90 DAYS OF ACTION: SOCIAL MEDIA POST SAMPLES

#WorldTheyDeserve

Facebook and LinkedIn:

- [MUSEUM] joined 90 Days of Action—a nationwide campaign to celebrate our role in welcoming immigrant and refugee children. #WorldTheyDeserve @[MUSEUM] @Association of Children’s Museums.

- @Association of Children’s Museums’ research shows that a majority of children’s museums reach out to immigrant and/or refugee populations. More than 75% are considering new opportunities to do so. #WorldTheyDeserve

- Our museum touches the lives of [NUMBER] children annually...including engaging diverse communities through fun, educational opportunities for new Americans and immigrants. #WorldTheyDeserve

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Twitter:

- [MUSEUM] joined 90 Days of Action, @childmuseums’ national campaign sharing our work to serve immigrant & refugee families #WorldTheyDeserve @childmuseums

- Since 1975, the number of children’s museums in the U.S. has increased more than 5-fold. We welcome the world’s children. #WorldTheyDeserve

- [NUMBER] children participated in our [NAME] program, which encourages tolerance & cultural inclusivity #WorldTheyDeserve

- We celebrate diversity by [EXAMPLE] #WorldTheyDeserve

- Have you been inspired by our cultural programming? Share your stories and photos with the hashtag #WorldTheyDeserve