Attendee Orientation

**4:30 p.m.-5:15 p.m.**

If you are attending InterActivity for the first time, or it's been a few years, join us for an orientation to learn how to get the most from the conference, take your learnings back to your colleagues, and meet ACM staff and members of the InterActivity 2023 Program Committee.

## Opening Reception in the ACM MarketPlace

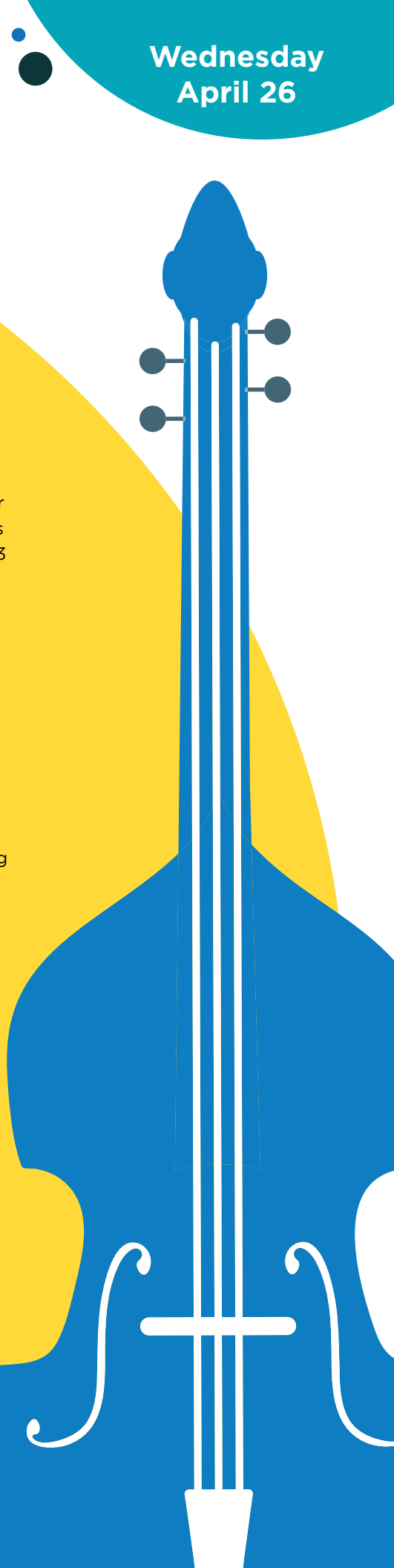
**Drink tickets sponsored by Blackbaud and Haizlip Studio**

**5:00 p.m.-7:00 p.m.**

Let the good times roll! Start the conference off mingling with your peers over drinks. It's the perfect time to catch up with your colleagues as you roam among exhibitors that have sponsored free drink tickets and meet the amazing group of product and service providers who are excited to connect with you. The ACM MarketPlace offers a whole world of inspiring ideas, creative and educational products, software solutions, ready-to-rent exhibitions, and much more. Stopping by is a must!

Here's a sneak peek at who you will meet in the ACM MarketPlace:

- BIG, experience design
- Blackbaud
- Blick Art Materials
- Boss Display
- Cadron Creek Play
- Charityproud
- Children's Museum of Pittsburgh
- Evergreen Exhibitions
- Gyroscope, Inc.
- Haizlip Studio
- Hüttinger Interactive Exhibitions
- Imagination Playground, LLC
- Kidzibits
- Kubik Maltbie, Inc.
- Minnesota Children's Museum
- MuseumAnywhere
- Museum Store Association
- NISE Network
- Ontario Science Centre
- Percussion Play
- PlayLearn
- Roto
- Science Museum of Minnesota
- The Children's Museum of Indianapolis
- The Magic House, St. Louis Children's Museum





Great River Children's Museum



thinking big for  
the little ones

[www.haizlipstudio.com](http://www.haizlipstudio.com)  
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History Headquarters Family Gallery  
Museum of East Tennessee History

MASTER  
PLANNING,  
ARCHITECTURE  
and  
EXHIBIT DESIGN

haizlipstudio

Wonderscope Children's Museum of Kansas City





# EXHIBIT AT INTERACTIVITY

Connect and engage with decision-makers, program leaders, executives, and influencers from children’s museums around the world.

## Exhibitor Options

<b>Booth</b> A key to business development, a booth enables you to engage with your target audience directly.	ACM Member	\$1,395
	Affiliate Nonprofit	\$1,495
	Nonmember	\$1,795
<b>Prime Location Booth</b> A prime location in the ACM MarketPlace. See exhibit hall map on page 2 for reserved locations.	ACM Member	\$1,695
	Affiliate Nonprofit	\$1,795
	Nonmember	\$2,195
<b>Two Booths</b> A chance to double your impression without doubling the price. Booths can be side by side or strategically separated.	ACM Member	\$2,295
	Affiliate Nonprofit	\$2,595
	Nonmember	\$2,995
<b>Booth + Ad</b> A step above. One booth plus a full-page ad in the printed Final Program.	ACM Member	\$2,395
<b>Tabletop</b> An ideal solution for organizations that don't require a large space.	ACM Member	\$895
	Affiliate Nonprofit	\$1095
	Nonmember	\$1,295

Increase your marketing exposure by sponsoring at InterActivity 2023. There are networking meals, session streams, plenary sessions with keynote speakers, print and digital recognition; and highly memorable and crowd-pleasing amenities like sponsoring a chair massage or professional headshots station.



[Click here](#) to view the MarketPlace map for current booth location availability.

To reserve a space in the ACM MarketPlace or learn more about sponsorship, download the [Prospectus](#), or contact Emily Miranker, Manager, Development at [Emily.Miranker@ChildrensMuseums.org](mailto:Emily.Miranker@ChildrensMuseums.org) or (703) 224-3100 x104.

# THURSDAY, APRIL 27

All programming will be held at New Orleans Marriott, unless otherwise noted.

## ACM MarketPlace

**7:30 a.m.– 4:00 p.m.**

The ACM MarketPlace continues for the day! Pick up on a conversation you didn't finish at the reception, visit new exhibitors, or say hi to old friends.

## Professional Networking Breakfast in the ACM MarketPlace

**7:30 a.m.–8:45 a.m.**

Network with peers over breakfast in the ACM MarketPlace. Tables will be organized by professional job functions and special interest groups, including:

- Administration
- Communications
- Development
- Finance
- Education
- Exhibits
- Human Resources
- International Attendees
- Libraries
- Marketing
- Membership
- Museum CEOs and Executive Directors
- Research and Evaluation
- Trustees
- Visitor Experience/Services
- Volunteers Managers

Say hello to exhibitors before you head to the Plenary Session at 9:00 a.m.

## Plenary Session and Keynote Address

**9:00 a.m.–10:30 a.m.**

Every year, InterActivity features a keynote speaker who applies their expert knowledge in a related field to the challenges and opportunities children's museums face. Past speakers have explored imaginative business plans, how risk-taking transforms learning, and non-profit best practices. This year, our keynote speaker will have a unique take on how children's museums can take InterActivity 2023's Leveraging Our Voice theme beyond the conference. Stand by for the announcement—the speaker will be shared online in January 2023.

## STUDY TOUR



### **B Louisiana Children's Museum: Designed for Sustainability**

**10:30 a.m.–12:45 p.m.**

*Pre-registration is required; tickets are \$35. Transportation is included.*

At the Louisiana Children's Museum (LCM), sustainability is paramount, from each intentional design decision to daily practices. Led by museum staff and multidisciplinary design firm Mithun, this tour will include a deep dive into the design processes and features of LCM that are responsible for their LEED Gold Certification, from the front porch louvers to the backyard 9,000-gallon cistern and the many sustainable landscape features on the eight-acre campus. Museum staff will showcase how, three years later, they maintain these standards and practice these principles daily. The tour will end with a trip on the Floating Classroom, where the museum's sustainability efforts are made visible with playful and engaging programming.

# CONCURRENT SESSION STREAMS

InterActivity 2023 includes six blocks of Concurrent Professional Development sessions which feature seven thematic streams. Diversity, equity, accessibility, and inclusion (DEAI) is embedded in the sessions. Use the stream icons to identify sessions of interest and create your own learning experience at the conference.



## **Biz Ops**

Business Operations. Content areas cover development, marketing, membership, planning, communications, finance, and administration.



## **Design**

Content areas cover exhibit and learning spaces, design and fabrication, architecture, construction, and renovation.

***Sponsored by Roto***



## **Leadership**

Content areas cover topics of interest to museum CEOs and aspiring CEOs, such as innovation and inspiring change, board- and governance-related issues, and leadership development.



## **Learning**

Content areas cover everything from pedagogy to programs and experiences designed for learning.



## **Partnerships**

Content areas cover informal and formal community connections and collaborative projects that advance partner goals.



## **People**

Content areas cover organizational culture, professional development, staffing, and self-care.



## **Research and Evaluation**

Content areas cover research findings and their application to data collection methods and analysis.










**Sponsor a session stream for just \$2,500.**

Contact [Emily.Miranker@ChildrensMuseums.org](mailto:Emily.Miranker@ChildrensMuseums.org) or call 703.224.3100 x104

**CONCURRENT PROFESSIONAL  
DEVELOPMENT SESSIONS**

Session descriptions and presenters may be found on the [ACM website](#).

**10:45 a.m.-12:00 p.m.**

-  **Small but Mighty! Keeping Your Small-Scale Museum Vibrant**
-  **Sparking Creative Futures: Co-Designing Young V&A with the Young**
-  **Children’s Museums Deserve Public Funding—Government Advocacy at Every Level**
-  **Caretakers of Wonder: Climate Action and Children’s Well-Being**
-  **Exploring Religious Literacy in Children’s Museums: Some Whys and Hows**
-  **Who Are We Missing? Ways to Connect with Underserved Communities**
-  **Building a Community of Playful Learners (One Brick at a Time!)**
-  **Empowering Aspiring Educators**
-  **Measuring Social Impact for Strategic Change**

**Lunch in the ACM MarketPlace**

**12:00 p.m.-2:00 p.m.**

Enjoy lunch in the ACM MarketPlace, and then take your time to explore the exhibit booths. The next sessions don’t start until 2:00 p.m.

**STUDY TOUR**

**C Community, Cooperation, and Problem Solving at The National World War II Museum**

**1:15 p.m.-3:00 p.m.**

*Pre-registration is required; \$35. Museum is within walking distance of the hotel.*



The National World War II Museum has been serving the children of families and schools for over 15 years. In this study tour, experience the Home Front gallery and view the tanks and seven planes in the U.S. Freedom Pavilion. Education staff will discuss programs and events that highlight parts of the story of WWII that children can appreciate, and that relate to subjects they need to learn: community, cooperation, and problem-solving. On field trips, and in creative uses of our spaces, children learn by asking questions and exploring alongside other children, using their natural curiosity and language to see how communities came together in hard times and found ways to get through them. These big stories, ideas, and artifacts organically connect science, social studies, math, and literacy in student investigations. Learn how to bring children multidisciplinary learning into a history museum. Ideas of how you can do the same will be shared.



# PAUL ORSELLI WORKSHOP

Bringing a world of experience to your museum!

ICOM International  
Training Center  
Beijing, China



Muzeiko  
Children's Science Museum  
Sofia, Bulgaria



Heilbronn and Nuremberg  
Germany Workshops



Tunis, Tunisia Workshops



Fairbanks Children's Museum,  
Fairbanks, Alaska



Doseum, San Antonio, TX  
Explora, Albuquerque, NM  
Exploratorium, San Francisco, CA  
Frost Science Museum, Miami, FL  
Acton Discovery Museum, Acton, MA  
Great Lakes Science Center, Cleveland, OH  
Minnesota Children's Museum, St. Paul, MN  
FIT and Bank Street Graduate Programs, NYC



Paul Orselli Workshop Inc.  
1684 Victoria Street  
Baldwin, NY 11510

web: [orselli.net](http://orselli.net)  
email: [info@orselli.net](mailto:info@orselli.net)  
phone: (516) 238-2797

**CONCURRENT PROFESSIONAL  
DEVELOPMENT SESSIONS**

Session descriptions and presenters may be found on the [ACM website](#).

**2:00 p.m.-3:15 p.m.**

-  **Grow With Your Families: Use Data to Cultivate Relationships and Create Lifelong Donors**
-  **Trending Toward Social Media Success**
-  **How Rewarding is Risk? Play, Risk-Taking, and Building Capable Children**
-  **The Importance of Accreditation to Children's Museums**
-  **Applying the Reggio Emilia Philosophy to a Museum Context**
-  **Overloaded: Sensory Integration and Inclusion for All!**
-  **Necessity is the Mother of Invention: Novel Ideas for Community Engagement**
-  **Museums and Firefighters Collaborating to Keep Children and Families Safe**
-  **Community Building from the Ground Up: Focusing on Relationships**
-  **Exploring the Sustainability of Virtual Programs**

**STUDY TOUR**

**D 826 New Orleans: A Space to Cultivate the Voices of Youth Writers**

**2:00 p.m.-4:00 p.m.**

*Pre-registration is required; \$35. Transportation is included.*



826 New Orleans cultivates and supports the voices of young writers in New Orleans, ages 6-18, through creative collaborations with schools and communities. It is the first 826 National Network location in the South and works from the belief that writing is the key to cultivating a new generation of creative and diverse thinkers who will define a better, brighter, and more compassionate future. During the tour of 826 New Orleans, participants will visit the Writing Lab for young writers (ages 6-11) and the Writer's Room where the organization's Young Writer's Council collaborate on book topics and titles and professionally record their stories. Participants will also have an opportunity to hear from some local youth writers and can visit the multi-functional storefront that allows visitors to get lost in literature while relaxing in a book nook. Did we mention that the store front is also a ghost supply store? Only in New Orleans!



Biz Ops



Design

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Leadership



Learning



Partnerships



People



Research and Evaluation

**Coffee Break in the ACM MarketPlace**

*Sponsored by POW! (Paul Orsell Workshop, Inc.)*

**3:15 p.m.–3:45 p.m.**

Need a mid-afternoon pick me up? Come for a complimentary coffee break in the exhibit hall. This is the last chance to visit with exhibitors and find the products and services your museum needs.

**CONCURRENT PROFESSIONAL DEVELOPMENT SESSIONS**

Session descriptions and presenters may be found on the [ACM website](#).

**3:45 p.m.–5:00 p.m.**

 **Priceless Visits: Pay-What-You-Can Price Models**

 **Capital Campaigns: Small Voices Lead to Big Wins**

 **Transforming Our Capacity for Inclusive and Authentic STEM Experiences for Latinx Audiences**

 **Youth and Young Adult Leadership Development—Building Bench**

 **Teddy Talks: Supporting Social-Emotional Wellness through Innovative and Trauma-Informed Programming**

 **Size is Not a Constraint for Inclusion**

 **Playing with Purpose: Joyful Solutions for Societal Challenges**

 **Keeping Families Intact: The Value Children’s Museums Share With Prisons**

 **Inspiring Great Guest Engagement**

**EVENING EVENT**

**An Evening at the Louisiana Children’s Museum!**

**6:30 p.m.–9:30 p.m.**

*Pre-registration is required: \$50. Transportation is included.*

Enjoy 8.5 acres of indoor and outdoor space! Immerse yourself in Louisiana food and New Orleans cooking. Explore the art of “making groceries” in our market and honor the legacy of Mr. Okra through a life-size replica of his famous truck that traveled throughout the New Orleans community to sell vegetables and fresh fruits for over fifty years. Jump right into our Dig Into Nature exhibit to learn all about our ecosystem right from a bayou pirogue. Then head over to our sedimentation table to learn how water shapes our world. Before heading to the second floor, visit our sensory lagoon and cypress reading nook to see how our littlest visitors explore the Play With Me area using all of their senses. Hear sounds of New Orleans in our Make Your Mark exhibit and climb into a bubble in our Bubble Studio. Be amazed



by the colors of New Orleans in our Studio in the Park and our shotgun house painted by local artist, Terrance Osborne. Travel the Mighty Mississippi River in our Move with the River exhibit: a 100-foot-long water table featuring locks, dams, drainage systems, ports, tributaries, and all. Top off your night with a stroll through our outdoor area featuring an edible garden, music hummock, and a ride on our floating classroom. Enjoy the natural splendor of City Park, dine on the local flavors of New Orleans at the water’s edge, and join us for an unforgettable evening of cocktails, cuisine, and of course, music.

 Biz Ops

 Design  
*Sponsored by Roto*

 Leadership

 Learning

 Partnerships

 People

 Research and Evaluation

# FRIDAY, APRIL 28

All programming will be held at New Orleans Marriott, unless otherwise noted.

## Continental Breakfast

**7:30 a.m.–8:45 a.m.**

There are never enough opportunities to connect with old friends and make new ones. Use this unstructured time for networking.

## Peer-to-Peer Roundtable Discussions

**7:30 a.m.–8:45 a.m.**

Connect with colleagues on topics not addressed in the concurrent professional development sessions. Table moderators will introduce a topic and facilitate a conversation. Stay at one roundtable discussion or move between tables to touch on multiple topics.

Interested in moderating a roundtable discussion? Send an email of interest and a topic title to [Victoria.Garvin@ChildrensMuseums.org](mailto:Victoria.Garvin@ChildrensMuseums.org) by January 20, 2023.

## Plenary Session and Great Friend to Kids Award Ceremony

**9:00 a.m.–10:15 a.m.**



ACM will present its 2023 Great Friend to Kids Award to Dr. Kathryn Hirsh-Pasek. The award is presented annually at InterActivity and honors those organizations and individuals who have made significant contributions to strengthen education and advance the interests of children.

ACM selected **Kathy Hirsh-Pasek, PhD**, for her outstanding contributions to understanding the development of early language and literacy and the role of play in learning.

Kathy is the Lefkowitz Faculty Fellow in Psychology at Temple University and a Senior Fellow at the Brookings Institution. She is best known as a translational researcher, who uses the latest findings in the science of learning to enhance education in and out of school. Kathy pioneered global initiatives like [Playful Learning Landscapes](#) and was on the founding committee of the [Latin American School for Educational and Cognitive Neuroscience](#). She is the author of sixteen books and hundreds of publications, has won numerous awards in her field, and was inducted into the National Academy of Education. Vested in translating science for lay and professional audiences, her *Becoming Brilliant*, released in 2016, was on the New York Times Best Seller List in Education. Her most recent book, *Making Schools Work*, was released in October 2022.

WORKSHOP

SOLD OUT

**interPLAY:  
Understanding  
Playful Learning  
in STEM Exhibits**

**10:30 a.m.-1:00 p.m**

*Pre-registration  
required, tickets  
are complimentary.  
Lunch and transpor-  
tation is provided.*











ACM has partnered with the Oregon State University STEM Research Center to explore the intersection of play and STEM for young learners at STEM exhibits in children’s museums and science centers. Over the past three years the project team has collected data from a literature review, practitioner focus groups, and extensive site observations at eleven museums across the U.S. to understand how STEM content is presented in exhibits targeting children ages 3-8 years old and how the presentation of this content impacts the playful learning approaches by children visiting these exhibits. As a result, the project team has drafted tools for practitioners to evaluate STEM exhibits in their museums and determine how these spaces are meeting intended playful learning goals. This workshop will be held at the Louisiana Children’s Museum. During the first part of the workshop the project team will discuss the newest iteration of the reflective guide and observation tool and how they can be used to plan for and evaluate exhibits. Workshop participants will then move onto the floor of the museum to pilot the reflective guide and observation tool to assess the characteristics of a STEM exhibit and observe how children are engaging with the exhibit. Participants will then reconvene and share their feedback on both the tool and their overall observations.

CONCURRENT PROFESSIONAL  
DEVELOPMENT SESSIONS

Session descriptions and presenters may be found on the [ACM website](#).

**10:30 a.m.-11:45 a.m.**

-  **CEO/CDO Partnerships That Supercharge Fundraising**
-  **Communications and Marketing Strategies for Smaller Museums**
-  **What’s Up with Climbers?**
-  **Fostering Nimble, Culturally Competent and Inclusive Museum Operations**
-  **Transforming Our World: Welcoming Immigrants and Refugees to Our Museums**
-  **Children’s Museum Learning Frameworks**
-  **Meaningful Moments of Play-Based Learning in K-Institutions: Case Studies From South Korea**
-  **Re-Envisioning Organizational Culture by Centering Equity and Staff Voices**



Biz Ops



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Leadership



Learning



Partnerships



People











Research and  
Evaluation

Lunch on Your Own  
11:45 a.m.-12:45 p.m.

### CONCURRENT PROFESSIONAL DEVELOPMENT SESSIONS

Session descriptions and presenters may be found on  
the [ACM website](#).









1:15 p.m.-2:30 p.m.

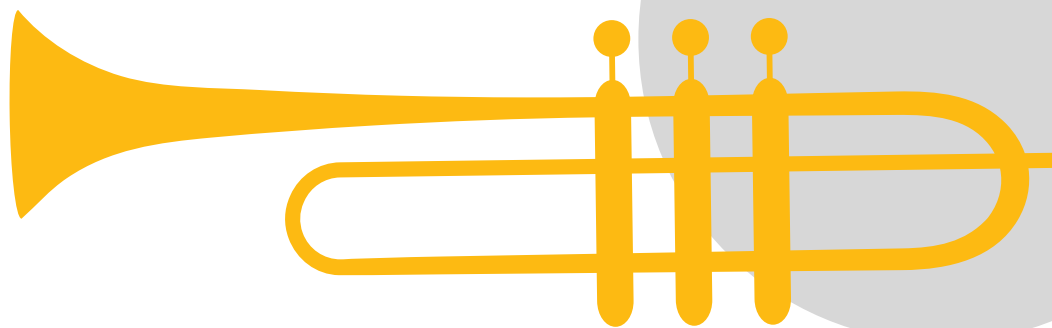
-  **Amplifying Your Museum's Voice: Working with Funding Officers**
-  **Breaking the Invisible Line Between Museum Stores and Programmatic Play**
-  **Exhibit Master Planning: An Essential Tool for Long-Term Sustainability**
-  **Children's Museums Effective Practices Jeopardy**
-  **Benefits of Great Storytelling in Museums: A Training Workshop**
-  **Seeing Joy and Other Social Emotional Moments in Our Museums**
-  **Scaling Respectfully: Co-Developing Play-Based Activities Across a Museum Network (and More!)**
-  **Advocating for the Floor—Opening Communication Between Floor and Management**

### CONCURRENT PROFESSIONAL DEVELOPMENT SESSIONS

Session descriptions and presenters may be found on  
the [ACM website](#).

2:45 p.m.-4:00 p.m.

-  **There Will be W(h)ine! Cheers to Financials That Engage Boards**
-  **Create a Space: What Do Feelings LOOK Like?**
-  **Museums for All: Being a Pillar in Your Community**
-  **Engineering with Young Children**
-  **Strengthening Families by Engaging Parents in Play**
-  **Amplifying Our Impact through Play-Based Learning**
-  **More Mistakes Were Made!**
-  **What Does a Post-Pandemic Children's Museum Look Like?**



Biz Ops



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Leadership



Learning



Partnerships



People



Research and  
Evaluation



Our exhibits are manufactured in the USA using the highest grade materials and time tested fabrication processes. With this combination of quality and craftsmanship our interactives are second to none. Whether you are a librarian from a small community, the owner of an emerging play space, or the director of an established museum, we are here to help you accomplish your goals. We create exhibits to fill any space and offer countless finish combinations to match your look.

To learn more about our exhibits please visit [momentuminteractives.com](http://momentuminteractives.com)



# REGISTRATION RATES, POLICIES, AND DISCOUNTS

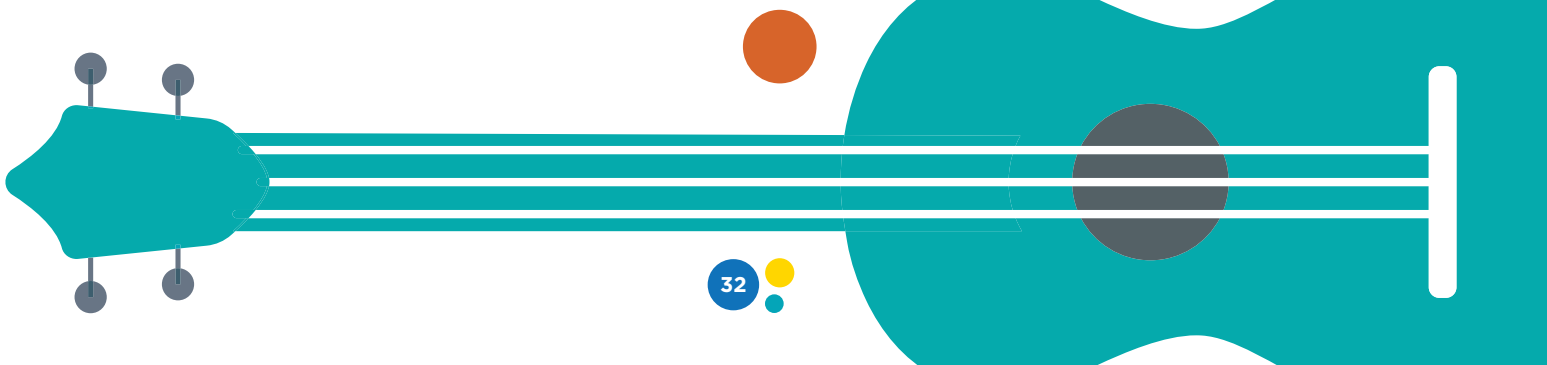
[Register](#) for InterActivity 2023 online using your email address to start your registration. If you need to register with a paper form, please contact ACM at [Registration@ChildrensMuseums.org](mailto:Registration@ChildrensMuseums.org).

By registering for, attending, and participating in InterActivity 2023, all InterActivity attendees grant the Association of Children’s Museums consent for the use and distribution of their image or voice in photographs, video, and electronic reproductions of the event. This agreement extends to use by third parties, including but not limited to the venue, the host museum, and the host city.

## CONFERENCE REGISTRATION

	<b>Early Bird Registration</b> Dec. 1, 2022–Jan 31, 2023	<b>Advance Registration</b> Feb 1–April 3, 2023	<b>Onsite Registration</b> April 4–28, 2023
	<b>Full Conference</b>		
Member	\$585	\$635	\$700
International Members	\$585	\$585	\$585
Nonmember	\$685	\$735	\$800
International Nonmembers	\$685	\$685	\$685
Student	\$275	\$300	\$325

	<b>Early Bird Registration</b> Dec. 1, 2022–Jan 31, 2023	<b>Advance Registration</b> Feb 1–April 3, 2023	<b>Onsite Registration</b> April 4–28, 2023
	<b>One Day April 27 or 28</b>		
Member	\$325	\$375	\$405
International Members	\$325	\$325	\$325
Nonmember	\$425	\$505	\$535
International Nonmembers	\$425	\$425	\$425
Student	\$150	\$175	\$190





## InterActivity 2023 Code of Conduct & Duty of Care Statement

ACM is committed to providing a safe, healthy, and enjoyable conference experience for all attendees. Before registering, please review [ACM's Code of Conduct](#) and [Duty of Care Statement](#). If you have any questions, please contact [Registration@ChildrenMuseums.org](mailto:Registration@ChildrenMuseums.org).

## Payment Options

For online registration, ACM accepts Visa, MasterCard, Discover, American Express, and checks. Credit card payment is due at time of registration. Payment by check must be received by 15 calendar days from date of registration or it will be cancelled. Checks should be payable to ACM and mailed to 2550 South Clark Street, Suite 600, Arlington, VA 22202. ACM is not responsible for payments not received.

For mail and fax registration, ACM accepts Visa, MasterCard, Discover, American Express, check, or wire transfer. In order to receive a discounted registration rate, checks must be postmarked by or received by ACM by the close of the discounted registration period (please see page 31 for discount period dates). To pay by wire transfer, please contact ACM at [Registration@ChildrensMuseums.org](mailto:Registration@ChildrensMuseums.org). ACM is not responsible for payments not received.



## Registration Discount Rates and Dates

In order to receive the registration rate associated with a particular discount period, registration must be received by the close of the discount period.

- **Early Bird:** December 1, 2022–January 31, 2023
- **Advance:** February 1–April 3, 2023
- **Onsite:** April 4–April 28, 2023

## Registration Confirmation

An online registration or paper registration form must be submitted for each individual. All registrants will receive an email confirmation of their registration and event orders from ACM once payment has been received. If confirmation is not received within two days of registration, contact [Registration@ChildrenMuseums.org](mailto:Registration@ChildrenMuseums.org).

## Registration Transfer Policy

Conference registration may be transferred from one individual to another without a fee if an email request is submitted by April 3, 2023. Send transfer requests to [Registration@ChildrenMuseums.org](mailto:Registration@ChildrenMuseums.org).

Note: transfers made after April 3 will be subject to a \$75 transfer fee.

## Registration Cancellation Policy

All cancellations must be made in writing to ACM and emailed to [Registration@ChildrenMuseums.org](mailto:Registration@ChildrenMuseums.org) by April 3, 2023. ACM is not responsible for cancellations not received. Please contact ACM at 703.224.3100, ext. 109 to confirm receipt. All refunds will be issued by June 30, 2023.



## Refund Schedule

- **January 31, 2023:** Last day for full refund, less \$75 fee.
- **February 1–February 28, 2023:** Fifty per-cent refund.
- **March 1–April 3, 2023:** Twenty-five per-cent refund.
- **After April 3, 2023:** No refunds will be issued.

## Ticketed Event and Study Tour Fees

Tickets to events are available in advance on a first-come, first-served basis. ACM cannot guarantee the availability of tickets for purchase onsite. Attendees are strongly encouraged to purchase event tickets with their registration. Requests to transfer an event ticket from one individual to another should be submitted to [Registration@ChildrensMuseums.org](mailto:Registration@ChildrensMuseums.org) by April 3, 2023. Please note that it is necessary for ACM to record the transfer to issue a valid ticket. Onsite, registrants may sell their event tickets to other conference attendees, but it is up to the individual to broker the financial transaction with ticket buyer.

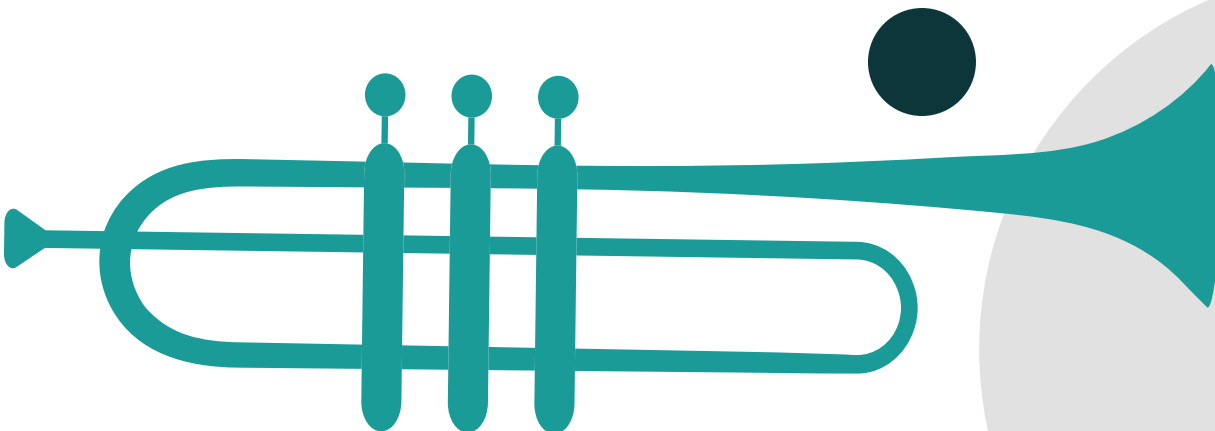
Ticket purchases will be refunded only to those who are canceling their conference registrations. Ticket refund requests must be made in writing to ACM and emailed to [Registration@ChildrensMuseums.org](mailto:Registration@ChildrensMuseums.org) by April 3, 2023. No other ticket refunds will be issued unless the ticketed event has been cancelled by ACM.

## Full-Time Student Discounts

Full-time students in a degree-granting undergraduate or graduate program qualify for this discount. Students must fax (703.224.3099) or email ([Registration@ChildrensMuseums.org](mailto:Registration@ChildrensMuseums.org)) an official copy of their current course registration before registering online for InterActivity. Once student status is confirmed, ACM will email a special link that can be used to register online.

## Take 5! Rebate

ACM member institutions registering five or more individuals (full-time and part-time staff members, interns, volunteers, board, and trustee members) for the full three-day conference will receive a rebate totaling five percent of the institution's InterActivity registration total. An institution is not required to register its entire group at one time. Additional museum-sponsored individuals that register onsite will count towards the Take 5! Rebate. Surcharges, membership dues, pre-conference fees, and ticketed events are not included in calculating the total rebate. ACM's InterActivity cancellation policy will apply to all Take 5! registrations. A canceled registration that causes an institution to send fewer than five individuals to the full InterActivity conference will void the Take 5! Rebate. The rebate will be issued to the member institution by June 30, 2023.





Check out the video!



design  
develop  
build

While LEGOLAND® Billund Resort is not the first LEGOLAND® location we've created interactive exhibits for, it presented unique challenges that we were excited to tackle. This table, hand-painted to resemble the canyon walls of the Colorado River, creates an immersive boat racing experience that invites visitors to play with various interactives and propel their LEGO® boats through the water.

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614-443-9495

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custom build

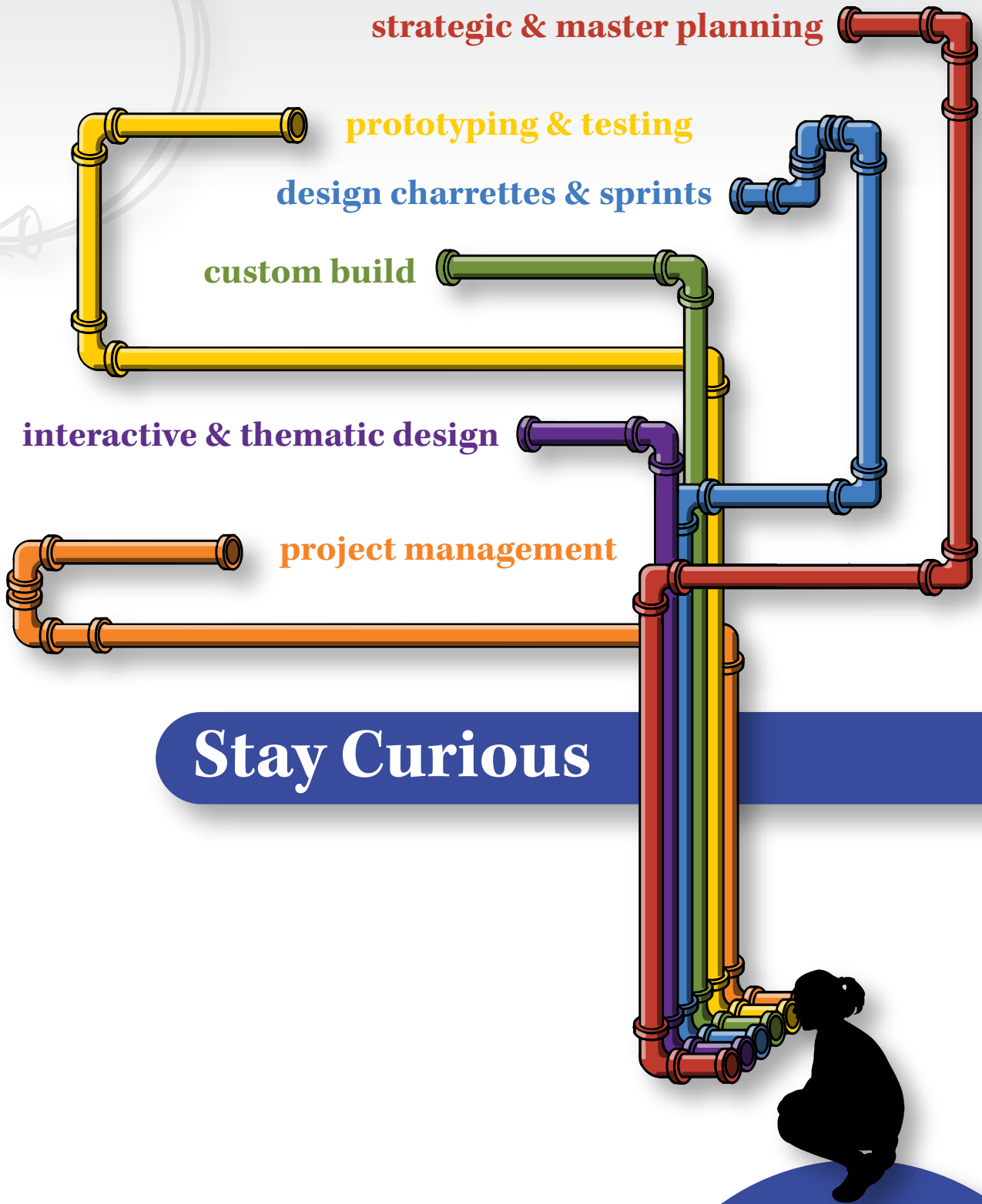
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## IMPORTANT DEADLINES

**January 31, 2023**

Early Bird Registration closes

**April 3, 2023**

Advance Registration closes

**April 3, 2023**

New Orleans Marriott room block closes

**See you in New Orleans, April 26-28!**