

DISCOVERY CHILDREN'S MUSEUM COMMUNITY NEEDS ASSESSMENT

Parents and Caregivers:

1. Describe your family structure and provide ages of family members.
2. What is the main reason you might visit DCM?
 - Family together time
 - Educational experiences
 - Free play time
 - Other: _____
3. How long have you been coming to DCM?
4. How much do you feel you are welcomed, and like you belong at DCM?
 - 1 – do not feel welcomed
 - 3 – neutral
 - 5 – we definitely belong here!
5. What is your favorite thing about DCM?
6. What is your (child/children's) favorite things about DCM?
7. What is your least favorite thing about DCM? What would you change if you could?
8. What experiences or opportunities would you like to see at DCM that are not currently available?

Parents and Caregivers – CONTINUED:

9. What could get in the way of you visiting DCM?
10. What could DCM do to remove/reduce barriers to your family visiting more often?
11. Do you have any suggestions of how DCM could serve your community better?
12. This is DCM's Mission:

Our mission is to foster a welcoming, vibrant, and inclusive environment where all are invited to engage in playful and educational experiences that ignite a lifelong love of learning. As a premier educational partner in the community, we will champion collaboration that inspires every child to become an innovative thinker through the joy and wonder of hands-on DISCOVERY.

What else could DCM do at the Museum to support that mission?

Educators

1. What is the main reason to bring your class to DCM?
 - Unique educational experiences
 - Links to my grade level curriculum
 - Free play and exploration time for students
 - Other: _____
2. How much do you feel you are welcomed, and like you and your students belong at DCM?
 - 1 – do not feel welcomed
 - 2
 - 3 – neutral
 - 4
 - 5 – we definitely belong here!
3. What is the highlight at DCM for your students?
4. What gets in the way of bringing your students to DCM?
5. What experiences or opportunities would you like to see at DCM that are not currently available?
6. What is your least favorite thing about DCM? What would you change if you could?
7. Are there gaps in curriculum we can fill for you?
8. Are there learning goals or curriculum elements that DCM can reinforce for you?

Facilitators:

1. Have you visited the Museum before?
 - If so, how many times?
 - If more than once, how often do you visit?
2. Are you a Museum member?
 - If so, why?
 - If not, did you know about membership?
3. Are there people in your family/friend group/ community that do not come to DCM?

Do you know why that is?
4. Do you have any suggestions of how DCM could serve your family/community better?

Optional: Do you identify as a member of a specific racial group? If so, describe.

Optional: Do any members of your family identify as having a disability? If so, describe.

For Educators: Grade level and number of children in classroom

For Educators: How often have you visited Discovery Children's Museum with your class?