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Measuring Social Media—Lesly L. Attarian, Please Touch

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In a Child’s Eyes: What Do Children Think about Diversity?—Georgina Ngozi, Children’s Museum of the Lowcountry

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The Elusive Art of Forecasting—Jeanie Stahl, White Oak Associates

Running Smoothly and Staying on Track: Tools for Managing Finances in Small and Mid-Sized Children’s Museums—John Noonan, Great Lakes Children’s Museums

An Equation for Financial Success: Growth = Financial Profitability + Community Need—Mindy Shrago, Young at Art Children’s Museum

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Case Study Updates: Growing Up Green, Sharon Klotz, Brooklyn Children’s Museum; Go Green and Get Real, Jane Werner, Children’s Museum of Pittsburgh; Green Unseen, Dave Judy, Kohl Children’s Museum of Greater Chicago

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