Q: Why work with 【POW!】 on your next project?

A: We’ll let our creative partners speak for themselves:

“Paul is a truly rare combination between in-depth scientific knowledge and a creative, artistic mind. He is also one of the very few people I know who leads you to the solution (as opposed to imposing one).”
~ Vessela Gertcheva, MUZEIKO Children’s Museum (Bulgaria)

“Paul is a man of action. His Cheshire Cat-like questions, frank responses and urge to experiment will get you and your project out of the office and into the shop before you think you’re ready.”
~ Chris Burda, Science Museum of Minnesota

“Paul knows interactive exhibits - how to plan them, where resources are and what's happening in the field. He asks good questions, plays with ideas and keeps his eye on the visitor.”
~ Jeanne Vergeront, Museum Planner

"Paul is terrific to work with; he is a creative problem solver who knows family audiences and is a great team player!"
~ Jo Ann Secor, Lee H. Skolnick A+D Partnership

"Paul is both an energetic, insightful provocateur and a boundless source of support. His humor, encouragement and creative wisdom have been important ingredients in collaborating on and guiding exhibit development projects."
~ Jessica Strick, Exploratorium

Let’s talk.

Paul Orselli Workshop, Inc.
paul@orselli.net
(516) 238-2797
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The Association of Children’s Museums (ACM) champions children’s museums worldwide. With more than 460 members in 50 states and 19 countries, ACM is the world’s foremost professional society supporting and advocating on behalf of children’s museums, and those who work at and otherwise sustain them. We leverage the collective knowledge of children’s museums through convening, sharing, and dissemination.

Visit www.ChildrensMuseums.org to learn more about ACM.

The Children’s Museum of Denver at Marsico Campus is located in the Mile High City; the gateway to the Rockies, where the sun shines 300+ days a year and the spirit of adventure is alive and thriving. The museum embraces this energy, pushing the boundaries of exhibit and program design, and ensuring equitable access for all families. They believe in kid-powered learning and every day, their expertly designed exhibits and programs open doors for Colorado’s curious young minds to discover, create, and explore on their own terms.

Since 1973, the museum has served as a community gathering place, dedicated to the education and growth of young children and their caregivers. In 2015, the museum completed the largest expansion in its 40+ year history, more than doubling its public space, adding seven new exhibits and a multitude of additional guest amenities. Children and their grown-ups can race to the top of Altitude, a 3-story climber, whip up nutritious, delicious recipes in The Teaching Kitchen, sculpt a masterpiece in The Art Studio, and explore Joy Park, an outdoor exhibit full of Colorado elements like canyons, rivers, and sand dunes, and home to Adventure Forest, the brand new, one-of-a-kind 500-foot-long aerial adventure course.

Last fiscal year, the museum served more than 558,000 young learners and their grown-ups. To ensure their world-class exhibits and programs are available to all, access programs, like the now citywide SNAP Access Initiative and Sponsored Admissions and Memberships Program, provide a museum experience at low or no cost to families. This program served more than 105,000 guests last year. Additionally, Low-Sensory Mornings offer free private play events designed to create a welcoming environment for families of young children with diverse cognitive and physical abilities.

Beyond the museum’s walls, The Exhibits Team, an entrepreneurial design-consulting arm of the museum, has helped bring to life the first ever children’s museum in Taipei, Taiwan, designed several exhibits for Wings Over the Rockies Air & Space Museum in Denver, and is currently working on multiple innovative projects locally and globally.

Recently completing a 10-year master plan, the museum will continue to serve the ever-changing needs of its growing and dynamic community.

Learn more about the Children’s Museum of Denver at Marsico Campus at www.mychildsmuseum.org.
Welcome to InterActivity 2019

Dear Colleague,

Welcome to Denver, the Mile High City, for InterActivity 2019: FearLESS! Here in the gateway to the Rockies, the spirit of adventure prevails, igniting the spark for this year’s conference theme and challenging us to take strategic risks in exhibits, programs, and business.

The Association of Children’s Museums (ACM) and the Children’s Museum of Denver at Marsico Campus, in partnership with the InterActivity Program Committee, have created an exciting agenda for this year’s international conference. We’ll kick it off with a special appearance by Ariana Smith, a 2018 National Student Poet, who will lead us in a creative writing activity. Three plenary sessions will offer a variety of ideas to consider: Temple Grandin, celebrated author and advocate, and winner of this year’s ACM Great Friend to Kids Award, will talk about the need for different kinds of thinkers to solve today’s problems. You’ll hear from Gever Tulley, who will share his insights on the benefits of instilling independence in children and the psychology behind “dangerism.” And, we’ll wrap up with contemplation of the future through a discussion moderated by Jordan Shapiro, noted scholar and futurist with a special focus on childhood.

At the core of the conference are sessions generated and delivered by you—the field—and we thank you for sharing your successful practices as well as your challenges. We are excited to welcome collaborators from outside the museum realm, like Vince Kadlubek of Meow Wolf, Rusty Keeler from Just Play Project, and a wide range of presenters from universities, government agencies, and national nonprofits, who will speak along with museum staff during our professional development sessions.

The two study tours at Children’s Museum of Denver at Marsico Campus sold out early, but through the Museum Open House Program, you can visit the Museum for free May 6 through May 12, and you can eat, drink, and play at the evening event on Friday, May 10. Your experience at InterActivity wouldn’t be complete without checking out the ACM MarketPlace. Be sure to take advantage of Brain Dates, a consultation opportunity, as it returns for a second year.

While you’re at InterActivity 2019, and most importantly when you return to your job, we encourage you to embrace the conference theme...Be Brave. Be Bold. Think Big.

Mike Yankovich  
President & CEO  
Children’s Museum of Denver at Marsico Campus  
InterActivity 2019 Host  
President, Board of Directors  
Association of Children’s Museums

Laura Huerta Migus  
Executive Director  
Association of Children’s Museums
May 8, 2019

Association of Children’s Museums
International Conference

Greetings:

Welcome to the “Mile High City.” We are excited that you have chosen our beautiful city to host your 2019 annual conference. Your vision to honor all children and respect the diverse ways in which they learn and develop is paramount in allowing every child to thrive.

It is my hope that the time spent in Denver will be a catalyst in the continued effort to finding more ways to broaden the base of children and families that have an opportunity to participate in the program experience. Children’s museums across the country have found creative and innovative ways to stimulate children’s imaginations. The environment of learning, creating, and discovery is magical.

While you are here, it is our hope you will take advantage of the many amenities our city has to offer. Denver is a family-friendly city with a wide variety of activities to meet your needs. Our downtown is one of the nation’s most walkable cities and boasts many attractions, including the nation’s second largest performing arts complex, three art museums, three sports stadiums, a U.S. Mint, more than 300 restaurants and the largest city park system in the country.

Best wishes for an informative, productive, and enjoyable conference.

Respectfully,

Michael B. Hancock
Mayor
May 8, 2019

Greetings:

On behalf of the State of Colorado, it is my distinct pleasure to welcome you to the annual Association of Children’s Museums conference, InterActivity 2019.

The Association of Children’s Museums is the world’s foremost professional organization for the children’s museum field, with more than 400 members in 48 states and 20 countries. The work of museum curators, teachers, librarians, and museum patrons adds a richness to our lives that cannot be measured in traditional ways.

Today, you will embark on important discussions, focused on expanding the boundaries of museums and complementary fields. I encourage you to take this time to learn and listen, to strengthen your understanding of the potential for children’s museums, around the world.

Again, welcome to InterActivity 2019, the children’s museum conference of the year. You have my best wishes for an enjoyable and meaningful experience.

Sincerely,

Jared Polis
Governor
Welcome to Denver & the Children’s Museum of Denver at Marsico Campus!

We believe in the vital work children’s museums do every day in their communities, and are thrilled to welcome you to ours.
ACM is grateful to the following organizations for their supporting role in this year’s conference.

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2019-2020 Diversity in Action Fellowship Recipients

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Cecilia Nguyen, Oregon Museum of Science & Industry (OMSI)
Mpho Tsele, Play Africa
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InterActivity Small Museums Financial Aid Program Recipients

Sponsored by JRA

Nikki Dijkshoorn, Children’s Museum Curaçao
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Elise Probasco, AHA! A Hands-On Adventure, A Children’s Museum
Kali Rose, The Children’s Museum of Greater Fall River
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Words are **precious** and **powerful**.

The first five years of life are a magical time, when possibilities are endless and every conversation is an opportunity to learn. Building vocabulary helps improve brain development, and the more words children hear before kindergarten, the more success they can achieve. That’s why PNC Grow Up Great® is dedicated to helping prepare the youngest learners for great things in school — and in life — with initiatives that open their minds to a wondrous world of words.

Learn more at [pncgrowupgreat.com](http://pncgrowupgreat.com).
The first five years of life are a magical time, when possibilities are endless and every conversation is an opportunity to learn. Building vocabulary helps improve brain development, and the more words children hear before kindergarten, the more success they can achieve. That’s why PNC Grow Up Great is dedicated to helping prepare the youngest learners for great things in school — and in life — with initiatives that open their minds to a wondrous world of words.

Learn more at pncgrowupgreat.com.
Welcome to Denver, the Mile High City, where a thriving arts and cultural scene, 300 days of sunshine, and the Rocky Mountains backdrop combine for the world’s most spectacular playground. Denver is as laid-back as it is sophisticated. It’s a place where engineers rub elbows with rock climbers at local brewpubs, at art festivals, or while strolling along downtown’s 16th Street pedestrian mall. Free shuttles give visitors quick access to world-class art and culture, wine bars, restaurants, and nighttime entertainment and music in Larimer Square or historic LoDo. Upscale shopping awaits at Cherry Creek, while Denver’s seven professional sports teams showcase this city’s active spirit. Denver’s 85 miles of paved biking and walking paths connect visitors to unique attractions, parks, and diverse neighborhoods. One trip is all it takes to fall in love with this great city.

Explore the Arts.
The art districts of Denver celebrate the First Friday of every month with an evening of gallery browsing, food, and music. More than 100 galleries stay open late, inviting thousands of art lovers to discover Denver’s creative community. Local artists have also made their mark on the city with stunning street art. Take a stroll through the RiNo Art District, Art District on Santa Fe, East Colfax, and Confluence Park neighborhoods to discover your new favorite mural.

Feel what it’s like to be one mile high!
Climb to the 13th step of the Colorado State Capitol and you are 5,280 feet above sea level—one mile high! Or, cheer on the Colorado Rockies at Coors Field from the row of purple seats—the best “mile high” seats in the city.

Take a hike.
Denver’s Mountain Park system is unique, comprised of 14,000 acres of scenic beauty in the nearby Rockies. Gaze at a buffalo herd, mountain bike at Winter Park Resort, hike trails amidst red sandstone monoliths at Red Rocks Park—they’re all part of the city of Denver.

Find your Western Spirit.
Despite its 21st century leanings, Denver still retains a good deal of its Old West legacy. Around every corner, you’ll find some remnant of the pioneer era, from the Denver Art Museum’s collection of iconic Western art to the final resting place of Buffalo Bill, high atop Lookout Mountain. For a taste of the Old West, try some buffalo, a Denver specialty made into steaks, burgers, and hot dogs.

Relax in a garden.
Denver has 26 public floral gardens, including the lakeside gardens in Washington Park and the 50,000 flowers that are planted each spring along the 16th Street Mall. Denver Botanic Gardens is a lovely oasis in the center of the city with 45 gardens to explore, surrounded by ponds, streams, fountains, and a gigantic conservatory—and a participant in the Museum Open House Program.
ACM is grateful to our Visionary Business Members for their ongoing support of ACM and the children's museum field.

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ACM’s Visionary Members are valued thought leaders who make significant contributions that advance the field and support the growth of children’s museums.

To learn more, please visit www.ChildrensMuseums.org/Visionary
MUSEUM OPEN HOUSE PROGRAM

The Museum Open House Program provides InterActivity 2019 attendees with the opportunity to explore many cultural institutions in Denver and nearby communities. The institutions listed below are generously offering free admission from May 6 through May 12, 2019. Simply present your InterActivity 2019 conference badge or registration confirmation. Museum hours vary and many are closed on certain days. Please call ahead to confirm if the museum is open when you would like to go.

DENVER

Children’s Museum of Denver at Marsico Campus
303.433.7444
www.mychildsmuseum.org

Denver Art Museum
720.865.5000
www.denverartmuseum.org

Denver Botanic Gardens
720.865.3500
www.botanicgardens.org

Denver Firefighters Museum
303.892.1436
www.denverfirefightersmuseum.org

Denver Museum of Nature and Science
303.370.6000
www.dmns.org

Denver Zoo
720.337.1400
www.denverzoo.org

History Colorado Center
303.447.8679
www.historycolorado.org

Molly Brown House Museum
303.832.4092
www.mollybrown.org

Museo de las Americas
303.571.4401
www.museo.org

Wings Over the Rockies Air & Space Museum
303.360.5360
www.wingsmuseum.org

GOLDEN

Colorado Railroad Museum
303.279.4591
www.coloradorailroadmuseum.org

LAFAYETTE

WOW! Children’s Museum
303.604.2424
www.wowchildrensmuseum.org

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ocm.org | OMAHA children’s MUSEUM
InterActivity Registration Desk
The InterActivity Registration Desk is located in the Centennial Ballroom Foyer of the Hyatt Regency Denver at Colorado Convention Center. Registration Desk hours are:
- **Wednesday, May 8:** 7:00 a.m.–7:00 p.m.
- **Thursday, May 9:** 7:00 a.m.–6:00 p.m.
- **Friday, May 10:** 7:00 a.m.–6:00 p.m.
- **Saturday, May 11:** 7:00 a.m.–12:00 p.m.

Program Locations
Most of the InterActivity 2019 programming will take place at the Hyatt Regency Denver at Colorado Convention Center (the Hyatt).

ACM MarketPlace
The ACM MarketPlace will be held in the Centennial Ballroom A-E of the Hyatt. It will be open on Thursday, May 9 from 5:00 p.m. to 7:00 p.m., with a reception starting at 5:00 p.m., and Friday, May 10 from 8:00 a.m. to 4:00 p.m. Your conference badge is your entrance ticket, so please wear it at all times. Meals will be served in the ACM MarketPlace on Friday, May 10.

Internet Access
Complimentary internet access is provided throughout the Hyatt.

ACM Bulletin Board
The ACM Bulletin Board is located near the InterActivity Registration Desk in the Centennial Ballroom Foyer. Use the board to post messages and announcements, including event tickets you wish to resell.

Information Tables
Use the tables located in the registration area to share your museum’s brochures and educational materials.

Social Media
Follow ACM on Twitter and Instagram at @ChildMuseums, and join the InterActivity conversation with the hashtag #IA19. Share your photos of the learning and fun on Facebook. Be sure to tag Association of Children’s Museums. You can also post to the social feed in the InterActivity Mobile App (see the following page for details).

Getting Around Denver
The Hyatt is located in the central business district of downtown, within walking distance of many restaurants and attractions. There are several modes of transportation for getting around the area.

- Complimentary 16th Street Shuttle runs throughout the central business and entertainment district of downtown Denver.
- Light Rail Service/RTD stops at most corners in the city, including Sports Authority Field at Mile High, Pepsi Center/Six Flags/Elitch Gardens.
- Union Station stops include Lower Downtown (LODO)/Coors Field/16th Street Mall.

ACM will provide transportation for the Study Tours (except the Denver Art Museum, Study Tour C, which is walking distance from the hotel) and Evening Events. Taxis are available at the Hyatt. Uber and Lyft are also options. Search for “Uber” or “Lyft” in the Apple Store or in Google Play to download.

Marijuana Use
Marijuana, although legal in private spaces in the state of Colorado, is not permitted in any form or for any reason on the Hyatt Regency Denver at Colorado Convention Center property. For more information on marijuana use in Denver see www.denvergov.org/content/denvergov/en/denver-marijuana-information/know-the-law.html.
InterActivity 2019 Evaluation
We need your feedback to help plan InterActivity 2020! Please complete a session evaluation form at the end of each session you attend, and take our electronic overall survey after the conference is over.

Consultations
Institute of Museum and Library Services (IMLS)
Meet one-to-one with IMLS Museum Program Officer Reagan Moore or Senior Museum Program Officer Sandra Narva to discuss funding opportunities. Available in 15-minute intervals on Friday, May 10, 12:30 p.m.–1:45 p.m. Sign up at the InterActivity Registration Desk. Attend the IMLS session, Have No Fear, Federal Funding for Smaller Museums is Here!, on Friday, May 10, 10:45 a.m.–12:00 p.m. Description on page 53.

Brain Dates in the ACM MarketPlace
Brain Dates are back for a second year at InterActivity. Meet one-to-one with an ACM MarketPlace exhibitor and learn from them about a wide variety of topics. Available in 10-minute intervals on Friday, May 10, 9:00 a.m.–4:00 p.m. If you have not pre-registered for a Brain Date, sign up at http://www.childrensmuseums.org/brain-dates.

Download the InterActivity Mobile App!
Make the most of InterActivity 2019 with:
• Session descriptions, speakers, and room locations
• Real-time newsfeed to follow the action
• Interactive maps to find ACM MarketPlace exhibitors, events, or your way around Denver
• Important conference notices and more!

Download “Attendify” in the App Store on iTunes or Google Play.
Create a profile, search for INTERACTIVITY 2019, and select “join.”
Gyroscope is a full service, comprehensive museum development & design firm.

For more info contact:
Maeryta Medrano, AIA, LEED® AP
maeryta@gyroscopeinc.com
510.986.0111

www.gyroscopeinc.com

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Event space located in other areas of the hotel:

- **DENVER CITY TERRACE**, 5th floor
- **SUMMIT 25**, 25th floor
- **SUMMIT 26**, 26th floor
- **PEAKS LOUNGE**, 27th floor, day-use only

**Floor Plans**

**Hyatt Regency Denver at Colorado Convention Center**

**Floor Plan Level 3**

**Floor Plan Level 4**
You know us for fearless play.
Get to know us for fearless learning.
1 D&F Tower
2 Federal Reserve Money Museum
3 Paramount Theatre
4 Museum of Contemporary Art Denver
5 Downtown Aquarium
6 REI
◆ Children’s Museum of Denver at Marsico Campus*
8 Colorado Sports Hall of Fame
9 Tivoli Student Union
10 Denver Athletic Club
◆ Hyatt Regency Denver at Colorado Convention Center
11 Denver Firefighters Museum*
12 U.S. Mint
13 Denver Public Library
14 Denver Art Museum (DAM)*
15 DAM Frederic C. Hamilton Building
16 Byers-Evans House Museum
17 Clyfford Still Museum
18 The CELL
19 History Colorado Center*
20 Kirkland Museum of Fine & Decorative Art
21 Molly Brown House Museum*
22 Black American West Museum
23 Crossroads Theater
24 Stiles African-American Heritage Center
25 Blair-Caldwell Library
26 B’s Ballpark Museum
27 Museo de las Américas*
28 Governor’s Mansion
29 Grant-Humphreys Mansion

*Museum Open House Program Participant, Please note that not all participants are shown on this map.
Wednesday, May 8

All programming will be held at the Hyatt Regency Denver at Colorado Convention Center, unless otherwise noted.

Emerging Museums Pre-Conference
*Sponsored by Imagination Playground, LLC*
8:00 a.m.–5:00 p.m.
GRANITE

ACM offers the annual Emerging Museums Pre-Conference to share foundational and effective practices of our field with those in the process of starting a children’s museum. The agenda changes each year to keep pace with new trends and insights but always includes perspectives from recently opened children’s museums. Pre-registration is required; Member registration, $235, Nonmembers, $335. This event is limited to emerging museums and individuals starting a children’s museum. Registration fee includes breakfast, lunch, and handout materials.

Agenda

8:00 a.m.–8:30 a.m.
Breakfast

8:30 a.m.–8:45 a.m.
Welcome
Laura Huerta Migus, Association of Children’s Museums

8:45 a.m.–9:45 a.m.
Attendee Introductions and Networking
Victoria Garvin, Association of Children’s Museums

9:45 a.m.–11:00 a.m.
Perspectives from Recently Opened Children’s Museums
No two children’s museums are ever planned alike. However, much can be learned from those who have gone before. Hear from leaders of recently opened children’s museums across the U.S. and China.
Robin Gose, EdD, MOXI, The Wolf Museum of Exploration and Innovation
Lisa Barnett, Children’s Museum of St. Tammany
Kristi Hart, Children’s Museum of St. Tammany
Dejuan Fu, Hohhot Laoniu Children’s Discovery Museum
Loretta Yajima, Hawaii Children’s Discovery Center

11:00 a.m.–11:15 a.m.
Break

11:15 a.m.–12:00 p.m.
Progress Reports from Children’s Museums in Development
Where they are now? Presenters will share ideas for temporary spaces and programs, growing awareness with stakeholders, seed funding ideas, challenges, successes, lessons learned, and more.
Melissa Rushin Irr, Children’s Museum of Yuma County
Kristie Akl, kidSTREAM Children’s Museum
Mpho Tsele, Play Africa

12:00 p.m.–1:00 p.m.
Lunch and Moderated Roundtable Discussions

1:00 p.m.–1:30 p.m.
ACM Resources
Keila Rone, Association of Children’s Museums

1:30 p.m.–2:30 p.m.
Building a Board and Board Committees
Assembling a good board is the most important thing you can do when creating a new children’s museum. But how are the board responsibilities of an emerging museum different from other boards? All-volunteer organizations have a special challenge in defining the board’s role. When there is little or no staff, the board has to divide its time between governance issues and carrying out programmatic and administrative duties. This works out best when there is a clear understanding between the functions of the full board and the board members who jump in to serve in those management needs.
Carol Scott, Children’s Discovery Museum of the Desert
2:30 p.m.–2:45 p.m.  
Break

2:45 p.m.–3:45 p.m.  
Getting the Word Out  
You’re opening a children’s museum. You’ve planned, plotted, and designed everything down to the tiniest detail. You’ve had focus groups. You’ve had focus groups about the focus groups. You’ve spent an incredible amount of time and work to make your dream a reality. Now, it’s time to find your voice and get the word out! This session is designed to help new museums build their brands by creating succinct key messages that will reach donors, potential visitors, and the community.  
Carrie Hutchcraft, The Magic House, St. Louis Children’s Museum
Martha Swanson, MOXI, The Wolf Museum of Exploration and Innovation

3:45 p.m.–4:45 p.m.  
Choice of Sessions:
1) Setting Up Operations  
Passion alone is not enough to successfully launch and sustain your new museum long-term. You need to understand business planning, strategy, and finances.  
Putter Bert, KidsQuest Children’s Museum

2) Preparing for Year One  
Even the best laid plans can go horribly awry. From real-life trial by flood and fire, learn ways to assess your possible risks, prepare for potential surprises, and how to devise response plans in anticipation of unexpected challenges.  
Robin Gose, EdD, MOXI, The Wolf Museum of Exploration and Innovation
Martha Swanson, MOXI, The Wolf Museum of Exploration and Innovation

4:45 p.m.–5:00 p.m.  
Wrap Up and Adjourn

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the field’s leading journal  
on museum exhibitions

Design for Adventure

Custom interactive experiences for children and adults worldwide

A design service of children's museum
Denver - Marrisco Campus
A. Children’s Museum of Denver at Marsico Campus: Adventure Forest  
1:00 p.m.–3:45 p.m., rain or shine  
Pre-registration is required; tickets are $35. Transportation is included. Wear athletic shoes and comfortable attire. Participants should meet in the main lobby of the Hyatt on Level 1. The bus will leave promptly at 1:10 p.m. and return by 3:45 p.m. Come explore Adventure Forest, the museum’s newest and largest outdoor exhibit! Hear from the museum’s design and project management team how this 500-foot-long, aerial adventure course and immersive art experience was envisioned and brought to life. The team will discuss the many complexities and the creative partnerships that were formed and mobilized. Learn what worked, what didn’t, and why this complex project required super-human patience and fortitude. Attendees will experience the exhibit firsthand in never before shared detail and walk away with ideas and inspiration of how to create their own bold outdoor adventures.

PRE-CONFERENCE  
Promoting School Readiness for Young Children through a Partnership Model  
1:30 p.m.–4:30 p.m.  
MINERAL HALL DE  
Pre-registration is required; registration is $10 and includes handout materials. Attendees are encouraged to attend in teams which can include a community partner (library, early education, or community organizations).  
Since 2016 Boston Children’s Museum has implemented a regional Hub model across the state to support the advancement of high quality informal learning experiences for families not currently or traditionally served to promote school readiness in museum, library, and community based settings. Attend this pre-conference to explore tools based on goals for increasing access in your community to advance growth and development outcomes for young children and their families. Engage in interactive discussions to inform how your institution understands the needs of families and can address a goal or a problem as it relates to reaching those families who do not currently access your services.  
The agenda includes facilitated discussions on topics including: setting a framework for this work, who your partners are and how to talk with them, what collaborative steps you need to take to reach new audiences, and how to extend your reach to increase opportunities for young children and families you don’t currently serve in your area. Hear from project partners about strategies used, and challenges and lessons learned through the implementation of this model in their regional and local communities. Materials developed for use with children and families will be shared.  
Kathryn Jones, Boston Children’s Museum  
Sherri Killins Stewart, EdD, BUILD Initiative  
Kandice Cole, BUILD Initiative  
Krista Dawson, Children’s Museum of Richmond
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InterActivity 2019 Officially Starts

New Attendee Orientation
5:15 p.m.–6:00 p.m.
MINERAL HALL BC
If you are attending InterActivity for the first time, or it's been a few years, join ACM for an orientation to learn how to get the most from the conference, meet members of ACM staff, board, and the InterActivity 2019 Program Committee, as well as network with other newcomers.

Welcome to InterActivity 2019 Meet & Greet
Sponsored by Nickelodeon
6:15 p.m.–7:30 p.m.
CAPITOL BALLROOM
Cash bar will be available.
Begin the conference on a high note! Before InterActivity launches into full swing, Ariana Smith, 2018 National Student Poet for the West Region, will perform some of her own poetry and lead an erasure poetry workshop for conference attendees. Erasure poems are created by blacking out words from a pre-existing text, then rewriting the remaining words on a new page to create a new work. Working with three documents—the ACM Diversity Statement, the ACM Strategic Roadmap, and “What is a Children’s Museum?”—to link this exercise to our mission, attendees will be encouraged to continue working on their poems throughout the conference, and use the conference’s Twitter hashtag (#IA19) to share their finished pieces. Ariana will join the conference’s closing session from DISCOVERY Children’s Museum, her local children’s museum in Las Vegas, Nevada, to perform a selection of the erasure poems created by conference attendees.

Ariana Smith is one of five teens chosen as 2018 National Student Poets, the highest honor for U.S. youth poets presenting original work. The National Student Poets Program is a partnership between the Institute of Museum and Library Services and the Alliance for Young Artists & Writers, which presents the Scholastic Art & Writing Awards. Ariana is a senior and a film major at the Las Vegas Academy of the Arts in Las Vegas, Nevada. Born to an African-American father and a first-generation Filipina, she has used poetry as a medium to connect to her multicultural identity since she was a little girl. Now, Ariana focuses her work on modern issues facing black youth. She believes poetry is a tool for creating social change by touching the hearts of her audience and opening their eyes to unique human experiences. She looks up to poets like Audre Lorde and Aimé Césaire, who contextualized the black experience in the African diaspora. Ariana is a member of her school’s Black Student Union and a Young Ambassador for the Smith Center for the Performing Arts.
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Thursday, May 9
All programming will be held at the Hyatt Regency Denver at Colorado Convention Center, unless otherwise noted.

Professional Networking Breakfast
8:00 a.m.–9:15 a.m.
Rise and shine! Network with peers over breakfast. Tables are organized by professional functions and special interest groups:

MINERAL HALL A–C
Museum CEOs and Executive Directors

MINERAL HALL DE
Administration
Development
Finance
Human Resources
Libraries

MINERAL HALL FG
Education

CENTENNIAL BALLROOM F
International Attendees
Marketing
NISE Network

CENTENNIAL BALLROOM G
Membership
Museums for All
Visitor Experiences/Services

CENTENNIAL BALLROOM H
Exhibits
Research and Evaluation

Exhibit Design  Architecture  Planning

Children's Discovery Museum, Hohhot
Hohhot, Inner Mongolia, China

Cambridge Seven Associates, Inc.  617 492-7000  www.cambridgeseven.com
**Opening Plenary Session**
9:30 a.m.–11:30 a.m.
CAPITOL BALLROOM

**Welcome and Warm Up to InterActivity**

**ACM Great Friend to Kids Award Introduction**

2019 ACM Great Friend to Kids Award Honoree
ACM will present its 2019 Great Friend to Kids Award to Temple Grandin, PhD. The award is presented annually at InterActivity and honors those who have made significant contributions to strengthen education and advance the interests of children. ACM selected Dr. Grandin for her outstanding accomplishments in increasing our understanding of autism and the need for different kinds of minds to solve problems. Her insights are particularly valuable to children’s museums, most of which have programs for children on the autism spectrum and their families and caregivers.

She is the author of *Thinking in Pictures*, *Emergence: Labeled Autistic*, *The Way I See It*, and *The Autistic Brain*, which provide deeper understanding of what it means to live as a person on the autism spectrum, a true insider perspective. Grandin’s newest book, *Calling All Minds: How to Think and Create Like an Inventor*, explores the ideas behind common questions children have about the workings of everyday life, and gives unique insight into her childhood asking endless questions about the world around her, and how the visual way she saw the world helped her to picture solutions to questions she had. The message of this book is “make things,” a message children’s museums also embrace.

**Temple Grandin, PhD**, is professor of animal science at Colorado State University and is a pioneer in the handling and welfare of farm animals. She is the author of 12 books on autism and animal behavior and over 30 journal articles. Dr. Grandin was inducted into the Women’s Hall of Fame and the American Academy of Arts and Sciences, and she is a fellow of the American Association of the Advancement of Science. Temple’s achievements are remarkable because at age two she had no speech and all the signs of severe autism. Many hours of speech therapy, and intensive teaching enabled Temple to speak. As a teenager, she endured constant teasing. Mentoring by her high school science teacher and her aunt on her ranch motivated Temple to study and pursue a career as a scientist and livestock equipment designer. She lectures to parents and teachers throughout the United States on her experiences with autism, and her work has been covered in *The New York Times*, *People*, National Public Radio, and 20/20. Her 2010 TED talk, “The World Needs All Kinds of Minds” has more than 750,000 views. Most recently, she was named one of *Time* magazine’s most influential people of the year.

**Temple Grandin Book Signing**
11:30 a.m.–12:00 p.m.
CAPITOL BALLROOM FOYER

Dr. Grandin will sign copies of her books *Calling All Minds: How to Think and Create Like an Inventor* and *The Autistic Brain*. The books will be available for purchase onsite.
Museum CEO and Executive Directors Forum, Part 1
11:30 a.m.–2:00 p.m.
MINERAL HALL A-C

Pre-registration is required, tickets are $50 and include Parts 1 and 2, and a buffet lunch. Attendance is limited to CEOs and executive directors at open museums.

The Museum CEO and Executive Directors Forum offers an opportunity for the field’s senior leadership to engage around pressing issues encountered in their role. The program embraces an unconference format in which registrants were asked in advance to select the topics for the session’s discussions. Join your colleagues for what is sure to be a lively and rich experience for personal development and field advancement.

Agenda

11:30 a.m.–12:15 p.m. Luncheon and Welcome
Michael Yankovich, President, Board of Directors, Association of Children’s Museums; President & CEO, Children’s Museum of Denver at Marsico Campus

12:15 p.m.–12:45 p.m. Introductions and Setting the Stage
Putter Bert, President & CEO, KidsQuest Children’s Museum

12:45 p.m.–1:45 p.m. Unconference Discussions

1:45 p.m.–2:00 p.m. Wrap Up and Adjourn

Museum CEO and Executive Directors Forum, Part 2
Friday, May 10
5:15 p.m.–6:15 p.m.
CAPITOL BALLROOM 1-2
STUDY TOUR
B. Inside the Children’s Museum of Denver at Marsico Campus
12:15 p.m.–3:00 p.m.
Pre-registration is required; tickets are $35. Transportation is included. Participants should meet in the main lobby of the Hyatt on Level 1. The bus will leave promptly at 12:25 p.m. and return by 3:00 p.m. Please note lunch is not included.

Join the programming leadership team at the Children’s Museum of Denver at Marsico Campus to get up-close and behind-the-scenes with the museum’s flagship programs in the Teaching Kitchen, the Clay Studio, and the Artist-in-Residence Studio. Attendees will tour these inspiring spaces, all of which opened in 2015, and learn what it has taken to develop, coordinate, and implement these wildly popular, deeply impactful programs.

The tour will start in the Teaching Kitchen where attendees will tie on aprons and try their hand at one of Chef Bridget’s original recipes. Hear how the museum’s culinary education team develops recipes, sources ingredients, ensures food safety, and manages participant demand. Next stop is the Clay Studio, housed within the museum’s 2,300 sq. foot arts exhibit. Attendees will roll up their sleeves for some hands-on play, including a wheel-throwing demonstration and a back-of-house look at the equipment and processes needed to run the Clay Studio. Finally, attendees will tour the museum’s growing collection of original art, created and installed around the campus through the Artist-in-Residence program. Gain insights from three years of artists’ residencies, including how the museum recruits and onboards artists, how communication is managed, and how staff support the program’s open studios and artist-guest engagement.

This practical tour will offer transparency about the staff, training, equipment, resources, time, and budget involved in each of these program areas. Tour leaders will share lessons learned in launching and growing these programs—and provide candid insights on the challenges the museum is still working through. Facilitated dialogue will help attendees examine their own goals around programming, and thoughtfully plan for sustainability.

STUDY TOUR
C. Denver Art Museum
12:30 p.m.–2:45 p.m.
Pre-registration is required; tickets are $35. Participants should meet in the main lobby of the Hyatt on Level 1. Denver Art Museum staff will walk participants to the museum leaving promptly at 12:40 p.m. It is about a 10-minute walk. For those that need accessible transportation, please see an ACM staff member at the Registration Desk. The tour will conclude so that you can be back at the Hyatt by 2:45 p.m. Please note lunch is not included.

The Denver Art Museum (DAM) has earned a reputation as a world-class institution that pushes the envelope on what a museum experience can be. The DAM seeks to challenge the notion that art museums are not for children and strives to be a place where families—and the very youngest visitors—can make personal connections to art, feel like they belong, and tap into their creativity. Since 2015, the museum has been free for all youth ages 18 and under as part of its goal to bring the arts to all youth in the community.

Attendees will visit a selection of memorable galleries and interactive program spaces within the stunning architecture of the DAM, and experience an innovative approach to fostering family creativity with the members of the museum’s family and community programs division in the Department of Learning & Engagement. Attendees will have the opportunity to be creative through facilitated art-making experiences. Last stop, a front row seat for performances in the galleries where attendees will get an insiders’ look at how the DAM develops multi-generational gallery tours that encourage imaginative thinking and close looking.

This deep dive into cultivating creativity will offer practical ideas and art-rich inspiration for how your institution can connect with the entire family during their visit. The tour leaders will also share their 2013 report, “Kids & Their Grownups: New Insights on Developing Dynamic Museum Experiences for the Whole Family,” and detail how the findings from the DAM’s two-year, IMLS-supported investigation impacts current programming for families with young children.
InterActivity 2019 includes six blocks of Concurrent Professional Development Sessions which feature seven thematic streams. Use the stream icons to identify sessions of interest and create your own learning experience at the conference.

**Business Operations**
Content areas cover development, marketing, membership, planning, finance, and administration.

**People**
Content areas cover organizational culture, governance, professional development, staffing, and career.

**Design**
Content areas cover exhibit design and fabrication, architecture, construction, renovation, and learning spaces.

**Equity and Inclusion**
Content areas cover both inward and outward focused efforts to advance equity and inclusion.

**Research and Evaluation**
Content areas cover research findings and their application to data collection methods.

**Safety**
Content areas cover protecting visitors, staff, and facilities.

**Learning**
Content areas cover everything from pedagogy to programs.
Three Fears in Social Media Marketing—and How to Conquer Them
CAPITOL BALLROOM 1
What are you afraid of? Newfangled apps? Bad reviews? Going “Live” with a hundred children running around? In this blog-eat-blog world of hashtags, follows, and feeds, telling your brand story can be a difficult (and scary) task. Learn from four children’s museum marketing professionals how to navigate the ever-changing waters of social media best practices with tips for time-saving content creation, strategies for tactfully responding to complaints, affordable options for imaginative and playful videography, and ways to “fear LESS” when risk-taking—from Facebook Live to taking a stand on social justice.

Kerrie Vilhauer, Children’s Museum of South Dakota
McCown Griffin, Children’s Museum of the Lowcountry
Jessica Reuter, The Iowa Children’s Museum
Melissa Sorvillo, Long Island Children’s Museum

The Wonder Sound: A World Unfolding Screening and Q&A
CAPITOL BALLROOM 2
Filmmaker Bryan Bangerter captures the power of children’s self-directed play in this film, which explores the making of The Wonder Sound, a large-scale, village-like art installation at The New Children’s Museum. This exclusive screening will be followed by a discussion with artist Wes Sam-Bruce and museum staff who have worked with him at both The New Children’s Museum and the Children’s Museum of Denver at Marsico Campus. Among the topics to be discussed: how might children’s museums create spaces that take risks, meet community needs, and act as catalysts for wellbeing and connection moving forward? Questions from attendees will also be taken.

Tomoko Kuta, The New Children’s Museum
Chris Van Dyken, Children’s Museum of Denver at Marsico Campus
Wes Sam-Bruce, Artist

Failure with Purpose: Leveraging Prototyping and Testing for Successful Exhibits
CAPITOL BALLROOM 3
We teach our kids to get back up when they fall down, to persevere, and to learn from their mistakes. However, most of us fear failure! A failed exhibit at a children’s museum could be disastrous, but if we want to produce truly ground-breaking experiences, we have to be ready to fail. Sit in on a meeting of “Failure Anonymous” and learn ways to “plan for failure” that invite opportunities for innovation and fearLESS pursuit of excellence. Henry Ford said that “Failure is the opportunity to begin again, this time more intelligently.” We’re prepared to show you how.

Cathlin Bradley, Kubik Maltbie, Inc. (moderator)
Sarah Myers, The Children’s Museum of Indianapolis
David Hanke, Kohl Children’s Museum of Greater Chicago
Trent Oliver, Blue Telescope
Scott Wolfram, Working Studio, LLC

Power of Place: Developing Exhibits That Reflect Unique Communities
MINERAL HALL DE
How can museums reflect the diverse communities in which they are located? How might exhibits build on what is familiar yet challenge visitors to see their communities from multiple perspectives? How can experiences in museums encourage pride, new understanding, and community engagement? The session will begin as a forum for attendees to discuss their personal successes and challenges and generate questions to explore throughout the session as four museums share their experiences engaging local families and creating exhibits that reflect their home communities. Groups will workshop ideas for developing exhibits that are meaningful to families and resonate beyond their visit.

Lindsay Newton, Missouri Historical Society
Hana Elwell, Brooklyn Children’s Museum
Melissa Rushin Irr, Children’s Museum of Yuma County
Dana Schloss, New York Hall of Science
Opportunities for Inclusion
CENTENNIAL BALLROOM F
Many members of our communities face a wide variety of physical and perceived barriers when visiting public spaces. Because children’s museums are places for all to learn through play together, it is critical to work to break down physical, developmental, language, and financial barriers to access. Learn from museum planning, education, program, and exhibit specialists about ways to increase access to your museum. Presenters will discuss how to develop an access and inclusion action plan needed for an organization-wide culture of inclusion and practical examples of inclusive program and exhibit design.

Amelia Blake, Explore & More Children’s Museum
Louise Mackie, Gyroscope, Inc.
Sarah McManus, Children’s Museum of Denver at Marsico Campus
Vi Tran, WOW! Children’s Museum

Creating Fun and Guiding Learning: Techniques for Excellent Facilitation
MINERAL HALL FG
This hands-on session will focus on practices that museum staff and volunteers can use to create safe, fun, and positive programming for all guests. Presenters will share training techniques that build facilitation skills for hands-on science, making, and STEAM activities. Attendees will break into small groups to practice skills and share their own experiences. The session will provide an introduction to key practices for those early in their career and useful tools and refreshers for those with more experience. Attendees will receive ready-to-use resources (printed and online) that can be used for staff and volunteer training.

Rae Ostman, PhD, Arizona State University
Brad Herring, Museum of Life + Science
Ali Jackson, Sciencenter
Chip Lindsey, Children’s Museum of Pittsburgh

Vroom Decals: Turning Your Museum into a Brain-Building Building
AGATE
During the first five years of life, anything and everything is a brain-building moment for a child. Vroom and ACM have partnered to transform under-utilized space, like foyers, hallways, restrooms, and cubbies, into learning environments. With fun tips and activities for caregivers and kids, brain-building has never been so easy! Learn how museums have used these fun decals to promote brain-building among their visitors, spur new partnerships, and bolster community early childhood development initiatives. And learn how your museum can get these decals for free!

Brendan Cartwright, Association of Children’s Museums
Sarah Brenkert, Children’s Museum of Denver at Marsico Campus
Anthony Detrano, Bezos Family Foundation
Cecilia Nguyen, Oregon Museum of Science & Industry (OMSI)

Fear Less! Bringing Chemists and Chemistry Experiments into Your Museum
CENTENNIAL BALLROOM G
Bringing chemistry into your museum is a great way to get families with young children involved with hands-on science—it can be inspiring, fun, and messy, allowing children and caregivers to actively participate together in the scientific process. But chemistry can also bring up lots of issues about safety, anxieties, negative feelings about chemicals, concerns about materials preparation, storage and disposal, special equipment, and the need for training and expertise. Presenters share their experiences about their implementation of safe, fun, and successful chemistry hands-on programs designed for families with young children!

Catherine McCarthy, PhD, Science Museum of Minnesota
Barb McMillin, The Children’s Museum in Oak Lawn
Gini Philipp, WOW! Children’s Museum
Frank Kusiak, The Lawrence Hall of Science
Slaying It in the Workplace: Effectively Leading Your Millennial Team
CENTENNIAL BALLROOM H

Warning: millennial slang below. Millennials, individuals born between 1980 and 2002, comprise the majority of the U.S. workforce. There are a lot of negative perceptions about millennials in today’s workplace, however, this is not a throwing shade (putting someone down in a sneaky way) session. This session provides an opportunity to understand the positive potential in your millennial workforce and identify actionable strategies for becoming a more on fleek (great) leader. Through appreciative inquiry, attendees will leave with new knowledge and actions they can apply to their squads (teams).

Adrienne Barnett, Thinkery
Nicole Marie Ortiz, Children’s Museum of Denver at Marsico Campus
Ann Hernandez, Association of Science-Technology Centers

Thinking Like an Evaluator: Capacity-Building at Two Children’s Museums
GRANITE

How do you build evaluation capacity at your institution? This session will share the successes, challenges, and results of two children’s museums in Tennessee that each used a different approach to cultivate an institutional culture of evaluation through partnerships with an external evaluation consultant. Presenters will share the processes and tools used, including workshops, coaching, and staff-led studies of museum exhibits and programs. The session will also include a discussion with attendees to explore how other institutions might apply similar strategies.

Jessica Sickler, J. Sickler Consulting
Jennifer Uhl, Discovery Center
Aubrey Henriksen, Creative Discovery Museum

Fear No Plan: Choosing and Using the Right Planning Tools
CAPITOL BALLROOM 1

Whether you are starting, moving, expanding, or building a new museum, you need PLANS to make your case. You and your supporters have questions: How much space do we need? How much will it cost? How will we operate it? How much can we raise? What will it look like? Planning can answer these questions, and more! Discover which plans you need, what they’ll do for you, and in what order. Learn how to keep plans alive, not collecting dust. We’ll discuss: market feasibility, fundraising feasibility, business strategy, concept, visioning, and master plans, among others.

Alissa Rupp, FAIA, LEED AP BD+C, MIG | Portico (moderator)
Elena Kazlas, ConsultEcon
Cassie Carter, PhD, Campbell & Company
Kristie Akl, kidSTREAM Children’s Museum
Peter Olson, Region 5 Children’s Museum

A FearLESS Recipe to Create Financial Sustainability
MINERAL HALL DE

Learn about fearless recipes that have yielded financial sustainability for three different children’s museums. We will go beyond typical earned and contributed revenue strategies to think about money differently. By the end of the session, attendees will be able to speak fluently to stakeholders about financial sustainability strategies. Through discussion and a hands-on activity, organizations will be able to determine a reasonable time horizon towards building financial strength. Attendees will also learn about finding exotic ingredients for capital campaign construction projects. Bring a copy of your organization’s current financial statements to this session.

Christine Koebley, Children’s Museum of Pittsburgh
Jane Werner, Children’s Museum of Pittsburgh
Craig Warren, Minnesota Children’s Museum
Michael McHorney, Children’s Museum of Eau Claire
Meal of Fortune: Do Your Food Offerings Make Cents?
AGATE
Offering food is a fantastic amenity and profit center, but a poor operation can be an energy suck or worse, a customer service rotten egg. Presenters share some food for thought! Fill your plate with answers to questions like: What setup is most profitable for your museum: full-service, fast casual, grab-n-go, vending? What are the pros and cons of self-operation? Should you outsource? Does offering healthy food or eco-friendly packaging affect your bottom line? Is junk food profitable? Chew on numbers like per capita spends, revenue-sharing models, consultant costs, and initial investments. Take home “PEA & L” statements for leftovers.
Kelly Parthen, Bean Sprouts
Kerri Fox, The New Children’s Museum
Sally Edwards, Marbles Kids Museum
Larry Bain, Children’s Discovery Museum of San Jose

Towers, Tents, and Tricycles: Embracing Adventure Playground Risks
CENTENNIAL BALLROOM F
Presenters will introduce the ideas of adventure play and temporary adventure playground-sapes in museum settings. Among the topics to be discussed: risk management, abatement of hazards, and effective documentation strategies. Presenters will also discuss barriers to play and ways to overcome adult fear and challenges in order to better empower the next generation of makers, inventors, and community members. Attendees will be invited to collaborate, explore tool usage, and play in a temporary adventure setting with provided materials.
Jess Graff, Independent Professional
Mindy Porter, Scott Family Amazeum
Megan Dickerson, The New Children’s Museum

Beyond the Walls: Strengthening Family Relationships with Museum-Prison Partnerships
GRANITE
Museums play a unique and essential role as champions of play and advocates for healthy parent-child relationships. Partnerships between museums and correctional institutions are natural extensions of our work to support family relationships, build social and emotional skills, and foster connection. Museum educators will share challenges, successes, and impacts of pilot programs with local correctional institutions that serve some of our most vulnerable families within the walls of correctional facilities, museums, and community spaces. This session will highlight the role museums can play in lowering recidivism for incarcerated parents, lessening trauma for their children, building empathy, and sparking conversations about social justice.
Heidi Brinig, Providence Children’s Museum (moderator)
Saleem Hue Penny, Chicago Children’s Museum
Lauren Zalut, Eastern State Penitentiary Historic Site
Adrienne Testa, University of the Arts
Leslie Bushara, Children’s Museum of Manhattan

Applying Brain Science to Museum Exhibits for Young Children
MINERAL HALL FG
Infants’ and toddlers’ everyday experiences with parents, caregivers, and the world around them profoundly shape their learning and development, starting from day one. We invite educators, exhibit developers, CEOs, and operations staff to explore the science of early learning and discover how four concepts of brain development can be applied to designing museum experiences and exhibits for very young children. Attendees will have an opportunity to discuss exhibit design, providing parent guidance, offering outreach experiences, time and resource investment, and other issues as we explore successful strategies for engaging families in museum experiences, beginning in infancy.
Charlie Trautmann, PhD, Cornell University
Jenni Martin, Children’s Discovery Museum of San Jose
Emily Adams, ZERO TO THREE
Science Connections to Science Capital: Enhancing Children and Family Learning
CENTENNIAL BALLROOM H

Building “science capital” among children and families may help to address inequities in participation in science fields and promote social justice within science education. Informal institutions, like museums, are well-positioned to work with children and families from a range of backgrounds to ensure opportunities for learning science and enhancing science capital. Structuring science and STEM learning experiences so both children and their parents can feel empowered to engage in science/STEM, read about science/STEM, and see science/STEM in their everyday lives is critical for increasing the families’ science capital.

Christian Greer, Saint Louis Science Center (moderator)
Sarah Moshenberg, American Museum of Natural History
Tara Henderson, Explora
Alexandra Pafilis Silverstein, Chicago Children’s Museum

Puerto Rico: Children at the Center of Natural Disaster
CAPITOL BALLROOM 3

Before and after Hurricane Maria, families and children of Puerto Rico faced unique challenges, as did its museums. In this session, hear from the city of Carolina mayor and museum professionals working on the island and stateside as they discuss the challenges, present situation, effects of migration, politics, and cultural sector of the island.

Antonio Méndez, Boston Children’s Museum (moderator)
José Carlos Aponte Dalmau, Carolina City Government
Migrelis Ramos, Children’s Museum of Carolina

Set Museums to Stun: Activating Museums with the Performing Arts
CAPITOL BALLROOM 2

Children, families, schools. These are the challenges of children’s museums. To seek out new ways to engage visitors and new authentic playful learning. To boldly go where no museum has gone before! We celebrate culture, science, and visual arts, but are we including the performing arts on a regular basis? Music, theater, dance, puppetry, circus, and cultural programming can be enhancing in normal museum settings, offering a beginning, middle, and end. Hear from museums that are fearlessly using the performing arts to enhance galleries and visitor experiences. Beam up to explore how you may include the performing arts at your museum.

James Packard, Long Island Children’s Museum
Danielle Defassio, Please Touch Museum
Reba Askari, Maine Children’s Museum and Theatre
Becca Drew Ramsey, Peppercorn Theatre at Kaleideum

Creating a FearLESS Culture
CENTENNIAL BALLROOM G

Much of a museum’s success depends upon workplace culture. Too often workplaces face challenges rooted in management styles that are top-down, silo-based, fear-oriented, scarcity-based, and void of creativity. In this session, presenters will share practical ways to improve the culture of any organization to make the workplace more collaborative, inclusive, team-centered, less hierarchical, and more supportive of the lifelong learning of its staff. Attendees will discuss ways to improve the culture within their own organizations and come away with specific ways they can increase collaboration within their own museums.

Stephen Ashton, PhD, Thanksgiving Point
Patricia Young Brown, Thinkery
Ashlee Bailey, Scott Family Amazeum
Kate Treiber, Children’s Museum of South Dakota
INVESTIGATION SESSIONS

3:45 p.m.–5:00 p.m.

1. Designing for Immersive Experiences
   CAPITOL BALLROOM 4-7
   What comes to mind when you think of the word immersive? Are you leaping off the end of a sunny dock into deep, cool waters? Perhaps you associate immersion with images of visor-clad millennials, silently swimming through a virtual reality environment. In each of these scenarios, immersion can be thought of as a transportive experience, one that involves becoming surrounded by a world different, even unusual, from the one you were just in. A feature common to becoming immersed is the deep mental involvement with a subject that can result from a dramatic change in one’s environment. For those of us in the business of offering impactful guest experiences, we seek to better understand design processes that can inspire curiosity, creativity, and beckon repeat visitation. This session will investigate the nature of immersion, as it relates specifically to designing compelling museum environments.
   
   Vince Kadlubek, Meow Wolf
   Kyle Talbott, School of Architecture and Urban Planning, University of Wisconsin-Milwaukee
   Jonathan Goldstein, Children’s Museum of Denver at Marsico Campus

2. From Intentions to Outcomes: Science for Design and Measuring Impact
   MINERAL HALL A-C
   How is behavioral science impacting the future of spaces designed for children and families? This investigation session will delve into new methods for improving the outcomes of child-oriented environments. What is research telling us about how spaces can support play, learning, social interactions, and group cohesion? How will novel tools for measuring the cognitive benefits of well-designed environments radically change the dialogue with visitors, surrounding communities, investors, and funders?
   
   Itai Palti, Hume

PEER-TO-PEER ROUNDTABLE DISCUSSIONS

3:45 p.m.–5:00 p.m.

Connect with colleagues in an informal setting to explore ideas, issues, challenges, and possibilities—both practical and philosophical. Table moderators will introduce a topic and facilitate a conversation. Stay at one roundtable discussion or move between roundtables to touch on multiple topics.

CENTENNIAL BALLROOM F

Table 1 – Finding the Bravery to Stop Overdoing It
Moderator: Kara Mackey, Bellaboo’s and Audrey Dean, Kids ‘N’ Stuff

Table 2 – Extending Your Mission through Social Media
Moderator: Melissa Sorvillo, Long Island Children’s Museum

Table 3 – Starting from the Beginning: An Organic Approach to Children’s Museum Growth
Moderator: Martina Baur, The Kaleidoscope Discovery Center

Table 4 – Hiring, Training, Performance Management: How We Do It All
Moderator: Betsy Ferman, Children’s Museum of Phoenix

Table 5 – Risks and Challenges of Educational Outreach
Moderator: Christine Barry, DuPage Children’s Museum

CENTENNIAL BALLROOM G

Table 6 – Program Problem-Solving
Moderator: Melanie Martin, Children’s Museum of Phoenix

Table 7 – Museum After Hours: Where Parents Play
Moderator: AJ Curde, KidsQuest Children’s Museum

Table 8 – Advocacy: Deciding to Be a Voice
Moderator: Neil Gordon, Discovery Museum
NOW TOURING: Navigate a giant mirror maze and discover the amazing numerical patterns that exist in the natural world in the Museum of Science and Industry's A Mirror Maze: Numbers in Nature. For information on hosting, visit msichicago.org/travelingexhibitions.
Table 9 – Second in Command: The Challenges and Rewards of this Misunderstood Role  
Moderator: David Wood, The Children’s Museum of the Upstate

Table 10 – Leading by Listening  
Moderator: Michael Shanklin, Kidspace Children’s Museum

CENTENNIAL BALLROOM H

Table 11 – Down with Text, Up with Conversation  
Moderators: Hana Elwell, Brooklyn Children’s Museum, and Shane McConnell, Little Ray’s Nature Centres

Table 12 – Climate Change and Children’s Museums: What’s Our Role?  
Moderator: Brenda Baker, Madison Children’s Museum

Table 13 – Fundraising Team Staffing  
Moderator: Darcy Morel, WOW! Children’s Museum

Table 14 – Public Libraries as Museums: Transforming Passive Spaces to Interactive Experiences  
Moderator: Evan Kendrick, Penrose Library

Table 15 – Exploring Partnerships with Schools and School Districts  
Moderator: Ann Macca, Longmont Museum

ACM MarketPlace and Reception

Drink tickets sponsored by 1220 Exhibits, Inc., Blackbaud, and Haizlip Studio  
CENTENNIAL BALLROOM A-E

5:00 p.m.–7:00 p.m.
Explore the ACM MarketPlace as you mix and mingle with your colleagues at the ACM MarketPlace Reception. During the reception, you can roam the aisles to find exhibitors that have sponsored free drink tickets and meet the amazing group of exhibitors who are excited to connect with you. The ACM MarketPlace offers a world of inspiring ideas, creative products, and ready-to-rent exhibits, so stopping by is a must!

MUSEUM CEO AND TRUSTEES RECEPTION

Elitch Gardens Theme & Water Park  
6:30 p.m.–8:00 p.m., rain or shine
Pre-registration is required; tickets are $40. Transportation will be provided. Wear athletic shoes and comfortable attire. Participants should meet in the main lobby of the Hyatt on Level 1. The bus will leave promptly at 6:40 p.m. and return by 8:00 p.m. Embracing this year’s conference theme of FearLESS, museum CEOs and trustees are invited to spend an evening at Elitch Gardens, Denver’s eclectic amusement park. As VIP guests, attendees will experience a special sneak peek of Kaleidoscope, the product of a collaboration between Elitch Gardens and Santa Fe’s Meow Wolf, a never-before-seen attraction that takes guests on a densely immersive and fully interactive experience. Mingle with colleagues, enjoy heavy hors d’oeuvres and drinks, then cap off the evening with a thrilling ride on one of Elitch Gardens’ signature roller coasters.
Friday, May 10

All programming will be held at the Hyatt Regency Denver at Colorado Convention Center, unless otherwise noted.

**ACM MarketPlace**

8:00 a.m.–4:00 p.m.

CENTENNIAL BALLROOM A-E

The ACM MarketPlace continues for the day! Pick up on a conversation you didn’t finish at the reception, visit new vendors, and say hi to old friends.

**Brain Dates**

9:00 a.m.–4:00 p.m.

Brain Dates are returning for a second year as a consultation opportunity at InterActivity. Available in 10-minute intervals, Brain Dates are the chance to learn from ACM MarketPlace exhibitors and collaborate on a wide range of topics. You can find like-minded people interested in sharing knowledge one-to-one and get to meaningful conversations right away. If you have not pre-registered for a Brain Date, sign up at http://www.childrensmuseums.org/brain-dates.

**ACM MarketPlace Breakfast**

8:00 a.m.–8:45 a.m.

CENTENNIAL BALLROOM A-E

For a great start to the day, enjoy complimentary breakfast in the ACM MarketPlace. Then explore the exhibit hall throughout the day. With dozens of exhibitors, you’ll want to come back often.

*Exhibitors highlighted in green are also InterActivity sponsors. Stop by and say thank you!*
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Plenary Session
9:00 a.m.–10:15 a.m.
CAPITOL BALLROOM

Motivated to Learn: How Risk-Taking Transforms Learning
There are three essential ingredients to engaging learning experiences—Autonomy, Time, and Story—and Story is the one most often compromised. The internal narrative of the learner is the fuel of engagement, but there is immediate disengagement when the narrative is boring. By taking a risk, learners commit more fully, become more tenacious, and take ownership of their experience. In his keynote address, Gever Tulley will explore and share his experiments in high-engagement learning and how a few simple ideas have changed the lives of the students he has worked with.

Gever Tulley is an author, speaker, and computer scientist. In 2005, he founded Tinkering School, afterschool and summer programs involving the use of real tools, materials, and problems to encourage students’ love of learning, curiosity about the world, tenacity to think big, and persistence to do amazing things. Most recently in 2011, Gever created Brightworks, a K-12 private school in San Francisco where students explore an idea from multiple perspectives with the help of real-world experts, tools, and experiences; collaborate on projects driven by their curiosity; and share their findings with the world. Rather than tests, grades, and homework, Brightworks supports students as they create a detailed portfolio of their work. Gever is also the author of Fifty Dangerous Things (You Should Let Your Children Do), an activity book for children and parents to use for exploring the world around them, and Dangerism!: Why We Worry About the Wrong Things and What It’s Doing to Our Kids.

Gever Tulley Book Signing
10:15 a.m.–10:45 a.m.
CAPITOL BALLROOM FOYER
Mr. Tulley will sign copies of his book Fifty Dangerous Things (You Should Let Your Child Do). The book will be available for purchase onsite.
A healthy business depends on thriving global communities.

Ball Corporation is proud to sponsor the Association of Children’s Museums. Ball supplies innovative and infinitely recyclable aluminum packaging solutions for global customers.

We support organizations, programs and civic initiatives that advance sustainable livelihoods because we believe it is important to be a good neighbor, corporate citizen and employer of choice in our communities.

Engage Your Community

"After just one local message from Bright by Text, The Children’s Museum of the Arts completely filled its Saturday class for families..." - Janice, WNET - NY Public Television

Curious?

text ACM to 274448

learn more at brightbytext.org
STUDY TOUR

D. Anchor Center for Blind Children
10:30 a.m.–12:45 p.m.
Pre-registration is required; tickets are $35. Transportation is included. Participants should meet in the main lobby of the Hyatt on Level 1. The bus will leave promptly at 10:40 a.m. and return by 12:45 p.m. Please note lunch is not included.

Anchor Center for Blind Children’s Julie McAndrews Mork Building is an architectural wonder. The building itself is designed to engage all human senses and to foster children’s independence and enhance their understanding of the world. The 15,600-square-foot building and surrounding two-acre campus incorporate learning experiences at every turn, through light, sound, touch, smell—and even taste. The built environment of this early education center incorporates sensory cues to help visually impaired children fearlessly (and safely) explore the world around them and serves as a national model for the way in which blind children learn.

The study tour will explore the engineering innovations and nuances of designing for children with visual impairment and other intellectual and physical disabilities. Attendees will have the opportunity to experience what it may be like to have a vision impairment using Visual Impairment Goggle Simulators, blindfolds, and adult canes as the acoustic features, tactile surfaces, and various light/color cues integrated throughout the built environment are explored.

This experience will inspire and challenge with enhanced understanding of how sensory-rich design and functional utility can be woven into our physical spaces. Tour leaders will help attendees envision how design inspiration from the Anchor Center can be adapted and implemented in children’s museum exhibits and amenity spaces, to the benefit of all children.

CONCURRENT PROFESSIONAL DEVELOPMENT SESSIONS

10:45 a.m.–12:00 p.m.

Conquering Capital Campaigns
MINERAL HALL BC

Make meaningful connections with capital campaign development professionals in this informative, information-packed session. Field experts will provide insight, as well as encourage attendees to share their own experiences about the many aspects of capital campaign fundraising. Attendees will participate in four fast-paced group “speed dates” sure to provide real-world, implementable ideas. Topics will include campaign readiness and collateral, budget and gift tables, donor solicitation and stewardship, gift policies and more. If you are contemplating a capital campaign or find yourself knee-deep in one, this is the session for you!

Amy Burt, Children’s Museum of Denver at Marsico Campus (moderator)
Gina Evans, Children’s Museum of Pittsburgh
Mike Washburn, Thanksgiving Point
Kristin Leigh, Explora
Joe Tate, Children’s Museum of Denver at Marsico Campus
Effective Membership Practices
MINERAL HALL A

Looking to optimize your museum’s membership program? Join us as we identify effective practices and industry standards for membership programs in children’s museums. You will begin this session with a review of current children’s museum membership statistics, followed by a conversation with membership museum professionals discussing important membership planning tips and questions (including those submitted by the audience). After the panel discussion, audience participation is encouraged at breakout roundtable conversations, led by membership professionals, covering various membership-related topics.

Anne McNulty, The New Children’s Museum
Jes Whittet, Kidspace Children’s Museum
Shelly Hanover, Children’s Discovery Museum
Joan Mullins, Children’s Museum of Denver at Marsico Campus

Managing a Software Purchase and Implementation Project
CAPITOL BALLROOM 1

Taking the lead on a project that involves purchasing new software for your organization can feel overwhelming. Presenters will provide information and share firsthand experience about where to start, organizing and involving staff, managing the RFP process, and overseeing implementation like a pro. Attendees will fill their project management toolbox in this session with templates, outlines, and vocabulary terms essential to a variety of software categories. In addition, we will discuss the importance of post-implementation life including sustainable plans for training and maintenance. This session will include breakout Q&A discussions in small groups with attendees and presenters.

Kimberly Zies, Children’s Museum of Denver at Marsico Campus
Scot Sedley, Stepping Stones Museum for Children
Gillian Armstrong, Children’s Museum of Denver at Marsico Campus

Making Music in the Museum: Creative Hands-On Music Exhibits
CENTENNIAL BALLROOM H

Music touches everyone and creates important shared experiences in our lives, however, creating successful hands-on exhibits with musical instruments can be challenging. This multi-media session will explore a variety of approaches to creating music exhibits using traditional instruments, upcycled materials, and new music technologies. The session will also investigate different approaches to fostering group play between visitors of different levels of musicianship. The session will include a hands-on portion where attendees get a chance to make and play with various instruments and jam together.

Ted Nordlander, Arqyle Design
Sherlock Terry, Montshire Museum of Science
Tomas Durkin, Children’s Creativity Museum

Risky Exhibits: Extraordinary Leaps and Calculated Risk-Taking
MINERAL HALL FG

Children’s museums typically err on the side of safety. This mindset may have carried over into our thinking as well. Do we restrain ourselves because a potential concept might be messy, controversial, or unsafe? Are we afraid of the new, unheard, and untried? How can we adapt risky behavior into our thinking and our exhibits, and why is risk-taking important for children?

Vi Tran, WOW! Children’s Museum
Vince Kadlubek, Meow Wolf
Rick Erwin, City Museum
Rusty Keeler, Just Play Project
Making the Case for Inclusion: Building Capacity for Cultural Competence
CENTENNIAL BALLROOM F
Is diversity and inclusion work about doing the right thing or making the business case? Both! In this interactive session, CEOs and mid-level staff will dialogue about the hows and whys, benefits and challenges, of committing to being a more inclusive organization, internally and externally. Table facilitators will use a template to help attendees think through how best to frame new diversity and inclusion initiatives, posing questions to help guide the discussion. Attendees will try their hand at pitching a new idea for an inclusivity initiative to a table partner and then a CEO to gain traction and approval.

Kathy Gustafson-Hilton, Hands On! Studio (moderator)
Jenni Martin, Children’s Discovery Museum of San Jose
Catherine Wilson Horne, Discovery Place
Jennifer Farrington, Chicago Children’s Museum
Chip Lindsey, Children’s Museum of Pittsburgh
Treloar Tredennick Bower, Denver Museum of Nature & Science

Girls in STEM: Networks, Resources, and Tips for Children’s Museums
CENTENNIAL BALLROOM G
“Parent engagement” can mean many different things—supporting children’s play and learning, observing and reflecting, or collaborating—and parents are often a forgotten audience as learners in their own right. This session will highlight the range of ways that parents can be involved in play and making during family visits to museums, as well as strategies for designing spaces and programs to support both parents and children together.

Susan Letourneau, PhD, New York Hall of Science
Natalie Bortoli, Chicago Children’s Museum
Annie McNamara, University of Pittsburgh
Robin Meisner, PhD, Boston Children’s Museum

Parent Engagement in Play and Making
MINERAL HALL DE
It may seem difficult to tackle equity issues through museum programming, but this session will highlight practical tips, free resources, and research that address the gender equity gap in STEM. Presenters will share resources you can use tomorrow, and discuss ways they have designed new programs or adapted existing activities to better serve girls (and in turn, all visitors). This session will also provide inspiration about how to leverage girls-in-STEM programming to engage audience, staff, board, donors, and new community partners.

Carol Tang, PhD, Children’s Creativity Museum
Jennifer Stancil, Independent Professional
Erin Hogeboom, National Girls Collaborative Project
Tara Henderson, Explora

Have No Fear, Federal Funding for Smaller Museums Is Here!
GRANITE
Following a brief introduction to its grant programs and initiatives, the Institute of Museum and Library Services (IMLS) will hold a dialogue with attendees, and three representatives from medium-sized children’s museums, about what it takes to both construct a successful IMLS application and manage the award in the years to follow. Presenters will provide guidance on how their institutions navigated the application process; discuss how their award helped build institutional capacity; and share how their IMLS grant helped raise their profile.

Reagan Moore, Institute of Museum and Library Services
Lara Litchfield-Kimber, Mid-Hudson Children’s Museum
Jennifer Uhl, Discovery Center
Darcy Morel, WOW! Children’s Museum
**Engagement vs. Professional Development: Growing and Retaining Front-Line Staff**

AGATE

Front-line staff are at the heart of children’s museums, and though they often receive job-related training, they are not often included in the types of opportunities our museums offer full-time or administrative staff: things like one-to-one meetings with supervisors and inclusion in all-staff activities. In this session, three museums will discuss how moving from a focus on part-time staff training to a focus on full staff engagement has increased their capacity to better serve children and families.

Rebecca Shulman Herz, Peoria PlayHouse Children’s Museum
Joanna Haas, Kentucky Science Center
Megan Dickerson, The New Children’s Museum
Hannah Mykel, The New Children’s Museum

**Visitor Safety for Programs, Events, and Demonstrations**

CAPITOL BALLROOM 2

Let’s talk about safety protocols that museum professionals can use in the preparation and implementation of programs for the public. We will be looking at safety topics for working with hands-on activities, running chemistry demonstrations, and preparing for large-scale events. Some specific areas covered will be crowd control and managing school groups. After short presentations, the session will conclude with attendees role-playing responses to public program safety situations dreamed up by the presenters.

Darrell Porcello, PhD, Children’s Creativity Museum (moderator)
Cheryl McCallum, EdD, Children’s Museum of Houston
David Sittenfeld, Museum of Science, Boston
Phil Rechek, Children’s Museum of Eau Claire
Jon Handwork, Children’s Museum of Denver at Marsico Campus

**ACM MarketPlace Lunch**

12:00 p.m.–2:00 p.m.
CENTENNIAL BALLROOM A-E

Enjoy a complimentary lunch in the ACM MarketPlace, and then take your time to explore the exhibit booths.

**International Children’s Museums Forum**

12:00 p.m.–3:15 p.m.
CAPITOL BALLROOM 3

Pre-registration is required for this free event. There is limited seating on a first-come first-served basis. Lunch will be provided.

Over the past eight years ACM has invited the children’s museum community to participate in the International Children’s Museums Forum (previously In Dialogue with Children’s Museums) in order to discuss topics and issues that impact the field worldwide. The conversations have led to deep reflections on what a twenty-first century children’s museum looks like in countries across the globe. ACM invites you to continue the conversation around issues pertaining to the global children’s museum community.

**Agenda**

**Working Lunch and Introductions**
Jennifer Rehkamp, Association of Children’s Museums

**Showcasing the Work of Children’s Museums**

To start off this year’s Forum, we are asking attendees to provide a brief overview of their museum and highlights of their current work.

**Continuing the Conversation**

In this session, we will have a facilitated discussion on one to two topics that are relevant to the global children’s museum community. The topics will be identified from discussions during last year’s forum, about ACM’s proposed four critical elements of a children’s museum, and from continued virtual conversations among the global children’s museum community.

**Wrap Up and Adjourn**
**BROWNBAG LUNCH SESSION**

**Children’s Museums and Collective Impact: A Dialogue about Progress and Pitfalls**

12:30 p.m.–1:30 p.m.  
CAPITOL BALLROOM 1-2

Grab your lunch in the Capitol Ballroom Foyer and head over to this networking brownbag session. The theme of InterActivity 2016 highlighted the work of children’s museums within local collective impact initiatives. In 2017 and 2018 special funding cycles, the Institute of Museum and Library Services (IMLS) funded museum and/or library projects that are showcasing leadership in local collective impact work. Building on these efforts, the Children’s Museum of Houston along with ACM member museums plan to further the dialogue in this open session and throughout the next year, culminating in a pre-conference workshop planned for InterActivity 2020.

**Cheryl McCallum, EdD, Children’s Museum of Houston (moderator)**  
**Paula Gangopadhyay, Institute of Museum and Library Services**  
**Kathryn Jones, Boston Children’s Museum**  
**Jodi Hardin, The Civic Canopy**

**STUDY TOUR**

**E. Paco Sanchez Park**  
1:00 p.m.–3:15 p.m., rain or shine

Pre-registration is required; tickets are $35. Transportation is included. Wear athletic shoes and comfortable attire. Participants should meet in the main lobby of the Hyatt on Level 1. The bus will leave promptly at 1:10 p.m. and return by 3:15 p.m. Please eat lunch in the ACM MarketPlace prior to study tour.

Explore how community members, designers, city agencies, and nonprofit partners can work together to create an EPIC play experience for all members of the community. This tour will investigate Paco Sanchez Park, a 30-acre park in west Denver that is transforming how children and families connect with the outdoors and play in their neighborhood.

Study tour participants will get up close with the bold design of the park’s awe-inspiring play structures and hear from the design team (including playground professionals, parks staff, and an accessibility consultant) about how collaboration and community listening led to the creation of a play environment that brings adventure to a whole new level for a city park. Candid dialogue with designers and community stakeholders will offer insight into how this innovative park came to be and arm participants with strategies and inspiration for pushing their own community partnerships toward greater inclusion, community engagement, and FearLessness.

**SOLD OUT**
Fearless Board Development
MINERAL HALL A
Many leaders bemoan the difficulty of building a diverse board and admit defeat before they start. How can senior staff guide board recruitment to increase diversity and ensure retention? How can you sustain board engagement and support throughout a member’s board term, and after the term ends? How can you ensure that your board reflects what your museum needs, particularly during times of institutional change? Explore the return on investment for strategic board recruitment, and join a discussion that focuses on how a diverse board not only reflects changes in your community, but also offers institutional resilience during changing times.
Ruth Shelly, Portland Children’s Museum (moderator)
Julia Bland, Louisiana Children’s Museum
Deborah Gilpin, Madison Children’s Museum
Michael Luria, Children’s Museum Tucson/Oro Valley
Vatsala Pathy, Children’s Museum of Denver at Marsico Campus

Donor Engagement Strategies: Beyond Donor Lists and Plaques
MINERAL HALL BC
Whether you have a development staff of one or twenty, every development department needs to dedicate time to donor relations, the effort to ensure donors experience high-quality interactions with your organization that foster long-term engagement and investment. This effort is more than just donor lists and plaques. Learn from three different size museums about their donor relations programs, how those efforts impact their overall giving and how you can apply these ideas at your own museum.
Vicki Peckron, The Magic House, St. Louis
Children’s Museum
Michael McHorney, Children’s Museum of Eau Claire
Denise Bradburn, Discovery Depot Children’s Museum

Brand Aligned: Navigating Marketing Partnerships
CAPITOL BALLROOM 1
You may be asking yourself, what is a marketing partnership? Not to be confused with donor/sponsor relationships, these types of partnerships are focused on expanding your marketing reach, adding value to the guest experience and reinforcing your mission. Best of all, often, they’re FREE! Whether you’re from a large museum or small, rural or in the city, you’ll leave this session with ideas and strategies to engage community partners in exciting ways, and reach new audiences while you’re at it!
Kimber Kuhl, Children’s Museum of Denver at Marsico Campus
Kerrie Vilhauer, Children’s Museum of South Dakota
Melissa Rushin Irr, Children’s Museum of Yuma County

Developing a Game Plan from Capital Campaign to Opening Day
AGATE
Developing a clear plan for executing a major project that includes a capital campaign, exhibition design, architectural design, and building construction or renovation is a daunting task. We will discuss the puzzle pieces, how they fit together and inform each other. What sequence and collaborations yield the most efficient and effective process and project? Presenters will use a typical project timeline as a visual guide to discuss their responsibilities, deliverables, needs, and challenges for each stage of a project and then take attendee questions.
Greg Belew, Hands On! Studio
Joseph Cox, Museum of Discovery and Science
Tifferney White, Discovery Place
Marc L’Italien, HGA Architects
Pride FULL and Fear Less
CAPITOL BALLROOM 2
Presenters from four children’s museums will discuss creating an accessible and welcoming environment for all through their LGBTQ Pride Month Events. In today’s political climate, and always, it is critical for children to see themselves and their families in the world around them. Children’s museums are certainly no exception and must ensure that all children feel comfortable and visible when they enter through its doors. This session will showcase varying levels of LGBTQ Pride Month celebrations, whether it is a first step, broadening the event, or mentoring other institutions as an old pro showcasing that museums must fear LESS!

Beth Ann Balalaos, Long Island Children’s Museum
Alexandra Pafilis Silverstein, Chicago Children’s Museum
Danielle Defassio, Please Touch Museum
Nathan McCullough-Haddix, Koch Family Children’s Museum of Evansville

Building a Museum Community around Museums for All
MINERAL HALL DE
People in communities come together at museums, and the Museums for All program has helped facilitate over one million visits to those who might not otherwise be able to afford to visit. We’re now seeing museums of different varieties within a community come together to cooperate, collaborate, and make the Museums for All experience in their area stronger and more widespread. Hear how these communities of museums have been created and how they have worked in areas like Akron, Grand Rapids, and San Diego.

Brendan Cartwright, Association of Children’s Museums (moderator)
Paula Gangopadhyay, Institute of Museum and Library Services
Rachel McKay, Grand Rapids Children’s Museum
Sean Joyce, Stan Hywet Hall & Gardens
Wendy Taylor, San Diego Children’s Discovery Museum

Evidencing Learning: Identifying, Measuring, and Communicating Your Learning Values, Part 1
MINERAL HALL FG
How do children’s museums conceptualize, identify, measure, and communicate their learning values? Learn about the ways in which four museums are working to evidence learning, and their processes to create valid, reliable, useful and usable tools to capture and communicate these values. Part One of this two-part workshop, will focus on identifying measurable learning values, practice and outcomes; both those that are locally relevant, as well as those shared across the field. For maximum learning, attend both parts of this session. Part 2 is scheduled from 3:45 p.m.–5:00 p.m.

Lisa Brahms, PhD, Children’s Museum of Pittsburgh (moderator)
Annie McNamara, University of Pittsburgh
Greg DeFrancis, Montshire Museum of Science
Keith Braafladt, Science Museum of Minnesota
Janine Okmin, Bay Area Discovery Museum

Summer Starts in September! Planning for a Quality Summer Program
GRANITE
Museums play an important role during the summer months, providing families access to exciting summer learning opportunities. Thoughtfully planned summer programs can offer young people an enriching summer experience, better preparing them to be successful in college, career, and life. This interactive session will introduce attendees to research-based practices in summer learning; help them explore areas of strength and challenge within their own programs; and support them in starting to develop quality improvement goals. Attendees will hear examples of quality summer programs and practical ways to implement assessment measures using an interactive program planning guide and assessment tool.

Leslie Gabay-Swanston, National Summer Learning Association
Fun Over Fear: A Prescription for Distraction
CENTENNIAL BALLROOM H

Few things are more frightening for a child than a trip to the hospital. Four museums across the country have partnered with local hospitals to ease the anxiety that comes with healthcare experiences by facilitating hands-on medical play. These collaborations bring medical professionals into the museum and hands-on activities to the hospital. Each partnership looks different, but all have a similar goal: leverage the resources and playful environments of a children’s museum to ease the fear of medical experiences. Explore the benefits and challenges of each of these partnerships, and play in our very own InterActivity Teddy Bear Clinic!

Andrea Reynolds, Ann Arbor Hands-On Museum (moderator)
Rachel Hamilton, Thinkery
Suzanne Ness, Creative Discovery Museum
Julie Piazza, Michigan Medicine
Maggie Lancaster, Grand Rapids Children’s Museum

Bringing Our Values to Work
CENTENNIAL BALLROOM G

What are our personal core values and how do those values compel us? What are the risks and rewards of “living our values?” What happens when personal values and museum values don’t align? In this participatory session/mini-workshop, attendees will assess their core values and explore ways to infuse them deeply and meaningfully into their museum work.

Kate Livingston, ExposeYourMuseum LLC
Dana Schloss, New York Hall of Science
Parker McMullen Bushman, Butterfly Pavilion
Saleem Hue Penny, Chicago Children’s Museum

Exploration vs. Explanation: How University-Museum Research on Families’ Play Informs Practice
CENTENNIAL BALLROOM F

Explore the findings of museums partnering with universities on a National Science Foundation-funded study on how families’ “explaining” and “exploring” together in exhibits contribute to children’s learning. We’ll discuss similarities and differences across each museum site, as well as how each is using the findings to inform practice with staff and visitors. We will provide opportunities for attendees to gain hands-on experience related to the studies and discover the differences between explaining and exploring prompts. Attendees will consider biases about explaining versus exploring, discuss how the findings lead to playful learning and explore ways to implement the findings into museum practice.

Janelia Watson, Providence Children’s Museum
Adrienne Barnett, Thinkery
Laura Stricker, Brown University and Providence Children’s Museum
Maureen Callanan, PhD, University of California, Santa Cruz

ACM MarketPlace Coffee Break
Sponsored by POW! (Paul Orselli Workshop, Inc.)
3:15 p.m.–3:45 p.m. CENTENNIAL BALLROOM A-E

Need a mid-afternoon pick me up? Enjoy a complimentary coffee break in the exhibit hall. Plus, it’s another great opportunity to find the products and services your museum needs.
CONCURRENT PROFESSIONAL DEVELOPMENT SESSIONS

3:45 p.m.–5:00 p.m.

**Right-Size for Your Community: It’s About Quality, Not Quantity**
MINERAL HALL BC

Have you ever visited a larger museum and experienced a twinge of museum-envy? There’s nothing to fear about being small and mighty! Presenters from small and mid-sized museums will share stories from their communities and lead a discussion of how to be better, not bigger, by responding to your specific community’s needs. Through consideration of tangible data and your own community knowledge, you will learn how to gauge your institution’s best size. Attendees will share effective practices and considerations for high-quality programs, facilities, and community partnerships through small group discussion, which will be shared with the entire group.

*Deb Johnson, Children’s Museum of Southern Minnesota*

*Jessica Farr, Fairbanks Children’s Museum*

*Melanie Hatz Levinson, Kidzu Children’s Museum*

**Marketing Speed Dating**
CAPITOL BALLROOM 3

Looking for some lively discussion on marketing trends from children’s museums with ideas to take back to your organization? Then make a date to join us for a thought-sharing forum where marketing and communication professionals (as well as executive directors and those charged with marketing) get together to chat with colleagues who will provide insight, as well as encourage participants to share their tips and tricks on developing a marketing plan, moving from traditional to digital advertising, increasing exposure through public relations, utilizing low cost marketing ideas and more. Join the conversation as we quickly cover a variety of topics sure to provide you with real-world, implementable ideas.

*Kerri Fox, The New Children's Museum (moderator)*

Table 1 – Marketing to Different Audiences
*Katie MacDonald, WOW! Children’s Museum*

Table 2 – Digital Advertising
*JJ Karcz, Bay Area Discovery Museum*

Table 3 – Public Relations
*Carrie Hutchcraft, The Magic House, St. Louis Children’s Museum*

Table 4 – Low-Cost Marketing
*Deborah Gilpin, Madison Children’s Museum*
Children’s Museums Benchmark Trends: Comparison Data to Help Drive Strategy
AGATE
How do your museum’s donor and revenue trends compare with your peers? Are you deriving as much value from your members as you could be? What strategies could help you meet industry benchmarks or, even better, surpass them? Join us for an in-depth analysis using donor data from children’s museums across the country to highlight current trends in donor acquisition, retention, and revenue growth, as well as samples and strategies to help your museum reach its goals.
Deb Ashmore, Blackbaud

Fear Outdoor Play LESS! Managing Risk in Natural Environments
MINERAL HALL DE
Kids need access to outdoor spaces where they can climb and build and explore in order to learn to navigate the natural world and to form healthy life-long habits, but adults often wince and worry about whether they will get hurt. How do we create outdoor settings that provide opportunities for developmentally appropriate risk-taking while minimizing potential exposure for the museum? Through this session, we will help you to fear outdoor play LESS by providing strategies and tools for evaluating and managing risk in natural environments so that everyone can breathe easier and have more fun in the great outdoors!
Rebecca Colbert, RLA, MIG | Portico
Allen Cooper, MPP, JD, National Wildlife Federation
Patty Belmonte, Hands On Children’s Museum
Neil Gordon, Discovery Museum

Evidencing Learning: Identifying, Measuring, and Communicating Your Learning Values, Part 2
MINERAL HALL FG
How do children’s museums conceptualize, identify, measure, and communicate their learning values? Learn about the ways in which four museums are working to evidence learning, and their processes to create valid, reliable, useful, and usable tools to capture and communicate these values. The second part of the session will focus on identifying observable indicators of learning. Attendees will consider various ways to meaningfully capture learning values to improve practice and communicate impact. For maximum learning, attend both parts of this session. Part 1 is scheduled from 2:00 p.m.–3:15 p.m.
Lisa Brahms, PhD, Children’s Museum of Pittsburgh (moderator)
Peter Wardrip, PhD, University of Wisconsin-Madison
Alison Bank, Children’s Museum of Pittsburgh
Keith Braafladt, Science Museum of Minnesota
Greg DeFrancis, Montshire Museum of Science

The Empathy Show Live!
GRANITE
In a culture that is often frayed by division, empathy has emerged as one of the key challenges of our time. How do we design for empathy and kindness in exhibits and programs? This session follows up our session at InterActivity 2017 with new developments, and will include design tools for thinking boldly about empathy. It will introduce the “Cultivating Kindness” framework developed by Children’s Museum of Pittsburgh. And, in a nod to being fearLESS, will be a participatory talk show format broadcast live on YouTube.
Brad Larson, Brad Larson Media
Anne Fullenkamp, Children’s Museum of Pittsburgh
Brenda Baker, Madison Children’s Museum
Children’s Museum of Houston
presents
AMAZINGLY IMMATURE
100% KLUTZ CERTIFIED
How immature is your city?

Immaturity and genius go hand-in-hand with the KLUTZ® Amazingly Immature exhibition! Visitors embrace their inner zany side and explore STEM and literacy embedded in “immature” behaviors.

- Bring the internationally recognized KLUTZ® brand to your museum
- Designed for ages 5–12 with content that transcends generations
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- **FEE:** $25,000 plus inbound shipping and consumables
- **INCLUDES:** Education Manual, Programming, Marketing Materials, National Social Media Campaign

FOR RENTAL OPPORTUNITIES CONTACT: KEVIN VELASQUEZ
kvelasquez@cmhouston.org • 713.535.7239

Can your city rise (or stoop) to the immaturity Challenge? Join the national tour and find out!

Children’s Museum Houston
Make a SPLASH at your museum!

Jim Henson's SPLASH AND BUBBLES
DIVE IN, LEND A FIN!

Visit us at Booth 14!

The Magic House
St. Louis Children's Museum

Check out our other traveling exhibits:

travelingexhibits@magichouse.org • 314.288.2520 • magichouse.org/travelingexhibits
How to Thrive in Your Job
MINERAL HALL A
You are a hardworking, skilled, creative, and invaluable member of your museum’s team. You’ve got a new project that you are excited about but you can’t seem to get to it. Are you buried by emails and too many meetings? Does your task list just continue to grow? Join this lively fishbowl conversation to identify challenges and swap proven ways to better manage your day-to-day duties so that you can successfully accomplish your goals. Identify unproductive habits, learn new techniques, and break out of sluggish work routines. Get re-energized and re-inspired to continue the work that you love.
Tomoko Kuta, The New Children’s Museum
Kelley Fitzsimmons, Children’s Museum of Phoenix
Shelly Hanover, Children’s Discovery Museum
Scot Sedley, Stepping Stones Museum for Children

Leading with Intention: Facilitating Engaging and Productive Meetings
CAPITOL BALLROOM 1-2
In this session attendees will explore adult learning theory, engage in facilitated protocols to examine their own practices, and set goals around becoming a more effective meeting facilitator. Attendees will leave with tools and knowledge to apply to one-on-one, small group, and whole staff meetings.
Nicole Marie Ortiz, Children’s Museum of Denver at Marsico Campus
Mira Killmeyer, Denver Public Schools
Lisa Matter, Office of Early Childhood, Colorado Department of Human Services

Findings and Implications of the Children’s Museum Research Network
CENTENNIAL BALLROOM F
With the support of an IMLS grant, the Association of Children’s Museums and the University of Washington teamed up to develop the Children’s Museum Research Network (CMRN) in 2014. Representatives from the CMRN will present an overview of four studies that examined 1) how children’s museums define learning; 2) children’s museums perceptions of play; 3) caregivers’ perceptions of learning during children’s museum visits; and 4) children’s development of social and emotional skills during play at a children’s museum. Additionally, attendees will discuss implications of the work on individual children’s museums and the wider field.
Nicole Rivera, EdD, North Central College (moderator)
Jessica Luke, PhD, University of Washington
Stephen Ashton, PhD, Thanksgiving Point
Robin Meisner, PhD, Boston Children’s Museum
Kari Ross Nelson, Thanksgiving Point
Susan Foutz, The Children’s Museum of Indianapolis
Alix Tonsgard, DuPage Children’s Museum
Museum CEO and Executive Directors Forum, Part 2
Friday, May 10
5:15 p.m.–6:15 p.m.
CAPITOL BALLROOM 1-2
Pre-registration is required; tickets are all inclusive for Museum CEO and Executive Directors Forum, Parts 1 and 2. Attendance is limited to CEOs and executive directors at open museums. Part 1 description is listed on page 34.

In this final session of the Museum CEO and Executive Directors Forum, attendees will have the opportunity to interact in an intimate environment with two of our keynote speakers—Gever Tully and Jordan Shapiro, PhD—for further exchange and exploration.

EVENING EVENT

Let’s Party! An Evening at the Children’s Museum of Denver at Marsico Campus
6:30 p.m.–9:30 p.m.
Pre-registration is required; tickets are $50. Transportation is included. For Adventure Forest, wear athletic shoes. Come on the first bus. Adventure Forest closes at dusk (approximately 7:45 p.m.). Participants should meet in the lobby of the Hyatt on Level 1. Buses will loop between the Hyatt and the Children’s Museum of Denver at Marsico Campus starting at 6:15 p.m. The last bus will leave the museum at 9:30 p.m.

Tonight is your opportunity for adventure, exploration, and creativity! The Children’s Museum of Denver at Marsico Campus invites you to spend an evening exploring all of our exhibits, enjoying fantastic food, tasty treats, and sampling craft beers from Colorado’s best breweries. Attendees can climb, swing, and slide their way through the museum’s newest experience, Adventure Forest, a 500-foot-long outdoor aerial course designed to inspire a spirit of discovery, imagination, and creativity. Inside, be prepared to challenge your peers to build the best tracks in Kinetics, paint on a vintage VW Bug, trigger a thunderstorm in Water, test your agility in the three-story Altitude climber and launch rockets in Energy. There will even be a few extra surprises to inspire your inner child!
“Hands On! Studio is a critical partner in the Amazeum’s plans to rethink creative, outdoor spaces. Hands On! has helped to facilitate key conversations in Northwest Arkansas, and bring together important stakeholders to converge on bold new ideas for the museum and our neighbors. We’re excited to continue collaborating with the Hands On! team to make these crazy ideas a reality.”

Sam Dean, Executive Director
Scott Family Amazeum

Conceptual design for the transformation of the Amazeum campus into a multifaceted community gathering space

Hands On! Studio
Curious Creative Collaborative
www.hostudio.net • (727) 824-8988
Saturday, May 11

Don’t leave early! We’re saving the best for last. Today all programming will be held at the Hyatt Regency Denver at Colorado Convention Center, unless otherwise noted.

Closing Continental Breakfast
Sponsored by Kraemer Design + Production, Inc.
7:30 a.m.–8:45 a.m.
CENTENNIAL BALLROOM FOYER
There are never enough opportunities to connect with colleagues, so we’re providing this unstructured continental breakfast time to network.

Concurrent Professional Development Sessions
9:00 a.m.–10:15 a.m.

Traffic Reports, Dashboards, and KPIs, Oh My!
AGATE
The Yellow Brick Road to organizational and mission success is paved with data. But it only leads to where we want and need to go if we gather, analyze, and utilize that data in ways that fit, is easily gathered, presented well, and makes change happen. Every organization, no matter its mission or scope, needs performance metrics—to measure its success in mobilizing resources, its staff’s effectiveness on the job, and its progress in fulfilling its mission. To grasp the complexity of the task—and best approach—a moderated panel of children’s museums will share methods and outcomes.

Stephanie Philio, KidsQuest Children’s Museum
Lauren Clay, Louisiana Children’s Museum
Kristin Leigh, Explora
Jane Bard, Children’s Museum of New Hampshire

Show the Love: Development Speed Dating
CENTENNIAL BALLROOM G
Tired of being stood up in the donor dating world? Then make a date to join us for a thought-sharing forum where both development professionals and those just starting off in the world of development can get together to meet experts from the field who will provide insight, as well as encourage attendees to share their tips and tricks on the subjects of individual giving, corporate sponsorships, foundation/government grants, and donor policies and recognition. Join the conversation as we quickly cover a variety of topics sure to provide you with real-world, useful ideas.

Autumn Rentmeester, Children’s Museum Tucson/Oro Valley (moderator)
Gwen Kochman, Children’s Museum of Denver at Marsico Campus
Jennie Griek, Children’s Museum of Tacoma
Michael Shanklin, Kidspace Children’s Museum
Gina Evans, Children’s Museum of Pittsburgh

Art as a Lens for Learning
GRANITE
In museums, “art” is often presented as either a make-and-take workshop, or as subject to be interpreted and explained. A new model is emerging, however, that looks at how art can be treated less as a separate subject to be taught and more as a lens through which children and caregivers can explore and learn about anything—nature, their bodies, their emotions, and the world itself. This session examines how this new art lens provides children’s museums with a valuable tool that encourages visitors not only to be curious about the world around them, but to express, experience, interpret, and transform it.

Mike Denison, Roto
Julia Forbes, High Museum of Art
Rebecca Grabman, Children’s Museum of Pittsburgh
Erik Schurink, Long Island Children’s Museum
Welcoming Dual Language Learners and Immigrant Families to Children’s Museums
CENTENNIAL BALLROOM F
As immigrant families are a part of our audiences, learn about useful practices to welcome these families and address their specific needs, ensuring a great museum experience. These families are English Language Learners (ELL) and dual language speakers. ELL children and caregivers benefit from special accommodations to feel welcomed and be successful, in both our school system and museums. Learn from three children’s museum initiatives to serve this audience and from collaborations with school systems, the community, and museums to address these specific families’ needs and for our successful engagement and their transition into our communities and school systems.

Antonio Méndez, Boston Children’s Museum (moderator)
Hardin Engelhardt, Marbles Kids Museum
Greer Horning, Exploration Place, The Sedgwick County Science and Discovery Center
Priya Tahiliani, Boston Public Schools
Ahmed Noor, Boston Public Schools

When Should We Use Technology with Visitors and How Much?
MINERAL HALL FG
Technology is all around us, but when should we use it in our museums? What does the research show about technology use in families with young children and why do some museums specifically not use technology on their floors? And are there fun and effective technology choices that won’t break our budgets? In this session, researchers will summarize the latest findings while museum professionals from a national network of children’s museums and science centers will discuss museum policies, successful strategies, and tested examples of technology-driven experiences for visitors. Bring your questions but please silence your phones.

Darrell Porcello, PhD, Children’s Creativity Museum (moderator)
Scott Burg, Rockman et al
Tamara Kaldor, Technology in Early Childhood Center at Erikson Institute
Ali Jackson, Sciencenter
Carol Tang, PhD, Children’s Creativity Museum

Reset the Mindset of Field Trips
MINERAL HALL DE
Is anyone looking to take the risk and reset the mindset of field trips? Hear from three museums who have shifted their mindset to redefine the field trip experience. Re-imagine your use of space, strengthen human capacity, leverage volunteers, support chaperones, and streamline communication all while maintaining an inclusive and meaningful experience. Attendees will have time to discuss their field trip flops, work together, and use tools provided to click the reset button. Join us in taking the chaos out of field trips.

Kati Hanson, Children’s Museum of South Dakota
Carrie Benson, Children’s Museum of South Dakota
Michelle Gonzalez, DuPage Children’s Museum
Sarah Weeden, Scott Family Amazeum

Mistakes Were Made
CENTENNIAL BALLROOM H
Resources squandered, stakeholders alienated, deadlines missed. We honestly admit our biggest blunders, and what we learned from them. A crowd-sourced contest awards the ACM Epic Failure Trophy of 2019 to the person in the room with the biggest mistake. Because sharing our mistakes is the first step in learning from them.

Kathy Gustafson-Hilton, Hands On! Studio
Nichole Myles, Children’s Museum of the Lowcountry
Christian Greer, Saint Louis Science Center
Kate Livingston, ExposeYourMuseum LLC
Listening to Children: Inviting, Documenting, and Using Their Input
MINERAL HALL A-C

Parents, educators, activity developers, and designers are all invested in supporting children’s play and learning in children’s museums—but what do children think about the experiences museums offer, and what does learning through play mean to them? This session will explore children’s points of view about play and learning in museums. Presenters will share recent projects examining how children think about play, exhibits that have been shaped by children’s input, and practical strategies that educators and activity developers can use to understand children’s perspectives and use their feedback to improve museum experiences.

Susan Letourneau, PhD, New York Hall of Science
Nicole Rivera, EdD, North Central College
Ruth Shelly, Portland Children’s Museum
Janella Watson, Providence Children’s Museum
Closing Plenary
10:30 a.m.–11:45 a.m.
CAPITOL BALLROOM

Exploring the Future of Childhood: An Armchair Discussion with Jordan Shapiro
For the last two decades, we have been in the midst of an incredible societal evolution with the dawn of the digital era. The evolving digital landscape is changing every part of our lives, including how we shop, drive, communicate, etc., and we are just beginning to understand the impact and implications of these changes. This armchair discussion with Jordan Shapiro, noted scholar and futurist on the nature of childhood, will explore how these shifts provide opportunities and challenges for parents and educators in stewarding children in an increasingly connected world.

Jordan Shapiro, PhD, is senior fellow for the Joan Ganz Cooney Center at Sesame Workshop, and Nonresident Fellow in the Global Economy and Development program at the Brookings Institution. Over 5 million people around the world read his Forbes’ column (2012-2017) on global education, learning through digital play, kids, and culture. He is an international speaker and consultant whose fresh perspective combines psychology, philosophy, and economics in unexpected ways. Shapiro is an adviser and strategist to the United States Air Force and Thomas Edison State University, helping to shape how they provide individuals with sophisticated 21st century agile and critical thinking skills. He is also a member of Teach For All’s Global Advisory Council, an expert adviser to the World Economic Forum, and a participant in China’s Taihe Civilization Forum. During the week, you can find him in the classroom at Temple University, where he teaches in the Intellectual Heritage Program and developed the online version of the university’s core curriculum.

Invitation to InterActivity 2020

Jordan Shapiro Book Signing
11:45 a.m.–12:15 p.m.
CAPITOL BALLROOM FOYER
Dr. Shapiro will sign copies of his book The New Childhood: Raising Kids to Thrive in a Connected World. The book will be available for purchase onsite.
WORLD WIDE DAY OF PLAY

SEPTEMBER 21, 2019

PLAY OUT LOUD

WWW.NICK.COM/PLAY
InterActivity 2020
PLAY The Long Game
Hosted by The Magic House, St. Louis Children’s Museum

Save the Date
May 5–8, 2020

The Association of Children’s Museums and The Magic House, St. Louis Children’s Museum invite you to InterActivity 2020: PLAY The Long Game. As the state of childhood is ever-evolving, children’s museums must be poised to support the changing needs and interests of young people and their families. Meet us in St. Louis to PLAY The Long Game as we explore ways that children’s museums can prepare for the future while maintaining daily operations, meeting visitor demands, and becoming the community’s ambassador for learning and play.

Meet Us in St. Louis!
The Magic House has been playing the long game for 40 years and has continually evolved to support their changing community needs. What began as a small hands-on museum in a Victorian house in 1979 has evolved into a state-of-the-art educational complex with a satellite urban location. The Magic House’s winning game plan has always included a strategic focus on the long game.

InterActivity 2020: PLAY The Long Game invites the children’s museum field to team up and explore the future of childhood and children’s museums.

Let’s Play:
Submit a Session Proposal

We invite you to submit a session proposal for InterActivity 2020. How has your museum been playing the long game? How do you manage your day-to-day work while also keeping your eye on the goal of future growth? The session proposal form and selection process are available at www.ChildrensMuseums.org.

Session proposals are due Wednesday, July 31, 2019.
JOIN ACM: BECOME A MEMBER!

Serving members in the United States and countries across the globe, the Association of Children’s Museums (ACM) is an international nonprofit professional service organization that champions children’s museums around the world. Currently, ACM serves more than 460 museums, businesses, educational organizations, and individuals.

Which membership level is right for you?
ACM offers a number of membership levels for both individuals and organizations. Each level is tailored to provide benefits to meet your needs. ACM supports its members through leadership, advocacy, professional development, and service.

ACM Annual Membership Dues
Open Museum Categories
Dues are based on annual operating income
Level 1 (under $250k): ............................................... $450
Level 2 (under $500k): .............................................. $800
Level 3 (under $1 million): ....................................... $1,050
Level 4 (under $3 million): ....................................... $1,400
Level 5 (under $5 million): ....................................... $1,600
Level 6 ($5 million and over): ................................. $1,950

Special Museum Categories
Emerging Children’s Museum: ................................. $400
International Museum: ............................................ $650
Sponsor Children’s Museum: ................................. $2,500

Individual Categories
Friends of the Field: .............................................. $100
Student:................................................................. $75

Organizational Categories
Academic/Research Institution: ......................... $450

Questions?
Ask Keila Rone, Membership Manager, at Membership@ChildrensMuseums.org.

ACM Annual Business Membership Dues
ACM business members represent a diverse range of organizations serving the field and supporting the growth of children’s museums in their communities. They gain exposure to a unique and focused audience through ACM membership while acknowledging the value of children’s museums worldwide.

Business Categories
Business Visionary: ................................................. $2,500
Business Supporter: ................................................. $750
Business Associate: ................................................. $300

Questions?
Ask Dana Weinstein, Development Manager, at Dana.Weinstein@ChildrensMuseums.org.
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For more information, visit Booth #13 or contact:
Sarah Myers, Traveling Exhibits Program Manager, sarahm@childrensmuseum.org or 317-334-4107
“To say the design is spectacular is an understatement.”

Nancy Perry, Director
Dept. of Museums, City of Portsmouth, VA
Children’s Museum of Virginia

“What extraordinary good fortune for us to have worked with Skolnick to create our first children’s history museum! They are truly the best!”

Louise Mirrer, Ph.D., President & CEO
New-York Historical Society
Blackbaud creates solutions that empower you to make more of those moments, faster.

Learn more about our solutions and services for Children’s Museums at arts.blackbaud.com
This gesture-based digital painting, designed and built by Roto, is one of the many multi-sensory activities that can be found at the newly expanded Greene Family Learning Gallery at the High Museum of Art.

RECENT CLIENTS
- Port Discovery Children’s Museum
- Children’s Museum of the Lowcountry
- Children’s Museum of Manhattan
- EXPO 2020 Dubai
- Lincoln Children’s Museum
- Kaleideum Downtown

SERVICES
- Museum start-up planning
- Exhibit development & evaluation
- Full-service exhibit design
- Theming & environmental design
- Interactive engineering & prototypes
- Fabrication & turnkey installation