



ACM's Business Members

- Represent a diverse range of organizations that support the growth of children's museums in their communities.
- Are thought leaders.
- Embody the spirit of collaboration and collective wisdom.
- Work with hands-on museums in the United States and around the world as well as with other industries.
- Bring their knowledge and expertise to their work with children's museums.
- Help ensure that every family and child has access to a high-quality children's museum experience.



About the Association of Children's Museums

The Association of Children's Museums (ACM) is a global professional member service organization for the children's museum field that works to ensure every family and child has access to a high-quality children's museum experience. For more than 100 years, the mission of children's museums has been enhanced by the support and collaboration of individuals and corporations. ACM has been at the center of this effort to connect its business and museum members in support of families.

ASSOCIATION OF CHILDREN'S MUSEUMS

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ASSOCIATION OF CHILDREN'S MUSEUMS

Working together to build capacity and advance the children's museum field



BUSINESS MEMBERSHIP PROGRAM

Why Join ACM as a Business Member?

Share your Knowledge and Expertise

Bring your knowledge of other industries and worldwide trends and help children's museums continue to grow. From hosting webinars to sharing your knowledge in a blog post on the ACM website, ACM not only distributes information, but also helps members share their findings with the rest of the field.

Market Directly to Children's Museums

ACM members have a wide range of marketing tools available to them. ACM's marketing channels help your message reach the widest possible audience.

Meet the Decision Makers

As an ACM member you have exclusive access to the ACM members' directory, which helps connect you with ACM's museum members. Business Visionaries have the added opportunity to host webinars and facilitate in-person professional development meetings.



Business Membership Categories

Business Visionary (\$2,500)

Business Visionaries have a wide range of opportunities to share their knowledge and thought leadership within the field.

Business Visionaries have exclusive access to opportunities and a complimentary InterActivity registration. ACM selects Business Visionary members through an application process.

Business Supporter (\$750)

The Business Supporter level is perfect for companies with any range of experience in working with children's museums.

Business Associate (\$300)

Business Associate is designed for self-employed consultants in the museum field.

Support ACM at the level best suited to you.

To join ACM, visit www.ChildrensMuseums.org/corporate-membership to download an application or email ACM@ChildrensMuseums.org to request one.



Business Visionary \$2,500
Business Supporter \$750
Business Associate \$300

Market Directly to Children's Museums

Inclusion in the ACM Products & Services directory: company description and link to your website	•	•	•
Company logo and Business Visionary designation in the ACM Products & Services directory	•		
One month of recognition on the ACM website's homepage	Additional Cost		
One ad on a subpage of the ACM website for one month	•		
One ad in an issue of E-Forum	•	Additional Cost	Additional Cost
One free set of mailing labels for ACM museum members	•	•	
Recognition in the ACM annual report	•	•	•

Meet the Museums' Decision Makers

Receive a discount on a booth in the InterActivity ACM MarketPlace	•	•	•
Receive a complimentary registration to InterActivity	•		
Register for InterActivity at a discounted rate	•	•	•
Lead a webinar for ACM museum members	Additional Cost		
Facilitate professional development in-person meetings hosted by business members	Additional Cost		
Connect with museum staff using the online museum directory	•	•	•

Knowledge and Expertise Exchange

Share your work or white paper with the ACM community through a link in your Products and Services Directory listing	•	•	
Contribute one blog post to ACM on your recent work	•		
Be featured in the ACM News Roll	•		
Access to customized museum data queries through the ACM Query Report Service	3 free reports/year	1 free report/year	1 free report/year
Subscription to the Hand to Hand quarterly publication	•	•	•
Subscription to the E-Forum monthly e-newsletter	•	•	•
Research Exchange: search or submit articles, summaries, and reports on topics relevant to children's museums	•	•	•
One free job posting on the ACM Museum Classifieds (additional postings at the ACM member rate)	•	•	•