

# LIVE ACTION ROLE-PLAY MADE EASY

## ROLE PLAY TURNS VISITORS INTO PARTICIPANTS

- They gain a better understanding of different perspectives.
- They actively use information, enhancing learning.
- They develop deeper emotional connections with the material.



## ACTIVATE YOUR SPACE

Looking to develop dynamic educational experiences to engage visitors? VOXPOP can help you turn a tour into a participatory town hall.

The software gives you tools to easily facilitate media rich role plays.

## REACH OUTSIDE THE WALLS

Our cloud based software allows you to run programming in your space or take it on the road for workshops and special events.

Or you can make the program available for teachers to run in their classrooms.



# WHAT IS VOXPOP?

A PLATFORM FOR COLLABORATIVE LIVE-ACTION ROLE-PLAYS

VOXPOP brings content to life through in-person, media-rich, collaborative role-plays. The facilitator guides the experience using leading participants through immersive, live-action role-plays on any web-enabled device.



## HOW THE VOXPOP PLATFORM WORKS

### HASSLE FREE DISTRIBUTION

Your content lives on VOXPOP servers, allowing you to distribute it however you like.

### REACH INTO THE CLASSROOM

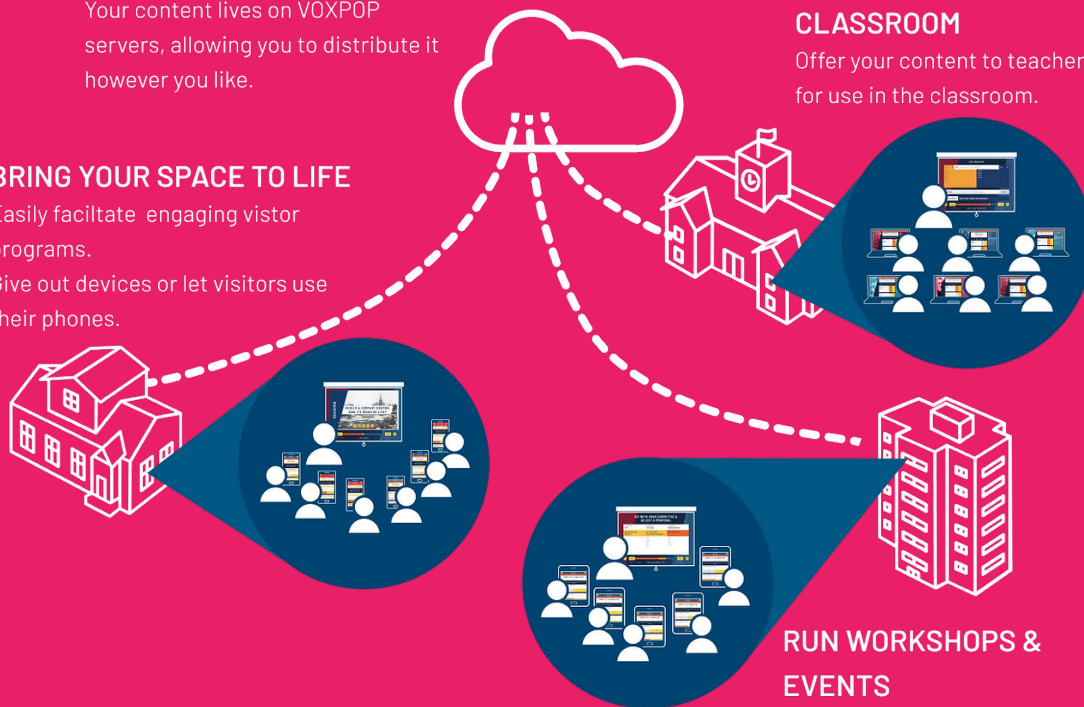
Offer your content to teachers for use in the classroom.

### BRING YOUR SPACE TO LIFE

Easily facilitate engaging visitor programs.  
Give out devices or let visitors use their phones.

### RUN WORKSHOPS & EVENTS

Take it on the road.



## OUR SERVICES

### LICENSE

We can provide existing VOXPOP content for use in your space.

### DEVELOP CONTENT

We can create new content for use in your space and in classrooms.

### DEVELOP CUSTOM EXPERIENCES

We can develop customized experiences that leverage the VOXPOP platform to create unique educational offerings.