

CAPITAL CAMPAIGN SPONSORSHIP LEVELS

	\$25,000-\$99,000	\$100,000-\$199,000	\$200,000-\$299,000	\$300,000-\$399,000	\$400,000+
On-Site Visibility	<p>*Name recognition on the Campaign Donor Wall – Front lobby. (permanent)</p> <p>*Exhibit Credit Plaque within the exhibit at the sponsored interactive – name/logo recognition. (one year)</p> <p>*Name listing on the Museum’s annual donor wall. (one year)</p>	<p>*Name recognition on the Campaign Donor Wall – Front lobby. (permanent)</p> <p>*Exhibit Credit Plaque within the exhibit at the sponsored interactive – name/logo recognition. (two years)</p> <p>*Name listing on the Museum’s annual donor wall. (two years)</p>	<p>*Name recognition on the Campaign Donor Wall – Front lobby. (permanent)</p> <p>*Exhibit Credit Plaque within the exhibit at the sponsored interactive – name/logo recognition. (three years)</p> <p>*Name listing on the Museum’s annual donor wall. (three years)</p>	<p>*Name recognition on the Campaign Donor Wall – Front lobby. (permanent)</p> <p>*Exhibit Credit Plaque within the exhibit at the sponsored interactive – name/logo recognition (four years)</p> <p>*Name listing on the Museum’s annual donor wall. (four years)</p>	<p>*Name recognition on the Campaign Donor Wall – Front lobby. (permanent)</p> <p>*Exhibit Credit Plaque within the exhibit at the sponsored interactive – name/logo recognition. (five years)</p> <p>*Name listing on the Museum’s annual donor wall. (five years)</p> <p>*Exhibit Welcome Plaque at the entrance of the sponsored exhibit – name/logo recognition. (five years)</p>
Marketing & Social Media	<p>*Name recognition on promotional material created for exhibits in which exhibit interactive has been sponsored.</p> <ul style="list-style-type: none"> -Press -Website -Newsletter -E-blast -Facebook/Instagram <p>(one year)</p>	<p>*Name recognition on promotional material created for exhibits in which exhibit interactive has been sponsored.</p> <ul style="list-style-type: none"> -Press -Website -Newsletter -E-blast -Facebook/Instagram <p>(two years)</p> <p>*Name recognition on campaign collateral (press, etc.) recognizing lead-gift sponsors.</p>	<p>*Name recognition on promotional material created for exhibits in which exhibit interactive has been sponsored.</p> <ul style="list-style-type: none"> -Press -Website -Newsletter -E-blast -Facebook/Instagram <p>(three years)</p> <p>*Name recognition on campaign collateral (press, etc.) recognizing lead-gift sponsors.</p>	<p>*Name recognition on promotional material created for exhibits in which exhibit interactive has been sponsored.</p> <ul style="list-style-type: none"> -Press -Website -Newsletter -E-blast -Facebook/Instagram <p>(four years)</p> <p>*Name recognition on campaign collateral (press, etc.) recognizing lead-gift sponsors.</p>	<p>*Name/logo recognition of exhibit sponsor on promotional material created for exhibits</p> <ul style="list-style-type: none"> -Press -Website -Newsletter -E-blast -Facebook/Instagram <p>(five years)</p> <p>*Name recognition on campaign collateral (press, etc.) recognizing lead-gift sponsors.</p>

Major Donor & Membership Mailings	*Name listing in the Museum's annual report. (one year)	*Name listing in the Museum's annual report. (two years) *Feature article in Museum's newsletter highlighting the company and its partnership with the Museum. (one time during recognition period)	*Name listing in the Museum's annual report. (three years) *Feature article in Museum's newsletter highlighting the company and its partnership with the Museum. (one time during recognition period)	*Name listing in the Museum's annual report. (four years) *Feature article in Museum's newsletter highlighting the company and its partnership with the Museum. (one time during recognition period)	*Name listing in the Museum's annual report. (five years). *Feature article in Museum's newsletter highlighting the company and its partnership with the Museum. (one-two times during recognition period)
Hospitality Benefits	*Museum Gala -2 VIP/4 general tickets *25 \$1 admission passes *2 Museum Memberships (all hospitality benefits, one year)	*Museum Gala -4 VIP/8 general tickets *50 \$1 admission passes *2 Museum Memberships (all hospitality benefits, two years)	*Museum Gala -6VIP/10 general tickets *50 free admission passes *4 Museum Memberships (all hospitality benefits, three years)	*Museum Gala -6VIP/10 general tickets *50 free admission passes *4 Museum Memberships (all hospitality benefits, four years)	*Museum Gala -8VIP/12 general tickets *75 free admission passes *6 Museum Memberships (all hospitality benefits, five years)
Additional Benefits	*Newsletter/eblasts recognition/promotion when company presents special programming in the sponsored exhibit space. (one year) *Complimentary vendor space at select Museum special events. (one year)	*Newsletter/eblasts recognition/promotion when company presents special programming in the sponsored exhibit space. (two years) *Complimentary vendor space at select Museum special events. (two years)	*Newsletter/eblasts recognition/promotion when company presents special programming in the sponsored exhibit space. (three years) *Complimentary vendor space at select Museum special events. (three years)	*Newsletter/eblasts recognition/promotion when company presents special programming in the sponsored exhibit space. (four years) *Complimentary vendor space at select Museum special events. (four years)	*Newsletter/eblasts recognition/promotion when company presents special programming in the sponsored exhibit space. (five years) *Complimentary vendor space at select Museum special events. (five years)