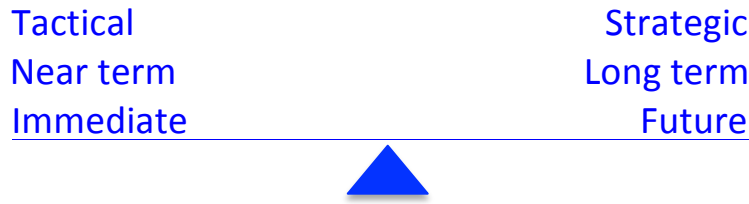
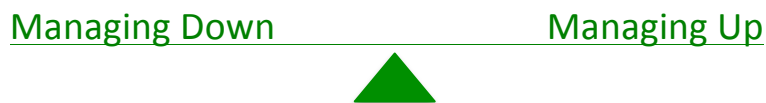


ON THE CEO SEESAW

Balance is always changing
No right or wrong answer



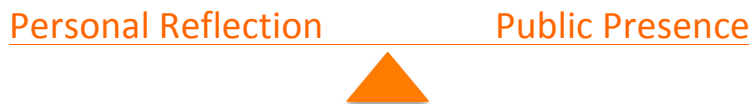
How can the ED of a small museum set strategic goals for the museum and still manage the team day to day?



How do you figure out how much energy/effort/time to devote to managing staff or working with the board?

What are some strategies you use to find a balance between working with your staff vs. working with your board?

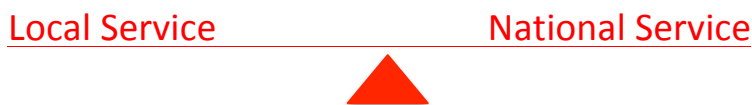
What tools or resources do you need to help create or keep that in balance, to be effective and efficient and move from reactive to proactive?



What is the connection between self-reflection and the public role you play in your community?



What can you do with limited resources to both increase and balance these investments?



What criteria do you use to determine how involved you get with local and national organizations/issues?

On The CEO Seesaw Fish Bowl, May 13, 2015:

Ruth Shelly, Portland Children's Museum; Julia Bland, Louisiana Children's Museum; Felipe Peña, Children's Museum of Brownsville; Javier Guerrero, San Diego Children's Museum; Kathy Gustafson-Hilton, Hands On! Inc., Facilitator