

Launching Vroom at Children's Museums

Museum Name: _____ Contact Name: _____
Address: _____ Email: _____
_____ Phone: _____

1. There are three options for accessing the Vroom graphics and resources. Please indicate which option works best for you. (Choose one. Selections are subject to additional review)
 - Option A: We would use the graphics and resources “as is” and produce them ourselves
 - Option B: We need financial support to produce the graphics
 - Option C: We would want to modify the graphics to fit with our own branding and existing messaging around child development and produce the materials ourselves
2. How will having access to the Vroom graphics and materials support and advance your museum's goals?
3. What community initiatives is your museum involved in specifically around early childhood development and/or parental engagement?
 - a. Is the Museum in a leadership role in any of these initiatives? If yes, which ones?
4. Does your museum convene community discussions to support early childhood development (symposia, lecture series, etc.)?
5. Does your museum serve as a venue to host community partners' meetings?
6. Please tell us how you use research on child development in your practice. (Choose all that apply.)
 - It informs our exhibit design
 - We use it to train our staff
 - We include information in our newsletter and other communications to members and the public
 - Our staff provides verbal prompts to adults and caregivers
 - We have visual prompts to adults and caregivers (exhibit labels, signage, etc.)
 - Other

7. How does your museum generally design and print large-scale graphics for its exhibits or signage?
 - Internal design team, internal print shop
 - Internal design team, external print shop
 - External designer, internal print shop
 - External designer, external print shop
 - If my organization is approved to participate in this initiative, I agree to submit attendance data on a quarterly basis, as well as reporting that enables ACM to collect data about how museums use the decals. If ACM does not have my museum's current operational data, I agree to provide ACM with that information.