Welcome to InterActivity

What
InterActivity is the annual conference held by the Association of Children’s Museums (ACM) for museum professionals, community partners, and business consultants. InterActivity sparks conversations about children’s museums that last all year long.

Who
InterActivity is the largest gathering of children’s museum professionals in the world.

When
InterActivity Dates:
May 16-18, 2022

ACM MarketPlace Dates:
May 16-17, 2022

Museum Budget Size

- Under $250,000: 23%
- $250,000 to $999,999: 9%
- $500,000 to $999,999: 18%
- $1 million to $2,999,999: 23%
- $3 million to $4,999,999: 13%
- $5 million or more: 14%

Attendance charts based on InterActivity 2019 registration sales.

InterActivity Attendee Job Functions
Where

InterActivity will be held in St. Louis, MO, at the St. Louis Union Station Hotel. The ACM MarketPlace will be held on the first floor in the Midway West. Most concurrent sessions will be held in first and second floor meeting rooms. Plenary sessions will be held on the first floor.
Exhibit at InterActivity

The ACM MarketPlace will be located in the Midway West of the St. Louis Union Station Hotel. Most of the Midway West has a ceiling height of 32 feet.

ACM MarketPlace Schedule

Move In
May 16
8:00 a.m. to 2:00 p.m.*

Event Hours
May 16
5:00 p.m. to 7:00 p.m.
May 17
8:00 a.m. to 4:00 p.m.

Move Out
May 17
4:00 p.m. to 9:00 p.m.

*Alternate Move In times may be available upon request.

Booths 1–69
measure 10’ x 10’ and come with a standard 8’ high back wall, 3’ high side drape, 6’ draped table, and chairs.

Tabletops T1–T15
include one draped 6’ table and two chairs.

Reserved for exhibitors that also sponsor InterActivity at a minimum of $1,500 per booth

Reserved for Prime Location exhibitors

Questions? Contact Sharon Chiat at Sharon.Chiat@ChildrensMuseums.org
Exhibit at InterActivity 2022 to connect with high-level decision-makers and influencers from children’s museums around the world.

**Exhibit Hall Benefits**

- Face-to-face networking with new and existing clients
- Hands-on interactions with your products
- Two complimentary ACM MarketPlace registrations per booth or tabletop
- Discounted registration rates for the InterActivity conference
- Food served in the ACM MarketPlace to drive traffic
- First look at the ACM MarketPlace floorplan for InterActivity 2023, with option to reserve your booth

**Exhibitor Options**

<table>
<thead>
<tr>
<th>Booth</th>
<th>Non-Member</th>
<th>Affiliate Nonprofit</th>
<th>ACM Member</th>
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<tbody>
<tr>
<td></td>
<td>$1,695</td>
<td>$1,395</td>
<td>$1,295</td>
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<table>
<thead>
<tr>
<th>Prime Location Booth</th>
<th>Non-Member</th>
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<tbody>
<tr>
<td></td>
<td>$2,095</td>
<td>$1,695</td>
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<tr>
<th>Two Booths</th>
<th>Non-Member</th>
<th>Affiliate Nonprofit</th>
<th>ACM Member</th>
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<tbody>
<tr>
<td></td>
<td>$2,895</td>
<td>$2,495</td>
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<table>
<thead>
<tr>
<th>Booth + Ad</th>
<th>ACM Member</th>
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<tbody>
<tr>
<td></td>
<td>$2,295</td>
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</table>

<table>
<thead>
<tr>
<th>Tabletop</th>
<th>Non-Member</th>
<th>Affiliate Nonprofit</th>
<th>ACM Member</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$1,195</td>
<td>$995</td>
<td>$795</td>
</tr>
</tbody>
</table>

**PRO TIP**

Drive traffic to your booth with hands-on activities.
Sponsor at InterActivity

Interested in getting your name out in front of everyone? Want to reach a specific audience? Customize a sponsorship package that meets your exact marketing needs.

Packages can include an ACM MarketPlace booth, ads in the Preliminary and Final Programs, and an event sponsorship that connects you with your target audience. You can work with ACM to create sponsorship opportunities. Dream big—bus wraps, hotel keycards, attendee scholarships—and ACM will make your sponsorship a reality. ACM can even turn your sponsorship into a multi-year package!

Contact ACM so you can make the greatest impact at InterActivity!

Sponsorship Opportunities

Appear on the Main Stage
- Opening Keynote
- Great Friend to Kids Award and Keynote Session

Reach All Attendees
- Concurrent Session Stream Sponsorship
  *Concurrent Session Streams typically include four to six sessions in one content area*
- Concurrent Session Stream Sponsorship with Videos
  *Have your 30-second sponsored video play before four to six sessions in one content area*
- Session Sponsorship with Video
- Professional Networking Breakfast
- Coffee Break
- ACM MarketPlace Meals and Breaks (several available)
- Closing Breakfast

Target Your Audience
- Emerging Museums Track
  *Expected attendance: 50–75 people*
- Diversity in Action Fellowship
  *Expected recipients: 5 people*

Can’t make it to InterActivity?

Have your company’s video play before a session instead!
# Attendee Amenities

<table>
<thead>
<tr>
<th>Item</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Reusable Conference Tote Bags</td>
<td>$5,000</td>
</tr>
<tr>
<td>Conference Wifi</td>
<td>$3,000</td>
</tr>
<tr>
<td>Conference Water Stations</td>
<td>$3,000</td>
</tr>
<tr>
<td>Beverage Service (Three-hour blocks; two available)</td>
<td>$3,000</td>
</tr>
<tr>
<td>Conference Lanyards</td>
<td>$2,500*</td>
</tr>
<tr>
<td>Drink Tickets for the ACM MarketPlace Reception</td>
<td>$2,500</td>
</tr>
<tr>
<td>Reusable Silicone Straws</td>
<td>$2,500</td>
</tr>
<tr>
<td>Reusable Water Bottles</td>
<td>$2,000*</td>
</tr>
<tr>
<td>Program-At-A-Glance</td>
<td>$2,000</td>
</tr>
<tr>
<td>Recycled Paper Conference Notebooks</td>
<td>$1,500*</td>
</tr>
<tr>
<td>Tote Bag Item</td>
<td>$1,500*</td>
</tr>
<tr>
<td>Conference Pens</td>
<td>$1,000*</td>
</tr>
<tr>
<td>Recycled Paper Emerging Museums Track Notebooks</td>
<td>$500*</td>
</tr>
</tbody>
</table>

*Additional production costs are the responsibility of the sponsor.

# Exclusive Sponsor Benefits

- Recognition in the InterActivity Preliminary and Final Programs
- Name listed in InterActivity mobile app
- Acknowledgment during plenary session
- Name included on conference signage
- Recognition for major sponsors in InterActivity emails
- Recognition for all sponsors in three issues of *E-Forum*, ACM’s monthly e-newsletter
- Name or logo on the InterActivity page of the ACM website
- Exclusive access to attendee contact list

# QUESTIONS?

**Sharon Chiat**  
Sharon.Chiat@ChildrensMuseums.org  
703.224.3100 x109
Advertise at InterActivity

Mobile App Advertising

Extend your reach to attendees’ phones and mobile devices by advertising in the InterActivity mobile app. Free basic wireless Internet service is offered throughout the St. Louis Union Station Hotel and is suitable for checking email and light web surfing. Total available bandwidth is shared by all customers in the facility.

*Mobile App deadline: April 4, 2022. This advertising opportunity available only to ACM Members.*

**Exhibitor Logo**

*Cost: $200*

Include your company’s logo in your exhibitor listing to stand out in a long list of exhibitors and receive more attention.

Only 10 slots available!

**Sponsored Post**

*Cost: $500*

A highly visible, clickable ad that will appear in the social feed. A sponsored post will be moved to the top of the social feed once on the day of your choice.

Only 3 slots available!

**All-Inclusive Package**

*Cost: $2,500*

A sponsored post will be moved to the top of the social feed twice from May 16-18, 2022. Plus, your company’s logo will be included in your exhibitor listing.

Only 1 slot available!

Preliminary and Final Program Ads

Put your organization’s ad in the hands of every InterActivity attendee. Increase awareness for your expertise, product, or exhibit each time attendees look up information before, during, and after the conference. The Preliminary Program is released in January 2022 as an online-only publication. The Final Program is distributed onsite at InterActivity to all registered attendees and also is available as an online publication.

<table>
<thead>
<tr>
<th></th>
<th>Preliminary &amp; Final Programs (Combo Ad Package)</th>
<th>Final Program Only</th>
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<tbody>
<tr>
<td>Deadline</td>
<td>December 3, 2021</td>
<td>March 4, 2022</td>
</tr>
<tr>
<td>ACM Member</td>
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<td>ACM Member</td>
</tr>
<tr>
<td>Inside Half Page</td>
<td>$895</td>
<td>$1,095</td>
</tr>
<tr>
<td>Inside Full Page</td>
<td>$1,095</td>
<td>$1,295</td>
</tr>
<tr>
<td>Inside Front Cover</td>
<td>$1,595</td>
<td>$1,795</td>
</tr>
<tr>
<td>Inside Back Cover</td>
<td>$1,595</td>
<td>$1,795</td>
</tr>
<tr>
<td>Outside Back Cover</td>
<td>$1,895</td>
<td>$2,095</td>
</tr>
</tbody>
</table>
InterActivity 2022 Exhibiting, Sponsoring, and Advertising Contract

CONTACT INFORMATION

Note: This person will be ACM's main contact for anything related to exhibiting, sponsoring, or advertising.

<table>
<thead>
<tr>
<th>Organization</th>
<th>Main contact name</th>
<th>Title</th>
<th>Address</th>
<th>City</th>
<th>State</th>
<th>Zip Code</th>
<th>Phone</th>
<th>Fax</th>
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<th>Website</th>
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**ADVERTISEMENT OPTIONS**

<table>
<thead>
<tr>
<th></th>
<th>Combo Ad Package</th>
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<tr>
<td>Inside Half Page</td>
<td>❑ $895</td>
<td>❑ $695</td>
<td></td>
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<tr>
<td>Inside Full Page</td>
<td>❑ $1,095</td>
<td>❑ $795</td>
<td></td>
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<tr>
<td>Inside Front Cover</td>
<td>❑ $1,295</td>
<td>❑ $1,095</td>
<td></td>
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<tr>
<td>Inside Back Cover</td>
<td>❑ $1,795</td>
<td>❑ $1,095</td>
<td></td>
</tr>
<tr>
<td>Outside Back Cover</td>
<td>❑ $1,995</td>
<td>❑ $1,395</td>
<td></td>
</tr>
<tr>
<td>Exhibitor Logo in the Mobile App</td>
<td>❑ $200</td>
<td>Not available</td>
<td></td>
</tr>
<tr>
<td>Sponsored Post in the Mobile App</td>
<td>❑ $500</td>
<td>Not available</td>
<td></td>
</tr>
<tr>
<td>All-Inclusive Mobile App Package</td>
<td>❑ $2,500</td>
<td>Not available</td>
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**EXHIBITING OPTIONS**

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<tr>
<th></th>
<th>Member</th>
<th>Nonprofit</th>
<th>Non-Member</th>
<th>ACM Member-Only Exclusive Deals</th>
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<tbody>
<tr>
<td>Booth</td>
<td>❑ $1,295</td>
<td>❑ $1,395</td>
<td>❑ $1,695</td>
<td>Booth + Ad ❑ $2,295</td>
</tr>
<tr>
<td>Prime Location Booth</td>
<td>❑ $1,595</td>
<td>❑ $1,695</td>
<td>❑ $2,095</td>
<td></td>
</tr>
<tr>
<td>Two Booths</td>
<td>❑ $2,195</td>
<td>❑ $2,495</td>
<td>❑ $2,895</td>
<td></td>
</tr>
<tr>
<td>Tabletop</td>
<td>❑ $795</td>
<td>❑ $995</td>
<td>❑ $1,195</td>
<td></td>
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</tbody>
</table>

**EXHIBITOR LOCATION PREFERENCES** (Visit www.ChildrensMuseums.org/booth for available locations.)

Indicate the number of your preferred ACM MarketPlace location 1. ______ 2. ______ 3. ______

**SPONSORSHIP OPTIONS**

Within the guidelines set forth in this prospectus, ACM will work with you to create a sponsorship package to fit your organization’s needs.

**Custom Packages**

- ACM MarketPlace Meal
- ACM MarketPlace Break
- Closing Breakfast
- Concurrent Session Stream with Videos
- Concurrent Session Stream

- Emerging Museums Track
- Diversity in Action Fellowship
- Professional Networking Breakfast
- Session Sponsorship with Video

**Attendee Amenities**

- Reusable Conference Tote Bags ❑ $5,000
- Conference WiFi ❑ $3,000
- Conference Water Stations ❑ $3,000
- Beverage Service ❑ $3,000
- Conference Lanyards ❑ $2,500 + cost
- Drink Tickets at ACM MarketPlace Reception ❑ $2,500
- Reusable Silicone Straws ❑ $2,500
- Reusable Water Bottles ❑ $2,000 + cost
- Program-at-a-Glance ❑ $2,000
- Recycled Paper Conference Notebooks ❑ $1,500 + cost
- Tote Bag Item ❑ $1,500 + cost
- Conference Pens ❑ $1,000 + cost
- Recycled Paper Emerging Museums Track Notebooks ❑ $500 + cost

**CALCULATE SUBTOTAL**

Advertisements: $ ______  Exhibits: $ ______  Sponsorships: $ ______  SUBTOTAL: $ ______

All Exhibitors MUST register staff members to manage their exhibit; fees may apply. Registration options are listed on next page.
EXHIBITOR REGISTRATION

ACM MarketPlace Registration is free for up to two (2) exhibitor staff members per booth or tabletop purchased. Register additional exhibit staff at $125 per person. Exhibitors must register staff to manage their booth or tabletop.

ACM MarketPlace Registration does not include InterActivity 2022 Registration. To attend InterActivity sessions, exhibitors must purchase Registration for InterActivity 2022.

After you submit this form, ACM will contact you with information about how to register your ACM MarketPlace exhibit staff online, with the option to purchase full conference registration and optional add-on events. If you don’t receive this email, contact Sharon.Chiat@ChildrensMuseums.org.

MARKETING DESCRIPTION

Market your organization and let attendees know how to contact a sales representative via the InterActivity Mobile App.

<table>
<thead>
<tr>
<th>Organization Name as it Should Appear in Publicity Materials</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sales Contact</td>
</tr>
<tr>
<td>Phone</td>
</tr>
<tr>
<td>Facebook Page URL</td>
</tr>
<tr>
<td>Instagram Page URL</td>
</tr>
<tr>
<td>Twitter Page URL</td>
</tr>
<tr>
<td>Organization LinkedIn Page URL</td>
</tr>
<tr>
<td>Email</td>
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<tr>
<td>Website</td>
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</tbody>
</table>

Choose one category that best describes your organization or reason for exhibiting.

- Architecture & Exhibit Designer
- Art and Museum Supplier
- Educational Resources and Collaborations
- Exhibit Fabricator
- Gift Shop Vendor
- Museum Management Software Provider
- Museum Product Vendor or Designer
- Traveling Exhibit Provider
- Other: ________________________________

In 50 words, describe what you will be exhibiting. Write in the third person and use complete sentences. ACM may edit descriptions.

- $200 Add my logo to my company’s listing (ACM members only)

PAYMENT INFORMATION: Full payment is required with this contract.

Enclosed is my check payable to Association of Children’s Museums.

Please charge to my: □ Visa □ MasterCard □ American Express □ Discover

Card Number ________________________________________ CVV ____________

Exp.Date _______ / _______ Zip Code ____________

SIGNATURE OF ACCEPTANCE Only signed contracts will be processed.

I have read and agree to abide by the Terms of Agreement (see page 9) governing our organization’s participation in InterActivity 2022 as delineated in these materials. I understand that upon acceptance by ACM, this form serves as the official agreement for sponsorships, exhibits, and/or advertisements.

Authorizing Agent (please print) __________________________ Title __________________________

Name as it appears on card __________________________

Signature __________________________ Date __________________________

CALCULATE GRAND TOTAL

Subtotal from page 7 $_______

Registration Total $_______

GRAND TOTAL: $_______

Send Contract & Registration Pages to Sharon.Chiat@ChildrensMuseums.org

Association of Children's Museums • 2550 S. Clark Street, Ste. 600 • Arlington, VA 22202
InterActivity 2022 Exhibitor Terms of Agreement

1. ACM strictly prohibits any marketing or promotion of goods and services at any InterActivity 2022 venue unless an organization has purchased an InterActivity sponsorship or exhibit space.

2. Order taking and direct sales by exhibitors is permitted. Exhibitors that choose to sell merchandise at the InterActivity 2022 ACM MarketPlace assume full responsibility for securing a vendor’s license and complying with all applicable laws and regulations, including tax and revenue laws and regulations.

3. All materials, activities, and audio must be contained to the limits of the Exhibitor’s booth or tabletop display and must not impede traffic or interfere with other exhibits. Exhibits must not extend beyond the space allowed or obstruct the sight lines of others. All interviews, demonstrations, and displays must take place within the exhibit space allocated. Aisles must be free of obstruction.

4. Combustible decorations or display materials are prohibited.

5. Audiovisual equipment (including LCD projectors, slide projectors, tape recorders, laptop computers, and/or other sound apparatus) that will enable Exhibitors to show manufacturing processes and similar matter may be used, provided that users adhere strictly to the following rules. The equipment must be entirely self-contained, fireproof, and safe. The sound must be kept at a volume not to exceed that of normal conversation (80 decibels). The equipment must not interfere with neighboring Exhibitors, and it must be devoted exclusively to the business of the Exhibitor. Equipment may be brought by the Exhibitor into the ACM MarketPlace or rented through AV department at the St. Louis Union Station Hotel (Hotel). Exhibitor will be responsible for any costs related to these requests. Power necessary to support said equipment must be ordered exclusively through the Hotel.

6. Booths must be staffed during all ACM MarketPlace hours by person(s) who are prepared to explain all displayed products and services in a courteous and effective manner. Each Exhibitor must wear the official identification badge provided by ACM.

7. No rooms or other meeting space in the St. Louis Union Station Hotel, the official InterActivity 2022 ACM MarketPlace location, and/or The Magic House, St. Louis Children’s Museum can be used for storage, exhibit purposes, workshops, or other Exhibitor sales-related use without prior ACM approval.

8. Exhibitors retain sole responsibility for their own exhibit materials. Exhibitors are responsible for any damage to the exhibit area in the ACM MarketPlace and/or at The Magic House, St. Louis Children’s Museum, and/or the St. Louis Union Station Hotel, normal wear and tear excepted. Exhibitor agrees to protect, defend, indemnify, and hold harmless ACM, the St. Louis Union Station Hotel, and The Magic House, St. Louis Children’s Museum, its officers, directors, agents, and employees harmless from and against all claims, costs, and damages arising out of theft, negligence, or willful acts or omissions in the performance of this Agreement by Exhibitor or Exhibitor’s agents or employees. Exhibitor also agrees to protect, defend, indemnify, and hold harmless ACM, the St. Louis Union Station Hotel, and The Magic House, St. Louis Children’s Museum harmless from any action, claim, suit, or liability based on a claim of infringement of any patent, copyright, trademark, trade name, or other proprietary right of any party.

9. Exhibitor shall obtain and keep in force during the term of the installation and use of the exhibit premises, policies of Comprehensive General Liability Insurance and Contractual Liability Insurance, insuring and specifically referring to the Contractual liability set forth in this Exhibit, in an amount not less than $2,000,000 Combined Single Limit for personal injury and property damage.

10. Exhibitor shall be fully responsible to pay any and all damages to property owned by ACM, the St. Louis Union Station Hotel and/or The Magic House, St. Louis Children’s Museum, and its owners or managers which results from any act or omission of Exhibitor. Exhibitor agrees to protect, defend, indemnify, and hold harmless ACM, the St. Louis Union Station Hotel and/or The Magic House, St. Louis Children’s Museum, its owners, managers, officers or directors, agents, employees, subsidiaries, and affiliates from any damages or charges resulting from or arising from or out of the Exhibitor’s use of the property. Exhibitor’s liability shall include all losses, costs, damages, or expenses arising from or out of or by reason of any accident or bodily injury or other occurrences to any person or persons, including the Exhibitor, its agents, employees, and business invitees which arise from or out of Exhibitor’s occupancy and/or use of the exhibit premises, ACM, the St. Louis Union Station Hotel, and/or The Magic House, St. Louis Children’s Museum, its employees, agents, or contractors.

11. ACM reserves the right to modify ACM MarketPlace hours as deemed necessary to meet program needs.

12. ACM reserves the right to cancel the ACM MarketPlace. If ACM exercises this option, ACM will inform Exhibitors on or before March 31, 2022, and will refund ACM MarketPlace booth and conference registration fees in full.

13. Acceptance of this contract by ACM may in no way be construed as an endorsement by ACM of an exhibiting company, institution, or its products, and/or services.

14. Each Exhibitor must deliver and fully set up all equipment and materials by 2:00 p.m. on Monday, May 16, 2022. Exhibitors must remove the above items by 9:00 p.m. on Tuesday, May 17, 2022.

15. The ACM MarketPlace decorator will send all confirmed Exhibitors a service kit that includes order forms for individual service needs.

16. Out of the ordinary and/or special requests (use of water, live animals) requires prior approval by ACM and/or the St. Louis Union Station Hotel. Additional paperwork and/or fees may be required for this and are the sole responsibility of the Exhibitor.

17. No outside food or beverage is permitted in the St. Louis Union Station Hotel, either in the ACM MarketPlace or approved meeting space. All banquet food and beverage arrangements must be made through the Hotel. Only food and beverage purchased from Hotel may be served on Hotel property, including but not limited to giveaways, tastings, samples, candy or other hospitality. Should an exhibitor serve food or beverage not ordered through the hotel while on hotel property, ACM and/or the Hotel may remove the product from the show floor or meeting space and are not responsible for the cost of any such product.

18. Adequate lighting will be provided in the ACM MarketPlace. Any additional electrical needs, Internet connections, and/or phone lines must be arranged by the Exhibitor directly with the aforementioned MarketPlace decorator and/or the St. Louis Union Station Hotel. Exhibitor will be responsible for any costs related to these requests.

19. Cancellations and Refunds: Should an Exhibitor need to cancel its participation, the Exhibitor will submit a written notice to ACM. ACM will refund an Exhibitor’s payment in full, less a $100 administrative fee, through January 31, 2022.

20. All prices quoted in this brochure are in U.S. dollars.

21. Shipping and any related costs are the sole responsibility of the Exhibitor and may be arranged through the show decorator. ACM is not responsible for shipping, and exhibitors are encouraged to ship exhibits in a timely fashion, properly labeled, and should contact decorator to confirm arrival. Only the official show decorator will have access to and allowed to use the loading dock at the St. Louis Union Station Hotel. Exhibitors are encouraged to ship through the official show decorator and ship to the advanced warehouse by the due date that will be communicated in the Exhibitors Services Kit.

22. Exhibit booths are assigned on a first-come, first-served basis. ACM has sole discretion on the assignment of booths and may place InterActivity Sponsors that elect to exhibit in a preferred location. ACM reserves the right to change an Exhibitor’s assigned location at any time if deemed in the best interests of the ACM MarketPlace. Before exercising this option, ACM will contact the exhibitor.

23. Booth sharing is strongly discouraged. If two separate organizations are represented in one booth, an assessment of $300 per organization will be issued.

24. All prior obligations to ACM for any good or service must be settled prior to entering into an InterActivity 2022 Exhibitor Contract. In order for an organization to take advantage of ACM membership discounts for exhibitors, an organization’s membership needs to be active and in good standing through May 31, 2022.

25. By registering for, attending, and participating in InterActivity, all InterActivity attendees grant ACM consent for ACM’s use and distribution of their image or voice in photographic, video, and electronic reproductions of the event. This agreement extends to use by third parties, including but not limited to the St. Louis Union Station Hotel and The Magic House, St. Louis Children’s Museum.

NOTE: ACM is committed to preserving a professional and mutually respectful environment in the ACM MarketPlace. Any Exhibitor in violation of the above listed terms will be required to amend the violation to ACM’s satisfaction in a timely manner or will be required to remove all booth and exhibit materials from the ACM MarketPlace premises within two hours. ACM reserves the right to void the contract of any Exhibitor that is in violation of the Terms of Agreement and bar the Exhibitor from future ACM MarketPlace events.
### DEADLINE REMINDERS

<table>
<thead>
<tr>
<th>Date</th>
<th>Event Details</th>
</tr>
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<tbody>
<tr>
<td>December 3, 2021</td>
<td>Ads for Online Preliminary Program</td>
</tr>
<tr>
<td>March 4, 2022</td>
<td>Ads for Final Program</td>
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<tr>
<td></td>
<td>Sponsor Reservations</td>
</tr>
<tr>
<td></td>
<td>Exhibitor Reservations</td>
</tr>
<tr>
<td>April 4, 2022</td>
<td>Ads for Mobile App</td>
</tr>
<tr>
<td>April 20, 2022</td>
<td>Hotel Room Reservations</td>
</tr>
</tbody>
</table>

**Rooms Fill Up Fast—Book Early!**

**St. Louis Union Station Hotel**
1820 Market Street  
St. Louis, MO 63103  
314.231.1234  

**Group Name:** Association of Children’s Museums  
**Group Rate:** $175.00 single/double

**About ACM**
Since its founding in 1962, the Association of Children’s Museums (ACM) has become the world’s foremost professional member-services organization for the children’s museum field. With more than 460 members in 50 states and 19 countries, we leverage the collective knowledge and experience of children’s museums through convening, sharing, and dissemination.

**Questions?**

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