

What Size Is Your Museum?

Size Category	Total Operating Expenses	Building Size (square feet)	Annual Attendance	Staff
Small	Less than \$487,326	Less than 12,000	Less than 50,000	Less than 14
Medium	\$487,326 – \$2.3 million	12,000 – 44,040	50,000 – 148,667	14 – 41
Large	More than \$2.3 million	More than 44,040	More than 148,667	More than 41

Source: ACM Trends Report 1.7