Making the Case for Inclusion
Building Institutional Capacity for Cultural Competence

PROJECT DESCRIPTION
What project do you want to initiate?
Short Description:

Audience
for your presentation:
for the initiative:

ASSETS
What organizational strengths does this project build from?

Context: What has the institution already been engaged in that is aligned with this project?
How does this project align with institutional values, mission and vision?
What challenge is this project designed to address?

Evidence: What evidence do you have to support the need for the proposed project?
Evidence could include alignment with institutional philosophy, demographic data, staff-reported visitor experiences and observations, research, foundational documents.

What other information/data/evidence might you gather to make a compelling case for the project?

RESOURCES
What resources are needed for this project?

Requested budget:

CCLI (Cultural Competence Learning Institute)  https://community.astc.org/ccli/home
Requested Staff resources:

How will this project leverage other resources and projects already engaged in by the institution?

TIMEFRAME
Success Indicators
What will be different as a result of the proposed project after 6 months? At your museum? In your community?

What will be different as a result of the proposed project after 2 years? At your museum? In your community?

CHALLENGES
What might be challenging about implementing this project?

Organizational Change
How do you hope your organization will change as a result of this initiative?

In what ways will your organization have to change for the project to be successful?

How will this project advance your institution's capacity for organizational change?