



RALEIGH, NC
 May 15–18, 2018
 Raleigh Convention Center
 Hosted by MARBLES KIDS MUSEUM

#IA18

Program-At-A-Glance

■ Level 3

Main Lobby	Room 304
Room 301 A	Room 305 A
Room 301 B	Room 305 B
Room 302 A	Room 306 A
Room 302 B	Room 306 B
Room 302 C	Room 306 C
Room 303	

■ Level 4

Ballroom A
 Ballroom BC
 Room 402

*Separate registration is required. See Final Program for details.

TUESDAY, MAY 15

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| 7:00 a.m.–7:00 p.m. | ACM Registration Desk Open
■ Main Lobby |
| 8:00 a.m.–5:00 p.m. | Emerging Museums Pre-Conference*
■ Room 304 |
| 12:15 p.m.–3:15 p.m. | Study Tour A. Museum of Life + Science* |
| 1:00 p.m.–4:00 p.m. | Digital Playground: Technology and Play in Early Childhood Workshop*
■ Room 305 A |
| 1:30 p.m.–4:30 p.m. | Museum Leadership Forum*
■ Room 402 |
| 5:15 p.m.–6:00 p.m. | New Attendee Orientation
■ Room 305 B |
| 6:30 p.m.–8:30 p.m. | Inaugural ACM Awards Dinner*
■ Room 306 |



WEDNESDAY, MAY 16

- 7:00 a.m.–6:00 p.m. **ACM Registration Desk Open**
■ Main Lobby
- 7:30 a.m.–8:45 a.m. **Professional Networking Breakfast**
■ Room 301 A, ■ Room 301 B, ■ Room 306 A,
■ Room 306 B, ■ Room 306 C, ■ Room 402
- 9:00 a.m.–10:15 a.m. **Plenary Session and Keynote**
■ Ballroom A
Jim Whitehurst in conversation with Sally Edwards
- 10:15 a.m.–1:30 p.m. **Study Tour B.** Work Spaces to Collaborate, Create, and Innovate*
- 10:15 a.m.–1:00 p.m. **Study Tour C.** Play Around Town*
- 10:30 a.m.–11:45 a.m. **Concurrent Sessions**
- Leading and Learning Toward a More Equitable and Inclusive Organizational Culture ■ Room 302 A
 - Skinny Marketing: Low- and No-Cost Advertising Ideas ■ Room 302 B
 - School Readiness through Partnerships: Model for Supporting Children and Families ■ Room 302 C
 - Play Is... Recent Research Findings and Their Application ■ Room 301 A
 - Using Everyday Life to Inspire Extraordinary Learning ■ Room 306 C
 - Nobody Puts Baby in a Corner: Giving Infants the Spotlight ■ Room 306 A
 - Innovative Accessibility ■ Room 303
 - STEM Gaming in Museums—Making the Right Moves ■ Room 306 B
 - Getting the Building You Need, Want, and Can Afford ■ Room 305 A
 - Full STEAM Ahead: Programs to Attract a Teen Audience ■ Room 301 B
- 11:45 a.m.–1:15 p.m. **Lunch on Your Own**
- 12:45 p.m.–2:45 p.m. **Study Tour D.** Marbles Kids Museum* **SOLD OUT!**
- 1:15 p.m.–2:30 p.m. **Concurrent Sessions**
- Flip This Museum! Real World Techniques That Turn Struggles into Success ■ Room 302 A
 - DIY Exhibit Design for Tight Budgets ■ Room 302 B
 - Building Capacity through Social Justice Principles ■ Room 301 A
 - Avoiding the Trip-Ups of Field Trips: The Value of Play ■ Room 301 B
 - Making Observations: Evidencing Learning in Museum-Based Makerspaces ■ Room 306 A
 - Play Is Universal: Establishing a Community Museum for Everyone ■ Room 306 B
 - Multi-Museum Math Mashup ■ Room 306 C
 - Better Together: Navigating Partnership Challenges ■ Room 304
 - Digital Distraction to Attraction: Using Technology to Engage Families ■ Room 402
 - How You Do What You Do: Staffing is Key ■ Room 305 B
 - How to Inspire Humans, Not Donors ■ Room 305 A
- 2:00 p.m.–3:00 p.m. **Coffee and Tea** ■ Main Lobby
- 2:30 p.m.–3:00 p.m. **Pop Up Play**
■ Hallways outside meeting rooms, Level 3

- 3:00 p.m.–5:00 p.m. **SmallTalks 2018**
■ Ballroom A
- 4:00 p.m.–7:00 p.m. **ACM MarketPlace Open**
■ Ballroom BC
- 5:00 p.m.–7:00 p.m. **ACM MarketPlace Reception**
■ Ballroom BC
- 6:30 p.m.–8:00 p.m. **Museum CEO and Trustee Reception***
Alfred Williams & Company headquarters

THURSDAY, MAY 17

- 7:00 a.m.–6:00 p.m. **ACM Registration Desk Open** ■ Main Lobby
- 8:00 a.m.–4:00 p.m. **ACM MarketPlace Open**
■ Ballroom BC
- 8:00 a.m.–8:45 a.m. **ACM MarketPlace Breakfast**
■ Ballroom BC
- 9:00 a.m.–10:15 a.m. **Investigation Sessions**
- Beyond the Brainstorm ■ Room 402
 - Birds of a Feather: Small Museums ■ Room 303
 - Birds of a Feather: Medium Museums ■ Room 302 A
 - Birds of a Feather: Large Museums ■ Room 305 B
- 10:15 a.m.–10:45 a.m. **Pop Up Play**
■ Hallways outside meeting rooms, Level 3
- 10:45 a.m.–12:00 p.m. **Concurrent Sessions**
- New Strategies for Successful STEM Exhibits ■ Room 301 A
 - Development Speed Dating, #1 ■ Room 301 B
 - Creativity in Play: Links Between Play and Long-Term Creativity ■ Room 302 A
 - Brace for Impact: Three Ideas for Measuring Museum Value ■ Room 306 B
 - Co-Creation: Cultivating Relationships with Local Autism Communities ■ Room 306 A
 - Keeping Everybody Safe ■ Room 302 B
 - Kindness: An Approach to Professional Learning ■ Room 304
 - Uniting Community through Cultural Programming ■ Room 305 B
 - A Dialogue with IMLS Reviewers: Tips and Techniques from the Experts ■ Room 305 A
- 12:00 p.m.–2:00 p.m. **International Children's Museums Forum***
■ Room 306 C
- 12:00 p.m.–2:00 p.m. **ACM MarketPlace Lunch**
■ Ballroom BC
- 12:30 p.m.–3:45 p.m. **Study Tour E.** Kidzu Children's Museum* **SOLD OUT!**
- 2:00 p.m.–3:15 p.m. **Concurrent Sessions**
- Renovation Revelations! Shared Success and Lessons Learned for Successful Museum Renovations ■ Room 301 A
 - Transgender-Inclusive Children's Museums ■ Room 306 A
 - Beyond the Alphabet: Playful Literacy in Children's Museums ■ Room 305 B
 - Development Speed Dating, #2 ■ Room 301 B
 - Exploring Parent and Caregiver Perceptions of Learning in Children's Museums ■ Room 402

- Best Program Ever! Tools and Techniques to Create Great Programs, Part 1 ■ *Room 304*
- Collaboration: Building Authentic Museum Experiences in Non-Museum Environments ■ *Room 306 B*
- Engineering an Engineering Experience: A Museum–University Partnership ■ *Room 305 A*
- Cultural Exhibits in Children’s Museums: Stories Behind the Freeman Foundation Asian Culture Exhibit Series ■ *Room 302 A*

3:15 p.m.–3:45 p.m. **ACM MarketPlace Coffee Break**
■ *Ballroom BC*

3:45 p.m.–5:00 p.m. **Concurrent Sessions**

- Defusing the Threat of Changing Retail ■ *Room 302 A*
- Best Program Ever! Tools and Techniques to Create Great Programs, Part 2 ■ *Room 304*
- Are You on Track? Measuring Impact on a Variety of Audiences ■ *Room 402*
- Shark Tank: Developing Interactives That Do More Than Tread Water ■ *Room 306 A*
- Decoding Early Coding: The Latest Practices and Research in Computational Thinking and Early Coding ■ *Room 301 A*
- Keeping Our Spaces Safe and Secure ■ *Room 302 B*
- How to Thrive in Your Job ■ *Room 303*
- Capturing Childhood: Visual Storytelling in Your Museum ■ *Room 301 B*

6:30 p.m.–9:30 p.m. **Play It Up Party at Marbles Kids Museum***

FRIDAY, MAY 18

7:00 a.m.–12:00 p.m. **ACM Registration Desk Open** ■ *Main Lobby*

7:30 a.m.–8:45 a.m. **Morning Coffee** ■ *Main Lobby*

9:00 a.m.–10:15 a.m. **Concurrent Sessions**

- Common Ground: Designing Inclusive Outdoor Environments ■ *Room 302 A*
- Mistakes Were Made ■ *Room 301 A*
- Costumes: “Wear,” When, and Why ■ *Room 306 B*
- Beyond Surveys: Creative Methods for Data Collection in Children’s Museums ■ *Room 306 C*
- Bringing Science Experts into Your Museum—Why, How, and Wow! ■ *Room 301 B*
- Connecting Families to Complex Content in Museums ■ *Room 306 A*
- Community Catalysts: A Model for Assessing the Economic Impact of Children’s Museums ■ *Room 305 B*
- Making the Case for Play ■ *Room 304*

10:30 a.m.–12:00 p.m. **Closing Plenary Session and ACM Great Friend to Kids Award Ceremony**
■ *Ballroom A*

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