**Program-At-A-Glance**

Hosted by The Magic House, St. Louis Children's Museum

**MONDAY, MAY 16**

**First Floor**
- Depot Reg Office
- Grand Ballroom A, B, C, D, E, F
- Midway East & West
- Midway Suites 1, 2, 3, 5, 6, 11
- Pegram
- Regency Ballroom A

**Second Floor**
- Frisco/Burlington
- New York/Illinois Central

*Separate registration is required. See Final Program for details.*

10:00 a.m.–7:00 p.m. | **InterActivity Registration Desk Open**  ■ Depot Reg Office
1:00 p.m.–5:00 p.m. | **Emerging Museums Track***,
                      ■ Frisco/Burlington
1:00 p.m.–3:45 p.m. | **Study Tour A. The Magic House: Building Exhibits and Facilities That Last***,
                      ■ Frisco/Burlington
2:00 p.m.–4:00 p.m. | **Study Tour B. St. Louis Aquarium at Union Station***,
                      ■ Frisco/Burlington
5:00 p.m.–7:00 p.m. | **Freeman Foundation Asian Culture Exhibit Series Modular Prototypes**  ■ Midway East
5:00 p.m.–7:00 p.m. | **Opening Reception in the ACM MarketPlace**  ■ Midway West/Pegram
5:15 p.m.–6:00 p.m. | **New Attendee Orientation**  ■ New York/Illinois Central
TUESDAY, MAY 17

7:00 a.m.–6:00 p.m.  InterActivity Registration Desk Open  ■ Depot Reg Office

7:30 a.m.–4:00 p.m.  ACM Marketplace  ■ Midway West/Pegram

7:30 a.m.–4:00 p.m.  Freeman Foundation Asian Exhibit Series Modular Prototypes  ■ Midway East

7:30 a.m.–8:45 a.m.  Professional Networking Breakfast in the ACM Marketplace  ■ Midway West/Pegram

7:30 a.m.–8:45 a.m.  Museum CEO and Executive Directors Breakfast  ■ Midway Suites 5

7:30 a.m.–8:45 a.m.  Emerging Museums Track*, Session 5  ■ New York/Illinois Central

9:00 a.m.–10:30 a.m.  Plenary Session  
Keynote: Maxine Clark  ■ Grand Ballroom DEF

10:30 a.m.–12:45 p.m.  Study Tour C. The Magic House, MADE for Kids: Expanding Your Reach*  SOLD OUT!

10:45 a.m.–12:00 p.m.  Concurrent Sessions
  ■ Planning for the Long Game: The Fundamentals of Strategic Planning  ■ Midway Suites 5
  ■ interPlay Project – What Supports Playful STEM Exhibit Engagement?  ■ Midway Suites 6
  ■ Creating Cultural Empathy  ■ Grand Ballroom A
  ■ Executive Directorship – The Early Years  ■ Midway Suites 1-2
  ■ IMLS Grant Programs, National Initiatives, and Commitment to Children  ■ Midway Suites 3
  ■ Museums and Communities Working to Build Back Better  ■ Grand Ballroom C
  ■ Being Mentally Fit, Creative, Nimble, and Focused  ■ Midway Suites 11
  ■ Research-Based Strategies for Cultivating Imagination in Family Learning Experiences  ■ Regency Ballroom A

12:00 p.m.–2:00 p.m.  Lunch in the ACM MarketPlace  ■ Midway West/Pegram

12:30 p.m.–1:45 p.m.  Emerging Museums Track*, Session 6  ■ New York/Illinois Central

1:00 p.m.–3:15 p.m.  Study Tour D. History Clubhouse at Missouri History Center*  SOLD OUT!

2:00 p.m.–3:15 p.m.  Concurrent Sessions
  ■ Strategies for Evaluating Revenue Centers  ■ Regency Ballroom A
  ■ What’s the Big IDEA behind Universal Design?  ■ Midway Suites 1-2
  ■ Current Governance and Board Trends  ■ Grand Ballroom A
  ■ How to Design Successful Hands-On Activities for At-Home Leaners  ■ Grand Ballroom B
  ■ Simple Interactions: Growing Positive Relational Practices within Museums, Part One  ■ Grand Ballroom C
  ■ The Long Game Benefits of Creating Formal and Informal Education Partnerships  ■ Midway Suites 5
Mistakes Were Made Returns! ■ Midway Suites 6
Adapting Evaluation Tools to Meet Your Changing Needs
■ New York/Illinois Central

3:15 p.m.–3:45 p.m.  
Coffee Break in the ACM MarketPlace  
■ Midway West/Pegram

3:45 p.m.–5:00 p.m.  
Concurrent Sessions  
■ Love for the Long Game: Development Speed Dating ■ Grand Ballroom A  
■ Problems with a Purpose: Evoking Empathy to Support STEM Learning ■ Grand Ballroom B  
■ Prioritizing Equity: A DEAI Dialogue for All ■ Midway Suites 6  
■ Leadership, Creativity, and Inspiring Change ■ Midway Suites 1-2  
■ Simple Interactions: Growing Positive Relational Practices within Museums, Part Two ■ Grand Ballroom C  
■ Wonder, Curiosity & Connection: Meaningful Learning Experiences with Objects-Based Programming ■ Midway Suites 5  
■ Co-Curating, Co-Creating: Developing Sustaining Relationships through an Advisory Council ■ New York/Illinois Central  
■ Understanding Community Needs: Conducting Needs Assessments for Your Museum ■ Regency Ballroom A

6:30 p.m.–9:30 p.m.  
Come Play at Our House! An Evening at The Magic House* SOLD OUT!

WEDNESDAY, MAY 18

7:00 a.m.–5:00 p.m.  
InterActivity Registration Desk ■ Depot Reg Office

7:30 a.m.–8:45 a.m.  
Continental Breakfast ■ Regency Ballroom A

7:30 a.m.–8:45 a.m.  
Peer-to-Peer Roundtable Discussions  
■ Grand Ballroom A&B

9:00 a.m.–10:15 a.m.  
Plenary Session and Great Friend to Kids Award Ceremony: PBS KIDS ■ Grand Ballroom DEF

10:30 a.m.–11:45 a.m.  
Concurrent Sessions  
■ Playing the Long Game: Strategies for Growth and Agility during Times of Uncertainty ■ Frisco/Burlington  
■ Sustainability in Building, Exhibits, and Design at Children's Museums ■ Midway Suites 5  
■ Innovative DEAI Approaches in Community Engagement with STEM and Beyond ■ Grand Ballroom A  
■ Curious about the CEO Role? ■ Midway Suites 6
■ Educating for Democracy: Our Kids Can Save Democracy, Right? ■ Grand Ballroom C
■ Playful Partnerships with Public Media ■ Midway Suites 11
■ Creative Staff Re-Development to Survive a Crisis ■ Grand Ballroom B
■ Beyond Benchmarking – A New Online Dashboard for Children’s Museums ■ Midway Suites 1–3

11:45 a.m.–12:45 p.m.  
Lunch On Your Own

12:00 p.m.–5:00 p.m.  
Museum CEO and Executive Directors Retreat*, Day 1  
■ New York/Illinois Central
12:45 p.m.–2:00 p.m.  **Concurrent Sessions**  
- Control Your Destiny: Crisis Communications Planning ■ Midway Suites 1–3  
- Exhibits That Endure the Test of Time ■ Midway Suites 11  
- Achievable Tactics for Improving Gender Equity and Other DEAI Goals ■ Grand Ballroom A  
- Little Cli-Mates: Small Changes for a Big Difference ■ Grand Ballroom B  
- Back to the Future: Future-Forward Intergenerational Exchanges in Museum Settings ■ Grand Ballroom C  
- Playing to Our Strengths: The Power of Intentional Collaboration ■ Midway Suites 5  
- Re-Imagining the Adult Experience at a Children’s Museum, Part One ■ Regency Ballroom A  

2:15 p.m.–3:30 p.m.  **Concurrent Sessions**  
- Crafting Compelling Narratives for Fundraising ■ Grand Ballroom A  
- Managing Successful Museum Projects: Exhibits, Expansions, Renovations, and New Construction ■ Midway Suites 5  
- Role Play the Way: A New Direction of Imaginative Learning ■ Grand Ballroom B  
- The Village It Takes: Utilizing Community Expertise to Better Engage Audiences ■ Midway Suites 6  
- Being Mentally Fit, Creative, Nimble, and Focused ■ Midway Suites 11  
- Making Spaces: Museums Developing and Delivering Quality Maker-Centered Professional Development ■ Grand Ballroom C  
- Re-Imagining the Adult Experience at a Children’s Museum, Part Two ■ Regency Ballroom A  

THURSDAY, MAY 19  
8:30 a.m.–1:00 p.m. **Museum CEO and Executive Directors Retreat*, Day 2** ■ New York/Illinois Central  

---  

**Hands On! Studio**  
www.hostudio.net  
727 824-8988  
Curious, Creative, Collaborative Exhibition Design & Consulting  

**Thank you for joining us!**  

See you next year in New Orleans, LA  
InterActivity 2023  
April 26–28