

ACM Business Membership Benefits

Visit www.ChildrensMuseums.org

	Business Visionary \$2,500	Business Supporter \$750	Business Associate \$300
Market Directly to Children's Museums			
Inclusion in the ACM Products & Services directory: company description and link to your website	•	•	•
Company logo and Business Visionary designation in the ACM Products & Services directory	•		
One month of recognition on the ACM website's homepage	Additional Cost*		
One ad on a subpage of the ACM website for one month	•		
One ad in an issue of E-Forum	•	Additional Cost*	Additional Cost*
One free set of mailing labels for ACM museum members	•	•	Additional Cost*
Recognition in the ACM annual report	•	•	•
Meet the Museums' Decision Makers			
Receive a discount on a booth in the InterActivity ACM MarketPlace	•	•	•
Receive a complimentary registration to InterActivity	•		
Register for InterActivity at a discounted rate	•	•	•
Eligible to lead a webinar for ACM museum members	Additional Cost*		
Eligible to facilitate professional development in-person meetings hosted by business members	Additional Cost*		
Identify museum leaders and their contact information through the online Open Museum Directory	•	•	•
Knowledge and Expertise Exchange			
Share your work or white paper with the ACM community through a link in your Products and Services Directory listing	•	•	
Contribute one blog post to ACM on your recent work	•		
Be featured in the ACM News Roll	•		
Access to customized museum data queries through the ACM Query Report Service	3 free reports/year	1 free report/year	1 free report/year

* See page 3 for additional costs

Subscription to the <i>Hand to Hand</i> quarterly journal	•	•	•
Subscription to the E-Forum monthly electronic newsletter	•	•	•
Research Exchange: search or submit articles, summaries, and reports on topics relevant to children's museums	•	•	•
One free job posting on the ACM Museum Classifieds (additional postings at the ACM member rate)	•	•	•

ACM Business Membership Benefits
Additional Costs

	Business Visionary \$2,500	Business Supporter \$750	Business Associate \$300
Market Directly to Children's Museums			
One month of recognition on the ACM website's homepage	\$1,700		
One ad on a subpage of the ACM website	Included		
One ad in an issue of E-Forum	Included	\$650	\$650
One sidebar ad in an issue of E-Forum	Included	\$250	\$250
One insert in an issue of Hand to Hand	\$2,000	\$2,000	\$2,000
One full page ad in an issue of Hand to Hand	\$1,000	\$1,000	\$1,000
One half page ad in an issue of Hand to Hand	\$700	\$700	\$700
One quarter page ad in an issue of Hand to Hand	\$300	\$300	\$300
Meet the Museums' Decision Makers			
Eligible to lead a webinar for ACM museum members	\$1,500		
Eligible to facilitate professional development in-person meetings hosted by business members	\$2,500		