DIGITAL STORYTELLING

TIPS & TRICKS

Try different angles
- Get on their level
- Shoot from above
- Look for their perspective

Let your subject run the show
- Capture moments
- Be patient
- Look for their personality

Set yourself up for phone camera success
- Don’t zoom in, use your feet if you can
- Look at everything in the frame

- DO capture their emotions
- DO be intentional about the focus of your photo
- DO capture a variety of shots
- DON’T always ask them to smile
- DON’T share photos that do not have a specific purpose in the story you are telling
- DON’T take only one type of photo
- DON’T wait for the perfect pose

Helpful Phone Apps

Photos:
- Hipstamatic, PicTapGo A Color Story for editing
- Layout for Instagram
- ProCam or Camera+

Video:
- iMovie
- Boomerang
- Premier
- Spark Video

Content Scheduling/ Sharing:
- Later
- Hootsuite
- Repost for Instagram

Content Creation:
- Canva
- Letterglow