

Association of Children's Museums

PLAY

the long game

InterActivity 2022 • May 16-18, 2022

Hosted by The Magic House,
St. Louis Children's Museum

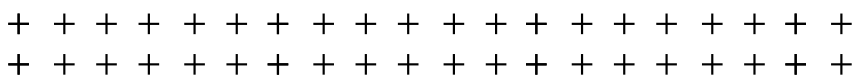
ASSOCIATION OF
**CHILDREN'S
MUSEUMS** 1962
2022
60TH ANNIVERSARY

Depot Reg Office
Grand Ballroom A, B, C, D, E, F
Midway East & West
Midway Suites 1, 2, 3, 5, 6, 11
Pegram
Regency Ballroom A

Frisco/Burlington
New York/Illinois Central

*Separate registration is required. See Final Program for details.

10:00 a.m.–7:00 p.m.	InterActivity Registration Desk Open ■ <i>Depot Reg Office</i>
1:00 p.m.–5:00 p.m.	Emerging Museums Track*, Sessions 1-4 ■ <i>Frisco/Burlington</i>
1:00 p.m.–3:45 p.m.	Study Tour A. The Magic House: Building Exhibits and Facilities That Last* SOLD OUT!
2:00 p.m.–4:00 p.m.	Study Tour B. St. Louis Aquarium at Union Station* SOLD OUT!
5:00 p.m.–7:00 p.m.	Freeman Foundation Asian Culture Exhibit Series Modular Prototypes ■ <i>Midway East</i>
5:00 p.m.–7:00 p.m.	Opening Reception in the ACM MarketPlace ■ <i>Midway West/Pegarm</i>
5:15 p.m.–6:00 p.m.	New Attendee Orientation ■ <i>New York/Illinois Central</i>



TUESDAY, MAY 17

- 7:00 a.m.–6:00 p.m. **InterActivity Registration Desk Open** ■ *Depot Reg Office*
- 7:30 a.m.–4:00 p.m. **ACM Marketplace** ■ *Midway West/Pegram*
- 7:30 a.m.–4:00 p.m. **Freeman Foundation Asian Exhibit Series Modular Prototypes** ■ *Midway East*
- 7:30 a.m.–8:45 a.m. **Professional Networking Breakfast in the ACM Marketplace** ■ *Midway West/Pegram*
- 7:30 a.m.–8:45 a.m. **Museum CEO and Executive Directors Breakfast**
■ *Midway Suites 5*
- 7:30 a.m.–8:45 a.m. **Emerging Museums Track*, Session 5**
■ *New York/Illinois Central*
- 9:00 a.m.–10:30 a.m. **Plenary Session**
Keynote: Maxine Clark
■ *Grand Ballroom DEF*
- 10:30 a.m.–12:45 p.m. **Study Tour C. The Magic House, MADE for Kids: Expanding Your Reach*** **SOLD OUT!**
- 10:45 a.m.–12:00 p.m. **Concurrent Sessions**
- Planning for the Long Game: The Fundamentals of Strategic Planning
■ *Midway Suites 5*
 - interPlay Project – What Supports Playful STEM Exhibit Engagement?
■ *Midway Suites 6*
 - Creating Cultural Empathy ■ *Grand Ballroom A*
 - Executive Directorship – The Early Years ■ *Midway Suites 1-2*
 - IMLS Grant Programs, National Initiatives, and Commitment to Children
■ *Midway Suites 3*
 - Museums and Communities Working to Build Back Better
■ *Grand Ballroom C*
 - Being Mentally Fit, Creative, Nimble, and Focused
■ *Midway Suites 11*
 - Research-Based Strategies for Cultivating Imagination in Family Learning Experiences ■ *Regency Ballroom A*
- 12:00 p.m.–2:00 p.m. **Lunch in the ACM MarketPlace**
■ *Midway West/Pegram*
- 12:30 p.m.–1:45 p.m. **Emerging Museums Track*, Session 6**
■ *New York/Illinois Central*
- 1:00 p.m.–3:15 p.m. **Study Tour D. History Clubhouse at Missouri History Center*** **SOLD OUT!**
- 2:00 p.m.–3:15 p.m. **Concurrent Sessions**
- Strategies for Evaluating Revenue Centers ■ *Regency Ballroom A*
 - What's the Big IDEA behind Universal Design? ■ *Midway Suites 1-2*
 - Current Governance and Board Trends ■ *Grand Ballroom A*
 - How to Design Successful Hands-On Activities for At-Home Leaners
■ *Grand Ballroom B*
 - Simple Interactions: Growing Positive Relational Practices within Museums, Part One ■ *Grand Ballroom C*
 - The Long Game Benefits of Creating Formal and Informal Education Partnerships ■ *Midway Suites 5*



- Mistakes Were Made Returns! ■ Midway Suites 6
- Adapting Evaluation Tools to Meet Your Changing Needs
■ New York/Illinois Central

3:15 p.m.–3:45 p.m. **Coffee Break in the ACM MarketPlace**
■ Midway West/Pegram

3:45 p.m.–5:00 p.m. **Concurrent Sessions**

- Love for the Long Game: Development Speed Dating ■ Grand Ballroom A
- Problems with a Purpose: Evoking Empathy to Support STEM Learning
■ Grand Ballroom B
- Prioritizing Equity: A DEAI Dialogue for All ■ Midway Suites 6
- Leadership, Creativity, and Inspiring Change ■ Midway Suites 1-2
- Simple Interactions: Growing Positive Relational Practices within Museums, Part Two ■ Grand Ballroom C
- Wonder, Curiosity & Connection: Meaningful Learning Experiences with Objects-Based Programming ■ Midway Suites 5
- Co-Curating, Co-Creating: Developing Sustaining Relationships through an Advisory Council ■ New York/Illinois Central
- Understanding Community Needs: Conducting Needs Assessments for Your Museum ■ Regency Ballroom A

6:30 p.m.–9:30 p.m. **Come Play at Our House! An Evening at The Magic House*** **SOLD OUT!**

WEDNESDAY, MAY 18

7:00 a.m.–5:00 p.m. **InterActivity Registration Desk** ■ Depot Reg Office

7:30 a.m.–8:45 a.m. **Continental Breakfast** ■ Regency Ballroom A

7:30 a.m.–8:45 a.m. **Peer-to-Peer Roundtable Discussions**
■ Grand Ballroom A&B

9:00 a.m.–10:15 a.m. **Plenary Session and Great Friend to Kids Award Ceremony: PBS KIDS** ■ Grand Ballroom DEF

10:30 a.m.–11:45 a.m. **Concurrent Sessions**

- Playing the Long Game: Strategies for Growth and Agility during Times of Uncertainty ■ Frisco/Burlington
- Sustainability in Building, Exhibits, and Design at Children's Museums
■ Midway Suites 5
- Innovative DEAI Approaches in Community Engagement with STEM and Beyond ■ Grand Ballroom A
- Curious about the CEO Role? ■ Midway Suites 6
- Educating for Democracy: Our Kids Can Save Democracy, Right?
■ Grand Ballroom C
- Playful Partnerships with Public Media ■ Midway Suites 11
- Creative Staff Re-Development to Survive a Crisis ■ Grand Ballroom B
- Beyond Benchmarking – A New Online Dashboard for Children's Museums
■ Midway Suites 1–3

11:45 a.m.–12:45 p.m. **Lunch on Your Own**

12:00 p.m.–5:00 p.m. **Museum CEO and Executive Directors Retreat*, Day 1**
■ New York/Illinois Central

12:45 p.m.–2:00 p.m. **Concurrent Sessions**

- Control Your Destiny: Crisis Communications Planning ■ *Midway Suites 1–3*
- Exhibits That Endure the Test of Time ■ *Midway Suites 11*
- Achievable Tactics for Improving Gender Equity and Other DEAI Goals
■ *Grand Ballroom A*
- Little Cli-Mates: Small Changes for a Big Difference ■ *Grand Ballroom B*
- Back to the Future: Future-Forward Intergenerational Exchanges in Museum Settings ■ *Grand Ballroom C*
- Playing to Our Strengths: The Power of Intentional Collaboration
■ *Midway Suites 5*
- Re-Imagining the Adult Experience at a Children's Museum, Part One
■ *Regency Ballroom A*

2:15 p.m.–3:30 p.m. **Concurrent Sessions**

- Crafting Compelling Narratives for Fundraising ■ *Grand Ballroom A*
- Managing Successful Museum Projects: Exhibits, Expansions, Renovations, and New Construction ■ *Midway Suites 5*
- Role Play the Way: A New Direction of Imaginative Learning ■ *Grand Ballroom B*
- The Village It Takes: Utilizing Community Expertise to Better Engage Audiences ■ *Midway Suites 6*
- Being Mentally Fit, Creative, Nimble, and Focused ■ *Midway Suites 11*
- Making Spaces: Museums Developing and Delivering Quality Maker-Centered Professional Development ■ *Grand Ballroom C*
- Re-Imagining the Adult Experience at a Children's Museum, Part Two
■ *Regency Ballroom A*

THURSDAY, MAY 19

8:30 a.m.–1:00 p.m.

Museum CEO and Executive Directors Retreat*, Day 2

■ *New York/Illinois Central*



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Thank you for joining us!

**See you next year
in New Orleans, LA**

InterActivity 2023
April 26–28

