San Diego Children's Discovery Museum – Survey

1. How long have you been a member of the San Diego Children's Discovery Museum?

First year member 1-2 years 2-4 years 5+ years

2. How often do you visit the Museum?

Less than once a month Once a month Twice a month Once a week More than once a week

- 3. Which area(s) of the Museum are your child's(ren's) favorite? Please choose up to three.
- Global Village
- Toddler Tidepool
- Discovery Sailboat
- Our Town (currently including the Puppet Theatre, Chalk Wall, and Ball Tunnel exhibits)
- Experimentation Station (currently including the Wind Tunnel, Bernoulli Table, Ball Wall, Light Wall, and manipulatives exhibits)
- Base Camp
- Water Wise
- Outdoor Gardens (Natives, Pollinator, and Edible Gardens)
- Nature Play (including Chicken Coop)
- Maker Studio (outdoor classroom area)
- Other: ______
- 4. On a scale of 1-5, how would rate the value of your SDCDM membership? (Consider things like quality of experience, child's interest level, price, etc.)

 1
 2
 3
 4
 5

 Not at all
 Completely

5. What other institutions do you visit for your child's(ren's) enrichment experiences?

6. Do you view the Museum more as an opportunity for your child(ren) to play, or as a learning environment? Please choose one.

Opportunity to Play

Opportunity to Learn

7. What other exhibits and/or experiences would you like SDCDM to offer?

Demographic Info

This information helps us determine the reach of our membership. All responses are optional.

- 1. What level of membership do you currently have?
- 2. What is the age(s) of your child(ren)?
- 3. What is the gender of your child(ren)?
- 4. What is your zip code?
- 5. What is your gender?

Please enter your name and contact email if you'd like to continue your participation in this research effort.

Thank you so much for taking the time to help us improve the SDCDM experience!

