TABLE ACTIVITY-ACM 2019
FearLESS Recipe for Financial Sustainability

“The Big Idea”

Ingredients

Everyone is given the same three ingredients:

- $250,000 unrestricted funds
- Partnership with a local university
- One Full Time Employees
- Select up to two ingredients discussed at the session today

Method of Preparation for your Big Idea:

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Considerations:

- What can you do to monetize something?
- Think like an entrepreneur.
- Do you have financial reserves so you can support the big idea in year two?
- How do you think about risk?
- How do you evaluate risk and how do cash reserves (endowment) help you to see risk through a different lens?
- How do you shift to a reliance on earned vs. contributed revenue?