THE MAGIC BALL:
Black, White & Bubbly!

FRIDAY, OCTOBER 21, 2022
STIFEL THEATRE

COCKTAILS • DINNER • COMEDY • AUCTION • AFTER-PARTY
For 42 years, The Magic House has provided hands-on learning experiences for over 15 million visitors. We are a resource for the community, providing educators with high-quality educational programming; families the opportunity to create memories as they play and learn together; and children joyful experiences that promote a lifelong love of learning.

The Magic Ball is The Magic House’s most important fundraiser of the year and biggest source of funds for our Access for All initiative which provides free admission and educational opportunities to children, families and schools in need. Over the last 5 years, The Magic House has served over 365,000 children through Access for All.

Your support of The Magic Ball: Black, White & Bubbly will help ensure The Magic House can continue being an important resource for playful learning in our community, especially for those who need it most.

2022 GREAT FRIEND TO KIDS AWARD RECIPIENT: Emerson

The Magic House is pleased to honor Emerson with the 2022 Great Friend to Kids Award to be presented at The Magic Ball. This annual award, created by the Association of Children’s Museums and adopted locally by The Magic House, honors an organization or individual that has made an outstanding contribution to enriching the lives of children in the greater St. Louis area.

Corporate Sponsorship Opportunities

All sponsors receive complimentary valet parking for their guests and recognition on gala invitation and signage.

$36,000 Presenting Sponsor
- Exclusive sponsorship
- Two tables of 8 each
- VIP dinner with upgraded food, drinks and favors
- Full page ad in the Gala program
- Logo inclusion on Gala invitation, signage and website
- Recognition from the stage
- Opportunity to host private event at The Magic House

$15,000 Platinum Sponsor
- One table for 8
- VIP dinner with upgraded food, drinks and favors
- ½ page ad in the Gala program
- Logo inclusion on Gala invitation, signage and website

$10,000 Gold Sponsor
- VIP dinner with upgraded food, drinks and favors
- ½ page ad in the Gala program
- Logo inclusion on Gala invitation, signage and website

$5,000 Silver Sponsor
- One table for 8
- ½ page ad in the Gala program
- Recognition on Gala invitation, signage and website

$2,500 Bronze Sponsor
- One table for 8
- ¼ page ad in the Gala program
- Recognition on Gala invitation, signage and website

$10,000-$20,000 Special Sponsor
- Cocktail
- Technology
- Valet
- Video

For more information contact: Vicki Peckron – Director of Development
The Magic House, St. Louis Children’s Museum
314.288.2516 • vicki@magichouse.org

The Magic House is an inclusive organization and is committed to providing Access for All. Through the Magic Ball, The Magic House is able to offer free access to our hands-on exhibits and programs for children, families and schools in need.

The Magic House is a not-for-profit organization. Your gift is tax-deductible to the fullest extent of the law.