

What Size is Your Museum?

Size Category	Total Operating Expenses	Building Size	Annual Attendance	Staff Size
Small	Less than \$487,326	Less than 12,000 sq ft	Less than 50,000	Less than 14
Medium	\$487,326–\$2.3 million	12,000–44,040 sq ft	50,00–148,667	14–41
Large	More than \$2.3 million	More than 44,040 sq ft	More than 148,667	More than 41

Source: ACM Trends Report 1.7, 2017

Your museum may be small-medium or medium-large, depending on your data