Creative Discovery Museum

Building Capacity through Evaluation
INSTITUTE of Museum and Library SERVICES

Internal

External

Support
Impact
Impact
PLAN
What do we need to do to achieve impact?

EVALUATE
In what ways have we achieved impact?

ALIGN
How do we align our actions to achieve impact?

REFLECT
What have we learned? How can we do better?

IMPACT
Difference you make in the quality of people’s lives
Children and families engage in playful experiences that spark new passions, expand their curiosity, and deepen connections to their community and world.
Families with children 5-8 on the Rooftop

Early childhood child-adult units in Little Yellow House

Teen Volunteers in the Museum Apprentice Program

School Groups who Receive Outreach Lessons
Caring adults understand the importance of play in childhood development.

Caring adults cultivate skills to be their child’s first teacher.

Children develop socio-emotional skills.

Early childhood child-adult units in Little Yellow House
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Early childhood child-adult units in Little Yellow House
Child-directed
Enhanced understanding
Learning while playing
Child-directed
Enhanced understanding
Learning while playing
Child-directed
Enhanced understanding
Learning while playing

Attention
Labeling
Counting
Sorting
Motor skills
Social skills
Replication
Child-directed
Enhanced understanding
Learning while playing

Attention
Labeling
Counting
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Replication
Child-directed
Enhanced understanding
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Attention
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Sharing
Taking turns
Positive interactions
Role-play
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Difference you make in the quality of people’s lives
Child-directed Enhanced understanding
Learning while playing

Attention
Labeling
Counting
Sorting
Motor skills
Social skills
Replication

Sharing
Taking turns
Positive interactions
Role-play
Exhibit evaluation being conducted
Enhanced knowledge of child while playing
Strong Evidence
Moderate Evidence
Weak Evidence
Want to know more?

@aubreyssideshow
Want to know more?

Print example…
- Outcomes and indicators
- Evaluation plan
- Protocol
- Interview guide
- Demographic survey
- Qualitative Analysis
- Preliminary Report