

# Exhibiting, Sponsoring, and Advertising Contract

Go green! Skip this form and register online: [www.ChildrensMuseums.org/IA](http://www.ChildrensMuseums.org/IA)

## CONTACT INFORMATION

ACM Member

Not an ACM Member

Interested in ACM Membership

Organization

Main contact name

Title

Address

City

State

Zip Code

Phone

Fax

Email

Website

## ADVERTISEMENT OPTIONS

	Combo Ad Package		Final Program		Mobile App	
	Member	Non-Member	Member	Non-Member	Member	Non-Member
Inside Half Page	<input type="checkbox"/> \$895	<input type="checkbox"/> \$1,095	<input type="checkbox"/> \$695	<input type="checkbox"/> \$795		
Inside Full Page	<input type="checkbox"/> \$1,095	<input type="checkbox"/> \$1,295	<input type="checkbox"/> \$795	<input type="checkbox"/> \$895		
Inside Front Cover	<input type="checkbox"/> \$1,595	<input type="checkbox"/> \$1,795	<input type="checkbox"/> \$1,095	<input type="checkbox"/> \$1,195		
Inside Back Cover	<input type="checkbox"/> \$1,595	<input type="checkbox"/> \$1,795	<input type="checkbox"/> \$1,095	<input type="checkbox"/> \$1,195		
Outside Back Cover	<input type="checkbox"/> \$1,895	<input type="checkbox"/> \$2,095	<input type="checkbox"/> \$1,395	<input type="checkbox"/> \$1,595		
Exhibitor Logo					<input type="checkbox"/> \$200	Not available
Sponsored Post					<input type="checkbox"/> \$500	Not available
All-Inclusive Package					<input type="checkbox"/> \$2,500	Not available

## EXHIBITING OPTIONS

	Member	Nonprofit	Non-Member
Booth	<input type="checkbox"/> \$1,295	<input type="checkbox"/> \$1,395	<input type="checkbox"/> \$1,695
Prime Location Booth	<input type="checkbox"/> \$1,595	<input type="checkbox"/> \$1,695	<input type="checkbox"/> \$2,095
Two Booths	<input type="checkbox"/> \$2,195	<input type="checkbox"/> \$2,495	<input type="checkbox"/> \$2,895
Tabletop	<input type="checkbox"/> \$795	<input type="checkbox"/> \$995	<input type="checkbox"/> \$1,195

## ACM Member-Only Exclusive Deals

Booth + Ad  \$2,295

Exhibitor Location Preferences (See page 2 for online Exhibit Assignment instructions)

Indicate the number of your preferred ACM MarketPlace location 1. \_\_\_\_\_ 2. \_\_\_\_\_ 3. \_\_\_\_\_

## SPONSORSHIP OPTIONS

Within the guidelines set forth in this prospectus, ACM will work with you to create a sponsorship package to fit your organization's needs.

### Custom Packages

ACM MarketPlace Meal <input type="checkbox"/>	Emerging Museums Pre-Conference <input type="checkbox"/>
ACM MarketPlace Break <input type="checkbox"/>	In Dialogue with International Children's Museums <input type="checkbox"/>
Closing Breakfast <input type="checkbox"/>	Museum CEO and Executive Directors Forum <input type="checkbox"/>
Concurrent Session Stream <input type="checkbox"/>	Professional Networking Breakfast <input type="checkbox"/>

### Plenary Sessions

Keynote Session	<input type="checkbox"/> \$10,000
Great Friend to Kids Award and Keynote Session	<input type="checkbox"/> \$10,000
Welcome and Children's Museum Fashion Show	<input type="checkbox"/> \$7,500

### Attendee Amenities

Conference WIFI	<input type="checkbox"/> \$5,000
Tote Bags	<input type="checkbox"/> \$5,000
Conference Water Stations	<input type="checkbox"/> \$3,000
Beverage Service	<input type="checkbox"/> \$3,000
Conference Lanyards	<input type="checkbox"/> \$2,500 + cost
Drink Tickets at ACM MarketPlace Reception	<input type="checkbox"/> \$2,500
Reusable Water Bottles	<input type="checkbox"/> \$2,000 + cost
Program-at-a-Glance	<input type="checkbox"/> \$2,000
Tote Bag Item	<input type="checkbox"/> \$1,500 + cost
Conference Pens	<input type="checkbox"/> \$1,000 + cost
Recycled Paper Emerging Museums Pre-Conference Notebooks	<input type="checkbox"/> \$500 + cost

**CALCULATE SUBTOTAL** Advertisements: \$ \_\_\_\_\_ Exhibits: \$ \_\_\_\_\_ Sponsorships: \$ \_\_\_\_\_ SUBTOTAL: \$ \_\_\_\_\_

All Exhibitors MUST register staff members to manage their exhibit; fees may apply. Registration options are listed on next page.

# Exhibitor Registration

ACM MarketPlace Registration is free for up to two (2) exhibitor staff members per booth or tabletop purchased. Register additional exhibit staff at \$125 per person. Exhibitors must register staff to manage their booth or tabletop.

1st Staffer \_\_\_\_\_ Title \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Select all that apply:

**Required:** ACM MarketPlace Registration  Free

**Optional:** May 4 Kidspace Children's Museum Evening Event  \$50

**Optional:** Registration for InterActivity 2017

\$500  FREE — ACM Visionary Members Only

2nd Staffer \_\_\_\_\_ Title \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Select all that apply:

**Required:** ACM MarketPlace Registration  Free

**Optional:** May 4 Kidspace Children's Museum Evening Event  \$50

**Optional:** Registration for InterActivity 2017  \$500

3rd Staffer \_\_\_\_\_ Title \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Select all that apply:

**Required:** ACM MarketPlace Registration  \$125

**Optional:** May 4 Kidspace Children's Museum Evening Event  \$50

**Optional:** Registration for InterActivity 2017  \$500

## MARKETING DESCRIPTION

Market your organization and let attendees know how to contact a sales representative via the InterActivity Mobile App.

Organization \_\_\_\_\_

Sales Contact \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

Choose one category that best describes your organization or reason for exhibiting.

Architecture & Exhibit Designer

Exhibit Fabricator

Museum Product Vendor or Designer

Art and Museum Supplier

Gift Shop Vendor

Traveling Exhibit Provider

Educational Resources and Collaborations

Museum Management Software Provider

Other: \_\_\_\_\_

In 50 words, describe what you will be exhibiting. Write in the third person and use complete sentences. ACM may edit descriptions.

\$200 Add my logo to my company's listing (ACM members only)

### CALCULATE GRAND TOTAL

Subtotal from page 7 \$ \_\_\_\_\_

Registration Total \$ \_\_\_\_\_

**GRAND TOTAL:** \$ \_\_\_\_\_

### PAYMENT INFORMATION:

Full payment is required with this contract.

Enclosed is my check payable to Association of Children's Museums.

Please charge to my:  Visa  MasterCard  American Express  Discover

Card Number \_\_\_\_\_ Exp.Date \_\_\_\_\_ 2 0 \_\_\_\_\_ CVV \_\_\_\_\_

### SIGNATURE OF ACCEPTANCE

Only signed contracts will be processed.

I have read and agree to abide by the Terms of Agreement (see page 9) governing our organization's participation in InterActivity 2017 as delineated in these materials. I understand that upon acceptance by ACM, this form serves as the official agreement for sponsorships, exhibits, and/or advertisements.

Authorizing Agent (please print) \_\_\_\_\_ Title \_\_\_\_\_

Name as it appears on card \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

**Send Contract & Registration Pages to Sharon.Chiat@ChildrensMuseums.org**

Association of Children's Museums • 2711 Jefferson Davis Hwy, #600 • Arlington, VA 22202 • Fax: 703.224.3099