

Impressive Logo Here



Letter of Commitment between Your Bank and The Top 25 Science Center:

Your Bank agrees to a five year sponsorship of a bank exhibit in the JB Hometown, USA gallery. This exhibit will tentatively open January 2020 and will be renewable on January 2025. **Your Bank** also agrees to provide a \$XX,000 cash donation (1/2 due before construction begins, 1/2 due by January 15, 2020) to build out the exhibit.

As part of the sponsorship package, The Top 25 Science Center agrees to provide the following to **Your Bank**:

- ❖ Lead Sponsor recognition in the exhibit
- ❖ Lead Sponsor recognition in a joint press release
- ❖ Sponsorship recognition in the Museum's FY20 Annual Report
- ❖ Sponsor recognition in the Museum's November 2019 newsletter
- ❖ Recognition in any Museum advertising featuring the new exhibit
- ❖ Recognition on the Museum's in-house board display of Sponsors/Donors
- ❖ Special Your Bank VIP & Employee preview of the exhibit

As part of its sponsorship, **Your Bank** agrees to promote the exhibit in their:

- ❖ Employee newsletter
- ❖ (We would love to agree on a couple of ways to help get the message out. A couple of ideas we had included, cable commercials, bank promotions, coupons. We would love to hear ideas you guys have on this.)

In addition, Your Bank agrees to consider upgrades (as in technology or additional hands-on activities or features) to the exhibit during the run of the exhibit at Discovery Science Place.

Duration of Sponsorship: January 1, 2020 through January 31, 2025

Cost of sponsorship: \$XX,000 (\$XX,000 annually for five years & \$XX,000 exhibit build/start up cost plus annual exhibit upgrades agreed upon by both parties)

Additional sponsorships available

Executive Director, The Top 25 Science Center

Date

Banker Bigshot, Your Bank

Date