Hi!

COLUMBIA MEMORIAL SPACE CENTER
CITY OF DOWNEY
Visitor Expectations
Visitors
Visitor Experiences
Local Stats

+ 60% Low Income/Under-Resourced

- Higher Ed Degree: 20%
- High School: 75%
- Other: 5%

- Non-Family: 20%
- Family: 80%

Ages:
- Under 15: 20%
- 15 - 24: 10%
- 25 - 44: 30%
- 45 - 65: 20%
- 65+: 10%
Visitors

RELEVANT
Visitor-Centered
Judging Exhibitions/Excellent Judges
Visitor-Centered

- Comfortable
- Engaging
- Reinforcing
- Meaningful
Thank You
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